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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

A study of 1986-87 beginning offers Preliminary Report December 1986

The wait-and-see attitude adopted by employers last recruiting season has not yet subsided. Although inflation has stabilized, acquisitions and mergers, coupled with a changing economy, have contributed to a drop in dollars available for recruiting and hiring. In light of this, forecasters have predicted that fewer graduates will be recruited on college campuses in 1986-87 than last year.

The preliminary *Salary Survey* report seems to support that prediction. The number of offers made to bachelor's degree candidates fell 23 percent below last December's figure. While a portion of the decrease may be attributable to a decrease in the number of placement offices reporting (164 versus 183 last year), the statistics indicate that significantly fewer offers were received at consistently participating schools.

Seventeen disciplines received a sufficient number of offers to allow meaningful comparisons with last year's closing figures. Only two of them showed substantial increases in average starting salaries offers since July. The majority registered slight to significant decreases.

With few exceptions, the technical areas of engineering and computer science broke with tradition by posting drops in beginning salary averages. The average for computer science fell 6.1 percent while the averages for chemical, electrical, and mechanical engineering dipped slightly.

Although petroleum engineering continued to attract the highest dollar offers, it too has suffered. The number of offers in this category dropped 90 percent and the average salary decreased 2.4 percent.

The business areas fared somewhat better than their technical counterparts. Average salaries for accounting and business administration rose slightly since July but marketing and distribution had the strongest showing, with its average increasing 3.8 percent. Management information systems, a high-demand field in the past, did not follow suit, posting a substantial decrease in the salary average.

A bright spot occurred in agriculture and food science. The number of offers rose by 42.9 percent and the salary average posted a 7.9 percent gain.

For the most part, the number of offers made to master's degree candidates was down as well. Of particular interest were the significant decreases in the number of offers and average beginning salaries for MBA's. Both technical and nontechnical areas posted salary average decreases well into the double digits.

Several new occupational titles have been added this year to broaden the scope of the *Salary Survey* report. Overall, though, the report format and informational categories continue unchanged for this year.

The CPC preliminary *Salary Survey* report covers the period from September 1 through December 5, 1986. The data include offers extended to students graduating between September 1, 1986, and August 31, 1987. There are 164 placement offices participating in the *Salary Survey*. Additional copies of the report are available to members and subscribers for $1.50 each.

Deborah J. McCleary
Statistical Services Supervisor

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

The study surveys a fairly consistent population which includes 164 placement offices at 143 colleges and universities throughout the United States. Offers are reported from employing organizations in business, industry, government, and nonprofit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

The *Survey* is available only to members and *Salary Survey* subscribers of the College Placement Council and is intended for the professional use of its constituents. Reports are issued in December, January, March, and July.

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AVERAGE MONTHLY SALARY OFFERS

DECEMBER 1986
PRELIMINARY REPORT - 9/1/86 to 12/5/86

Bachelor's Degree Candidates
(Data Combined for Men and Women)

By Curriculum for All Types of Employers	Number of Offers December 1986	Number of Offers December 1985	Average Dollar Offers December 1986	Average Dollar Offers December 1985	Average Dollar Offers July 1986	% Change from July	Percentiles 90th	Percentiles 50th	Percentiles 10th
BUSINESS									
Accounting	493	711	$1,775	$1,752	$1,768	0.4%	$1,958	$1,792	$1,510
Business Administration & Management	181	97	1,643	1,623	1,638	0.3	2,141	1,542	1,200
Management Information Systems	50	58	1,770	1,894	1,903	-7.0	2,219	1,832	1,320
Marketing & Distribution	166	97	1,667	1,572	1,606	3.8	2,000	1,667	1,291
HUMANITIES & SOCIAL SCIENCES									
Economics[1]	34	29	1,637	1,708	1,867	-12.3	2,000	1,583	1,333
Humanities	103	30	1,402	1,512	1,608	-12.8	1,890	1,333	1,000
Social Sciences	77	29	1,528	1,603	1,665	-8.2	2,000	1,500	1,000
ENGINEERING									
Aerospace & Aeronautical	26	51	2,302	2,276	2,315	-0.6	2,557	2,300	1,925
Chemical	43	103	2,409	2,431	2,438	-1.2	2,650	2,500	1,925
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	61	105	1,996	2,014	2,011	-0.8	2,405	1,958	1,624
Electrical (incl. Computer Engrg.)	271	486	2,306	2,267	2,364	-2.5	2,600	2,400	1,900
Geological	+	5	+	2,051	1,883	+			
Industrial	61	85	2,258	2,232	2,254	0.2	2,500	2,300	1,800
Mechanical	165	290	2,311	2,304	2,322	-0.5	2,550	2,333	1,930
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	4	25	2,577	2,267	2,322	11.0	*	*	*
Mining & Mineral	1	N/A	2,306	N/A	2,163	6.6	*	*	*
Nuclear (incl. Engrg. Physics)	4	12	2,508	2,360	2,308	8.7	*	*	*
Petroleum	5	49	2,683	2,680	2,750	-2.4	*	*	*
Engineering Technology	23	72	2,183	2,153	2,183	0.0	2,667	2,250	1,750
SCIENCES									
Agricultural Sciences	30	21	1,723	1,397	1,597	7.9	2,200	1,583	1,250
Allied Health Professions	11	3	1,807	1,701	1,702	6.2	*	*	*
Biological Sciences	16	7	1,402	1,912	1,589	-11.8	*	*	*
Chemistry	3	14	1,782	2,195	1,948	-8.5	*	*	*
Computer Science	154	196	2,081	2,167	2,216	-6.1	2,500	2,104	1,533
Mathematics	27	19	2,008	1,945	2,037	-1.4	2,445	2,029	1,333
Other Physical & Earth Sciences	8	16	1,699	1,941	2,100	-19.1	*	*	*
Totals	**2,017**	**2,610**							

N/A--No historic data available.
[1]Includes economics programs with both business and social science orientation.
*Not computed for fewer than 20 offers.
+No offers reported.

AVERAGE MONTHLY SALARY OFFERS

DECEMBER 1986
PRELIMINARY REPORT - 9/1/86 to 12/5/86

Bachelor's Degree Candidates
(Data Combined for Men and Women)

By Occupational Title for All Types of Employers	Number of Offers December 1986	Number of Offers December 1985	Average Dollar Offers December 1986	Average Dollar Offers December 1985	Average Dollar Offers July 1986	% Change from July	Percentiles 90th	Percentiles 50th	Percentiles 10th
ADMINISTRATIVE & MANAGEMENT-RELATED OCCUPATIONS									
Accountants & Auditors	492	694	$1,775	$1,753	$1,768	0.4%	$1,958	$1,792	$1,525
Banking Occupations	18	N/A	1,587	N/A	N/A	N/A	*	*	*
Business Administration	53	32	1,563	1,779	1,626	-3.9	2,000	1,500	1,083
Consultants	24	N/A	1,785	N/A	N/A	N/A	2,342	1,909	1,200
Financial Analysts	25	21	1,833	1,683	2,030	-9.7	2,415	1,834	1,200
**Human Resources [Personnel and Labor Relations]	34	6	1,447	1,598	1,629	-11.2	2,084	1,317	958
Management Trainees	168	98	1,601	1,568	1,652	-3.1	2,083	1,533	1,250
COMPUTER & MATHEMATICAL OCCUPATIONS									
Computer Programmers	76	112	1,953	2,072	2,110	-7.4	2,383	1,944	1,458
Computer Scientists (incl. Systems Analysts)	104	134	2,105	2,134	2,245	-6.2	2,525	2,125	1,579
Mathematicians/Statisticians	9	13	1,969	1,796	1,985	-0.8	*	*	*
MARKETING & SALES OCCUPATIONS									
Advertising/Marketing	84	39	1,652	1,635	1,699	-2.8	2,300	1,592	1,166
Retail/Wholesale Sales	.78	97	1,664	1,637	1,639	1.5	2,000	1,684	1,250
Technical Sales	42	18	1,816	1,861	1,845	-1.6	2,416	1,750	1,417
ALL OTHER OCCUPATIONS									
Communications Occupations	25	16	1,376	1,814	1,636	-15.9	2,300	1,250	875
Engineers (Engrg. Degree Required)	643	1,246	2,288	2,281	2,325	-1.6	2,600	2,360	1,800
Farm & Natural Resources Management	19	4	1,715	1,320	1,651	3.9	*	*	*
Health-Related Occupations	15	9	1,671	1,568	1,613	3.6	*	*	*
Insurance & Real Estate Occupations	49	5	1,546	1,597	1,635	-5.4	2,000	1,500	1,200
Production Occupations	23	23	1,722	1,913	2,017	-14.6	2,083	1,765	1,166
Researchers--Nonscientific	+	7	+	1,883	1,856	+			
Researchers--Scientific	+	30	+	2,108	2,052	+			
Social Workers & Recreational Workers	19	4	1,276	1,361	1,232	3.6	*	*	*
Transportation & Distribution Occupations	17	2	1,974	1,417	1,813	8.9	*	*	*
Totals	**2,017**	**2,610**							

**Category name changed; the bracketed name indicates former category, on which historical data are based.
N/A--No historic data available.
*Not computed for fewer than 20 offers.
+No offers reported.

AVERAGE MONTHLY SALARY OFFERS

DECEMBER 1986
PRELIMINARY REPORT - 9/1/86 to 12/5/86
(Data Combined for Men and Women)

Master's Degree Candidates
Inexperienced (One year or less
of full-time, nonmilitary employment)

Graduate Program	Number of Offers December 1986	Number of Offers December 1985	Average Dollar Offers December 1986	Average Dollar Offers December 1985	Average Dollar Offers July 1986	% Change from July	Percentiles 90th	Percentiles 50th	Percentiles 10th
BUSINESS									
Accounting	46	51	$2,140	$2,007	$2,132	0.4%	$2,417	$2,166	$1,800
MBA--Nontechnical Undergraduate	40	55	2,082	2,121	2,529	-17.7	2,500	2,087	1,660
MBA--Technical Undergraduate	6	11	2,276	2,359	2,699	-15.7	*	*	*
MS--Business (incl. Management, Marketing, Finance, etc.)	1	5	2,383	2,475	2,337	2.0	*	*	*
Administration (incl. Public Hospital, etc.)	2	N/A	2,145	N/A	2,037	5.3	*	*	*
Industrial Management (incl. Industrial Administration)	3	1	2,222	2,000	2,481	-10.4%	*	*	*
HUMANITIES & SOCIAL SCIENCES									
Humanities	12	N/A	1,550	N/A	1,624	-4.6	*	*	*
Social Sciences	23	3	1,672	1,363	1,754	-4.7	2,333	1,590	1,250
ENGINEERING									
Chemical	3	4	2,928	2,613	2,678	9.3	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	4	9	2,287	2,337	2,391	-4.4	*	*	*
Electrical (incl. Computer Engrg.)	13	22	2,925	2,837	2,851	2.6	*	*	*
Industrial	1	3	2,458	2,755	2,707	-9.2	*	*	*
Mechanical	10	22	2,682	2,744	2,740	-2.1	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	2	3	2,542	2,556	2,722	-6.6	*	*	*
Nuclear (incl. Engrg. Physics)	2	N/A	2,843	N/A	2,933	-3.1	*	*	*
SCIENCES									
Chemistry	3	2	2,333	2,605	2,333	0.0	*	*	*
Computer Science	17	21	2,828	2,530	2,777	1.8	*	*	*
Geology & Related Geological Sciences	1	8	2,833	2,556	2,542	11.5	*	*	*
Mathematics	2	4	2,146	2,265	2,548	-15.8	*	*	*
Totals	**191**	**224**							

N/A--No historic data available.
*Not computed for fewer than 20 offers.

AVERAGE MONTHLY SALARY OFFERS

DECEMBER 1986
PRELIMINARY REPORT - 9/1/86 to 12/5/86
(Data Combined for Men and Women)

Master's Degree Candidates Experienced[1]

Graduate Program	Number of Offers December 1986	Number of Offers December 1985	Average Dollar Offers December 1986	Average Dollar Offers December 1985	Average Dollar Offers July 1986	% Change from July	Percentiles 90th	Percentiles 50th	Percentiles 10th
Over 1 to 2 years									
MBA--Nontechnical Undergraduate	6	5	$2,542	$1,858	$2,828	-10.1%	*	*	*
MBA--Technical Undergraduate	5	N/A	3,400	N/A	2,888	17.7	*	*	*
Over 2 to 4 years									
MBA--Nontechnical Undergraduate	7	5	2,762	2,128	3,032	-8.9	*	*	*
MBA--Technical Undergraduate	+	2	+	2,743	3,161	+			
Over 4 years									
MBA--Nontechnical Undergraduate	8	3	2,560	2,056	3,145	-18.6	*	*	*
MBA--Technical Undergraduate	1	N/A	3,400	N/A	3,203	6.2	*	*	*
Totals	**27**	**15**							

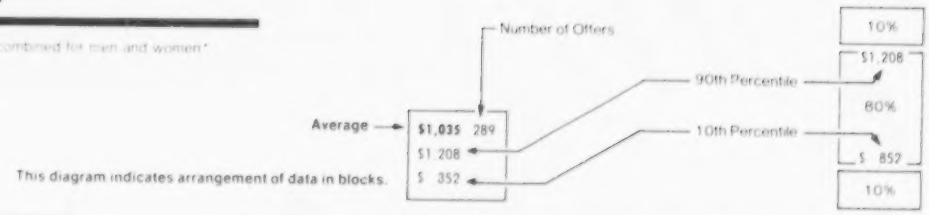
DOCTORAL DEGREE CANDIDATES

ENGINEERING									
Chemical	4	4	$3,717	$3,469	$3,557	4.5%	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	N/A	+	N/A	2,892	+			
Electrical (incl. Computer Engrg.)	11	9	3,942	3,981	3,845	2.5	*	*	*
Mechanical	4	8	3,571	3,579	3,435	4.0	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg., & Science & Ceramics)	1	9	3,000	3,501	3,479	-13.8	*	*	*
SCIENCES									
Chemistry	10	14	3,096	3,197	3,113	-0.6	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Actuarial Science)	+	N/A	+	N/A	3,292	+			
Physics	5	10	3,432	3,618	3,527	-2.7	*	*	*
Totals	**35**	**54**							

N/A--No historic data available.
[1]Years of previous full-time, nonmilitary employment.
*Not computed for fewer than 20 offers.
+No offers reported.

Monthly beginning salary offers to all candidates by curriculum and employer

Preliminary Report ■ December 1986 ■ Data combined for men and women*



The 90th and 10th percentiles are those salary offers between which 80 percent of the offers in a category are located. Not computed for fewer than 20 offers.

10 percent of the salary offers are higher than the 90th percentile.

10 percent of the salary offers are lower than the 10th percentile.

CURRICULUM	BUSINESS			MANUFACTURING ■ INDUSTRIAL												GOV'T ■ NON-PROFIT		
	Accounting Public	Banking, Finance & Insurance	Merchandising (Retail & Wholesale) & Services	Aerospace	Automotive & Mechanical Equipment	Building Materials Mfrs & Construction	Chemicals, Drugs, & Allied Products	Computers & Business Machines	Electrical & Electronic Mach. & Equip.	Food & Beverage Processing	Glass, Paper, Packaging, & Allied Products	Metals & Metal Products	Petroleum & Allied Products (incl. Nat. Gas)	Research &/or Consulting Organizations	Utilities—Public (incl. Transportation)	Federal Government	Local/State Government	Non-Profit Orgs. & Educational Institutions
BACHELOR'S DEGREE																		
NON-TECHNICAL: Accounting	$1,788 394 $1,958 $1,584	$1,639 17	$1,766 8	$1,863 2	$1,990 4	$1,725 5		$1,896 4	$1,712 5	$1,900 6	$1,644 3	$2,083 1	$1,813 13	$2,000 1	$1,784 6	$1,497 11	$1,638 12	$1,583 1
NON-TECHNICAL: Business Administration (excl. Mgmt.)	$1,765 2	$1,524 40 $2,000 $1,200	$1,546 64 $2,000 $1,200	$1,962 2	$2,067 3	$1,575 6	$1,653 9	$1,738 11	$1,944 4	$1,821 13	$1,417 1	$1,475 4	$2,100 1		$2,276 7	$1,823 8	$1,523 2	$1,508 4
NON-TECHNICAL: Management Information Systems	$1,700 1	$2,050 1	$1,532 15		$1,760 3	$1,541 1		$1,914 10	$1,842 3	$1,833 2	$1,875 1		$2,276 2	$1,550 3	$2,104 5	$1,533 2	$1,958 1	
NON-TECHNICAL: Marketing & Distribution		$1,597 16	$1,600 79 $2,033 $1,250		$1,921 4	$1,862 2	$1,607 7	$1,875 14	$1,675 10	$1,709 16	$1,746 2	$1,400 1	$1,680 3	$1,667 1	$1,817 7	$1,748 2	$1,833 1	$2,083 1
NON-TECHNICAL: Economics	$1,700 2	$1,764 4	$1,491 12				$1,890 1	$1,848 5	$1,750 2	$1,703 3	$1,700 1		$1,440 2	$1,500 1				$1,500 1
NON-TECHNICAL: Humanities	$1,459 2	$1,429 14	$1,336 62 $1,750 $ 950		$2,917 1		$1,867 2	$1,542 2		$1,791 1	$1,479 2			$1,666 1	$1,125 1	$1,436 3	$1,505 5	$1,356 7
NON-TECHNICAL: Social Sciences		$1,708 13	$1,516 33 $1,917 $1,225		$1,740 2	$1,000 1		$1,863 2	$1,679 2					$1,604 2	$1,417 3	$1,325 2	$1,877 6	$1,137 11
MASTER'S DEGREE—INEXPERIENCED																		
MBA—Nontechnical Undergraduate Degree	$2,157 10	$1,923 10	$2,142 10	$2,091 1				$2,400 1	$1,917 1	$2,500 1		$1,250 1		$1,792 2	$2,375 2			$2,580 1
MBA—Technical Undergraduate Degree	$2,271 2		$2,333 1					$2,500 1		$2,383 1						$1,900 1		
BACHELOR'S SUMMARY																		
Nontechnical Curricula	$1,786 401 $1,958 $1,583	$1,578 105 $2,000 $1,200	$1,514 273 $2,000 $1,125	$1,912 4	$1,972 17	$1,623 15	$1,671 19	$1,836 48 $2,200 $1,500	$1,749 26 $2,000 $1,500	$1,780 41 $2,208 $1,380	$1,638 10	$1,564 6	$1,816 21 $2,100 $1,440	$1,632 9	$1,905 29 $2,600 $1,167	$1,592 28 $2,100 $1,200	$1,677 27 $1,958 $1,250	$1,328 25 $1,667 $ 875
Technical Curricula	$2,152 16	$1,945 34 $2,608 $1,466	$1,931 49 $2,666 $1,250	$2,368 124 $2,600 $2,168	$2,318 84 $2,625 $1,958	$2,044 41 $2,406 $1,700	$2,341 40 $2,625 $1,666	$2,387 75 $2,625 $1,900	$2,337 115 $2,590 $1,933	$2,197 37 $2,500 $1,583	$2,409 11	$2,460 6	$2,502 28 $2,850 $2,100	$2,074 30 $2,535 $1,667	$2,356 73 $2,500 $2,000	$1,872 101 $2,312 $1,514	$1,767 33 $2,200 $1,316	$1,620 16

*Data in block tables are for period 9-1-86 through 12-5-86.

Bachelor's Degree

TECHNICAL

CURRICULUM	BUSINESS			MANUFACTURING ■ INDUSTRIAL												GOVT ■ NON-PROFIT		
	Accounting—Public	Banking, Finance & Insurance	Merchandising (Retail & Wholesale) & Services	Aerospace	Automotive & Mechanical Equipment	Building Materials Mfrs. & Construction	Chemicals, Drugs, & Allied Products	Computers & Business Machines	Electrical & Electronic Mach. & Equip.	Food & Beverage Processing	Glass, Paper, Packaging, & Allied Products	Metals & Metal Products	Petroleum & Allied Products (incl. Nat. Gas)	Research &/or Consulting Organizations	Utilities—Public (incl. Transportation)	Federal Government	Local/State Government	Non-Profit Orgs. & Educational Institutions
Aerospace & Aeronautical Engineering				$2,374 20 $2,557 $2,180	$2,275 1				$1,800 1							$2,097 3	$2,000 1	
Chemical Engineering			$2,167 1	$2,292 2	$2,042 2		$2,475 15	$2,600 4	$2,288 2		$2,450 4		$2,610 7	$2,333 1		$2,033 4	$2,100 1	
Civil Engineering (incl. Construction, Sanitary, & Transportation Engrg.)				$2,490 1	$2,152 2	$2,005 17			$1,897 3				$2,300 2	$1,970 11	$2,342 6	$1,965 2	$1,820 17	
Electrical Engineering (incl. Computer Engrg.)	$2,292 2		$2,481 6	$2,420 46 $2,650 $2,232	$2,420 19	$1,966 10	$2,502 9	$2,419 21 $2,583 $2,254	$2,377 69 $2,650 $2,000	$2,593 2	$2,542 1	$2,600 1	$2,544 4	$2,315 3	$2,428 29 $2,600 $2,300	$1,896 47 $2,345 $1,559	$2,250 1	$2,028 3
Geological Engineering																		
Industrial Engineering	$2,153 3	$2,167 1	$1,989 3	$2,138 8	$2,627 5	$1,917 1	$2,425 1	$2,224 2	$2,505 4	$2,410 17	$2,192 2	$2,300 1		$2,214 3	$2,123 5	$1,744 4	$2,200 1	
Mechanical Engineering	$2,500 1	$1,875 1		$2,385 26 $2,530 $2,250	$2,299 38 $2,565 $1,930	$2,142 8	$2,509 5	$2,418 5	$2,283 22 $2,590 $2,500	$2,500 2	$2,444 4	$2,300 2	$2,672 7	$2,192 5	$2,389 20 $2,475 $2,200	$1,931 19		
Metallurgical Engineering (incl. Metallurgy & Ceramic Engrg.)					$2,550 1				$2,500 1			$2,629 2						
Mining & Mineral Engineering															$2,386 1			
Nuclear Engineering (incl. Engrg. Physics)					$2,625 1										$2,469 3			
Petroleum Engineering					$2,625 2								$2,722 3					
Engineering Technology		$1,096 1	$2,361 3	$2,400 2	$2,386 4	$2,194 3	$1,750 1	$2,144 3	$2,250 1				$1,416 1		$3,337 1	$2,083 2	$1,761 1	
Agricultural Sciences		$1,696 6	$1,500 3				$1,725 4			$1,913 13						$1,375 2	$1,251 2	
Allied Health Professions		$1,600 1	$2,463 2				$2,414 1			$1,466 1						$1,556 3	$1,700 1	$1,550 2
Biological Sciences			$1,000 1		$ 833 1	$2,666 1	$1,433 2		$1,458 1	$1,666 1				$1,833 1		$1,408 2	$1,250 1	$1,207 5
Chemistry			$1,748 2											$1,850 1				
Computer Science	$2,154 9	$2,028 14	$1,895 24 $2,500 $1,400	$2,269 18	$2,079 8	$1,775 1	$2,542 2	$2,231 37 $2,583 $1,830	$2,139 6	$2,125 1			$2,183 4	$1,940 4	$1,990 6	$1,904 9	$1,799 6	$1,790 5
Mathematics	$1,500 1	$2,083 10	$1,384 3	$2,445 1				$2,093 3	$2,237 5					$2,235 1	$2,313 1	$1,757 2		
Other Physical & Earth Sciences			$1,200 1	$2,488 2											$2,000 1	$1,434 2	$ 800 1	$1,750 1

The College Placement Council
62 Highland Avenue / Bethlehem, PA 18017

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CPC Salary Survey

A study of 1986-1987 beginning offers / January 1987

In college recruiting circles, the cautious optimism continues. Employers are looking the field over carefully, not given to making hasty decisions. Thus, while recruiting activity on college campuses continues at fairly high levels, fewer offers are being extended early in the season.

The most dramatic news in this calendar-year-end ***Salary Survey*** report, however, is the apparent confirmation of the much discussed shift from a manufacturing to a service economy.

For the first time in ***Salary Survey*** history, more offers have been extended to graduates in accounting, business, and the humanities than to graduates in the engineering, scientific, and other technical disciplines. Offers to nontechnical graduates exceeded those extended to technical graduates by 6 percent.

In a period which saw a 36 percent drop in the total number of offers extended, offers in the fields of merchandising and services actually increased by nearly 3 percent. This, however, is the sole bright spot in the generally depressed marketplace for entry-level college graduates.

Offers extended in the technical disciplines dropped a resounding 47 percent compared with a similar period last year. Computer science majors experienced a 32 percent decrease from last year. Nontechnical graduate offers were down 22 percent overall. Offers to accounting majors decreased by 39 percent compared with January 1986.

As the human resources marketplace struggles to absorb the influx of more experienced job seekers uprooted through organizational realignment, mergers, acquisitions, and import penetration, entry-level college graduates are finding the sledding tough indeed this January. Reflecting the increased competition for jobs, the salary levels are generally holding firm—but in some instances declining.

Petroleum engineers felt the crunch most with 82 percent fewer offers compared with January 1986 and a 5.6 percent decline in dollars offered since June of last year. In comparison with all the other disciplines, though, they still attracted the highest dollar amounts.

Dollar amounts increased only marginally (less than 1 percent) for accountants and mechanical engineers, but decreased 3.1 percent for computer science majors, 10.3 percent for social scientists, and 11.8 percent for graduates in the humanities. Electrical engineers' dollar amounts held steady.

In the advanced degree market, the same general pattern prevailed. MBA graduates with a nontechnical background and less than one year's experience suffered a 36 percent decrease in the number of offers extended compared with January 1986. Dollar amounts shrank by 15 percent.

There were not enough offers made to either inexperienced or experienced technical MBA's to provide a meaningful comparison. The same was true for experienced MBA's with nontechnical backgrounds.

Advanced-degree engineers also suffered decreases in the number of offers, but managed a slight increase in dollar amounts. Offers to electrical engineers in the advanced field fell off 46 percent with a 1.2 percent increase in dollar amounts. Similarly, mechanical engineer offers were down 37% with a dollar increase of 2.6 percent.

Several new occupational titles have been added this year to broaden the scope of the ***Salary Survey*** report. Overall, though, the report format and informational categories continue unchanged for this year.

The CPC ***Salary Survey*** report covers the period from September 1, 1986, through January 2, 1987. The data include offers extended to students graduating between September 1, 1986, and August 31, 1987. There are 164 placement offices participating in the ***Salary Survey.*** Additional copies of the report are available to members and subscribers for $1.50 each.

Deborah J. McCleary
Statistical Services Supervisor

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

The study surveys a fairly consistent population which includes 164 placement offices at 143 colleges and universities throughout the United States. Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

The *Survey* is available only to members and *Salary Survey* subscribers of the College Placement Council and is intended for the professional use of its constituents. Reports are issued in December, January, March, and July.

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Bachelor's Degree Candidates

(Data Combined for Men and Women)

By Curriculum For All Types of Employers	Number of Offers: January 1987	Number of Offers: January 1986	Average $ Offers: January 1987	Average $ Offers: July 1986	Percent Change in $ Offers from July 1986	Percentiles: 90th	Percentiles: 50th	Percentiles: 10th
Business								
Accounting	1,067	1,760	$1,782	$1,768	0.8%	$1,958	$1,800	$1,530
Business Administration & Mgmt.	364	333	1,666	1,638	1.7	2,125	1,583	1,250
Management Information Systems	102	158	1,883	1,903	— 1.1	2,266	1,916	1,333
Marketing & Distribution	305	319	1,644	1,606	2.4	2,000	1,650	1,250
Humanities and Social Sciences								
Economics[1]	65	53	1,636	1,867	—12.4	2,000	1,550	1,300
Humanities	143	63	1,418	1,608	—11.8	1,833	1,360	1,000
Social Sciences	103	59	1,493	1,665	—10.3	1,980	1,500	1,000
Engineering								
Aerospace & Aeronautical	60	143	2,320	2,315	0.2	2,522	2,373	2,042
Chemical	106	268	2,448	2,438	0.4	2,666	2,500	2,167
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	148	262	2,009	2,011	— 0.1	2,383	2,000	1,667
Electrical (incl. Computer Engrg.)	686	1,276	2,365	2,364	0.0	2,600	2,435	1,983
Geological	4	7	2,008	1,883	*	*	*	*
Industrial	110	216	2,262	2,254	0.4	2,500	2,299	1,917
Mechanical	402	764	2,335	2,322	0.6	2,550	2,375	1,958
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	19	51	2,467	2,322	*	*	*	*
Mining & Mineral	1	N/A	2,306	2,163	*	*	*	*
Nuclear (incl. Engrg. Physics)	6	27	2,432	2,308	*	*	*	*
Petroleum	13	73	2,595	2,750	*	*	*	*
Engineering Technology	36	133	2,117	2,183	— 3.0	2,545	2,250	1,666
Sciences								
Agricultural Sciences	49	33	1,664	1,597	4.2	2,175	1,580	1,208
Allied Health Professions	15	8	2,091	1,702	*	*	*	*
Biological Sciences	18	11	1,458	1,589	*	*	*	*
Chemistry	4	22	1,857	1,948	*	*	*	*
Computer Science	310	456	2,148	2,216	— 3.1	2,500	2,204	1,666
Mathematics	40	44	2,048	2,037	0.5	2,416	2,092	1,500
Other Physical & Earth Sciences	9	27	1,686	2,100	*	*	*	*
	4,185	6,566						

N/A — No historic data available
*Not computed for fewer than 20 offers
[1]Includes economics programs with both business and social science orientation

Participating Placement Offices

Akron
Alabama A & M
Arizona
Arizona State
Arkansas - Fayetteville
Auburn

Baylor
Bentley
Boston
Bridgeport
Brigham Young
Brown
Bucknell

Calif. Inst. Tech.
California - Los Angeles
Calif. Poly State - San Luis Obispo
California State
—Fresno
—Long Beach
—Sacramento
Calif. State Poly - Pomona
Carnegie-Mellon
Case Western Reserve
Chicago - Grad Sch. of Bus.
City Univ. NY
—Bernard M. Baruch College
—City College
—Hunter College
Clemson
Cleveland State
Colorado

Colorado Mines
Colorado State
Columbia
Columbia - Grad Sch. of Bus.
Connecticut
Cornell

Dartmouth
Delaware
Denver
Duke
Duke - Fuqua Sch. of Bus.

Fairleigh Dickinson - Teaneck

George Washington
Georgia
Georgia Tech
Grove City

Houston

Idaho
IIT (Ill. Inst. Tech.)
Illinois at Chicago
Illinois - Urbana
—Engineering
—Commerce, Business
Indiana
Iowa
Iowa - Engineering
Iowa State
—Engineering
—Science, Humanities

Kansas
—Arts
—Business
—Engineering
Kansas State
Kentucky

Lafayette
Lamar
Lehigh
Louisiana Tech

Maine - Orono
Mary Washington
MIT (Mass. Inst. Tech.)
MIT - Sloan Management
Mass. - Amherst
Memphis State
Michigan
—Ann Arbor Engineering
—Ann Arbor - Grad Sch. of Bus.
—Dearborn
Michigan State
Michigan Tech
Minnesota - Sch. of Management
Mississippi
Mississippi State
Missouri
—Columbia Engineering
—Rolla
—St. Louis
Montana
Montana State

Nebraska - Lincoln
Nevada - Reno
New Jersey Tech
New Mexico
New Mexico State
NYU - Grad Sch. of Bus.
North Carolina
—Chapel Hill
North Carolina A & T State
North Dakota
North Texas State
Northern Arizona
Northwestern
Northwestern
—Kellogg Grad Sch.

Ohio
Ohio State
—Administrative
—Engineering
Oklahoma
Oklahoma State
—Engineering
—Univ. Placement
Oregon
Oregon State

Penn
Penn - Wharton Grad Sch.
Penn State
Penn State - Capitol Campus
Pittsburgh
Polytechnic Institute of NY
Portland State

Princeton
Purdue

Rensselaer
Rhode Island
Rochester
Rochester - Grad Sch. of Mgmt.
Rutgers
—Camden Arts, Science
—New Brunswick

San Diego State
San Jose State
South Dakota Mines
South Florida
Southern California
Southern Calif. - Grad Bus.
Southern Illinois
—Carbondale
—Edwardsville
Southern Methodist
Southwest Missouri State
Stanford
SUNY - Buffalo

Tennessee - Knoxville
Texas A & I
Texas A & M
Texas Tech
Texas
—Arlington
—Austin Bus. Admin.
—Austin Engineering
—El Paso

Toledo
Tulane

Union
Utah
Utah State

Vanderbilt
Vanderbilt - Owen Grad Sch.
Villanova
Virginia
Virginia - Colgate Darden
Virginia Tech

Wake Forest
Wake Forest - Babcock Grad Sch.
Washington
Washington State
Washington Univ. - Sch. of Bus.
Wayne State
West Virginia
Wilkams
Wisconsin - Madison
—Arts
—Business
—Engineering
Worcester Poly.

Yale - Org. & Mgmt.

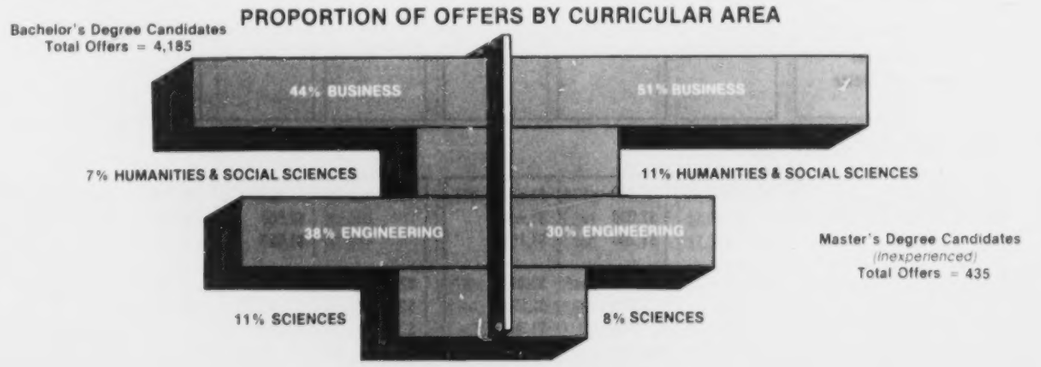
Bachelor's Degree Candidates

(Data Combined for Men and Women)

By Occupational Title For All Types of Employers	Number of Offers: January 1987	Number of Offers: January 1986	Average $ Offers: January 1987	Average $ Offers: July 1986	Percent Change in $ Offers from July 1986	Percentiles: 90th	Percentiles: 50th	Percentiles: 10th
Administrative & Management Occupations								
Accountants & Auditors	1,052	1,739	$1,783	$1,768	0.9%	$1,958	$1,800	$1,542
Banking Occupations	28	N/A	1,568	N/A	N/A	2,000	1,500	1,083
Business Administration	86	91	1,558	1,626	— 4.2	2,000	1,500	1,150
Consultants	59	N/A	1,883	N/A	N/A	2,500	1,910	1,333
Financial Analysts	43	34	1,809	2,030	—10.9	2,350	1,833	1,334
**Human Resources *(Personnel & Labor Relations)*	40	25	1,492	1,629	— 8.4	2,084	1,425	1,000
Management Trainee	359	376	1,584	1,652	— 4.1	2,000	1,542	1,250
Computer & Mathematical Occupations								
Computer Programmers	155	286	2,021	2,110	— 4.2	2,416	2,058	1,583
Computer Scientists (incl. Systems Analysts)	219	285	2,202	2,245	— 1.9	2,565	2,250	1,667
Mathematicians/Statisticians	12	27	2,088	1,985	*	*	*	*
Marketing & Sales Occupations								
Advertising/Marketing	117	75	1,689	1,699	— 0.6	2,300	1,666	1,208
Retail/Wholesale Sales	137	221	1,653	1,639	0.9	2,000	1,679	1,292
Technical Sales	70	67	1,878	1,845	1.8	2,475	1,842	1,500
All Other Occupations								
Communications Occupations	42	27	1,365	1,636	—16.6	2,000	1,250	900
Engineers (Engrg. Degree Required)	1,550	3,133	2,321	2,325	— 0.2	2,600	2,383	1,925
Farm & Natural Resources Mgmt.	30	14	1,627	1,651	— 1.5	2,200	1,583	1,100
Health-Related Occupations	22	14	1,936	1,613	20.0	2,842	1,767	1,305
Insurance & Real Estate Occupations	69	20	1,579	1,635	— 3.4	2,000	1,533	1,200
Production Occupations	45	49	1,750	2,017	—13.2	2,166	1,765	1,166
Researchers—Nonscientific	†	14	†	1,856	†			
Researchers—Scientific	†	46	†	2,052	†			
Social Workers & Recreational Workers	26	8	1,327	1,232	7.7	1,700	1,327	920
Transportation & Distribution Occupations	24	15	1,864	1,813	2.8	2,406	1,867	1,300
	4,185	6,566						

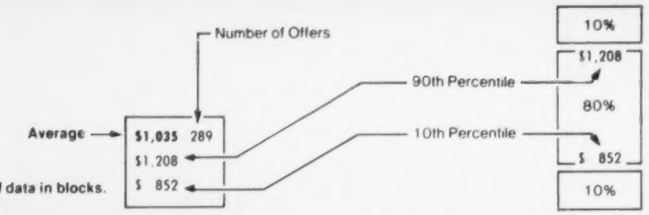
**Category name changed; the bracketed name indicates former category on which historical data are based
† No offers reported
N/A — No historic data available
* Not computed for fewer than 20 offers

PROPORTION OF OFFERS BY CURRICULAR AREA



Monthly beginning salary offers to all candidates by curriculum and employer

January 1987 ■ Data combined for men and women



This diagram indicates arrangement of data in blocks.

The 90th and 10th percentiles are those salary offers between which 80 percent of the offers in a category are located. Not computed for fewer than 20 offers.

10 percent of the salary offers are higher than the 90th percentile.

10 percent of the salary offers are lower than the 10th percentile.

NONTECHNICAL

CURRICULUM	BUSINESS			MANUFACTURING ■ INDUSTRIAL											GOVT ■ NONPROFIT		
	Accounting—Public	Banking, Finance, & Insurance	Merchandising (Retail & Wholesale) & Services	Aerospace	Automotive & Mechanical Equipment	Building Materials Mfrs. & Construction	Chemicals, Drugs, & Allied Products	Computers & Business Machines	Electrical & Electronic Mach. & Equip.	Food & Beverage Processing	Glass, Paper, Packaging, & Allied Products	Metals & Metal Products	Petroleum & Allied Products (incl. Nat. Gas)	Research &/or Consulting Organizations	Utilities—Public (incl. Transportation)	Federal Government	Local/State Government	Nonprofit Orgs. & Educational Institutions
BACHELOR'S DEGREE																		
Accounting	$1,794 875 $1,958 $1,600	$1,647 19	$1,674 18	$1,862 7	$2,002 5	$1,725 5	$1,875 2	$1,896 4	$1,857 12	$1,830 12	$1,644 3	$2,083 1	$1,842 27 $2,000 $1,700	$2,250 2	$1,849 13	$1,531 39 $1,733 $1,416	$1,664 21 $1,800 $1,458	$1,647 2
Business Administration & Management	$1,808 8	$1,577 74 $2,000 $1,200	$1,564 141 $1,960 $1,250	$1,919 3	$2,032 12	$1,624 10	$1,787 14	$1,766 17	$1,916 12	$1,800 25 $2,208 $1,250	$1,653 3	$1,475 4	$1,846 6	$1,500 1	$2,158 15	$1,590 12	$1,443 3	$1,508 4
Management Information Systems	$1,820 7	$1,897 6	$1,554 19	$1,689 1	$1,909 7	$1,458 2	$2,133 2	$2,064 22 $2,400 $1,667	$1,975 4	$1,833 2	$1,875 1	$2,150 1	$2,241 12	$1,577 5	$2,066 6	$1,457 3	$1,825 2	
Marketing & Distribution		$1,554 28 $1,833 $1,166	$1,589 155 $2,000 $1,200		$1,907 7	$1,697 6	$1,608 10	$1,765 22 $2,083 $1,500	$1,733 18	$1,699 25 $2,000 $1,300	$1,639 7	$1,900 2	$1,773 6	$1,500 2	$1,813 12	$1,690 3	$1,833 1	$2,083 1
Economics	$1,700 2	$1,837 14	$1,460 27 $1,750 $1,150			$2,000 1	$1,890 1	$1,790 6	$1,750 2	$1,715 4	$1,700 1		$1,440 2	$1,750 2		$1,542 1	$1,667 1	$1,500 1
Humanities	$1,529 3	$1,371 18	$1,345 80 $1,750 $ 975		$2,917 1		$1,772 3	$1,766 6		$1,771 2	$1,479 2			$1,666 1	$1,125 1	$1,485 8	$1,526 8	$1,366 10
Social Sciences		$1,674 15	$1,452 48 $1,917 $1,000		$1,740 2	$1,000 1		$1,863 2	$1,679 2					$1,604 2	$1,417 3	$1,617 3	$1,739 10	$1,184 15
MASTER'S DEGREE-INEXPERIENCED																		
MBA—Nontechnical Undergraduate Degree	$2,215 27 $2,665 $1,800	$1,978 20 $2,417 $1,616	$2,060 17	$2,397 3	$2,254 2		$2,800 1	$2,415 6	$1,917 1	$2,167 8		$1,250 1	$2,283 3	$2,250 3	$2,208 4		$2,038 3	$2,580 1
MBA—Technical Undergraduate Degree	$2,208 3		$2,333 1	$2,333 1	$2,875 1			$2,500 1		$2,383 1			$2,350 2			$1,900 1		
BACHELOR'S SUMMARY																		
Nontechnical Curricula	$1,793 895 $1,958 $1,600	$1,600 174 $2,000 $1,200	$1,523 488 $1,960 $1,166	$1,862 11	$1,985 34 $2,500 $1,583	$1,638 25 $2,083 $1,032	$1,760 32 $2,050 $1,416	$1,860 79 $2,304 $1,500	$1,825 50 $2,100 $1,500	$1,764 70 $2,167 $1,380	$1,641 17	$1,742 8	$1,910 53 $2,250 $1,667	$1,684 15	$1,919 50 $2,291 $1,560	$1,543 69 $1,890 $1,200	$1,653 46 $1,833 $1,283	$1,343 33 $1,667 $ 958
Technical Curricula	$2,166 50 $2,334 $1,958	$1,924 46 $2,500 $1,466	$2,012 87 $2,533 $1,300	$2,384 395 $2,555 $2,175	$2,336 139 $2,600 $2,000	$2,058 83 $2,406 $1,730	$2,374 111 $2,650 $1,667	$2,302 142 $2,591 $1,875	$2,378 291 $2,583 $2,100	$2,248 67 $2,583 $1,625	$2,437 21 $2,550 $2,225	$2,431 32 $2,600 $2,269	$2,489 71 $2,850 $2,100	$2,196 70 $2,542 $1,833	$2,345 160 $2,500 $2,006	$1,941 187 $2,362 $1,550	$1,926 67 $2,625 $1,416	$1,660 17

Bachelor's Degree

TECHNICAL

CURRICULUM	BUSINESS			MANUFACTURING & INDUSTRIAL												GOVT & NONPROFIT		
	Accounting—Public	Banking, Finance, & Insurance	Merchandising (Retail & Wholesale) & Services	Aerospace	Automotive & Mechanical Equipment	Building Materials Mfrs. & Construction	Chemicals, Drugs, & Allied Products	Computers & Business Machines	Electrical & Electronic Mach. & Equip.	Food & Beverage Processing	Glass, Paper, Packaging, & Allied Products	Metals & Metal Products	Petroleum & Allied Products (incl. Nat. Gas)	Research &/or Consulting Organizations	Utilities—Public (incl. Transportation)	Federal Government	Local/State Government	Nonprofit Orgs. & Educational Institutions
Aerospace & Aeronautical Engineering				$2,363 49 $2,550 $2,180	$2,275 1	$2,325 1			$2,114 3							$2,093 5	$2,000 1	
Chemical Engineering			$2,167 1	$2,292 2	$2,265 4	$2,375 1	$2,530 42 $2,675 $2,416	$2,600 4	$2,271 9	$2,501 6	$2,398 5		$2,574 20 $2,700 $2,500	$2,313 2	$2,100 1	$2,161 7	$1,934 2	
Civil Engineering (incl. Construction, Sanitary, & Transportation Engrg.)			$2,167 1	$2,390 3	$2,152 2	$2,002 42 $2,275 $1,730			$1,897 3		$2,333 1		$2,431 4	$2,049 26 $2,375 $1,820	$2,172 18	$1,828 9	$1,872 39 $2,040 $1,624	
Electrical Engineering (incl. Computer Engrg.)	$2,310 7		$2,405 17	$2,442 162 $2,588 $2,280	$2,440 27 $2,583 $2,200	$2,040 12	$2,520 16	$2,398 61 $2,625 $2,041	$2,422 166 $2,626 $2,208	$2,532 4	$2,565 5	$2,504 13	$2,481 6	$2,449 16	$2,401 75 $2,567 $2,250	$1,989 89 $2,382 $1,559	$2,575 6	$2,095 4
Geological Engineering			$1,700 1										$2,555 1			$1,888 2		
Industrial Engineering	$2,198 16	$2,167 1	$2,061 4	$2,272 17	$2,499 7	$1,709 2	$2,383 3	$2,224 2	$2,371 10	$2,341 24 $2,500 $1,683	$2,294 3	$2,292 3		$2,262 5	$2,244 8	$1,744 4	$2,200 1	
Mechanical Engineering	$2,500 1	$2,113 2		$2,371 87 $2,530 $2,210	$2,312 71 $2,550 $2,000	$2,299 13	$2,472 20 $2,625 $2,395	$2,333 13	$2,363 63 $2,550 $2,083	$2,456 13	$2,454 6	$2,368 8	$2,567 17	$2,223 6	$2,396 39 $2,500 $2,200	$1,974 38 $2,362 $1,559	$2,372 5	
Metallurgical Engineering (incl. Metallurgy & Ceramic Engrg.)					$2,537 7		$2,500 1		$2,417 2			$2,428 8		$2,350 1				
Mining & Mineral Engineering															$2,306 1			
Nuclear Engineering (incl. Engrg. Physics)					$2,625 1				$2,640 1						$2,469 3	$1,917 1		
Petroleum Engineering					$2,625 2				$2,200 1				$2,718 9				$1,814 1	
Engineering Technology		$1,096 1	$1,921 4	$2,365 8	$2,386 4	$1,960 7	$1,750 1	$2,144 3	$2,250 1				$1,416 1		$2,894 2	$1,944 3	$1,761 1	
Agricultural Sciences		$1,726 10	$1,460 5		$1,667 1		$1,577 12			$1,869 16						$1,319 3	$1,251 2	
Allied Health Professions		$1,600 1	$2,463 2				$2,783 5			$1,466 1						$1,556 3	$1,700 1	$1,550 2
Biological Sciences			$1,000 1		$ 833 1	$2,666 1	$1,673 4		$1,458 1	$1,666 1				$1,833 1		$1,408 2	$1,250 1	$1,207 5
Chemistry			$1,748 2				$2,083 1							$1,850 1				
Computer Science	$2,131 23 $2,333 $1,833	$1,966 18	$2,009 43 $2,500 $1,500	$2,298 64 $2,542 $2,050	$2,173 11	$1,965 4	$2,415 6	$2,192 55 $2,583 $1,583	$2,322 24 $2,575 $2,000	$2,146 2	$2,425 1		$2,197 13	$2,100 9	$2,066 11	$1,920 15	$1,799 6	$1,790 5
Mathematics	$1,825 3	$2,057 13	$1,583 5	$2,445 1				$2,123 4	$2,250 7					$2,356 3	$2,313 1	$1,906 3		
Other Physical & Earth Sciences			$1,200 1	$2,488 2											$2,000 1	$1,483 3	$ 800 1	$1,750 1

AVERAGE MONTHLY SALARY OFFERS

Master's Candidates-Inexperienced[1]

(Data Combined for Men and Women)

Graduate Program	Number of Offers: January 1987	Number of Offers: January 1986	Average $ Offers: January 1987	Average $ Offers: July 1986	Percent Change in $ Offers from July 1986	Percentiles: 90th	Percentiles: 50th	Percentiles: 10th
Business								
Accounting	100	145	$2,123	$2,132	— 0.4%	$2,417	$2,104	$1,833
MBA—Nontechnical Undergraduate								
Less than 1 year	100	156	2,150	2,529	—15.0	2,583	2,200	1,666
Over 1 to 2 years[2]	22	45	2,494	2,828	—11.8	2,917	2,500	2,200
Over 2 to 4 years[2]	16	20	2,419	3,032	*	*	*	*
Over 4 years[2]	14	10	2,743	3,145	*	*	*	*
MBA—Technical Undergraduate								
Less than 1 year	11	23	2,332	2,699	*	*	*	*
Over 1 to 2 years[2]	12	8	3,058	2,888	*	*	*	*
Over 2 to 4 years[2]	1	6	2,083	3,161	*	*	*	*
Over 4 years[2]	3	N/A	3,160	3,203	*	*	*	*
MS—Business (incl. Management, Marketing, Finance, etc.)	6	19	2,329	2,337	*	*	*	*
Administration (incl. Public, Hospital, etc.)	2	1	2,145	2,037	*	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	4	3	2,204	2,481	*	*	*	*
Humanities and Social Sciences								
Humanities	16	10	1,552	1,624	*	*	*	*
Social Sciences	31	8	1,797	1,754	2.5	2,500	1,667	1,291
Engineering								
Chemical	15	14	2,713	2,678	*	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	21	31	2,416	2,391	1.1	2,792	2,333	2,167
Electrical (incl. Computer Engrg.)	48	89	2,885	2,851	1.2	3,133	2,842	2,625
Industrial	7	6	2,608	2,707	*	*	*	*
Mechanical	36	57	2,812	2,740	2.6	3,166	2,800	2,475
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	2	6	2,542	2,722	*	*	*	*
Nuclear (incl. Engrg. Physics)	3	N/A	2,748	2,933	*	*	*	*
Sciences								
Chemistry	4	3	2,375	2,333	*	*	*	*
Computer Science	20	52	2,806	2,777	1.0	3,083	2,829	2,417
Geology & Related Geological Sciences	1	11	2,833	2,562	*	*	*	*
Mathematics	8	8	2,242	2,548	*	*	*	*
	503	731						

Doctoral Candidates

Engineering								
Chemical	7	30	$3,621	$3,557	*	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	†	1	†	2,892	†			
Electrical (incl. Computer Engrg.)	13	19	3,850	3,845	*	*	*	*
Mechanical	5	10	3,577	3,435	*	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg. / Science & Ceramics)	4	11	3,469	3,479	*	*	*	*
Sciences								
Chemistry	17	23	3,091	3,113	*	*	*	*
Mathematics (incl. Operations Research, Statistics, & Actuarial Science)	†	1	†	3,292	†			
Physics	5	21	3,432	3,527	*	*	*	*
	51	116						

[1]One year or less of full-time, nonmilitary employment unless otherwise indicated.
[2]Years of previous full-time, nonmilitary employment.
*Not computed for fewer than 20 offers.
†No offers reported.
N.A. - No historic data available.

The College Placement Council
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CPC Salary Survey

A study of 1986-1987 beginning offers / Formal Report No. 2, March 1987

The redesign of corporate America continued its downward pressure on campus recruiting throughout the winter. Mergers, takeovers, reorganizations, overcapacity, the energy glut, and market erosion resulting from the ebb and flow of global economic forces have sustained a general uncertainty in the human resources marketplace.

Fewer offers are being made to college graduates and, consonant with the supply/demand law, salary offerings are virtually static. Technical disciplines are hardest hit.

Only one in five among major college placement offices participating in the *Salary Survey* report increased offer activity over last year at this time. The upbeat campuses appear to be mostly in mid-America.

There are some bright spots, depending upon perspective. More employers are making offers to humanities graduates. Of the 21 disciplines at the bachelor's level with a sufficient number of offers to allow meaningful comparisons, 13 show increases in starting salary offers compared with July 1986. The allied health professions showed the largest dollar increase at 21 percent over last July. Mathematics drew a 4.8 percent increase.

The overall number of offers made to bachelor's-degree candidates, however, dropped by 30 percent compared with March a year ago. Offers to nontechnical graduates, which we reported surpassing the technical graduate offers for the first time in January, continued to account for the majority of offers — 52 percent nontechnical vs. 48 percent technical.

The number of offers extended to technical bachelor's-degree candidates fell 43 percent compared with last March. The aerospace industry continued to provide the greatest concentration of offers to technical candidates at 17 percent of the total. The electrical and electronic machinery and equipment industry follows with 16 percent.

Overall, dollar offers made to the business disciplines increased slightly since July. The overall number of offers, however, decreased an average of 14 percent compared with last year at this time. The number of offers made to accounting majors decreased 19 percent compared with last March, but the monthly dollar average rose 1.8 percent since July to $1,800.

Humanities graduates continued to receive more offers than last year, seeing a 68 percent increase compared with March 1986. The dollar average, however, dropped to $1,471 a month, an 8.5 percent decrease since July. The increase in the number of offers for social sciences graduates in January of this year has not held up; currently the offers are down 5.7 percent compared with last March. In addition, the dollar average of $1,533 represented a 7.9 percent decrease since July.

The number of offers decreased 45 percent for electrical engineers since last year and 42 percent for mechanical engineers. Both disciplines showed only slight increases in dollar averages since July. Petroleum engineering maintained its top position in attracting the highest monthly dollar average, $2,624.

Computer science experienced a 32 percent decrease in the number of offers made compared with last year at this time, as well as a decrease of 2.4 percent in the dollar average since July to $2,162.

The CPC *Salary Survey* March report covers the period from September 1, 1986, through March 6, 1987. The data include offers extended to students graduating between September 1, 1986, and August 31, 1987. There are 164 placement offices participating in the *Salary Survey*. Additional copies of this report are available to members and subscribers for $1.50 each.

Alan Yost
Acting Director Member Services

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

The study surveys a fairly consistent population which includes 164 placement offices at 143 colleges and universities throughout the United States. Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

The *Survey* is available only to members and *Salary Survey* subscribers of the College Placement Council and is intended for the professional use of its constituents. Reports are issued in December, January, March, and July.

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AVERAGE MONTHLY SALARY OFFEPS

Bachelor's Degree Candidates

(Data Combined for Men and Women)

By Curriculum For All Types of Employers	Number of Offers March 1987	Number of Offers March 1986	Average $ Offers March 1987	Average $ Offers July 1986	Percent Change in $ Offers from July 1986	Percentiles 90th	Percentiles 50th	Percentiles 10th
Business								
Accounting	2,644	3,268	$1,800	$1,768	1.8%	$1,985	$1,833	$1,583
Business Administration & Mgmt.	630	574	1,671	1,638	2.0	2,100	1,586	1,300
Management Information Systems	190	284	1,919	1,903	0.8	2,292	1,925	1,400
Marketing & Distribution	571	577	1,666	1,606	3.7	2,000	1,666	1,299
Humanities and Social Sciences								
Economics[1]	122	116	1,712	1,867	— 8.3	2,083	1,700	1,333
Humanities	212	126	1,471	1,608	— 8.5	1,917	1,419	1,000
Social Sciences	164	174	1,533	1,665	— 7.9	2,000	1,472	1,000
Engineering								
Aerospace & Aeronautical	100	215	2,311	2,315	— 0.2	2,522	2,370	2,042
Chemical	349	579	2,499	2,438	2.5	2,630	2,550	2,292
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	255	507	1,999	2,011	— 0.6	2,333	1,993	1,667
Electrical (incl. Computer Engrg.)	1,385	2,510	2,380	2,364	0.7	2,600	2,442	2,000
Geological	7	12	2,100	1,883	*	*	*	*
Industrial	231	421	2,281	2,254	1.2	2,500	2,300	2,000
Mechanical	800	1,391	2,356	2,322	1.5	2,600	2,394	2,000
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	41	81	2,431	2,322	4.7	2,600	2,450	2,275
Mining & Mineral	4	3	2,327	2,163	*	*	*	*
Nuclear (incl. Engrg. Physics)	11	38	2,438	2,308	*	*	*	*
Petroleum	30	168	2,624	2,750	— 4.6	3,000	2,700	2,200
Engineering Technology	107	219	2,199	2,183	0.7	2,542	2,250	1,750
Sciences								
Agricultural Sciences	64	78	1,643	1,597	2.9	2,175	1,561	1,208
Allied Health Professions	30	11	2,060	1,702	21.0	2,842	2,000	1,312
Biological Sciences	24	16	1,511	1,589	— 4.9	2,167	1,438	1,000
Chemistry	8	43	2,228	1,948	*	*	*	*
Computer Science	600	887	2,162	2,216	— 2.4	2,513	2,208	1,750
Mathematics	86	95	2,134	2,037	4.8	2,425	2,176	1,667
Other Physical & Earth Sciences	13	46	1,660	2,100	*	*	*	*
	8,678	12,439						

N.A. — No historic data available
[1]Includes economics programs with both business and social science orientation
*Not computed for fewer than 20 offers

1986-1987 Participating Placement Offices

Akron
Alabama A & M
Arizona
Arizona State
Arkansas - Fayetteville
Auburn

Baylor
Bentley
Boston
Bridgeport
Brigham Young
Brown
Bucknell

Calif. Inst. Tech.
California - Los Angeles
Calif. Poly State - San Luis Obispo
California State
—Fresno
—Long Beach
—Sacramento
Calif. State Poly - Pomona
Carnegie-Mellon
Case Western Reserve
Chicago - Grad Sch. of Bus.
City Univ. NY
—Bernard M. Baruch College
—City College
—Hunter College
Clemson
Cleveland State
Colorado

Colorado Mines
Colorado State
Columbia
Columbia - Grad Sch. of Bus.
Connecticut
Cornell

Dartmouth
Delaware
Denver
Duke
Duke - Fuqua Sch. of Bus.

Fairleigh Dickinson - Teaneck

George Washington
Georgia
Georgia Tech
Grove City

Houston

Idaho
IIT (Ill. Inst. Tech.)
Illinois at Chicago
Illinois - Urbana
—Engineering
—Commerce, Business
Indiana
Iowa
Iowa - Engineering
Iowa State
—Engineering
—Science, Humanities

Kansas
—Arts
—Business
—Engineering
Kansas State
Kentucky

Lafayette
Lamar
Lehigh
Louisiana Tech

Maine - Orono
Mary Washington
MIT (Mass. Inst. Tech.)
MIT - Sloan Management
Mass. - Amherst
Memphis State
Michigan
—Ann Arbor Engineering
—Ann Arbor - Grad Sch. of Bus.
—Dearborn
Michigan State
Michigan Tech
Minnesota - Sch. of Management
Mississippi
Mississippi State
Missouri
—Columbia Engineering
—Rolla
—St. Louis
Montana
Montana State

Nebraska - Lincoln
Nevada - Reno
New Jersey Tech
New Mexico
New Mexico State
NYU - Grad Sch. of Bus.
North Carolina
—Chapel Hill
North Carolina A & T State
North Dakota
North Texas State
Northern Arizona
Northwestern
Northwestern
—Kellogg Grad Sch

Ohio
Ohio State
—Administrative
—Engineering
Oklahoma
Oklahoma State
—Engineering
—Univ. Placement
Oregon
Oregon State

Penn
Penn - Wharton Grad Sch.
Penn State
Penn State - Capitol Campus
Pittsburgh
Polytechnic Institute of NY
Portland State

Princeton
Purdue

Rensselaer
Rhode Island
Rochester
Rochester - Grad Sch. of Mgmt.
Rutgers
—Camden Arts, Science
—New Brunswick

San Diego State
San Jose State
South Dakota Mines
South Florida
Southern California
Southern Calif. - Grad Bus.
Southern Illinois
—Carbondale
—Edwardsville
Southern Methodist
Southwest Missouri State
Stanford
SUNY - Buffalo

Tennessee - Knoxville
Texas A & I
Texas A & M
Texas Tech
Texas
—Arlington
—Austin Bus. Admin.
—Austin Engineering
—El Paso

Toledo
Tulane

Union
Utah
Utah State

Vanderbilt
Vanderbilt - Owen Grad Sch.
Villanova
Virginia
Virginia - Colgate Darden
Virginia Tech

Wake Forest
Wake Forest - Babcock Grad Sch.
Washington
Washington State
Washington Univ. - Sch. of Bus.
Wayne State
West Virginia
Wilkens
Wisconsin - Madison
—Arts
—Business
—Engineering
Worcester Poly

Yale - Org. & Mgmt.

AVERAGE MONTHLY SALARY OFFERS

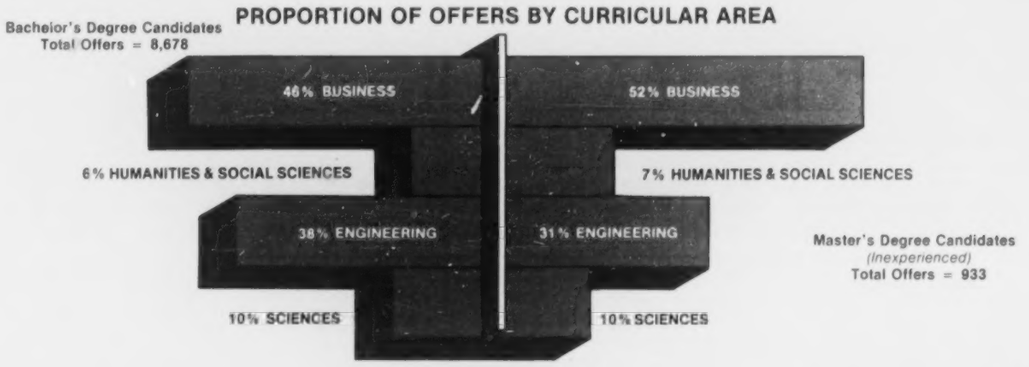
Bachelor's Degree Candidates

(Data Combined for Men and Women)

By Occupational Title For All Types of Employers	Number of Offers March 1987	Number of Offers March 1986	Average $ Offers March 1987	Average $ Offers July 1986	Percent Change in $ Offers from July 1986	Percentiles 90th	Percentiles 50th	Percentiles 10th
Administrative & Mgmt.-Related Occupations								
Accountants & Auditors	2,599	3,229	$1,800	$1,768	1.8%	$1,966	$1,833	$1,583
Banking Occupations	53	N/A	1,642	N/A	N/A	2,083	1,500	1,200
Business Administration	153	176	1,589	1,626	— 2.3	2,000	1,541	1,150
Consultants	161	N/A	1,982	N/A	N/A	2,350	2,000	1,500
Financial Analysts	81	78	1,819	2,030	—10.4	2,193	1,850	1,400
**Human Resources *(Personnel & Labor Relations)*	58	39	1,485	1,629	— 8.8	2,084	1,458	1,000
Management Trainees	663	745	1,596	1,652	— 3.4	2,000	1,542	1,299
Computer & Mathematical Occupations								
Computer Programmers	284	535	2,063	2,110	— 2.2	2,442	2,104	1,666
Computer Scientists (incl. Systems Analysts)	451	660	2,207	2,245	— 1.7	2,550	2,250	1,833
Mathematicians/Statisticians	37	57	2,138	1,985	7.7	2,425	2,166	1,800
Marketing & Sales Occupations								
Advertising/Marketing	207	126	1,764	1,699	3.8	2,333	1,750	1,250
Retail/Wholesale Sales	214	375	1,675	1,639	2.2	2,000	1,700	1,300
Technical Sales	126	126	1,896	1,845	2.8	2,475	1,842	1,500
All Other Occupations								
Communications Occupations	53	53	1,392	1,636	—14.9	2,258	1,250	908
Engineers (Engrg. Degree Required)	3,204	5,898	2,348	2,325	1.0	2,600	2,408	1,950
Farm & Natural Resources Mgmt.	41	26	1,653	1,651	0.1	2,200	1,583	1,104
Health-Related Occupations	41	22	1,928	1,613	19.5	2,833	1,855	1,305
Insurance & Real Estate Occupations	104	52	1,624	1,635	— 0.7	2,000	1,588	1,250
Production Occupations	64	84	1,790	2,017	—11.3	2,417	1,825	1,235
Researchers—Nonscientific	1	24	2,583	1,856	*	*	*	*
Researchers—Scientific	3	88	2,542	2,052	*	*	*	*
Social Workers & Recreational Workers	39	28	1,332	1,232	8.1	1,750	1,320	920
Transportation & Distribution Occupations	41	28	1,918	1,813	5.8	2,565	1,917	1,250
	8,678	12,439						

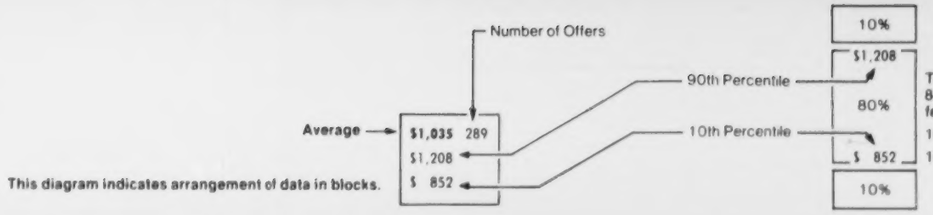
**Category name changed; the bracketed name indicates former category, on which historical data are based.
N.A. — No historic data available
* Not computed for fewer than 20 offers

PROPORTION OF OFFERS BY CURRICULAR AREA



Monthly beginning salary offers to all candidates by curriculum and employer

March 1987 ■ Data combined for men and women



This diagram indicates arrangement of data in blocks.

The 90th and 10th percentiles are those salary offers between which 80 percent of the offers in a category are located. Not computed for fewer than 20 offers.

10 percent of the salary offers are higher than the 90th percentile.

10 percent of the salary offers are lower than the 10th percentile.

NONTECHNICAL

CURRICULUM	BUSINESS			MANUFACTURING & INDUSTRIAL												GOVT. & NONPROFIT		
	Accounting—Public	Banking, Finance, & Insurance	Merchandising (Retail & Wholesale) & Services	Aerospace	Automotive & Mechanical Equipment	Building Materials Mfrs. & Construction	Chemicals, Drugs, & Allied Products	Computers & Business Machines	Electrical & Electronic Mach. & Equip.	Food & Beverage Processing	Glass, Paper, Packaging, & Allied Products	Metals & Metal Products	Petroleum & Allied Products (incl. Nat. Gas)	Research &/or Consulting Organizations	Utilities—Public (incl. Transportation)	Federal Government	Local/State Government	Nonprofit Orgs. & Educational Institutions
BACHELOR'S DEGREE																		
Accounting	$1,812 2,256 $1,960 $1,625	$1,663 48 $2,000 $1,250	$1,699 49 $2,083 $1,308	$1,885 9	$1,892 10	$1,708 7	$1,963 6	$1,894 11	$1,791 19	$1,805 22 $2,150 $1,600	$1,719 15	$1,875 2	$1,864 60 $2,000 $1,700	$1,945 7	$1,790 20 $1,984 $1,667	$1,503 55 $1,733 $1,235	$1,703 43 $1,900 $1,450	$1,754 5
Business Administration & Management	$1,869 27 $2,000 $1,667	$1,618 117 $2,000 $1,225	$1,563 264 $2,000 $1,250	$1,847 6	$1,978 17	$1,652 12	$1,843 22 $2,300 $1,417	$1,740 23 $2,112 $1,450	$1,882 19	$1,772 44 $2,208 $1,250	$1,767 9	$1,442 5	$1,836 12	$1,944 3	$2,116 22 $2,583 $1,750	$1,621 19	$1,532 4	$1,457 5
Management Information Systems	$1,930 27 $2,108 $1,700	$1,755 15	$1,618 34 $2,100 $1,250	$1,886 2	$1,983 8	$1,660 5	$2,182 9	$2,048 27 $2,400 $1,600	$2,179 9	$1,813 6	$1,875 1	$2,150 1	$2,216 27 $2,375 $2,125	$1,577 5	$2,066 6	$1,718 4	$1,744 3	$1,657 1
Marketing & Distribution	$1,938 2	$1,590 48 $1,970 $1,200	$1,608 288 $2,000 $1,250	$1,692 2	$1,849 13	$1,726 10	$1,802 27 $2,117 $1,300	$1,667 34 $1,958 $1,300	$1,755 34 $2,000 $1,500	$1,778 43 $2,000 $1,500	$1,623 12	$1,833 3	$1,939 13	$1,531 4	$1,870 22 $2,058 $1,250	$1,477 10	$1,833 1	$1,538 5
Economics	$1,908 13	$1,776 28 $2,500 $1,333	$1,486 36 $1,800 $1,200			$2,000 1	$1,890 1	$1,772 7	$1,772 3	$1,672 5	$1,893 5		$1,799 5	$1,838 12	$1,892 3	$1,542 1	$1,667 1	$1,500 1
Humanities	$1,626 4	$1,476 26 $1,950 $1,083	$1,363 111 $1,750 $ 975		$2,347 3		$1,842 4	$1,630 11	$1,990 4	$1,804 6	$1,479 2			$1,437 4	$2,231 2	$1,486 9	$1,567 11	$1,346 15
Social Sciences		$1,784 25 $2,500 $1,208	$1,457 68 $1,917 $1,083		$2,224 4	$1,475 2	$1,723 3	$1,742 3	$1,679 2	$1,889 3				$1,594 4	$1,417 3	$1,617 3	$1,599 20 $1,800 $1,250	$1,208 24 $1,666 $ 833
MASTER'S DEGREE-INEXPERIENCED																		
MBA—Nontechnical Undergraduate Degree	$2,305 56 $2,708 $2,033	$2,290 43 $3,150 $1,666	$2,170 24 $3,335 $1,625	$2,397 3	$2,359 6		$2,774 8	$2,342 8	$1,917 1	$2,554 16	$2,713 2	$1,250 1	$2,212 8	$2,281 11	$2,208 4		$2,038 3	$2,580 1
MBA—Technical Undergraduate Degree	$2,325 12	$3,146 8	$3,042 2	$2,333 1	$2,875 1		$2,755 2	$2,500 1	$2,750 1	$2,383 1			$2,279 4			$1,900 1		
BACHELOR'S SUMMARY																		
Nontechnical Curricula	$1,814 2,329 $2,000 $1,625	$1,643 307 $2,000 $1,225	$1,550 850 $2,000 $1,200	$1,853 19	$1,971 55 $2,500 $1,542	$1,684 37 $2,000 $1,333	$1,875 72 $2,300 $1,420	$1,802 116 $2,266 $1,450	$1,841 90 $2,258 $1,500	$1,782 129 $2,175 $1,375	$1,715 44 $2,000 $1,333		$1,948 117 $2,250 $1,700	$1,734 39 $2,208 $1,333	$1,927 78 $2,350 $1,500	$1,534 101 $1,870 $1,235	$1,655 83 $1,900 $1,283	$1,359 56 $1,667 $ 917
Technical Curricula	$2,154 103 $2,342 $1,917	$2,019 106 $2,583 $1,500	$2,106 148 $2,633 $1,466	$2,376 714 $2,559 $2,168	$2,335 247 $2,600 $2,000	$2,091 170 $2,475 $1,730	$2,459 375 $2,625 $2,200	$2,338 284 $2,626 $1,958	$2,392 667 $2,600 $2,130	$2,281 97 $2,583 $1,666	$2,451 80 $2,600 $2,208		$2,495 194 $2,750 $2,150	$2,204 154 $2,583 $1,833	$2,342 304 $2,500 $2,000	$1,962 316 $2,366 $1,558	$1,896 92 $2,500 $1,416	$1,766 32 $2,433 $1,166

Bachelor's Degree

TECHNICAL

CURRICULUM	Accounting—Public	Banking, Finance, & Insurance	Merchandising (Retail & Wholesale) & Services	Aerospace	Automotive & Mechanical Equipment	Building Materials Mfrs. & Construction	Chemicals, Drugs, & Allied Products	Computers & Business Machines	Electrical & Electronic Mach. & Equip.	Food & Beverage Processing	Glass, Paper, Packaging, & Allied Products	Metals & Metal Products	Petroleum & Allied Products (incl. Nat. Gas)	Research &/or Consulting Organizations	Utilities—Public (incl. Transportation)	Federal Government	Local/State Government	Nonprofit Orgs. & Educational Institutions
Aerospace & Aeronautical Engineering				$2,353 86 $2,525 $2,180	$2,275 1	$2,325 1			$2,242 4							$1,891 7	$2,000 1	
Chemical Engineering			$2,167 1	$2,344 3	$2,294 9	$2,375 1	$2,546 189 $2,626 $2,450	$2,600 4	$2,295 14	$2,497 16	$2,467 25 $2,600 $2,251	$2,500 1	$2,583 61 $2,700 $2,500	$2,392 7	$2,060 4	$2,195 11	$1,864 3	
Civil Engineering (incl. Construction, Sanitary, & Transportation Engrg.)			$2,167 1	$2,390 3	$2,152 2	$1,984 92 $2,250 $1,667			$1,975 6	$2,458 1	$2,160 4		$2,343 6	$2,035 39 $2,345 $1,817	$2,153 30 $2,405 $1,820	$1,879 14	$1,864 57 $2,040 $1,624	
Electrical Engineering (incl. Computer Engrg.)	$2,313 14	$2,150 5	$2,456 34 $2,717 $2,150	$2,437 282 $2,600 $2,250	$2,448 53 $2,567 $2,250	$2,204 28 $2,500 $1,560	$2,507 40 $2,610 $2,370	$2,431 129 $2,683 $2,213	$2,431 394 $2,626 $2,250	$2,475 6	$2,544 10	$2,457 21 $2,575 $2,250	$2,479 25 $2,667 $2,200	$2,397 34 $2,633 $2,000	$2,404 144 $2,567 $2,250	$2,006 154 $2,400 $1,559	$2,542 8	2,095 4
Geological Engineering			$1,700 1						$2,550 1				$2,528 2	$1,620 1		$1,888 2		
Industrial Engineering	$2,162 31 $2,292 $2,000	$2,350 4	$2,194 10	$2,309 28 $2,500 $2,000	$2,464 13	$2,104 4	$2,420 7	$2,269 17	$2,330 35 $2,500 $2,150	$2,360 29 $2,500 $1,683	$2,329 7	$2,319 4	$2,500 1	$2,217 17	$2,255 17	$1,941 6	$2,200 1	
Mechanical Engineering	$2,500 1	$2,297 3	$2,125 2	$2,366 172 $2,508 $2,250	$2,319 121 $2,565 $2,000	$2,350 27 $2,660 $1,958	$2,491 73 $2,667 $2,375	$2,374 25 $2,600 $2,208	$2,378 123 $2,550 $2,125	$2,460 16	$2,506 24 $3,300 $2,000	$2,331 20 $2,500 $2,250	$2,532 39 $2,700 $2,188	$2,209 13	$2,376 79 $2,500 $2,000	$1,972 56 $2,333 $1,559	$2,372 5	$2,500 1
Metallurgical Engineering (incl. Metallurgy & Ceramic Engrg.)				$2,350 1	$2,548 10		$2,469 7	$2,500 1	$2,438 4		$2,417 2	$2,354 14	$2,166 1	$2,350 1				
Mining & Mineral Engineering													$2,250 2		$2,403 2			
Nuclear Engineering (incl. Engrg. Physics)				$2,667 1	$2,625 1				$2,550 2						$2,438 5	$2,120 2		
Petroleum Engineering					$2,625 2			$2,200 1	$2,200 1				$2,711 24 $3,100 $2,200	$2,200 1			$1,814 1	
Engineering Technology	$2,083 1	$1,784 10	$2,003 6	$2,318 28 $2,500 $2,083	$2,274 9	$2,049 10	$1,750 1	$2,121 4	$2,348 18	$2,076 1	$2,500 5	$2,333 1	$2,083 2	$2,417 1	$2,894 2	$1,915 6	$1,761 1	$2,500 1
Agricultural Sciences		$1,705 11	$1,440 7		$1,542 2	$1,833 1	$1,656 17			$1,817 18						$1,406 4	$1,246 3	$1,166 1
Allied Health Professions		$1,600 1	$2,731 4				$2,667 7			$1,466 1						$1,617 5	$1,700 1	$1,760 11
Biological Sciences		$1,417 1	$1,450 2		$ 917 2	$2,666 1	$1,673 4		$1,458 1	$1,932 2				$1,833 1	$2,167 1	$1,408 2	$1,292 2	$1,207 5
Chemistry			$1,748 2				$2,370 4			$3,000 1				$1,850 1				
Computer Science	$2,118 47 $2,333 $1,833	$2,011 39 $2,666 $1,500	$2,050 70 $2,500 $1,583	$2,274 102 $2,542 $2,000	$2,205 21 $2,417 $2,000	$1,955 5	$2,311 24 $2,500 $2,200	$2,224 97 $2,583 $1,659	$2,318 53 $2,575 $2,080	$2,172 6	$2,172 3	$2,100 1	$2,201 30 $2,317 $2,083	$2,156 30 $2,667 $1,667	$2,091 18	$1,970 39 $2,327 $1,392	$1,717 8	$1,880 7
Mathematics	$2,040 9	$2,153 32 $2,416 $1,893	$1,722 6	$2,326 6	$2,000 1		$2,100 2	$2,185 6	$2,241 10				$2,225 1	$2,312 8	$2,313 1	$1,804 4		
Other Physical & Earth Sciences			$1,329 2	$2,488 2					$2,325 1						$2,000 1	$1,352 4	$ 800 1	$1,708 2

AVERAGE MONTHLY SALARY OFFERS

Master's Candidates-Inexperienced[1]

(Data Combined for Men and Women)

Graduate Program	Number of Offers		Average $ Offers		Percent Change in $ Offers from July 1986	Percentiles		
	March 1987	March 1986	March 1987	July 1986		90th	50th	10th
Business								
Accounting	206	293	$2,135	$2,132	0.1%	$2,417	$2,125	$1,833
MBA—Nontechnical Undergraduate								
Less than 1 year	195	286	2,316	2,529	— 8.4	3,117	2,250	1,708
Over 1 to 2 years[2]	61	85	2,570	2,828	— 9.1	3,258	2,500	2,200
Over 2 to 4 years[2]	62	63	2,876	3,032	— 5.2	3,835	2,757	2,167
Over 4 years[2]	53	40	2,930	3,145	— 6.8	3,750	3,000	2,083
MBA—Technical Undergraduate								
Less than 1 year	34	47	2,603	2,699	— 3.6	3,750	2,500	2,083
Over 1 to 2 years[2]	26	15	2,981	2,888	3.2	3,750	2,859	2,250
Over 2 to 4 years[2]	30	18	3,307	3,161	4.6	4,375	3,281	2,375
Over 4 years[2]	29	6	3,131	3,203	— 2.3	4,000	3,335	1,667
MS—Business (incl. Management, Marketing, Finance, etc.)	28	43	2,322	2,337	— 0.6	2,916	2,333	1,708
Administration (incl. Public, Hospital, etc.)	12	5	1,913	2,037	*	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	11	9	2,461	2,481	*	*	*	*
Humanities and Social Sciences								
Humanities	25	16	1,540	1,624	— 5.2	2,100	1,583	1,000
Social Sciences	36	17	1,772	1,754	1.0	2,500	1,667	1,291
Engineering								
Chemical	37	51	2,767	2,678	3.3	3,000	2,790	2,500
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	36	63	2,396	2,391	0.2	2,878	2,333	2,000
Electrical (incl. Computer Engrg.)	107	247	2,902	2,851	1.8	3,200	2,917	2,550
Industrial	20	23	2,573	2,707	— 5.0	2,925	2,525	2,300
Mechanical	71	133	2,812	2,740	2.6	3,084	2,833	2,500
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	16	22	2,711	2,722	*	*	*	*
Nuclear (incl. Engrg. Physics)	7	4	2,929	2,933	*	*	*	*
Sciences								
Chemistry	7	9	2,152	2,333	*	*	*	*
Computer Science	60	141	2,767	2,777	— 0.4	3,183	2,750	2,250
Geology & Related Geological Sciences	5	26	2,308	2,542	*	*	*	*
Mathematics	20	19	2,458	2,548	— 3.5	2,850	2,509	1,783
	1,194	1,681						

Doctoral Candidates

Engineering								
Chemical	54	44	$3,571	$3,557	0.4%	3,791	3,666	3,333
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	†	5	†	2,892	†			
Electrical (incl. Computer Engrg.)	31	35	3,932	3,845	2.3	4,333	4,083	3,415
Mechanical	20	18	3,318	3,135	— 3.4	3,750	3,500	2,833
Metallurgical (incl. Metallurgy, Materials Engrg. / Science & Ceramics)	9	20	2,920	3,479	*	*	*	*
Sciences								
Chemistry	49	46	3,007	3,113	— 3.4	3,610	3,200	1,667
Mathematics (incl. Operations Research, Statistics, & Actuarial Science)	6	4	3,134	3,292	*	*	*	*
Physics	19	30	3,305	3,527	*	*	*	*
	188	202						

[1] One year or less of full-time, nonmilitary employment unless otherwise indicated.
[2] Years of previous full-time, nonmilitary employment.
† No offers reported.
* Not computed for fewer than 20 offers.

The College Placement Council
62 Highland Avenue / Bethlehem, PA 18017

A 3940-24 7/87

CPC Salary Survey

A study of 1986-1987 beginning offers / Formal Report No. 3; July 1987

After a lackluster performance for most of the 1986-87 season, the tempo of college recruiting picked up this spring and made substantial gains.

Whereas in March, only 13 of the 26 disciplines were showing salary increases over last year, by July 23 out of 26 posted gains for the year. Those gains are modest—2 to 6 percent—and reflect the condition of America's corporate economy.

Significantly, petroleum engineering, the discipline that has consistently garnered the highest salary average, showed a 6.6 percent drop in dollar average and a resounding 82 percent decrease in the number of offers extended.

On the other hand, the beginning salary average as well as the number of offers to humanities showed substantial increases this year. Humanities graduates received 29 percent more offers than last year along with a salary average of $1,688 a month, a 5 percent increase. The merchandising and services industry extended the majority of the offers, accounting for 53 percent of the offers to humanities graduates.

Of the business disciplines, marketing and distribution showed the only gain in both the average dollar offer—5.7 percent to $1,697, and number of offers—1 percent. Accounting graduates received a 2.5 percent higher monthly average over last year, but 16 percent fewer offers.

Recruiting in the engineering disciplines improved since March, but is still considerably lower than last year. The average monthly salary offer to electrical engineers increased 2 percent to $2,410, but the number of offers decreased 35 percent. Mechanical engineers went up to $2,359, a 1.6 percent gain, but received 31 percent fewer offers.

The recruiting picture for computer science graduates this year was not as bright as in the past. The number of offers decreased 28 percent and there was a slight decrease to $2,197 in the monthly salary average.

As in the past, women fared slightly better in average salary offers than men in most engineering disciplines. Men, however, received over twice as many offers. In the humanities disciplines, women received more offers than men, but their average salary offers were lower.

At the master's level, too, humanities made a strong showing. The average salary offer increased 16.2 percent to $1,887 a month and the number of offers nearly doubled.

MBA candidates with nontechnical undergraduate degrees experienced a 5.1 percent rise to $2,657 a month. Those with technical undergraduate degrees went up 5.7 percent to $2,854.

The CPC *Salary Survey* July report covers the period from September 1, 1986, through June 5, 1987. The data include offers extended to students graduating between September 1, 1986, and August 31, 1987. There are 164 placement offices participating in the *Salary Survey*. Additional copies of this report are available to CPC members and subscribers for $2.00 each.

Dawn Gulick
Coordinator, Statistical Services

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

The study surveys a fairly consistent population which includes 164 placement offices at 143 colleges and universities throughout the United States. Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

The *Survey* is available only to members and *Salary Survey* subscribers of the College Placement Council and is intended for the professional use of its constituents. Reports are issued in December, January, March, and July.

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AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

(Data Combined for Men and Women)

By Curriculum For All Types of Employers	Number of Offers July 1987	Number of Offers July 1986	Average $ Offers July 1987	Average $ Offers July 1986	Percent Change in $ Offers from July 1986	Percentiles 90th	Percentiles 50th	Percentiles 10th
Business								
Accounting	5,478	6,575	$1,812	$1,768	2.5%	$2,000	$1,833	$1,583
Business Administration & Mgmt.	1,788	1,934	1,701	1,638	3.9	2,166	1,666	1,333
Management Information Systems	524	607	1,979	1,903	4.0	2,400	2,000	1,500
Marketing & Distribution	1,852	1,835	1,697	1,606	5.7	2,041	1,667	1,350
Humanities and Social Sciences								
Economics[1]	697	743	1,970	1,867	5.5	2,500	1,925	1,500
Humanities	854	660	1,688	1,608	5.0	2,416	1,625	1,125
Social Sciences	744	797	1,823	1,665	9.5	2,500	1,704	1,200
Engineering								
Aerospace & Aeronautical	343	571	2,343	2,315	1.2	2,575	2,383	1,989
Chemical	1,070	1,422	2,487	2,438	2.0	2,625	2,535	2,275
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	817	1,299	2,037	2,011	1.3	2,400	2,000	1,700
Electrical (incl. Computer Engrg.)	4,527	6,963	2,410	2,364	2.0	2,625	2,450	2,083
Geological	20	42	1,973	1,883	4.8	2,500	1,922	1,683
Industrial	726	1,093	2,285	2,254	1.4	2,500	2,333	1,958
Mechanical	2,460	3,552	2,359	2,322	1.6	2,585	2,400	2,000
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	157	193	2,417	2,322	4.1	2,583	2,425	2,275
Mining & Mineral	9	14	2,240	2,163	*	*	*	*
Nuclear (incl. Engrg. Physics)	34	82	2,379	2,308	3.1	2,640	2,417	1,989
Petroleum	60	333	2,568	2,750	— 6.6	3,000	2,670	2,100
Engineering Technology	254	608	2,185	2,183	0.1	2,583	2,250	1,750
Sciences								
Agricultural Sciences	124	161	1,649	1,597	3.3	2,167	1,553	1,235
Allied Health Professions	47	65	2,040	1,702	19.8	2,916	2,000	1,312
Biological Sciences	73	73	1,818	1,589	14.4	2,500	1,833	1,100
Chemistry	36	149	2,131	1,948	9.4	2,625	2,179	1,425
Computer Science	1,894	2,644	2,197	2,216	— 0.9	2,548	2,250	1,750
Mathematics	352	413	2,162	2,037	6.1	2,500	2,200	1,750
Other Physical & Earth Sciences	50	137	2,001	2,100	— 4.7	2,641	2,083	1,333
	24,990	32,965						

N.A. — No historic data available

[1] Includes economics programs with both business and social science orientation

*Not computed for fewer than 20 offers

AVERAGE MONTHLY SALARY OFFERS

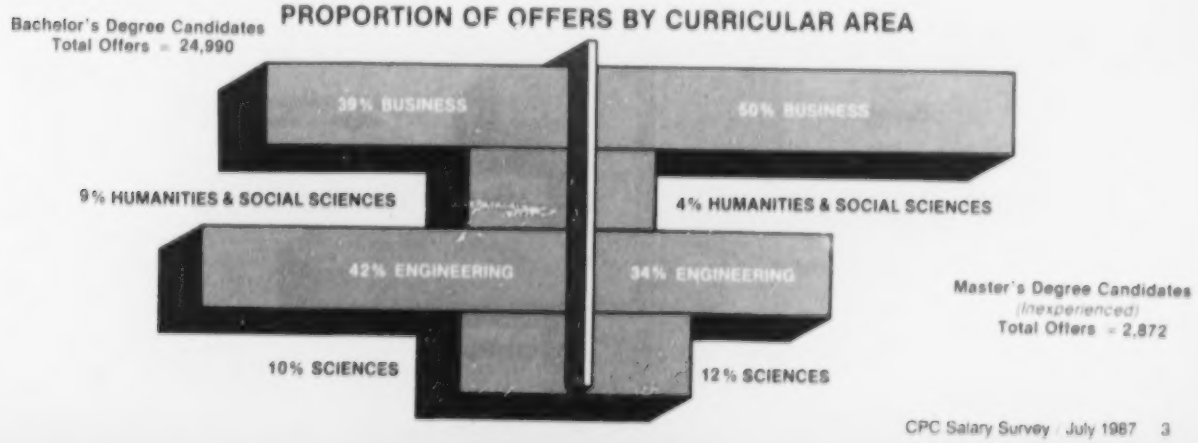
Bachelor's Degree Candidates

(Data Combined for Men and Women)

By Occupational Title For All Types of Employers	Number of Offers July 1987	Number of Offers July 1986	Average $ Offers July 1987	Average $ Offers July 1986	Percent Change in $ Offers from July 1986	Percentiles 90th	Percentiles 50th	Percentiles 10th
Administrative & Mgmt.-Related Occupations								
Accountants & Auditors	5,446	6,494	$1,815	$1,768	2.7%	$2,000	$1,833	$1,585
Banking Occupations	395	N/A	1,889	N/A	N/A	2,300	1,800	1,375
Business Administration	437	498	1,652	1,626	1.6	2,083	1,625	1,166
Consultants	609	N/A	2,157	N/A	N/A	2,541	2,166	1,775
Financial Analysts	540	572	2,215	2,030	9.1	2,600	2,417	1,542
**Human Resources *(Personnel & Labor Relations)*	131	112	1,555	1,629	— 4.5	2,108	1,500	1,083
Management Trainees	2,029	2,664	1,666	1,652	0.9	2,100	1,583	1,317
Computer & Mathematical Occupations								
Computer Programmers	1,060	1,442	2,149	2,110	1.9	2,500	2,200	1,700
Computer Scientists (incl. Systems Analysts)	1,213	1,832	2,243	2,245	— 0.1	2,580	2,250	1,875
Mathematicians/Statisticians	191	259	2,153	1,985	8.5	2,500	2,166	1,750
Marketing & Sales Occupations								
Advertising/Marketing	636	533	1,807	1,699	6.4	2,375	1,798	1,333
Retail/Wholesale Sales	1,105	1,193	1,699	1,639	3.7	2,049	1,700	1,333
Technical Sales	341	380	1,922	1,845	4.2	2,450	1,900	1,500
All Other Occupations								
Communications Occupations	115	147	1,512	1,636	— 7.6	2,300	1,500	957
Engineers (Engrg. Degree Required)	9,876	15,511	2,364	2,325	1.7	2,610	2,417	1,989
Farm & Natural Resources Mgmt.	67	64	1,617	1,651	— 2.1	2,200	1,529	1,120
Health-Related Occupations	63	76	1,940	1,613	20.3	2,842	1,833	1,250
Insurance & Real Estate Occupations	330	267	1,685	1,635	3.1	2,000	1,667	1,300
Production Occupations	166	259	1,917	2,017	— 5.0	2,470	1,916	1,333
Researchers—Nonscientific	21	223	2,043	1,856	10.0	2,583	2,083	1,500
Researchers—Scientific	29	273	2,180	2,052	6.2	2,625	2,322	1,267
Social Workers & Recreational Workers	84	71	1,302	1,232	5.7	1,700	1,250	920
Transportation & Distribution Occupations	106	95	1,874	1,813	3.4	2,406	1,917	1,375
	24,990	32,965						

**Category name changed; the bracketed name indicates former category on which historical data are based
N.A. — No historic data available
* Not computed for fewer than 20 offers

PROPORTION OF OFFERS BY CURRICULAR AREA



Bachelor's Degree Candidates

(Data Separate for Men and Women)

By Curriculum For All Types of Employers	MEN				WOMEN			
	Number of Offers		Average $ Offers		Number of Offers		Average $ Offers	
	July 1987	July 1986	July 1987	July 1986	July 1987	July 1986	July 1987	July 1986
Business								
Accounting	2,793	3,436	$1,817	$1,771	2,685	3,139	$1,807	$1,766
Business Administration & Mgmt.	993	1,108	1,739	1,674	795	826	1,653	1,590
Management Information Systems	293	355	1,975	1,915	231	252	1,983	1,887
Marketing & Distribution	914	924	1,716	1,649	938	911	1,678	1,562
Humanities and Social Sciences								
Economics[1]	432	740	2,007	1,922	265	273	1,910	1,771
Humanities	360	277	1,794	1,702	494	383	1,610	1,541
Social Sciences	347	370	1,919	1,812	397	427	1,738	1,538
Engineering								
Aerospace & Aeronautical	300	505	2,334	2,310	43	66	2,405	2,348
Chemical	726	1,005	2,482	2,427	344	417	2,499	2,462
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	3,770	1,094	2,412	2,011	757	205	2,402	2,010
Electrical (incl. Computer Engrg.)	654	5,796	2,036	2,362	163	1,167	2,042	2,371
Geological	15	36	1,869	1,852	5	6	2,284	2,073
Industrial	403	700	2,263	2,246	323	393	2,313	2,268
Mechanical	2,073	3,052	2,351	2,317	387	500	2,396	2,348
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	103	146	2,400	2,321	54	47	2,450	2,326
Mining & Mineral	8	14	2,232	2,163	1	†	2,306	†
Nuclear (incl. Engrg. Physics)	28	75	2,367	2,312	6	7	2,435	2,267
Petroleum	50	292	2,566	2,751	10	41	2,576	2,747
Engineering Technology	245	571	2,186	2,182	9	37	2,144	2,195
Sciences								
Agricultural Sciences	93	122	1,671	1,603	31	39	1,580	1,578
Allied Health Professions	15	9	2,091	1,697	32	56	2,066	1,703
Biological Sciences	43	39	1,906	1,615	30	34	1,693	1,559
Chemistry	23	80	2,186	1,960	13	69	2,033	1,933
Computer Science	1,201	1,622	2,212	2,234	693	1,022	2,169	2,188
Mathematics	195	213	2,220	2,052	157	200	2,089	2,020
Other Physical & Earth Sciences	34	100	2,056	2,110	16	37	1,885	2,074
	16,111	22,411			8,879	10,554		

[1]Includes economics programs with both business and social science orientation.
†No offers reported.
N/A— No historic data available.

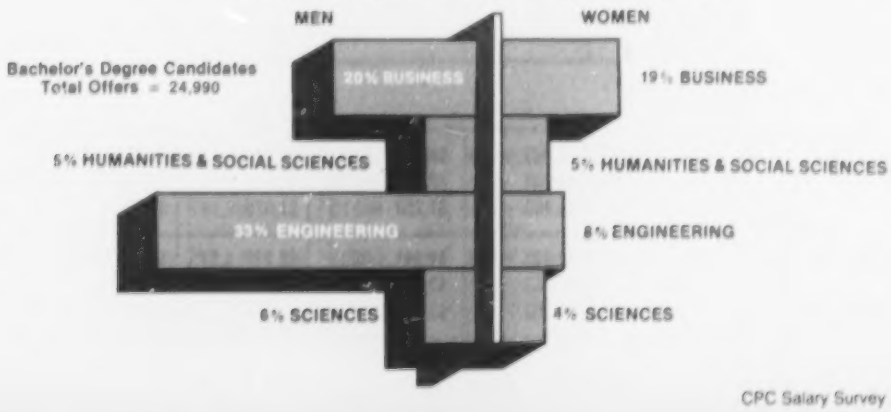
Bachelor's Degree Candidates

(Data Separate for Men and Women)

By Functional Area For All Types of Employers	MEN				WOMEN			
	Number of Offers		Average $ Offers		Number of Offers		Average $ Offers	
	July 1987	July 1986	July 1987	July 1986	July 1987	July 1986	July 1987	July 1986
Administrative & Mgmt.-Related Occupations								
Accountants & Auditors	2,783	3,400	$1,820	$1,770	2,663	3,094	$1,809	$1,765
Banking Occupations	197	N/A	1,923	N/A	198	N/A	1,856	N/A
Business Administration	155	222	1,773	1,749	282	276	1,585	1,528
Consultants	385	N/A	2,194	N/A	224	N/A	2,094	N/A
Financial Analysts	322	362	2,277	2,080	218	210	2,124	1,944
**Human Resources *(Personnel & Labor Relations)*	49	39	1,701	1,707	82	73	1,468	1,587
Management Trainees	1,056	1,363	1,707	1,715	973	1,301	1,622	1,586
Computer & Mathematical Occupations								
Computer Programmers	679	848	2,163	2,125	381	594	2,125	2,089
Computer Scientists (incl. Systems Analysts)	717	1,118	2,282	2,266	496	714	2,187	2,214
Mathematicians/Statisticians	117	137	2,218	2,000	74	122	2,050	1,968
Marketing & Sales Occupations								
Advertising/Marketing	321	292	1,838	1,768	315	241	1,776	1,617
Retail/Wholesale Sales	612	721	1,746	1,679	493	472	1,642	1,577
Technical Sales	258	270	1,931	1,882	83	110	1,896	1,754
All Other Occupations								
Communications Occupations	51	70	1,636	1,744	64	77	1,413	1,537
Engineers (Engrg. Degree Required)	7,912	12,768	2,360	2,321	1,964	2,743	2,383	2,344
Farm & Natural Resources Mgmt.	46	46	1,583	1,649	21	18	1,692	1,656
Health-Related Occupations	21	16	2,055	1,481	42	60	1,882	1,648
Insurance & Real Estate Occupations	187	151	1,711	1,665	143	116	1,652	1,594
Production Occupations	108	198	1,934	2,057	58	61	1,887	1,886
Researchers—Nonscientific	12	113	2,075	1,930	9	110	2,000	1,781
Researchers—Scientific	14	177	2,104	2,107	15	96	2,251	1,951
Social Workers & Recreational Workers	33	21	1,350	1,261	51	50	1,271	1,220
Transportation & Distribution Occupations	76	79	1,885	1,852	30	16	1,846	1,618
	16,111	22,411			8,879	10,554		

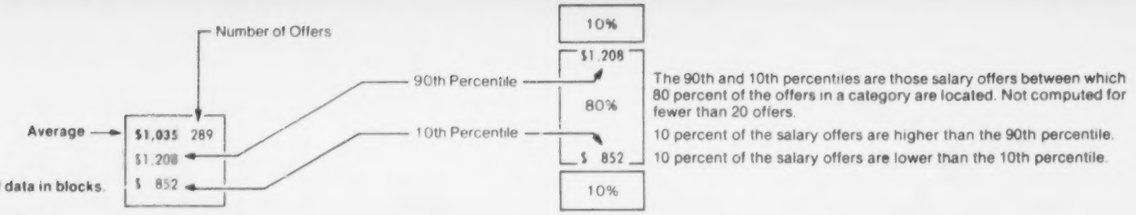
**Category name changed; the bracketed name indicates former category on which historical data are based. See enclosed definitions.
N/A — No historic data available.
Total does not include the categories of Rotational Training—Technical and Nontechnical, which have been deleted from this year's report.

PROPORTION OF TOTAL OFFERS BY SEX



Monthly beginning salary offers to all candidates by curriculum and employer

July 1987 ■ Data combined for men and women



The 90th and 10th percentiles are those salary offers between which 80 percent of the offers in a category are located. Not computed for fewer than 20 offers.

10 percent of the salary offers are higher than the 90th percentile.

10 percent of the salary offers are lower than the 10th percentile.

NONTECHNICAL

CURRICULUM	BUSINESS			MANUFACTURING ■ INDUSTRIAL												GOV'T ■ NONPROFIT		
	Accounting—Public	Banking, Finance, & Insurance	Merchandising (Retail & Wholesale) & Services	Aerospace	Automotive & Mechanical Equipment	Building Materials Mfrs. & Construction	Chemicals, Drugs, & Allied Products	Computers & Business Machines	Electrical & Electronic Mach. & Equip.	Food & Beverage Processing	Glass, Paper, Packaging, & Allied Products	Metals & Metal Products	Petroleum & Allied Products (incl. Nat. Gas)	Research &/or Consulting Organizations	Utilities—Public (incl. Transportation)	Federal Government	Local/State Government	Nonprofit Orgs. & Educational Institutions
BACHELOR'S DEGREE																		
Accounting	$1,826 4,528 $1,960 $1,650	$1,700 137 $2,000 $1,400	$1,690 109 $2,083 $1,250	$1,827 25 $1,950 $1,680	$1,888 31 $2,050 $1,666	$1,716 14	$1,884 30 $2,100 $1,683	$1,941 32 $2,100 $1,800	$1,977 43 $2,083 $1,666	$1,850 52 $2,150 $1,600	$1,852 42 $2,000 $1,625	$1,746 6	$1,885 127 $2,050 $1,725	$1,878 12	$1,836 50 $2,060 $1,670	$1,502 147 $1,631 $1,235	$1,702 86 $1,883 $1,433	$1,652 7
Business Administration & Management	$1,932 63 $2,125 $1,750	$1,703 398 $2,125 $1,333	$1,573 780 $2,000 $1,300	$1,909 23 $2,333 $1,666	$1,876 42 $2,500 $1,458	$1,732 25 $2,300 $1,450	$2,056 65 $2,515 $1,500	$1,774 54 $2,255 $1,375	$1,897 53 $2,250 $1,540	$1,835 106 $2,208 $1,280	$1,907 26 $2,166 $1,417	$1,577 10	$1,919 25 $2,235 $1,550	$2,071 18	$1,995 43 $2,400 $1,708	$1,564 36 $2,100 $1,200	$1,556 12	$1,405 9
Management Information Systems	$1,951 73 $2,208 $1,750	$1,902 78 $2,450 $1,500	$1,697 92 $2,250 $1,250	$2,195 20 $2,425 $1,875	$2,117 14	$1,660 5	$2,219 28 $2,400 $2,000	$2,077 58 $2,460 $1,667	$2,172 18	$1,894 13	$2,042 13	$2,225 2	$2,198 62 $2,290 $2,100	$1,853 10	$2,231 18	$1,692 10	$1,905 7	$1,832 3
Marketing & Distribution	$1,905 12	$1,668 157 $2,083 $1,333	$1,620 972 $2,000 $1,333	$1,694 4	$1,874 82 $2,150 $1,500	$1,812 25 $2,333 $1,390	$1,899 108 $2,283 $1,500	$1,689 100 $2,050 $1,333	$1,753 69 $2,000 $1,500	$1,835 139 $2,200 $1,583	$1,800 45 $2,083 $1,500	$1,894 8	$1,908 33 $2,100 $1,679	$1,563 10	$1,847 60 $2,058 $1,500	$1,488 18	$1,729 2	$1,454 8
Economics	$2,049 62 $2,416 $1,750	$2,078 337 $2,583 $1,500	$1,663 126 $2,083 $1,291	$1,861 5	$1,848 5	$1,688 4	$1,966 8	$1,907 21 $2,250 $1,500	$1,811 16	$1,836 17	$1,872 13	$1,650 3	$1,974 9	$2,252 48 $3,000 $1,750	$1,898 12	$1,501 7	$1,709 2	$1,488 2
Humanities	$1,989 22 $2,333 $1,670	$1,967 146 $2,583 $1,300	$1,531 455 $2,000 $1,083	$2,000 1	$2,156 11	$1,702 8	$1,847 30 $2,375 $1,234	$2,255 22 $4,100 $1,500	$1,912 10	$1,783 38 $2,208 $1,300	$1,803 10	$2,133 3	$2,215 1	$1,885 20 $2,500 $1,083	$2,000 11	$1,664 20 $2,250 $1,235	$1,509 16	$1,307 30 $1,666 $1,000
Social Sciences	$2,107 15	$2,113 263 $2,583 $1,417	$1,550 228 $2,000 $1,166	$1,900 1	$1,783 7	$2,164 8	$1,947 12	$2,169 9	$1,808 9	$1,845 19	$1,958 6		$2,208 1	$2,321 48 $2,916 $1,560	$1,423 8	$1,597 13	$1,508 33 $1,800 $1,100	$1,282 64 $1,667 875
MASTER'S DEGREE-INEXPERIENCED																		
MBA—Nontechnical Undergraduate Degree	$2,335 136 $2,750 $2,000	$2,884 202 $3,917 $1,917	$2,572 87 $3,350 $1,750	$2,330 9	$2,697 27 $3,416 $1,935	$1,666 1	$2,886 29 $3,648 $2,000	$2,633 36 $3,316 $1,666	$2,784 20 $3,125 $2,500	$3,043 62 $3,667 $2,292	$2,945 9	$2,346 6	$2,629 27 $3,333 $2,167	$2,512 27 $3,166 $1,783	$2,403 12	$1,872 9	$2,006 9	$1,938 6
MBA—Technical Undergraduate Degree	$2,436 47 $2,916 $2,083	$3,320 52 $4,167 $2,500	$2,735 15	$2,475 4	$2,986 12	$2,677 8	$2,794 19	$2,781 18	$2,818 11	$3,098 11	$2,775 3	$2,700 1	$2,970 14	$2,822 9	$2,667 2	$2,241 3		
BACHELOR'S SUMMARY																		
Nontechnical Curricula	$1,834 4,775 $2,000 $1,666	$1,889 1,516 $2,500 $1,400	$1,594 2,762 $2,000 $1,250	$1,943 79 $2,425 $1,675	$1,907 192 $2,250 $1,500	$1,782 89 $2,200 $1,390	$1,964 281 $2,354 $1,500	$1,880 296 $2,333 $1,350	$1,861 218 $2,250 $1,500	$1,834 384 $2,200 $1,417	$1,865 155 $2,150 $1,542	$1,782 32 $2,300 $1,400	$1,972 258 $2,233 $1,750	$2,116 166 $2,750 $1,500	$1,905 202 $2,308 $1,500	$1,535 251 $1,816 $1,235	$1,640 158 $1,900 $1,283	$1,346 123 $1,710 917
Technical Curricula	$2,155 349 $2,383 $1,916	$2,135 506 $2,583 $1,666	$2,141 521 $2,625 $1,500	$2,399 1,975 $2,583 $2,208	$2,333 764 $2,575 $2,083	$2,156 591 $2,500 $1,750	$2,457 1,086 $2,625 $2,210	$2,389 992 $2,675 $2,000	$2,419 2,385 $2,600 $2,200	$2,301 253 $2,600 $1,733	$2,401 245 $2,600 $2,083	$2,353 230 $2,550 $2,100	$2,497 630 $2,700 $2,185	$2,266 537 $2,666 $1,850	$2,355 759 $2,554 $2,050	$1,984 863 $2,375 $1,559	$1,954 285 $2,416 $1,600	$1,876 82 $2,470 $1,305

TECHNICAL

Bachelor's Degree

CURRICULUM	BUSINESS: Accounting—Public	BUSINESS: Banking, Finance, & Insurance	BUSINESS: Merchandising (Retail & Wholesale) & Services	MANUFACTURING ■ INDUSTRIAL: Aerospace	MANUFACTURING ■ INDUSTRIAL: Automotive & Mechanical Equipment	MANUFACTURING ■ INDUSTRIAL: Building Materials Mfrs. & Construction	MANUFACTURING ■ INDUSTRIAL: Chemicals, Drugs, & Allied Products	MANUFACTURING ■ INDUSTRIAL: Computers & Business Machines	MANUFACTURING ■ INDUSTRIAL: Electrical & Electronic Mach. & Equip.	MANUFACTURING ■ INDUSTRIAL: Food & Beverage Processing	MANUFACTURING ■ INDUSTRIAL: Glass, Paper, Packaging, & Allied Products	MANUFACTURING ■ INDUSTRIAL: Metals & Metal Products	MANUFACTURING ■ INDUSTRIAL: Petroleum & Allied Products (incl. Nat. Gas)	MANUFACTURING ■ INDUSTRIAL: Research &/or Consulting Organizations	MANUFACTURING ■ INDUSTRIAL: Utilities—Public (incl. Transportation)	GOVT ■ NONPROFIT: Federal Government	GOVT ■ NONPROFIT: Local/State Government	GOVT ■ NONPROFIT: Nonprofit Orgs. & Educational Institutions
Aerospace & Aeronautical Engineering	$3,204 2			$2,393 265 $2,575 $2,200	$2,322 6	$1,987 6	$2,430 1		$2,478 15					$2,414 3		$2,047 44 $2,375 $1,750	$2,000 1	
Chemical Engineering	$2,201 6	$2,256 3	$2,055 8	$2,423 18	$2,395 20 $2,583 $2,250	$2,324 9	$2,520 534 $2,625 $2,400	$2,444 8	$2,424 53 $2,600 $2,200	$2,512 50 $2,667 $2,416	$2,476 60 $2,600 $2,292	$2,578 3	$2,594 217 $2,667 $2,500	$2,321 28 $2,570 $2,083	$2,262 11	$2,023 32 $2,400 $1,606	$2,023 9	$1,000 1
Civil Engineering (incl. Construction, Sanitary, & Transportation Engrg.)	$2,247 7	$2,277 7	$2,010 9	$2,341 18	$2,060 5	$2,018 273 $2,253 $1,733	$2,283 6	$2,365 4	$2,003 13	$2,261 3	$2,287 11	$2,050 4	$2,412 19	$2,068 110 $2,383 $1,775	$2,107 80 $2,405 $1,826	$1,956 59 $2,000 $1,697	$1,933 186 $2,224 $1,666	$1,753 3
Electrical Engineering (incl. Computer Engrg.)	$2,261 59 $2,500 $2,000	$2,478 63 $2,800 $2,083	$2,463 126 $2,667 $2,208	$2,441 775 $2,600 $2,272	$2,415 165 $2,583 $2,250	$2,329 129 $2,575 $1,960	$2,507 124 $2,650 $2,300	$2,479 484 $2,715 $2,250	$2,455 1,428 $2,625 $2,291	$2,506 29 $2,700 $2,225	$2,500 44 $2,650 $2,333	$2,413 56 $2,575 $2,250	$2,543 94 $2,705 $2,291	$2,454 139 $2,708 $2,083	$2,421 378 $2,600 $2,250	$2,030 393 $2,416 $1,605	$2,413 22 $2,988 $2,150	$2,141 19
Geological Engineering			$1,780 2			$2,000 1			$2,192 2				$2,528 2	$1,846 7		$1,988 5	$1,602 1	
Industrial Engineering	$2,190 79 $2,375 $1,958	$2,204 19	$2,197 24 $2,620 $1,666	$2,328 71 $2,513 $2,083	$2,388 51 $2,600 $2,150	$2,283 30 $2,500 $1,917	$2,366 28 $2,575 $2,200	$2,285 45 $2,500 $2,150	$2,331 138 $2,500 $2,150	$2,382 49 $2,500 $2,166	$2,323 29 $2,500 $2,000	$2,214 17	$2,442 7	$2,270 59 $2,666 $1,958	$2,311 42 $2,550 $1,950	$1,945 32 $2,367 $1,559	$2,173 3	$2,194 3
Mechanical Engineering	$2,180 9	$2,430 14	$2,224 13	$2,388 543 $2,560 $2,250	$2,315 406 $2,510 $2,100	$2,272 89 $2,583 $1,958	$2,502 193 $2,660 $2,395	$2,429 70 $2,650 $2,240	$2,398 420 $2,550 $2,200	$2,436 48 $2,590 $2,292	$2,464 63 $2,625 $2,250	$2,342 72 $2,575 $2,083	$2,491 111 $2,666 $2,253	$2,314 50 $2,550 $2,080	$2,396 172 $2,515 $2,200	$1,974 167 $2,333 $1,605	$2,246 18	$2,481 2
Metallurgical Engineering (incl. Metallurgy & Ceramic Engrg.)				$2,427 13	$2,462 24 $2,600 $2,292	$2,423 1	$2,508 14	$2,481 4	$2,467 21 $2,583 $2,250		$2,333 4	$2,395 64 $2,550 $2,275	$2,326 6	$2,375 2	$2,450 2	$1,717 1		
Mining & Mineral Engineering						$2,500 1		$2,083 1			$2,250 1		$2,250 2		$2,403 2	$1,700 1	$2,320 1	
Nuclear Engineering (incl. Engrg. Physics)		$2,600 1		$2,420 5	$2,354 2	$2,500 1	$2,370 1		$2,543 7			$2,417 1			$2,454 9	$1,992 6	$2,363 1	
Petroleum Engineering			$1,240 1		$2,625 2			$2,200 1	$2,200 1				$2,628 52 $3,000 $2,200	$2,350 2			$1,814 1	
Engineering Technology	$2,083 1	$1,833 24 $2,090 $1,600	$2,117 13	$2,328 58 $2,545 $2,100	$2,198 21 $2,667 $1,500	$2,061 29 $2,625 $1,733	$2,209 11	$2,271 11	$2,229 37 $2,600 $1,542	$1,663 2	$2,274 13	$2,258 4	$2,525 7	$2,433 3	$2,605 4	$1,952 12	$1,782 3	$2,500 1
Agricultural Sciences		$1,625 17	$1,423 22 $1,666 $1,083		$1,542 2	$1,833 1	$1,732 24 $2,000 $1,400		$2,250 1	$1,829 38 $2,208 $1,400			$2,000 1	$1,500 1		$1,417 11	$1,399 5	$1,166 1
Allied Health Professions		$1,600 1	$2,407 14				$2,667 8			$1,737 2						$1,617 5	$1,428 3	$1,786 14
Biological Sciences	$1,625 1	$2,090 16	$1,305 7		$1,111 3	$2,666 1	$2,064 17	$1,804 2	$1,761 2	$2,011 7	$1,771 2			$2,194 3	$2,167 1	$1,408 2	$1,361 3	$1,179 6
Chemistry		$2,268 4	$1,819 6			$2,000 1	$2,313 15		$1,209 2	$2,813 2			$2,424 1	$2,033 4			$1,425 1	
Computer Science	$2,102 138 $2,333 $1,875	$2,023 174 $2,500 $1,625	$2,090 245 $2,583 $1,542	$2,314 193 $2,542 $2,050	$2,226 48 $2,425 $2,000	$2,267 18	$2,293 103 $2,425 $2,135	$2,280 344 $2,650 $1,858	$2,356 219 $2,600 $2,050	$2,116 21 $2,483 $1,733	$2,139 16	$2,167 8	$2,249 103 $2,455 $2,083	$2,242 90 $2,667 $1,750	$2,156 54 $2,400 $1,920	$1,961 67 $2,329 $1,485	$1,784 24 $2,363 $1,316	$1,893 29 $2,333 $1,400
Mathematics	$2,098 47 $2,416 $1,875	$2,167 156 $2,461 $1,750	$2,173 22 $2,667 $1,333	$2,348 10	$2,261 8	$2,400 1	$2,248 5	$2,248 18	$2,314 23 $2,608 $1,833	$1,542 2	$2,100 1	$1,916 1	$2,213 8	$2,202 30 $2,583 $1,833	$2,159 3	$1,780 17		
Other Physical & Earth Sciences		$2,469 7	$1,591 9	$2,527 6	$3,700 1		$2,266 2		$2,328 3		$1,000 1			$2,104 6	$2,000 1	$1,707 8	$1,343 3	$1,583 3

AVERAGE MONTHLY SALARY OFFERS

Master's Candidates-Inexperienced[1]

(Data Combined for Men and Women)

Graduate Program	Number of Offers July 1987	Number of Offers July 1986	Average $ Offers July 1987	Average $ Offers July 1986	Percent Change in $ Offers from July 1986	Percentiles 90th	Percentiles 50th	Percentiles 10th
Business								
Accounting	314	464	$2,163	$2,132	1.5%	$2,500	$2,166	$1,842
MBA—Nontechnical Undergraduate								
Less than 1 year	714	1,165	2,657	2,529	5.1	3,550	2,500	1,891
Over 1 to 2 years[2]	385	483	2,982	2,828	5.5	3,750	2,958	2,167
Over 2 to 4 years[2]	594	653	3,318	3,032	9.4	4,167	3,333	2,500
Over 4 years[2]	297	481	3,226	3,145	2.6	4,167	3,250	2,340
MBA—Technical Undergraduate								
Less than 1 year	229	241	2,854	2,699	5.7	3,600	2,750	2,167
Over 1 to 2 years[2]	155	100	3,128	2,888	8.3	3,750	3,167	2,333
Over 2 to 4 years[2]	260	237	3,492	3,161	10.5	4,250	3,500	2,666
Over 4 years[2]	167	180	3,574	3,203	11.6	4,167	3,583	2,850
MS—Business (incl. Management, Marketing, Finance, etc.)	91	110	2,384	2,337	2.0	3,000	2,375	1,875
Administration (incl. Public, Hospital, etc.)	38	26	2,226	2,037	9.3	3,083	2,083	1,500
Industrial Mgmt. (incl. Industrial Admin.)	62	23	2,735	2,481	10.2	3,350	2,796	2,150
Humanities and Social Sciences								
Humanities	65	35	1,887	1,624	16.2	2,666	1,750	1,200
Social Sciences	50	40	1,833	1,754	4.5	2,583	1,688	1,350
Engineering								
Chemical	96	138	2,813	2,678	5.0	3,031	2,796	2,500
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	81	128	2,413	2,391	0.9	2,878	2,335	2,000
Electrical (incl. Computer Engrg.)	459	652	2,957	2,251	3.7	3,217	3,000	2,625
Industrial	54	63	2,566	2,707	— 5.2	2,925	2,500	2,300
Mechanical	235	287	2,835	2,740	3.5	3,166	2,850	2,500
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	36	55	2,702	2,722	— 0.7	2,875	2,725	2,375
Nuclear (incl. Engrg. Physics)	18	11	2,866	2,933	— 2.3	*	*	*
Sciences								
Chemistry	25	28	2,333	2,333	0.0	2,917	2,354	1,822
Computer Science	241	373	2,817	2,777	1.4	3,208	2,875	2,200
Geology & Related Geological Sciences	16	56	2,200	2,542	— 13.5	*	*	*
Mathematics	52	58	2,329	2,548	— 8.6	2,850	2,375	1,750
	4,734	6,087						

Doctoral Candidates

Engineering								
Chemical	151	118	$3,605	$3,557	1.4%	3,840	3,666	3,245
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	3	11	3,336	2,892	*	*	*	*
Electrical (incl. Computer Engrg.)	83	100	3,965	3,845	3.1	4,400	4,083	3,500
Mechanical	46	43	3,569	3,435	3.9	4,166	3,592	2,833
Metallurgical (incl. Metallurgy, Materials Engrg. / Science & Ceramics)	26	34	3,357	3,479	— 3.5	4,004	3,559	2,000
Sciences								
Chemistry	148	137	3,202	3,113	2.9	3,650	3,332	2,583
Mathematics (incl. Operations Research, Statistics, & Actuarial Science)	12	27	3,328	3,292	*	*	*	*
Physics	43	55	3,345	3,527	— 5.2	3,917	3,553	2,041
	512	545						

[1] One year or less of full-time, nonmilitary employment unless otherwise indicated.
[2] Years of previous full-time, nonmilitary employment.
* Not computed for fewer than 20 offers.

1986-1987 Participating Placement Offices

Akron
Alabama A & M
Arizona
Arizona State
Arkansas - Fayetteville
Auburn
Baylor
Bentley
Boston
Bridgeport
Brigham Young
Brown
Bucknell
Calif. Inst. Tech.
California - Los Angeles
Calif. Poly State - San Luis Obispo
California State
—Fresno
—Long Beach
—Sacramento
Calif. State Poly - Pomona
Carnegie-Mellon
Case Western Reserve
Chicago - Grad Sch. of Bus.
City Univ. NY
—Bernard M. Baruch College
—City College
—Hunter College
Clemson
Cleveland State
Colorado
Colorado Mines
Colorado State
Columbia
Columbia - Grad Sch. of Bus.
Connecticut
Cornell
Dartmouth
Delaware
Denver
Duke
Duke - Fuqua Sch. of Bus.
Fairleigh Dickinson - Teaneck
George Washington
Georgia
Georgia Tech
Grove City
Houston
Idaho
IIT (Ill. Inst. Tech.)
Illinois at Chicago
Illinois - Urbana
—Engineering
—Commerce, Business
Indiana
Iowa
Iowa - Engineering
Iowa State
—Engineering
—Science, Humanities
Kansas
—Arts
—Business
—Engineering
Kansas State
Kentucky
Lafayette
Lamar
Lehigh
Louisiana Tech
Maine - Orono
Mary Washington
MIT (Mass. Inst. Tech.)
MIT - Sloan Management
Mass. - Amherst
Memphis State
Michigan
—Ann Arbor Engineering
—Ann Arbor - Grad Sch. of Bus.
—Dearborn
Michigan State
Michigan Tech
Minnesota - Sch. of Management
Mississippi
Mississippi State
Missouri
—Columbia Engineering
—Rolla
—St. Louis
Montana
Montana State
Nebraska - Lincoln
Nevada - Reno
New Jersey Tech
New Mexico
New Mexico State
NYU - Grad Sch. of Bus.
North Carolina
—Chapel Hill
North Carolina A & T State
North Dakota
North Texas State
Northern Arizona
Northwestern
Northwestern
—Kellogg Grad Sch.
Ohio
Ohio State
—Administrative
—Engineering
Oklahoma
Oklahoma State
—Engineering
Oregon
Oregon State
Penn
Penn - Wharton Grad Sch.
Penn State
Penn State - Capitol Campus
Pittsburgh
Polytechnic Institute of NY
Portland State
Princeton
Purdue
Rensselaer
Rhode Island
Rochester
Rochester - Grad Sch. of Mgmt.
Rutgers
—Camden Arts, Science
—New Brunswick
San Diego State
San Jose State
South Dakota Mines
South Florida
Southern California
Southern Calif. - Grad Bus.
Southern Illinois
—Carbondale
—Edwardsville
Southern Methodist
Southwest Missouri State
Stanford
SUNY - Buffalo
Tennessee Knoxville
Tennessee State
Texas A & I
Texas A & M
Texas Tech
Texas
—Arlington
—Austin Bus. Admin.
—Austin Engineering
—El Paso
Toledo
Tulane
Union
Utah
Utah State
Vanderbilt
Vanderbilt - Owen Grad Sch.
Villanova
Virginia
Virginia - Colgate Darden
Virginia State
Virginia Tech
Wake Forest
Wake Forest - Babcock Grad Sch.
Washington
Washington State
Washington Univ. - Sch. of Bus.
Wayne State
West Virginia
Williams
Wisconsin - Madison
—Arts
—Business
—Engineering
Worcester Poly.
Yale - Org. & Mgmt.

Errata
A3940-24

COLLEGE PLACEMENT COUNCIL, INC. 62 Highland Avenue • Bethlehem, PA 18017 • 215/868-1421

DATE: August 25, 1987

TO: CPC Members and Salary Survey Subscribers

FROM: Alan Yost, Assistant Executive Director

SUBJECT: **CPC Salary Survey**, Formal Report No. 3, July 1987

Due to a printing error, the data for the Civil Engineering and Electrical Engineering categories on page 4 of the July 1987 **Salary Survey** were transposed.

The correct data are as follows:

	MEN				WOMEN			
	Number of Offers JULY 1987	Number of Offers JULY 1986	Avg. $ Offer JULY 1987	Avg. $ Offer JULY 1986	Number of Offers JULY 1987	Number of Offers JULY 1986	Avg. $ Offer JULY 1987	Avg. $ Offer JULY 1986
Civil	**654**	1,094	**$2,036**	$2,011	**163**	205	**$2,042**	$2,010
Electrical	**3,770**	5,796	**2,412**	2,362	**757**	1,167	**2,402**	2,371

We regret any inconvenience this may have caused.

Alan Yost

/dlg

AVERAGE MONTHLY SALARY OFFERS

(Data Combined For Men and Women)

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	13	300	$1699	$1793	*	*	*	157	2899	$1775	$1799	$2000	$1819	$1500
Banking Occupations	2	29	2063	1732	*	*	*	10	82	1929	1674	*	*	*
Business Administration	+	34	+	1714				6	187	1338	1612	*	*	*
Consultants	11	53	2374	2140	*	*	*	25	214	2250	2021	2500	2333	1917
Financial Analysts	6	41	2373	2015	*	*	*	11	122	2045	1885	*	*	*
Human Resources	1	13	1500	1561	*	*	*	6	71	1646	1499	*	*	*
Management Trainees	11	137	2243	1734	*	*	*	36	800	1883	1619	2533	1667	1458
COMPUTER & MATHEMATICAL														
Computer Programmers	27	123	2345	2147	2600	2333	2050	62	407	2192	2088	2550	2250	1708
Computer Scientists (incl Systems Analysts)	14	85	2379	2256	*	*	*	61	536	2311	2215	2666	2292	2000
Mathematicians/Statisticians	5	23	2325	2277	*	*	*	9	60	2255	2192	*	*	*
MARKETING & SALES														
Advertising/Marketing	1	37	2583	1922	*	*	*	5	244	1727	1788	*	*	*
Retail/Wholesale Sales	+	38	+	1635				3	252	1814	1669	*	*	*
Technical Sales	2	15	2368	2022	*	*	*	10	141	2099	1909	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	+	1	+	1500				3	54	1625	1394	*	*	*
Engineers (Engrg Degree Required)	228	869	2417	2399	2633	2458	2100	418	4073	2408	2359	2633	2458	2083
Farm & Natural Resources Management	+	5	+	1744				+	46	+	1663			
Health-Related Occupations	+	+	+	+				1	41	1616	1928	*	*	*
Insurance & Real Estate Occupations	+	16	+	1625				1	120	1690	1624	*	*	*
Production Occupations	1	12	2100	1940	*	*	*	5	76	1497	1813	*	*	*
Researchers—Nonscientific	+	1	+	2583				1	2	2583	2583	*	*	*
Researchers—Scientific	+	4	+	1884				2	7	2500	2166	*	*	*
Social Workers & Recreational Workers	+	5	+	1187				9	44	1420	1315	*	*	*
Transportation & Distribution Occupations	+	11	+	2038				+	52	+	1944			
Totals	322	1852						841	10530					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	+	6	+	$2278				+	212	+	$2139			
MBA (Nontechnical Undergraduate)	+	55	+	2783				2	290	$1815	2469	*	*	*
MBA (Technical Undergraduate)	1	33	$2750	3066	*	*	*	4	67	2646	2831	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	1	13	2500	2545	*	*	*	1	41	2500	2392	*	*	*
Administration (incl. Public, Hospital, etc.)	+	1	+	1418				+	13	+	1875			
Industrial Mgmt. (incl. Industrial Admin.)	+	6	+	2639				+	17	+	2524			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	3	+	2355				+	28	+	1628			
Social Sciences	+	1	+	2825				7	37	2394	1800	*	*	*
ENGINEERING														
Chemical	2	10	2708	2797	*	*	*	6	47	2812	2773	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	5	6	2254	2337	*	*	*	10	42	2275	2388	*	*	*
Electrical (incl. Computer Engrg.)	18	45	3066	2971	*	*	*	53	152	2943	2923	$3275	$3000	$2654
Industrial	4	6	2767	2733	*	*	*	5	26	2630	2610	*	*	*
Mechanical	3	17	2980	2765	*	*	*	22	88	2922	2803	3208	2938	2492
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	2	2750	2738	*	*	*	7	18	2795	2714	*	*	*
Nuclear (incl. Engrg. Physics)	1	2	2742	2684	*	*	*	4	9	2771	2874	*	*	*
SCIENCES														
Chemistry	+	3	+	2497				+	10	+	2255			
Computer Science	5	18	2943	2705	*	*	*	15	78	2863	2753	*	*	*
Geology & Related Geological Sciences	+	1	+	1666				+	6	+	2201			
Mathematics	1	7	2250	2353	*	*	*	11	27	2336	2431	*	*	*
Totals	42	275						147	1208					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	+	39	+	$2953				2	100	$2167	$2720	*	*	*
MBA - Tech Undergraduate	+	13	+	3195				+	39	+	3052			
Over 2 to 4 years														
MBA - Nontech Undergraduate	+	85	+	3535				1	147	1875	3257	*	*	*
MBA - Tech Undergraduate	+	27	+	3718				+	57	+	3502			
Over 4 years														
MBA - Nontech Undergraduate	+	36	+	3474				+	89	+	3150			
MBA - Tech Undergraduate	+	17	+	3667				1	46	2333	3329	*	*	*
Totals	+	217						4	478					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	1	17	$3917	$3494	*	*	*	3	71	$3694	$3552	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	1	3	4333	4031	*	*	*	6	34	4160	3941	*	*	*
Mechanical	1	5	3500	3638	*	*	*	4	25	3546	3382	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	1	2	4000	3717	*	*	*	4	11	3719	3065	*	*	*
SCIENCES														
Chemistry	1	27	3333	3497	*	*	*	4	76	3411	3181	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	+	+	+				+	6	+	3134			
Physics	+	8	+	3506				6	27	3750	3365	*	*	*
Totals	5	62						27	250					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

APRIL 1987 ECPO INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

FEBRUARY 1987 ECPO REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
ACCOUNTING	1689	11							
BUSINESS ADMINISTRATION &			1979	6	2333	1			
MANAGEMENT INFO SYSTEMS	2125	3			2167	1			
MARKETING & DISTRIBUTION									
ECONOMICS	2083	1							
HUMANITIES					1666	1			
SOCIAL SCIENCES			2584	2					

APRIL 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

ECPO REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2596	4			1098	1
CHEMICAL											1666	1
CIVIL	1916	1					2200	1			2062	9
ELECTRICAL(INCL COMP ENG)	2195	3	2690	2	2583	1	2436	7	2414	2	2469	13
GEOLOGICAL												
INDUSTRIAL	2292	1									2250	1

APRIL 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

ECPO REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO.MECH-EQPT	BLDG MATERIAL
MECHANICAL				2306 6	2402 5	
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY						

APRIL 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

ECPO REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL			2666	1								
CHEMISTRY												
COMPUTER SCIENCE	2250	1			2273	7					2529	3
MATHEMATICS			2167	3	2750	1						
OTHER PHYSICAL & EARTH												

APRIL 1987 ECPO INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

ECPO REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM/FAB METAL
ACCOUNTING	/ / /	/ 1933 1 / / /	/ / /	/ / /	/ / /	/ / /
BUSINESS ADMINISTRATION &	/ / /	/ 1978 2 / / /	/ / /	/ / /	/ / /	/ / /
MANAGEMENT INFO SYSTEMS	/ / /	/ 2050 1 / / /	/ / /	/ / /	/ / /	/ / /
MARKETING & DISTRIBUTION	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ECONOMICS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
HUMANITIES	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
SOCIAL SCIENCES	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

APRIL 1987 ECPO INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

ECPO REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2383	3	2600	1	2500	4	2600	1	2370	5		
CIVIL					2075	1			2422	3		
ELECTRICAL(INCL COMP ENG)	2527	3	2595 2750 2500	20	2481 2620 2335	54			2625	3	2083	1
GEOLOGICAL												
INDUSTRIAL			2356	2	2414	4	2458	1	2400	1	2167	1

APRIL 1987 ECPD INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

ECPD REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
MECHANICAL	2615	5	2477	3	2360	13			2625	1		
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY	2350	1							2508	2		

APRIL 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

ECPO REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AGRICULTURAL	/ / /		/ / /		/ / /		/ / /		/ / /		/ / /	
ALLIED HEALTH PROFESSIONS	/ / /		/ / /		/ / /		/ / /		/ / /		/ / /	
BIOLOGICAL	/ / /		/ / /		/ / /		/ / /		/ / /		/ / /	
CHEMISTRY	/ / /		/ / /		/ / /		/ / /		/ / /		/ / /	
COMPUTER SCIENCE	/ / /		/ 2456 / /	13	/ 2461 / /	14	/ 2550 / /	1	/ / /		/ / /	
MATHEMATICS	/ / /		/ 2667 / /	2	/ / /		/ / /		/ / /		/ 1916 / /	1
OTHER PHYSICAL & EARTH	/ / /		/ / /		/ / /		/ / /		/ / /		/ / /	

APRIL 1987 ECPO INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

ECPO REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
ACCOUNTING	/	/	/	/ 1980 1	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
BUSINESS ADMINISTRATION &	/	/ 2500 2	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
MANAGEMENT INFO SYSTEMS	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
MARKETING & DISTRIBUTION	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
ECONOMICS	/	/ 2500 1	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
HUMANITIES	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
SOCIAL SCIENCES	/	/ 2667 1	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/

APRIL 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

ECPO REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL			2355	2								
CIVIL			1933	4	2296	2	1992	1	2153	6		
ELECTRICAL(INCL COMP ENG)			2498	5	2540	12	1991	5	2441	1		
GEOLOGICAL												
INDUSTRIAL			2083	1								

APRIL 1987 ECPO INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

ECPO REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2625	1			2425	5						
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY												

APRIL 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

ECPO REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM	RESEARCH,CON		UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL	/ / /	/ / /		/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /		/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /		/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /		/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ 2289 / /	3	/ / /	/ / /	/ / /	/ / /
MATHEMATICS	/ / /	/ 2377 / /	1	/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /		/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 ECPO REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 ECPD REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ 2750 1 / / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 ECPD REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLITIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 ECPO REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	1802	15	2130	8	2055	3						
BACHELOR TECHNICAL	2174	6	2424	6	2360	9	2415	18	2405	7	2259 2633 1666	28

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 ECPO REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
BACHELOR NON-TECH			1985	4								
BACHELOR TECHNICAL	2513	12	2534 2750 2292	41	2454 2583 2333	90	2536	3	2469	15		

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 ECPO REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH % EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH			2542	4			1580	1				
BACHELOR TECHNICAL	2625	1	2266	16	2484	19	1991	6	2194	7		

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 4, May 1987

EASTERN REGION (ECPO)

Bentley College
Boston College
University of Bridgeport
Brown University
Columbia University
Columbia University - Graduate School of Business
University of Connecticut
Cornell University
City University of New York - Bernard M. Baruch College
City University of New York - City College
City University of New York - Hunter College
Dartmouth College
University of Maine - Orono
Massachusetts Institute of Technology
Massachusetts Institute of Technology - Sloan School of Management
University of Massachusetts - Amherst
New York University - Graduate School of Business
Polytechnic Institute of New York
Rensselaer Polytechnic Institute
University of Rhode Island
University of Rochester
University of Rochester - Graduate School of Management
State University of New York - Buffalo
Union College
Williams College
Worcester Polytechnic Institute
Yale University - School of Organization and Management

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Eastern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (April 3 through May 1) and cumulatively (September 1 through May 1). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	22	573	$1760	$1808	$1900	$1750	$1542	178	3531	$1774	$1800	$2000	$1810	$1500
Business Administration & Management	14	282	2050	1731	*	*	*	37	1058	1945	1702	2583	1800	1417
Management Information Systems	11	77	2201	2080	*	*	*	22	343	2170	1968	2417	2229	1958
Marketing & Distribution	12	300	1618	1709	*	*	*	24	949	1585	1685	1750	1604	1300
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	13	113	2102	1875	*	*	*	35	292	2004	1820	2500	2000	1500
Humanities	7	116	2387	1698	*	*	*	25	365	1845	1571	2458	1750	1208
Social Sciences	14	88	2258	1753	*	*	*	35	287	1884	1616	2667	1690	1200
ENGINEERING														
Aerospace & Aeronautical	17	57	2482	2349	*	*	*	32	184	2405	2327	2709	2450	2275
Chemical	7	193	2405	2489	*	*	*	50	647	2431	2490	2650	2500	2000
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	23	95	2065	2064	2375	2083	1781	54	411	2090	2023	2417	2099	1781
Electrical (incl. Computer Engrg.)	137	694	2490	2439	2691	2500	2250	351	2498	2478	2406	2675	2500	2250
Geological	+	1	+	1700				+	9	+	2044			
Industrial	33	153	2344	2313	2500	2375	2083	49	456	2338	2297	2500	2375	2083
Mechanical	63	402	2402	2363	2591	2417	2191	162	1415	2364	2364	2583	2375	2125
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	26	2450	2391	*	*	*	10	74	2418	2400	*	*	*
Mining & Mineral	+	+	+	+				+	4	+	2327			
Nuclear (incl. Engrg. Physics)	+	4	+	2373				2	16	2292	2418	*	*	*
Petroleum	+	10	+	2545				+	43	+	2598			
Engineering Technology	4	27	2144	2158	*	*	*	15	146	2332	2198	*	*	*
SCIENCES														
Agricultural Sciences	+	9	+	1518				+	87	+	1641			
Allied Health Professions	+	7	+	2203				2	37	1593	2087	*	*	*
Biological Sciences	1	6	1034	1681	*	*	*	3	33	1706	1569	*	*	*
Chemistry	2	10	2563	2248	*	*	*	2	18	2563	2239	*	*	*
Computer Science	82	388	2391	2250	2750	2395	2083	202	1124	2326	2205	2666	2333	1925
Mathematics	13	50	2252	2114	*	*	*	27	167	2239	2149	2667	2250	1833
Other Physical & Earth Sciences	+	7	+	2128				+	24	+	1865			
Totals	476	3688						1317	14218					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported
† The 90th and 50th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	24	562	$1814	$1807	$2250	$1788	$1542	181	3461	$1780	$1801	$2000	$1819	$1500
Banking Occupations	3	64	1643	1779	*	*	*	13	146	1863	1720	*	*	*
Business Administration	+	56	+	1686				6	243	1338	1629	*	*	*
Consultants	31	111	2361	2197	2417	2375	2167	56	325	2311	2081	2500	2354	2083
Financial Analysts	17	62	2475	2111	*	*	*	28	184	2306	1961	2667	2479	1667
Human Resources	1	12	2500	1819	*	*	*	7	83	1768	1343	*	*	*
Management Trainees	29	325	2035	1685	2667	2000	1500	65	1125	1951	1638	2600	1833	1500
COMPUTER & MATHEMATICAL														
Computer Programmers	51	219	2408	2232	2750	2425	1900	113	626	2289	2139	2667	2292	1750
Computer Scientists (incl. Systems Analysts)	37	213	2387	2236	2667	2375	2167	98	749	2340	2221	2666	2333	2083
Mathematicians/Statisticians	12	35	2212	2019	*	*	*	21	95	2230	2128	2667	2167	1833
MARKETING & SALES														
Advertising/Marketing	5	94	2083	1856	*	*	*	10	338	1905	1807	*	*	*
Retail/Wholesale Sales	3	153	2111	1728	*	*	*	6	405	1963	1691	*	*	*
Technical Sales	5	67	2200	1913	*	*	*	15	208	2133	1910	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	1	21	1750	1599	*	*	*	4	75	1656	1451	*	*	*
Engineers (Engrg. Degree Required)	251	1556	2403	2393	2650	2458	2080	669	5629	2406	2369	2641	2458	2083
Farm & Natural Resources Management	+	6	+	1645				+	52	+	1661			
Health-Related Occupations	1	8	1034	1993	*	*	*	2	49	1325	1938	*	*	*
Insurance & Real Estate Occupations	4	60	1583	1695	*	*	*	5	180	1605	1648	*	*	*
Production Occupations	+	32	+	2063				5	108	1497	1887	*	*	*
Researchers—Nonscientific	+	+	+	+				1	2	2583	2583	*	*	*
Researchers—Scientific	1	1	2625	2625	*	*	*	3	8	2542	2223	*	*	*
Social Workers & Recreational Workers	+	12	+	1433				9	56	1420	1341	*	*	*
Transportation & Distribution Occupations	+	19	+	1921				+	71	+	1937			
Totals	476	3608						1317	14218					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates

Inexperienced

(One Year Or Less Of Full Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	+	21	+	$2164				+	233	+	$2141			
MBA (Nontechnical Undergraduate)	+	160	+	2666				2	450	$1815	2539	*	*	*
MBA (Technical Undergraduate)	+	42	+	2755				4	109	2646	2802	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	11	+	2536				1	52	2500	2423	*	*	*
Administration (incl. Public, Hospital, etc.)	+	+	+	+				+	13	+	1875			
Industrial Mgmt. (incl. Industrial Admin.)	2	12	$3458	2987	*	*	*	2	29	3458	2715	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	6	+	1868				+	34	+	1670			
Social Sciences	+	5	+	1595				5	40	2418	1748	*	*	*
ENGINEERING														
Chemical	4	14	3037	2803	*	*	*	10	61	2902	2780	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	10	+	2377				10	52	2275	2386	*	*	*
Electrical (incl. Computer Engrg.)	40	91	3057	3000	$3208	$3083	$2833	93	243	2992	2952	$3267	$3083	$2696
Industrial	1	18	2833	2559	*	*	*	6	44	2664	2589	*	*	*
Mechanical	11	38	2988	2896	*	*	*	33	126	2944	2831	3333	2958	2500
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	3	6	2702	2638	*	*	*	10	24	2767	2695	*	*	*
Nuclear (incl. Engrg. Physics)	+	2	+	2675				4	11	2771	2838	*	*	*
SCIENCES														
Chemistry	3	11	2500	2371	*	*	*	3	21	2500	2316	*	*	*
Computer Science	16	46	2897	2846	*	*	*	31	124	2881	2787	3183	2917	2500
Geology & Related Geological Sciences	+	+	+	+				+	6	+	2201			
Mathematics	1	3	2750	2714	*	*	*	12	30	2371	2459	*	*	*
Totals	81	496						226	1702					

[1] Percentiles are computed on regional data

\+ No offers reported

* Not computed for fewer than 20 offers

† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	+	63	+	$3126				2	163	$2167	$2877	*	*	*
MBA - Tech Undergraduate	+	26	+	3249				+	65	+	3131			
Over 2 to 4 years														
MBA - Nontech Undergraduate	+	120	+	3215				1	267	1875	3238	*	*	*
MBA - Tech Undergraduate	+	31	+	3078				+	88	+	3353			
Over 4 years														
MBA - Nontech Undergraduate	+	55	+	3070				+	144	+	3120			
MBA - Tech Undergraduate	+	18	+	3581				1	64	2333	3400	*	*	*
Totals	+	313						4	791					
ENGINEERING														
Chemical	4	36	$3606	$3665	*	*	*	7	107	$3644	$3590	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	1	+	4166				+	1	+	4166			
Electrical (incl. Computer Engrg.)	6	16	4306	4054	*	*	*	12	50	4233	3977	*	*	*
Mechanical	2	3	3709	3843	*	*	*	6	28	3600	3432	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	1	9	4004	3336	*	*	*	5	20	3776	3187	*	*	*
SCIENCES														
Chemistry	1	16	3108	2872	*	*	*	5	92	3350	3127	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	3	+	3610				+	9	+	3293			
Physics	+	3	+	3561				6	30	3750	3385	*	*	*
Totals	14	87						41	337					

DOCTORAL DEGREE CANDIDATES

[1] Years of previous full time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

MAY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1700	17	1750	1	2250	1						
BUSINESS ADMINISTRATION &	2365	3	2042	3	1583	4						
MANAGEMENT INFO SYSTEMS	2167	1	2078	3	2084	2	2425	2				
MARKETING & DISTRIBUTION			1625	1	1604	10						
ECONOMICS			2136	9					1800	1		
HUMANITIES	2333	4	2458	3								
SOCIAL SCIENCES			2162	11	2875	1						

MAY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2491	15			2500	1
CHEMICAL												
CIVIL											2089	11
ELECTRICAL(INCL COMP ENG)	2333	1	2865	4	2565	5	2585	11	2250	4	2332	14
GEOLOGICAL												
INDUSTRIAL	2367	10	2240	5	2620	1	1917	1	2500	1	2326	7

MAY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO.MECH-EQPT	BLDG MATERIAL
MECHANICAL		2667 1	2646 2	2413 5	2312 18	2079 2
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY			2317 2			2333 1

MAY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	2222	9	2136	10	2440	5	2430	9			2280	3
MATHEMATICS			2167	4	2472	3						
OTHER PHYSICAL & EARTH												

MAY 1987 ECPO INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 ECPO REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
ACCOUNTING			2083	1	1863	2						
BUSINESS ADMINISTRATION &									1917	1		
MANAGEMENT INFO SYSTEMS			2208	1								
MARKETING & DISTRIBUTION							1750	1				
ECONOMICS			1917	1								
HUMANITIES												
SOCIAL SCIENCES			2542	1	2417	1						

MAY 1987 ECPO INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 ECPO REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	3000	1			2417	3						
CIVIL												
ELECTRICAL(INCL COMP ENG)			2603 2733 2500	25	2516 2633 2417	49			2625	2	2436	3
GEOLOGICAL												
INDUSTRIAL	2393	1	2417	1	2383	3	2425	1	2458	1	2308	1

MAY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
MECHANICAL	2584	4	2502	4	2462	19						
METALLURGICAL											2450	1
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY												

MAY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM. FAB METAL
AGRICULTURAL						
ALLIED HEALTH PROFESSIONS						
BIOLOGICAL						
CHEMISTRY	2563 2					
COMPUTER SCIENCE		2534 22 2750 2167	2361 12		2300 1	
MATHEMATICS			2500 1			
OTHER PHYSICAL & EARTH						

MAY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM	RESEARCH/CON		UTLTIES-PUBLC		GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
ACCOUNTING								
BUSINESS ADMINISTRATION &		2411	3					
MANAGEMENT INFO SYSTEMS		2250	1	2333	1			
MARKETING & DISTRIBUTION								
ECONOMICS		2125	1	2250	1			
HUMANITIES								
SOCIAL SCIENCES								

MAY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL			2333	1								
CHEMICAL			2292	2			2000	1				
CIVIL			1917	4	2271	2			2050	6		
ELECTRICAL(INCL COMP ENG)	2633	1	2453	8	2417	1	1895	5	2450	1	2333	3
GEOLOGICAL												
INDUSTRIAL												

MAY 1987 ECPD INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 ECPD REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MECHANICAL		2700 2	2354 2	2000 2	2149 2	
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY				1608 1		

MAY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL						
ALLIED HEALTH PROFESSIONS						
BIOLOGICAL					1034 1	
CHEMISTRY						
COMPUTER SCIENCE		2577 7	2253 1		2375 3	
MATHEMATICS		2229 4		1782 1		
OTHER PHYSICAL & EARTH						

AVERAGE MONTHLY SALARY OFFERS — MAY 1987 ECPO REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER — INTERIM PERIOD 04/03/87 THROUGH 05/01/87 — PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	/ 1900 / 2417 / 1542	25	/ 2133 / 2500 / 1625	31	/ 1759	18	/ 2425 / /	2	/ 1800 / /	1	/ / /	
BACHELOR TECHNICAL	/ 2300 / 2375 / 2083	20	/ 2306 / 2750 / 1750	24	/ 2499	18	/ 2480 / 2730 / 2292	41	/ 2309 / 2442 / 2200	23	/ 2250 / 2633 / 1916	39

AVERAGE MONTHLY SALARY OFFERS MAY 1987 ECPD REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
BACHELOR NON-TECH			2188	4	2047	3	1750	1	1917	1		
BACHELOR TECHNICAL	2607	8	2562 2750 2417	52	2474 2633 2335	87	2425	1	2502	4		

AVERAGE MONTHLY SALARY OFFERS MAY 1987 ECPD REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 3

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
BACHELOR NON-TECH		2322 5	2292 2			
BACHELOR TECHNICAL	2633 1	2377 28 2917 1992	2320 6	1886 10	2116 9	2166 7

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 ECPO REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 ECPD REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 ECPO REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH.CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 5, July 1987

EASTERN REGION (ECPO)

Bentley College
Boston College
University of Bridgeport
Brown University
Columbia University
Columbia University - Graduate School of Business
University of Connecticut
Cornell University
City University of New York - Bernard M. Baruch College
City University of New York - City College
City University of New York - Hunter College
Dartmouth College
University of Maine - Orono
Massachusetts Institute of Technology
Massachusetts Institute of Technology - Sloan School of Management
University of Massachusetts - Amherst
New York University - Graduate School of Business
Polytechnic Institute of New York
Rensselaer Polytechnic Institute
University of Rhode Island
University of Rochester
University of Rochester - Graduate School of Management
State University of New York - Buffalo
Union College
Williams College
Worcester Polytechnic Institute
Yale University - School of Organization and Management

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Eastern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (May 1 through June 5) and cumulatively (September 1 through June 5). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	169	1947	$1823	$1835	$2000	$1833	$1708	347	5478	$1798	$1812	$2000	$1833	$1583
Business Administration & Management	26	730	1783	1699	2333	1671	1500	63	1788	1878	1701	2448	1733	1500
Management Information Systems	41	181	2007	1999	2425	2000	1666	63	524	2064	1979	2425	2100	1667
Marketing & Distribution	43	903	1734	1709	2033	1666	1350	67	1852	1681	1697	2000	1666	1333
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	120	405	2178	2078	2583	2125	1750	155	697	2139	1970	2583	2083	1667
Humanities	83	489	2037	1775	2500	2083	1542	108	854	1993	1688	2500	2083	1417
Social Sciences	114	457	2065	1952	2500	2083	1666	149	744	2022	1823	2500	2049	1500
ENGINEERING														
Aerospace & Aeronautical	20	159	2285	2361	2608	2279	1983	52	343	2359	2343	2709	2421	1983
Chemical	45	423	2415	2482	2600	2500	2000	95	1070	2423	2487	2625	2500	2000
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	42	406	2102	2052	2417	2101	1833	96	817	2095	2037	2417	2100	1817
Electrical (incl. Computer Engrg.)	313	2029	2415	2415	2625	2458	2000	664	4527	2448	2410	2667	2485	2160
Geological	+	11	+	1914				+	20	+	1973			
Industrial	26	270	2248	2264	2583	2271	1989	75	726	2307	2285	2500	2335	2000
Mechanical	170	1045	2308	2351	2500	2375	1989	332	2460	2335	2359	2555	2375	2000
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	11	83	2497	2433	*	*	*	21	157	2459	2417	2583	2467	2333
Mining & Mineral	+	5	+	2171				+	9	+	2240			
Nuclear (incl. Engrg. Physics)	6	18	2349	2345	*	*	*	8	34	2335	2379	*	*	*
Petroleum	+	17	+	2517				+	60	+	2568			
Engineering Technology	12	108	2223	2166	*	*	*	27	254	2284	2185	2542	2333	1608
SCIENCES														
Agricultural Sciences	1	37	1583	1666	*	*	*	1	124	1583	1649	*	*	*
Allied Health Professions	1	10	1583	2024	*	*	*	3	63	1589	2040	*	*	*
Biological Sciences	14	40	2216	2024	*	*	*	17	73	2126	1818	*	*	*
Chemistry	4	18	2231	2022	*	*	*	6	36	2342	2131	*	*	*
Computer Science	126	770	2265	2185	2580	2333	1708	328	1894	2303	2197	2608	2333	1833
Mathematics	68	185	2191	2174	2500	2184	1875	95	352	2210	2162	2570	2208	1875
Other Physical & Earth Sciences	5	26	1951	2126	*	*	*	5	50	1951	2001	*	*	*
Totals	1460	10772						2777	24990					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported
† The 90th and 50th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	199	1985	$1851	$1840	$2042	$1833	$1708	380	5446	$1817	$1815	$2000	$1833	$1600
Banking Occupations	42	249	2143	1989	2500	2166	1730	55	395	2077	1889	2500	2083	1600
Business Administration	24	194	1906	1681	2083	1958	1667	30	437	1793	1652	2083	1792	1417
Consultants	56	284	2289	2243	2750	2291	1834	112	609	2300	2157	2667	2333	2000
Financial Analysts	103	356	2374	2345	2583	2458	1917	133	540	2359	2213	2583	2458	1833
Human Resources	5	48	1965	1573	*	*	*	12	131	1850	1555	*	*	*
Management Trainees	127	904	1931	1702	2500	1833	1525	192	2029	1937	1666	2500	1833	1500
COMPUTER & MATHEMATICAL														
Computer Programmers	101	434	2183	2165	2500	2250	1667	214	1060	2239	2149	2608	2275	1708
Computer Scientists (incl Systems Analysts)	46	464	2354	2279	2708	2417	1750	144	1213	2345	2243	2666	2365	2000
Mathematicians/Statisticians	37	96	2222	2178	2500	2208	1917	58	191	2225	2153	2570	2188	1917
MARKETING & SALES														
Advertising/Marketing	36	298	1899	1807	2500	1833	1417	46	636	1900	1807	2500	1833	1333
Retail/Wholesale Sales	20	700	1883	1704	2167	1917	1416	26	1105	1901	1699	2200	1867	1416
Technical Sales	15	133	1851	1941	*	*	*	30	341	1992	1922	2500	2042	1500
ALL OTHER OCCUPATIONS														
Communications Occupations	2	40	1208	1626	*	*	*	6	115	1507	1512	*	*	*
Engineers (Engrg Degree Required)	617	4247	2350	2359	2583	2400	2000	1286	9876	2379	2364	2625	2425	2000
Farm & Natural Resources Management	1	15	1000	1466	*	*	*	1	67	1000	1617	*	*	*
Health-Related Occupations	1	14	1583	1948	*	*	*	3	63	1411	1940	*	*	*
Insurance & Real Estate Occupations	20	150	1823	1731	2166	1792	1583	25	330	1779	1685	2166	1750	1583
Production Occupations	1	58	2080	1974	*	*	*	6	166	1594	1917	*	*	*
Researchers—Nonscientific	+	19	+	1986				1	21	2583	2043	*	*	*
Researchers—Scientific	+	21	+	2164				3	29	2542	2180	*	*	*
Social Workers & Recreational Workers	5	28	1450	1226	*	*	*	14	84	1431	1302	*	*	*
Transportation & Distribution Occupations	+	35	+	1745				+	106	+	1874			
Totals	1460	10772						2777	24990					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	+	81	+	$2225				+	314	+	$2163			
MBA (Nontechnical Undergraduate)	7	264	$2214	2857	*	*	*	9	714	$2126	2657	*	*	*
MBA (Technical Undergraduate)	10	120	2526	2902	*	*	*	14	229	2560	2854	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	39	+	2332				1	91	2500	2384	*	*	*
Administration (incl. Public, Hospital, etc.)	+	25	+	2408				+	38	+	2226			
Industrial Mgmt. (incl. Industrial Admin.)	+	33	+	2753				2	62	3458	2735	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	30	+	2158				+	63	+	1915			
Social Sciences	+	8	+	2130				5	48	2418	1812	*	*	*
ENGINEERING														
Chemical	5	35	3058	2869	*	*	*	15	96	2954	2813	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	9	29	2256	2461	*	*	*	19	81	2266	2413	*	*	*
Electrical (incl. Computer Engrg.)	83	216	3018	2962	$3267	$3083	$2667	176	459	3004	2957	$3267	$3083	$2680
Industrial	2	10	2584	2465	*	*	*	8	54	2644	2566	*	*	*
Mechanical	35	109	2870	2840	3250	2875	2417	68	235	2906	2835	3277	2917	2492
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	5	12	2731	2717	*	*	*	15	36	2755	2702	*	*	*
Nuclear (incl. Engrg. Physics)	3	7	2861	2911	*	*	*	7	18	2810	2866	*	*	*
SCIENCES														
Chemistry	+	4	+	2422				3	25	2500	2333	*	*	*
Computer Science	33	117	2937	2849	3200	3083	2500	64	241	2910	2817	3200	3056	2500
Geology & Related Geological Sciences	+	10	+	2199				+	16	+	2200			
Mathematics	2	22	2417	2151	*	*	*	14	52	2377	2329	*	*	*
Totals	194	1171						420	2872					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	5	222	$2175	$3059	*	*	*	7	385	$2173	$2982	*	*	*
MBA - Tech Undergraduate	+	90	+	3126				+	155	+	3128			
Over 2 to 4 years														
MBA - Nontech Undergraduate	2	327	2542	3383	*	*	*	3	594	2320	3318	*	*	*
MBA - Tech Undergraduate	+	172	+	3564				+	260	+	3492			
Over 4 years														
MBA - Nontech Undergraduate	2	153	2167	3327	*	*	*	2	297	2167	3226	*	*	*
MBA - Tech Undergraduate	1	103	3833	3681	*	*	*	2	167	3083	3574	*	*	*
Totals	10	1067						14	1858					
ENGINEERING														
Chemical	8	44	$3344	$3641	*	*	*	15	151	$3484	$3605	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	2	+	2921				+	3	+	3336			
Electrical (incl. Computer Engrg.)	5	33	3817	3947	*	*	*	17	83	4110	3965	*	*	*
Mechanical	3	18	3689	3783	*	*	*	9	46	3630	3569	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	2	6	4000	3922	*	*	*	7	26	3840	3357	*	*	*
SCIENCES														
Chemistry	7	56	3137	3324	*	*	*	12	148	3226	3202	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	1	3	3875	3435	*	*	*	1	12	3875	3328	*	*	*
Physics	3	13	3567	3253	*	*	*	9	43	3689	3345	*	*	*
Totals	29	175						70	512					

DOCTORAL DEGREE CANDIDATES

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

JULY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1823 2000 1730	153	1906	7	1583	1	1765	1				
BUSINESS ADMINISTRATION &			1833	11	1737	10						
MANAGEMENT INFO SYSTEMS	1860	11	1962 2500 1583	23	2271	2	2425	4				
MARKETING & DISTRIBUTION			1712	2	1638 1833 1333	28						
ECONOMICS	2014	14	2273 2666 1750	81	1895	14	1750	1	2083	1		
HUMANITIES	2056	5	2262 2666 1833	34	1818 2083 1333	30					2200	1
SOCIAL SCIENCES	2083	7	2167 2500 1708	51	1829 2083 1583	34					1900	1

JULY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2328	11	2200	2	2124	2
CHEMICAL	1958	2	2000	1			2432	3	2500	1		
CIVIL							2250	2			2069 2417 1833	24
ELECTRICAL(INCL COMP ENG)	1986	6	2479	8	2430	9	2489 2600 2375	32	2265	8	2356 2542 2000	38
GEOLOGICAL												
INDUSTRIAL			2334	2			2517	1	2209	1	2167	1

JULY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO. MECH-EQPT	BLDG MATERIAL
MECHANICAL	2125 2	2800 1	2500 1	2395 25 2500 2233	2313 39 2425 2225	2173 10
METALLURGICAL				2506 3		
MINING & MINERAL						
NUCLEAR				2293 1		
PETROLEUM						
ENGINEERING TECHNOLOGY			2083 1	2250 2	2250 1	2083 1

JULY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL			1583	1								
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL	1625	1	2366	9								
CHEMISTRY			2500	2	1675	1						
COMPUTER SCIENCE	2092	11	2062 2458 1583	27	2347	6	2377	6	2374	5		
MATHEMATICS	2021	14	2266 2570 1917	46	1667	1	1875	1				
OTHER PHYSICAL & EARTH					1875	2						

JULY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
ACCOUNTING			2026	1	1872	1						
BUSINESS ADMINISTRATION &			1500	1	1733	1	2000	1				
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION	2085	2	1896	8			1917	2	2083	1		
ECONOMICS			2181	4	2083	1					1750	1
HUMANITIES	2500	1			2083	1	2029	4			1700	2
SOCIAL SCIENCES	2069	3			2083	1	2129	2				

JULY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
AEROSPACE & AERONAUTICAL					2479	2						
CHEMICAL	2437 2600 2000	24			2506	4			2512	7		
CIVIL												
ELECTRICAL(INCL COMP ENG)	2461	4	2502 2626 2322	35	2489 2625 2363	118	2667	1			2005	3
GEOLOGICAL												
INDUSTRIAL	2575	1	2147	3	2350	8			2333	1	2167	1

JULY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
MECHANICAL	2498	2	2439	9	2392 2525 2251	38	2500	2	2396	2	2275	13
METALLURGICAL	2575	2	2583	1	2492	3					2371	2
MINING & MINERAL												
NUCLEAR					2500	2					2417	1
PETROLEUM												
ENGINEERING TECHNOLOGY	2375	3			2333	1			2101	3		

JULY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL			1804	2			1750	1				
CHEMISTRY												
COMPUTER SCIENCE	2239	3	2447 2750 2250	28	2316 2542 1800	20	2254	2	2083	1		
MATHEMATICS			2166	1								
OTHER PHYSICAL & EARTH									1000	1		

JULY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH/CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1833	1			1875	1	1602	3				
BUSINESS ADMINISTRATION &			2333	1	1250	1						
MANAGEMENT INFO SYSTEMS									2442	1		
MARKETING & DISTRIBUTION												
ECONOMICS			2167	2	1833	1						
HUMANITIES			2194	3			1500	1			1000	1
SOCIAL SCIENCES			2488	11							1563	4

JULY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM	RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL		2508	1			1983	2				
CHEMICAL		2293	3								
CIVIL		2050	1			1987	3	2175	12		
ELECTRICAL(INCL COMP ENG)		2566	11	2459	16	1990 2392 1658	22	2150	1	1583	1
GEOLOGICAL											
INDUSTRIAL		2000	2	2333	1	1875	3	2622	1		

JULY 1987 ECPO INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 ECPO REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MECHANICAL		2292 6	2274 7	1851 13		
METALLURGICAL						
MINING & MINERAL						
NUCLEAR			2400 1	1983 1		
PETROLEUM						
ENGINEERING TECHNOLOGY						

JULY 1987 ECPD INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 ECPD REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS											1583	1
BIOLOGICAL			2750	1								
CHEMISTRY			2250	1								
COMPUTER SCIENCE			2215	12	2416	1	2348	2	2333	1	2333	1
MATHEMATICS	2200	1	2333	3			1538	1				
OTHER PHYSICAL & EARTH			2916	1			2090	1				

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 ECPO REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
MBA--NON-TECH	2267	5	2500	1								
MBA--TECH	2167	2	3750	1	2750	1	2450	1				

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 ECPO REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG		COMP--BUS MACH		ELECTRICAL		FOOD-BEVERAGE	GLASS-PAPER	PRIM, FAB METAL
MBA--NON-TECH									
MBA--TECH			2564	2	2429	2			

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 ECPO REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MBA--NON-TECH	/	/	1667	1	/	/		/		/		/
	/	/			/	/		/		/		/
	/	/			/	/		/		/		/
MBA--TECH	/	/		/		/	1989	1	/	/		/
	/	/		/		/		/		/		/
	/	/		/		/		/		/		/

AVERAGE MONTHLY SALARY OFFERS JULY 1987 ECPO REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	/ 1855 / 2042 / 1750	190	/ 2170 / 2583 / 1667	209	/ 1787 / 2083 / 1417	119	/ 2203 / /	6	/ 2083 / /	1	/ 2050 / /	2
BACHELOR TECHNICAL	/ 2028 / 2333 / 1833	36	/ 2238 / 2583 / 1667	97	/ 2268 / 2583 / 1675	21	/ 2413 / 2632 / 2208	87	/ 2308 / 2500 / 2209	57	/ 2229 / 2510 / 1916	76

AVERAGE MONTHLY SALARY OFFERS JULY 1987 ECPD REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
BACHELOR NON-TECH	2146	6	1958	14	1971	5	2023	9	2083	1		
BACHELOR TECHNICAL	2433 2600 2217	39	2441 2750 2250	79	2446 2583 2292	196	2321	6	2273	15		

AVERAGE MONTHLY SALARY OFFERS JULY 1987 ECPD REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	1833	1	2389	17	1653	3	1576	4	2442	1	1450	3
BACHELOR TECHNICAL	2200	1	2355 2750 2000	42	2400 2667 2160	26	1952 2392 1636	48	2214	15	1833	3

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 1, February 1987

MIDDLE ATLANTIC REGION (MAPA)

Bucknell University
Carnegie-Mellon University
University of Delaware
Fairleigh Dickinson University - Teaneck
George Washington University
Grove City College
Lafayette College
Lehigh University
New Jersey Institute of Technology
Pennsylvania State University
Pennsylvania State University - Capitol Campus
University of Pennsylvania
University of Pennsylvania - Wharton Graduate School
University of Pittsburgh
Princeton University
Rutgers University - Camden-College of Arts and Sciences
Rutgers University - New Brunswick
Villanova University
West Virginia University

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Middle Atlantic region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (January 2 through February 6) and cumulatively (September 1 through February 6). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	51	903	$1803	$1824	$1875	$1792	$1708	107	1970	$1777	$1801	$1900	$1791	$1625
Business Administration & Management	13	112	1744	1708	*	*	*	18	476	1695	1676	*	*	*
Management Information Systems	3	41	1672	1910	*	*	*	6	143	1537	1891	*	*	*
Marketing & Distribution	7	146	1669	1663	*	*	*	18	451	1588	1650	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	3	25	1694	1782	*	*	*	8	90	1575	1676	*	*	*
Humanities	4	22	1463	1624	*	*	*	12	165	1465	1445	*	*	*
Social Sciences	+	15	+	1762				3	118	1297	1528	*	*	*
ENGINEERING														
Aerospace & Aeronautical	+	20	+	2254				4	80	2331	2304	*	*	*
Chemical	10	101	2486	2519	*	*	*	10	207	2486	2483	*	*	*
Civil (incl Construction, Sanitary, & Transportation Engrg.)	+	46	+	1967				1	194	1950	1999	*	*	*
Electrical (incl Computer Engrg.)	20	340	2320	2371	2583	2408	2100	33	1026	2395	2367	2619	2440	2118
Geological	+	1	+	2500				+	5	+	2106			
Industrial	3	68	2272	2307	*	*	*	11	178	2072	2279	*	*	*
Mechanical	4	182	2288	2401	*	*	*	24	584	2300	2355	2500	2333	1930
Metallurgical (incl Metallurgy & Ceramic Engrg.)	+	12	+	2402				3	31	2458	2441	*	*	*
Mining & Mineral	+	3	+	2333				+	4	+	2327			
Nuclear (incl Engrg Physics)	+	4	+	2391				+	10	+	2415			
Petroleum	1	7	2850	2758	*	*	*	2	20	2525	2652	*	*	*
Engineering Technology	+	26	+	2204				5	62	1646	2153	*	*	*
SCIENCES														
Agricultural Sciences	4	13	1416	1564	*	*	*	4	62	1416	1643	*	*	*
Allied Health Professions	3	4	2437	2140	*	*	*	3	19	2437	2102	*	*	*
Biological Sciences	+	2	+	1751				+	20	+	1488			
Chemistry	+	1	+	2170				1	5	1466	1920	*	*	*
Computer Science	11	127	2181	2160	*	*	*	19	437	2148	2151	*	*	*
Mathematics	7	26	2194	2222	*	*	*	13	66	2154	2117	*	*	*
Other Physical & Earth Sciences	+	1	+	957				+	10	+	1613			
Totals	144	2248						305	6433					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported
† The 90th and 50th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATION														
Accountants & Auditors	93	885	$1802	$1822	$1875	$1792	$1708	106	1937	$1774	$1801	$1875	$1791	$1625
Banking Occupations	2	11	1646	1870	*	*	*	3	39	1431	1653	*	*	*
Business Administration	1	32	1500	1609	*	*	*	5	118	1437	1572	*	*	*
Consultants	6	64	2075	2017	*	*	*	11	123	2015	1953	*	*	*
Financial Analysts	1	18	1666	1932	*	*	*	3	61	1892	1845	*	*	*
Human Resources	3	9	1645	1700	*	*	*	4	49	1540	1530	*	*	*
Management Trainee	10	119	1759	1599	*	*	*	33	478	1572	1588	2000	1516	1333
COMPUTER & MATHEMATICAL														
Computer Programmers	5	61	2320	2083	*	*	*	9	216	2262	2039	*	*	*
Computer Scientists (incl. Systems Analysts)	8	103	2212	2232	*	*	*	15	322	2235	2212	*	*	*
Mathematicians/Statisticians	+	14	+	2185				1	26	2029	2140	*	*	*
MARKETING & SALES														
Advertising/Marketing	2	38	1446	1744	*	*	*	3	155	1477	1702	*	*	*
Retail/Wholesale Sales	7	39	1794	1715	*	*	*	12	176	1706	1667	*	*	*
Technical Sales	5	31	1868	1916	*	*	*	7	101	1982	1890	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	1	4	916	1306	*	*	*	2	46	1271	1360	*	*	*
Engineers (Engrg. Degree Required)	33	762	2396	2368	2600	2435	2200	83	2312	2309	2337	2600	2375	1833
Farm & Natural Resources Management	1	8	1166	1725	*	*	*	1	38	1166	1647	*	*	*
Health-Related Occupations	3	4	2437	2161	*	*	*	3	26	2437	1970	*	*	*
Insurance & Real Estate Occupations	1	21	1500	1705	*	*	*	1	90	1500	1609	*	*	*
Production Occupations	+	10	+	1838				1	55	2275	1766	*	*	*
Researchers—Nonscientific	+	+	+	+				+	+	+	+			
Researchers—Scientific	+	+	+	+				+	+	+	+			
Social Workers & Recreational Workers	1	6	1250	1431	*	*	*	1	32	1250	1347	*	*	*
Transportation & Distribution Occupations	1	9	2450	2018	*	*	*	1	33	2450	1906	*	*	*
Totals	144	2248						305	6433					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	2	64	$2083	$2140	*	*	*	5	164	$2058	$2130	*	*	*
MBA (Nontechnical Undergraduate)	2	40	3409	2447	*	*	*	5	140	2362	2235	*	*	*
MBA (Technical Undergraduate)	+	7	+	2644				1	18	1900	2453	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	8	+	2352				+	14	+	2342			
Administration (incl. Public, Hospital, etc.)	6	7	1882	1970	*	*	*	6	9	1882	2009	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	+	2	+	2724				1	6	2150	2377	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	1	4	1666	1675	*	*	*	1	20	1666	1577	*	*	*
Social Sciences	+	4	+	1604				+	35	+	1775			
ENGINEERING														
Chemical	+	11	+	2838				1	26	2740	2766	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	3	7	1889	2292	*	*	*	3	28	1889	2385	*	*	*
Electrical (incl. Computer Engrg.)	+	24	+	2871				+	72	+	2880			
Industrial	1	10	2500	2580	*	*	*	1	17	2500	2592	*	*	*
Mechanical	2	20	2340	2829	*	*	*	4	56	2595	2818	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	12	2708	2681	*	*	*	1	14	2708	2661	*	*	*
Nuclear (incl. Engrg. Physics)	+	1	+	3917				+	4	+	3040			
SCIENCES														
Chemistry	1	1	2166	2166	*	*	*	1	5	2166	2333	*	*	*
Computer Science	4	17	2469	2553	*	*	*	6	37	2597	2692	*	*	*
Geology & Related Geological Sciences	+	2	+	2525				+	3	+	2628			
Mathematics	+	1	+	2860				+	9	+	2310			
Totals	23	242						36	677					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

DOCTORAL DEGREE CANDIDATES

GRADUATE PROGRAM	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	+	6	+	$2674				1	28	$1600	$2533	*	*	*
MBA - Tech Undergraduate	+	2	+	2035				+	14	+	2911			
Over 2 to 4 years														
MBA - Nontech Undergraduate	+	10	+	2643				3	26	2611	2505	*	*	*
MBA - Tech Undergraduate	+	+	+	+				+	1	+	2083			
Over 4 years														
MBA - Nontech Undergraduate	+	12	+	2540				+	26	+	2650			
MBA - Tech Undergraduate	+	3	+	3733				+	6	+	3447			
Totals	+	33						4	101					
ENGINEERING														
Chemical	17	28	$3480	$3539	*	*	*	18	35	$3490	$3555	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	+	10	+	3949				+	23	+	3893			
Mechanical	5	14	2813	3213	*	*	*	6	19	2928	3309	*	*	*
SCIENCES														
Chemistry	+	19	+	3090				+	36	+	3091			
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	1	+	3765				+	1	+	3765			
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)	+	1	+	3167				+	5	+	3408			
Physics	1	7	3553	3611	*	*	*	1	12	3553	3536	*	*	*
Totals	23	80						25	131					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers

FEBRUARY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1803 1875 1708	49			1916	1						
BUSINESS ADMINISTRATION &	1917	2	1755	4	1454	2					1666	1
MANAGEMENT INFO SYSTEMS	2000	1			1516	1						
MARKETING & DISTRIBUTION					1041	1					1900	1
ECONOMICS					1708	2						
HUMANITIES			1750	1	1291	2						
SOCIAL SCIENCES												

FEBRUARY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL												
ELECTRICAL(INCL COMP ENG)							2435	1				
CIVIL												
GEOLOGICAL												
INDUSTRIAL	2250	1										

FEBRUARY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO. MECH-EQPT	BLDG MATERIAL
MECHANICAL					2375 1	
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY						

FEBRUARY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL			1500	1	1583	1			1416	1		
ALLIED HEALTH PROFESSIONS					3000	2						
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	2000	1			2472	3			2083	1	1916	1
MATHEMATICS	2000	1	2071	2	2416	1	2516	1				
OTHER PHYSICAL & EARTH												

FEBRUARY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
ACCOUNTING	/ / /		/ / /		/ / /		/ / /		/ / /		/ / /	
BUSINESS ADMINISTRATION &	/ / /		/ / /		/ / /	2000	2	/ / /		/ / /		/ / /
MANAGEMENT INFO SYSTEMS	/ / /		/ / /	1500	1	/ / /		/ / /		/ / /		/ / /
MARKETING & DISTRIBUTION	/ / /		/ / /	1542	3	/ / /		/ / /		/ / /		/ / /
ECONOMICS	/ / /		/ / /	1666	1	/ / /		/ / /		/ / /		/ / /
HUMANITIES	/ / /		/ / /			/ / /		/ / /		/ / /		/ / /
SOCIAL SCIENCES	/ / /		/ / /			/ / /		/ / /		/ / /		/ / /

FEBRUARY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
AEROSPACE & AERONAUTICAL									
CHEMICAL	2550	8			2100	1			
ELECTRICAL(INCL COMP ENG)			2459	3	2292	11			
CIVIL									
GEOLOGICAL									
INDUSTRIAL			2250	1					

FEBRUARY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MECHANICAL	2338 2		2100 1			
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY						

FEBRUARY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
AGRICULTURAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ 2200 2 / /	/ 2542 2 / /	/ / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ 2283 1 / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

FEBRUARY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
ACCOUNTING					1708 1	
BUSINESS ADMINISTRATION &			2000 1			1250 1
MANAGEMENT INFO SYSTEMS						
MARKETING & DISTRIBUTION			2058 2			
ECONOMICS						
HUMANITIES		1520 1				
SOCIAL SCIENCES						

FEBRUARY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AEROSPACE & AERONAUTICAL						
CHEMICAL				2362 1		
ELECTRICAL(INCL COMP ENG)			2478 3	1968 2		
CIVIL						
GEOLOGICAL						
INDUSTRIAL			2317 1			

FEBRUARY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MECHANICAL						
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM	2850 1					
ENGINEERING TECHNOLOGY						

FEBRUARY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL						1166 1
ALLIED HEALTH PROFESSIONS						1312 1
BIOLOGICAL						
CHEMISTRY						
COMPUTER SCIENCE				1098 1		
MATHEMATICS		2000 1				
OTHER PHYSICAL & EARTH						

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO.MECH-EQPT	BLDG MATERIAL	
MBA--NON-TECH	/	/	/	/	/	/	/
	/	/	/	/	/	/	/
	/	/	/	/	/	/	/
MBA--TECH	/	/	/	/	/	/	/
	/	/	/	/	/	/	/
	/	/	/	/	/	/	/

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MBA--NON-TECH	3409 2					
MBA--TECH						

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 2, March 1987

MIDDLE ATLANTIC REGION (MAPA)

Bucknell University
Carnegie-Mellon University
University of Delaware
Fairleigh Dickinson University - Teaneck
George Washington University
Grove City College
Lafayette College
Lehigh University
New Jersey Institute of Technology
Pennsylvania State University
Pennsylvania State University - Capitol Campus
University of Pennsylvania
University of Pennsylvania - Wharton Graduate School
University of Pittsburgh
Princeton University
Rutgers University - Camden-College of Arts and Sciences
Rutgers University - New Brunswick
Villanova University
West Virginia University

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Middle Atlantic region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (February 6 through March 6) and cumulatively (September 1 through March 6). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	51	674	$1736	$1798	$1875	$1725	$1550	158	2644	$1764	$1800	$1900	$1791	$1583
Business Administration & Management	22	154	2012	1658	2250	2004	1583	40	630	1869	1671	2166	1917	1391
Management Information Systems	+	47	+	2006				6	190	1537	1919	*	*	*
Marketing & Distribution	4	120	2113	1723	*	*	*	22	571	1683	1666	2083	1646	1333
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	3	32	1688	1814	*	*	*	11	122	1605	1712	*	*	*
Humanities	5	47	1833	1564	*	*	*	17	212	1573	1471	*	*	*
Social Sciences	21	46	1468	1547	1666	1416	1339	24	164	1447	1533	1666	1416	1291
ENGINEERING														
Aerospace & Aeronautical	+	20	+	2342				4	100	2331	2311	*	*	*
Chemical	32	142	2544	2524	2600	2550	2450	42	349	2530	2499	2600	2550	2417
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	16	61	1974	1998	*	*	*	17	255	1973	1999	*	*	*
Electrical (incl. Computer Engrg.)	36	359	2426	2418	2633	2463	2291	69	1385	2411	2380	2633	2450	2250
Geological	+	2	+	2085				+	7	+	2100			
Industrial	6	53	2348	2288	*	*	*	17	231	2169	2281	*	*	*
Mechanical	21	216	2448	2356	2600	2500	2250	45	800	2369	2356	2600	2375	1931
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	3	10	2378	2398	*	*	*	6	41	2418	2431	*	*	*
Mining & Mineral	+	+	+	+				+	4	+	2327			!
Nuclear (incl. Engrg. Physics)	+	1	+	2667				+	11	+	2438			
Petroleum	2	10	2525	2570	*	*	*	4	30	2525	2624	*	*	*
Engineering Technology	2	45	2438	2263	*	*	*	7	107	1872	2199	*	*	*
SCIENCES														
Agricultural Sciences	+	2	+	1653				4	64	1416	1643	*	*	*
Allied Health Professions	1	11	1924	1989	*	*	*	4	30	2309	2060	*	*	*
Biological Sciences	+	4	+	1629				+	24	+	1511			
Chemistry	1	3	2600	2742	*	*	*	2	8	2033	2228	*	*	*
Computer Science	28	163	2308	2191	2666	2309	1875	47	600	2243	2162	2666	2250	1875
Mathematics	9	20	2140	2191	*	*	*	22	86	2148	2134	2416	2242	1858
Other Physical & Earth Sciences	+	3	+	1816				+	13	+	1660			
Totals	263	2245						568	8678					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.
! The 90th and 50th percentiles are close in value because of a clustering of offers.

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

(Data Combined For Men and Women)

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	91	662	$1724	$1797	$1875	$1710	$1550	157	2599	$1758	$1800	$1875	$1783	$1550
Banking Occupations	9	14	1483	1610	*	*	*	8	53	1463	1642	*	*	*
Business Administration	2	35	2192	1648	*	*	*	7	153	1652	1589	*	*	*
Consultants	9	38	2065	2077	*	*	*	20	161	2037	1982	2283	2000	1917
Financial Analysts	3	20	2264	1737	*	*	*	6	81	2078	1819	*	*	*
Human Resources	1	9	1483	1240	*	*	*	5	58	1529	1485	*	*	*
Management Trainees	34	185	1780	1616	2583	1709	1416	67	663	1678	1596	2100	1516	1333
COMPUTER & MATHEMATICAL														
Computer Programmers	15	68	2382	2141	*	*	*	24	284	2337	2063	2583	2416	1900
Computer Scientists (incl Systems Analysts)	15	129	2325	2196	*	*	*	30	451	2280	2207	2750	2250	2000
Mathematicians/Statisticians	1	11	1500	2133	*	*	*	2	37	1765	2138	*	*	*
MARKETING & SALES														
Advertising/Marketing	7	52	2146	1950	*	*	*	10	207	1946	1764	*	*	*
Retail/Wholesale Sales	3	38	2167	1716	*	*	*	15	214	1798	1675	*	*	*
Technical Sales	1	25	2500	1921	*	*	*	8	126	1959	1896	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	*	7	*	1601				2	53	1271	1392	*	*	*
Engineers (Engrg Degree Required)	111	892	2393	2377	2625	2475	1958	194	3204	2357	2348	2619	2438	1875
Farm & Natural Resources Management	*	3	*	1719				1	41	1166	1653	*	*	*
Health-Related Occupations	3	15	1643	1853	*	*	*	6	41	2040	1928	*	*	*
Insurance & Real Estate Occupations	2	14	1882	1723	*	*	*	3	104	1754	1624	*	*	*
Production Occupations	*	9	*	1935				1	64	2275	1790	*	*	*
Researchers—Nonscientific	*	1	*	2583				*	1	*	2583			
Researchers—Scientific	*	3	*	2542				*	3	*	2542			
Social Workers & Recreational Workers	*	7	*	1264				1	39	1250	1332	*	*	*
Transportation & Distribution Occupations	*	8	*	1969				1	41	2450	1918	*	*	*
Totals	263	2245						568	8678					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
• No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	+	42	+	$2156				5	206	$2058	$2135	*	*	*
MBA (Nontechnical Undergraduate)	1	55	$2925	2523	*	*	*	6	195	2456	2316	*	*	*
MBA (Technical Undergraduate)	1	16	2760	2772	*	*	*	2	34	2330	2603	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	14	+	2301				+	28	+	2322			
Administration (incl. Public, Hospital, etc.)	2	3	1521	1625	*	*	*	8	12	1791	1913	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	2	5	2188	2561	*	*	*	3	11	2175	2461	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	3	5	1319	1395	*	*	*	4	25	1406	1540	*	*	*
Social Sciences	+	1	+	1666				+	36	+	1772			
ENGINEERING														
Chemical	+	11	+	2768				1	37	2740	2767	*	*	*
Civil (incl. Construction, Sanitary & Transportation Engrg.)	4	8	2166	2437	*	*	*	7	56	2047	2396	*	*	*
Electrical (incl. Computer Engrg.)	3	35	2847	2948	*	*	*	3	107	2847	2902	*	*	*
Industrial	+	3	+	2467				1	20	2500	2573	*	*	*
Mechanical	1	15	2875	2789	*	*	*	5	71	2651	2812	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	2	+	3059				1	16	2708	2711	*	*	*
Nuclear (incl. Engrg. Physics)	+	3	+	2781				+	7	+	2929			
SCIENCES														
Chemistry	+	2	+	1698				1	7	2166	2152	*	*	*
Computer Science	3	23	3194	2887	*	*	*	9	60	2796	2767	*	*	*
Geology & Related Geological Sciences	+	2	+	1829				+	5	+	2308			
Mathematics	+	11	+	2579				+	20	+	2458			
Totals	20	256						56	933					

' Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
! The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

DOCTORAL DEGREE CANDIDATES

GRADUATE PROGRAM	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	+	33	+	$2602				1	61	$1600	$2570	*	*	*
MBA - Tech Undergraduate	+	12	+	3063				+	26	+	2981			
Over 2 to 4 years														
MBA - Nontech Undergraduate	+	36	+	3144				3	62	2611	2876	*	*	*
MBA - Tech Undergraduate	+	29	+	3349				+	30	+	3307			
Over 4 years														
MBA - Nontech Undergraduate	+	27	+	3200				+	53	+	2930			
MBA - Tech Undergraduate	+	23	+	3049				+	29	+	3131			
Totals	+	160						4	261					
ENGINEERING														
Chemical	6	19	$3493	$3598	*	*	*	24	54	$3490	$3571	$3750	$3638	$3333
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	2	8	4166	4045	*	*	*	2	31	4166	3932	*	*	*
Mechanical	+	1	+	3500				6	20	2928	3318	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	+	4	+	2310				+	9	+	2920			
SCIENCES														
Chemistry	+	13	+	2775				+	49	+	3007			
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	1	5	3583	3008	*	*	*	1	6	3583	3134	*	*	*
Physics	+	7	+	2910				1	19	3553	3305	*	*	*
Totals	9	57						34	188					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

MARCH 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1732 1850 1550	43	2000	1	1416	1			1750	1		
BUSINESS ADMINISTRATION &	2000	6	2074	5	1775	5						
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION					2125	2					1950	1
ECONOMICS	1600	2	1863	1								
HUMANITIES			2416	1	1416	3						
SOCIAL SCIENCES			1446	5	1430	12					1950	1

MARCH 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL									2450	1		
CIVIL											1933	15
ELECTRICAL(INCL COMP ENG)	2292	1	2583	1	2535	4			2700	1		
GEOLOGICAL												
INDUSTRIAL	2000	1			2620	1						

MARCH 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
MECHANICAL							2323	3	2395	2	2250	1
METALLURGICAL							2350	1				
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY					2250	1					2625	1

MARCH 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	2042	4	2302	7	2322	3						
MATHEMATICS	2111	3	2333	2								
OTHER PHYSICAL & EARTH												

MARCH 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM,FAB METAL	
ACCOUNTING			1833	1					1876	2		
BUSINESS ADMINISTRATION &	2100	1			2125	2			2046	2		
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION							2250	1				
ECONOMICS												
HUMANITIES					2500	1						
SOCIAL SCIENCES												

MARCH 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2547 2600 2450	26					2500	1	2554	4		
CIVIL					2600	1						
ELECTRICAL(INCL COMP ENG)	2466	3	2450	1	2388	15			2500	1		
GEOLOGICAL												
INDUSTRIAL			2188	2					2425	1		

MARCH 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
MECHANICAL	2563	8	2250	1	2432	2			2600	3		
METALLURGICAL	2450	1							2333	1		
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY												

MARCH 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY	2600	1										
COMPUTER SCIENCE			2371	7	2403	3						
MATHEMATICS			2285	1								
OTHER PHYSICAL & EARTH												

MARCH 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE		NON-PROFIT ORG
ACCOUNTING	2100	1					1200	1	
BUSINESS ADMINISTRATION &			2583	1					
MANAGEMENT INFO SYSTEMS									
MARKETING & DISTRIBUTION									
ECONOMICS									
HUMANITIES									
SOCIAL SCIENCES							1411	2	1666 1

MARCH 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH/CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL												
CIVIL												
ELECTRICAL(INCL COMP ENG)	2291	1	2438	2	2633	3	2129	3				
GEOLOGICAL												
INDUSTRIAL							2667	1				

MARCH 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL		GOVT-LCL/STATE	NON-PROFIT ORG
MECHANICAL					1988	1		
METALLURGICAL								
MINING & MINERAL								
NUCLEAR								
PETROLEUM	2525	2						
ENGINEERING TECHNOLOGY								

MARCH 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM	RESEARCH, CON		UTLTIES-PUBLC	GOVT-FEDERAL		GOVT-LCL/STATE	NON-PROFIT ORG	
AGRICULTURAL									
ALLIED HEALTH PROFESSIONS								1924	1
BIOLOGICAL									
CHEMISTRY									
COMPUTER SCIENCE		2392	4						
MATHEMATICS		2237	2		1500	1			
OTHER PHYSICAL & EARTH									

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 MAPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EGPT		BLDG MATERIAL	
BACHELOR NON-TECH	1759 2000 1550	51	1837	13	1563 2166 1416	23			1750	1	1950	2
BACHELOR TECHNICAL	2088	9	2336	10	2442	9	2330	4	2485	4	1992	17

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 MAPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
BACHELOR NON-TECH	2100	1	1833	1	2250	3	2250	1	1961	4		
BACHELOR TECHNICAL	2543 2600 2450	39	2330	12	2405 2600 2250	21	2500	1	2528	10		

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 MAPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	2100	1	2583	1					1341	3	1666	1
BACHELOR TECHNICAL	2447	3	2364	8	2633	3	2091	6			1924	1

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 MAPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO. MECH-EQPT	BLDG MATERIAL
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 MAPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
MBA--NON-TECH									2925	1		
MBA--TECH	2760	1										

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 MAPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 3, April 1987

MIDDLE ATLANTIC REGION (MAPA)

Bucknell University
Carnegie-Mellon University
University of Delaware
Fairleigh Dickinson University - Teaneck
George Washington University
Grove City College
Lafayette College
Lehigh University
New Jersey Institute of Technology
Pennsylvania State University
Pennsylvania State University - Capitol Campus
University of Pennsylvania
University of Pennsylvania - Wharton Graduate School
University of Pittsburgh
Princeton University
Rutgers University - Camden-College of Arts and Sciences
Rutgers University - New Brunswick
Villanova University
West Virginia University

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Middle Atlantic region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (March 6 through April 3) and cumulatively (September 1 through April 3). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

INTERIM PERIOD 3/6/87 THROUGH 4/3/87

CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	16	314	$1820	$1784	*	*	*	174	2958	$1769	$1799	$1916	$1791	$1584
Business Administration & Management	4	146	2104	1780	*	*	*	44	776	1891	1692	2250	1938	1391
Management Information Systems	+	76	+	1975				6	266	1537	1935	*	*	*
Marketing & Distribution	3	78	2056	1736	*	*	*	25	649	1728	1674	2125	1750	1333
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	4	57	2077	1942	*	*	*	15	179	1731	1785	*	*	*
Humanities	1	37	1516	1743	*	*	*	18	249	1570	1512	*	*	*
Social Sciences	+	35	+	1665				24	199	1447	1556	1666	1416	1291
ENGINEERING														
Aerospace & Aeronautical	+	27	+	2341				4	127	2331	2318	*	*	*
Chemical	18	105	2524	2462	*	*	*	60	454	2528	2491	2600	2550	2400
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	3	61	1944	2063	*	*	*	20	316	1969	2011	2250	1933	1600
Electrical (incl. Computer Engrg.)	22	419	2364	2438	$2378	$2400	$2250	91	1804	2400	2394	2633	2440	2250
Geological	+	1	+	2000				+	8	+	2088			
Industrial	6	72	2158	2317	*	*	*	23	303	2166	2290	2550	2225	1750
Mechanical	20	213	2357	2396	2550	2396	2150	65	1013	2365	2364	2600	2375	1988
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	2	7	2445	2249	*	*	*	8	48	2425	2404	*	*	*
Mining & Mineral	+	+	+	+				+	4	+	2327			
Nuclear (incl. Engrg. Physics)	+	1	+	2370				+	12	+	2433			
Petroleum	+	3	+	2367				4	33	2525	2601	*	*	*
Engineering Technology	1	12	2290	2276	*	*	*	8	119	1925	2207	*	*	*
SCIENCES														
Agricultural Sciences	3	14	1879	1712	*	*	*	7	78	1615	1655	*	*	*
Allied Health Professions	+	+	+	+				4	30	2309	2060	*	*	*
Biological Sciences	+	3	+	1805				+	27	+	1544			
Chemistry	+	+	+	+				2	8	2033	2228	*	*	*
Computer Science	22	136	2297	2261	2530	2300	2100	69	736	2260	2180	2633	2250	1916
Mathematics	4	31	2204	2247	*	*	*	26	117	2157	2164	2416	2242	1858
Other Physical & Earth Sciences	+	4	+	2074				+	17	+	1757			
Totals	129	1852						697	10530					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported
† The 90th and 50th percentiles are close in value because of a clustering of offers

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

(Data Combined For Men and Women)

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	16	300	$1820	$1793	*	*	*	173	2899	$1764	$1799	$1900	$1791	$1583
Banking Occupations	+	29	+	1732				8	82	1463	1674	*	*	*
Business Administration	+	34	+	1714				7	187	1652	1612	*	*	*
Consultants	5	53	2178	2140	*	*	*	25	214	2065	2021	2292	2000	1917
Financial Analysts	2	41	2417	2015	*	*	*	8	122	2163	1885	*	*	*
Human Resources	+	13	+	1561				5	71	1529	1499	*	*	*
Management Trainees	7	137	2013	1734	*	*	*	74	800	1709	1619	2166	1583	1333
COMPUTER & MATHEMATICAL														
Computer Programmers	11	123	2317	2147	*	*	*	35	407	2331	2088	2583	2400	2000
Computer Scientists (incl. Systems Analysts)	10	85	2255	2256	*	*	*	40	536	2274	2215	2633	2275	2000
Mathematicians/Statisticians	1	23	2548	2277	*	*	*	3	60	2026	2192	*	*	*
MARKETING & SALES														
Advertising/Marketing	1	37	2000	1922	*	*	*	11	244	1951	1788	*	*	*
Retail/Wholesale Sales	+	38	+	1635				15	252	1798	1669	*	*	*
Technical Sales	1	15	1917	2022	*	*	*	9	141	1955	1909	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	+	1	+	1500				2	54	1271	1394	*	*	*
Engineers (Engrg. Degree Required)	69	869	2374	2399	2600	2425	2100	263	4073	2362	2359	2600	2435	1931
Farm & Natural Resources Management	2	5	2201	1744	*	*	*	3	46	1856	1663	*	*	*
Health-Related Occupations	+	+	+	+				6	41	2040	1928	*	*	*
Insurance & Real Estate Occupations	1	16	1916	1625	*	*	*	4	120	1795	1624	*	*	*
Production Occupations	+	12	+	1940				1	76	2275	1813	*	*	*
Researchers—Nonscientific	+	1	+	2583				+	2	+	2583			
Researchers—Scientific	+	4	+	1884				+	7	+	2166			
Social Workers & Recreational Workers	1	5	1235	1187	*	*	*	2	44	1243	1315	*	*	*
Transportation & Distribution Occupations	2	11	2125	2038	*	*	*	3	52	2233	1944	*	*	*
Totals	129	1852						697	10530					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	2	6	$2354	$2278	*	*	*	7	212	$2142	$2139	*	*	*
MBA (Nontechnical Undergraduate)	1	95	2375	2783	*	*	*	7	290	2444	2469	*	*	*
MBA (Technical Undergraduate)	+	33	+	3066				2	67	2330	2831	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	13	+	2545				+	41	+	2392			
Administration (incl. Public, Hospital, etc.)	+	1	+	1418				8	13	1791	1875	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	+	6	+	2639				3	17	2175	2524	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	2	3	2833	2355	*	*	*	6	28	1882	1628	*	*	*
Social Sciences	+	1	+	2825				+	37	+	1800			
ENGINEERING														
Chemical	+	10	+	2797				1	47	2740	2773	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	6	+	2337				7	42	2047	2388	*	*	*
Electrical (incl. Computer Engrg.)	1	45	3183	2971	*	*	*	4	152	2931	2923	*	*	*
Industrial	+	6	+	2733				1	26	2500	2610	*	*	*
Mechanical	+	17	+	2765				5	88	2651	2803	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	2	+	2738				1	18	2708	2714	*	*	*
Nuclear (incl. Engrg. Physics)	+	2	+	2684				+	9	+	2874			
SCIENCES														
Chemistry	+	3	+	2497				1	10	2166	2255	*	*	*
Computer Science	+	18	+	2705				9	78	2796	2753	*	*	*
Geology & Related Geological Sciences	+	1	+	1666				+	6	+	2201			
Mathematics	+	7	+	2353				+	27	+	2431			
Totals	6	275						62	1208					

' Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
1 The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	+	39	+	$2953				1	100	$1600	$2720	*	*	*
MBA - Tech Undergraduate	+	13	+	3195				+	39	+	3052			
Over 2 to 4 years														
MBA - Nontech Undergraduate	1	85	$2375	3535	*	*	*	4	147	2552	3257	*	*	*
MBA - Tech Undergraduate	+	27	+	3718				+	57	+	3502			
Over 4 years														
MBA - Nontech Undergraduate	+	36	+	3474				+	89	+	3150			
MBA - Tech Undergraduate	+	17	+	3667				+	46	+	3329			
Totals	1	217						5	478					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	5	17	$3241	$3494	*	*	*	29	71	$3447	$3552	$3750	$3600	$2666
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	1	3	3726	4031	*	*	*	3	34	4019	3941	*	*	*
Mechanical	1	5	2566	3638	*	*	*	7	25	2876	3382	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	+	2	+	3717				+	11	+	3065			
SCIENCES														
Chemistry	1	27	3300	3497	*	*	*	1	76	3300	3181	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	+	+	+				1	6	3583	3134	*	*	*
Physics	+	8	+	3506				1	27	3553	3365	*	*	*
Totals	8	62						42	250					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

APRIL 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 03/04/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC	AUTO.MECH-EQPT	BLDG MATERIAL
ACCOUNTING	1842	14							
BUSINESS ADMINISTRATION &					1944	3			
MANAGEMENT INFO SYSTEMS									
MARKETING & DISTRIBUTION									
ECONOMICS	2000	1	2029	2					
HUMANITIES					1516	1			
SOCIAL SCIENCES									

APRIL 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 03/04/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO/MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL											2620	1
CIVIL											1917	2
ELECTRICAL(INCL COMP ENG)							2922	2	2333	6		
GEOLOGICAL												
INDUSTRIAL	2100	2									2550	1

APRIL 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 03/04/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
MECHANICAL				2338 2	2165 7	2250 1
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY			2290 1			

APRIL 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 03/04/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO.MECH-EQPT	BLDG MATERIAL
AGRICULTURAL						
ALLIED HEALTH PROFESSIONS						
BIOLOGICAL						
CHEMISTRY						
COMPUTER SCIENCE		2208 2	2346 4	2470 1		
MATHEMATICS		2089 3				
OTHER PHYSICAL & EARTH						

APRIL 1987 MAPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 03/04/07

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM/FAB METAL
ACCOUNTING						1792 1
BUSINESS ADMINISTRATION &						
MANAGEMENT INFO SYSTEMS						
MARKETING & DISTRIBUTION				2125 2	1917 1	
ECONOMICS			2250 1			
HUMANITIES						
SOCIAL SCIENCES						

APRIL 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 03/04/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2535	11					2542	3	2429	1		
CIVIL												
ELECTRICAL(INCL COMP ENG)	2300	1	2541	1	2458	9						
GEOLOGICAL												
INDUSTRIAL	2260	2										

APRIL 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 03/04/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM,FAB METAL	
MECHANICAL	2563	6			2440	2			2375	1	2416	1
METALLURGICAL			2540	1							2350	1
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY												

APRIL 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 03/04/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AGRICULTURAL							2201	2				
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	2317	2	2583	1	2387	4					2000	2
MATHEMATICS			2548	1								
OTHER PHYSICAL & EARTH												

APRIL 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 03/04/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
ACCOUNTING	/	/	/	/ 1533 1	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
BUSINESS ADMINISTRATION &	/	/ 2583 1	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
MANAGEMENT INFO SYSTEMS	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
MARKETING & DISTRIBUTION	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
ECONOMICS	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
HUMANITIES	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
SOCIAL SCIENCES	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/

APRIL 1987 MAPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 03/04/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AEROSPACE & AERONAUTICAL						
CHEMICAL		2440 2				
CIVIL				2000 1		
ELECTRICAL(INCL COMP ENG)			2400 1	1798 2		
GEOLOGICAL						
INDUSTRIAL				1675 1		

APRIL 1987 MAPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 03/04/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MECHANICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
METALLURGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MINING & MINERAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
NUCLEAR	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
PETROLEUM	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ENGINEERING TECHNOLOGY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

APRIL 1987 MAPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 03/04/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL				1235 1		
ALLIED HEALTH PROFESSIONS						
BIOLOGICAL						
CHEMISTRY						
COMPUTER SCIENCE		2355 2	2197 4			
MATHEMATICS						
OTHER PHYSICAL & EARTH						

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 MAPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
MBA--NON-TECH	2375 1	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
MBA--TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 MAPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MBA--NON-TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
MBA--TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 MAPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
MBA--TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 MAPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	1853	15	2029	2	1837	4						
BACHELOR TECHNICAL	2100	2	2136	5	2334	5	2438	5	2243	13	2251	5

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 MAPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH % EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM,FAB METAL	
BACHELOR NON-TECH					2290	1	2125	2	1917	1		
BACHELOR TECHNICAL	2487 2600 2300	22	2553	4	2436	15	2405	5	2400	2		

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 MAPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 3

CURRICULUM	PETROLEUM	RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE	NON-PROFIT ORG
BACHELOR NON-TECH		2983	1			1533	1		
BACHELOR TECHNICAL		2397	4	2237	5	1701	5		

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5/87

The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 4, May 1987

MIDDLE ATLANTIC REGION (MAPA)

Bucknell University
Carnegie-Mellon University
University of Delaware
Fairleigh Dickinson University - Teaneck
George Washington University
Grove City College
Lafayette College
Lehigh University
New Jersey Institute of Technology
Pennsylvania State University
Pennsylvania State University - Capitol Campus
University of Pennsylvania
University of Pennsylvania - Wharton Graduate School
University of Pittsburgh
Princeton University
Rutgers University - Camden-College of Arts and Sciences
Rutgers University - New Brunswick
Villanova University
West Virginia University

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Middle Atlantic region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (April 3 through May 1) and cumulatively (September 1 through May 1). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	60	573	$1801	$1808	$1875	$1800	$1708	294	3931	$1779	$1800	$1900	$1791	$1625
Business Administration & Management	41	282	1847	1731	2291	1875	1416	85	1058	1870	1702	2275	1916	1416
Management Information Systems	5	77	1910	2080	*	*	*	11	343	1706	1968	*	*	*
Marketing & Distribution	22	300	1588	1709	2045	1500	1416	47	949	1662	1685	2125	1500	1333
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	12	113	1762	1875	*	*	*	27	292	1745	1820	2150	1733	1333
Humanities	7	116	1870	1698	*	*	*	25	365	1654	1571	2335	1520	1183
Social Sciences	7	88	1653	1753	*	*	*	31	287	1493	1616	1725	1416	1333
ENGINEERING														
Aerospace & Aeronautical	+	57	+	2349				4	184	2331	2327	*	*	*
Chemical	20	193	2462	2489	2541	2513	2375	80	647	2512	2490	2600	2536	2400
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	2	95	2248	2064	*	*	*	22	411	1994	2023	2250	1954	1600
Electrical (incl. Computer Engrg.)	59	694	2471	2439	2700	2500	2166	190	2498	2428	2406	2633	2459	2166
Geological	+	1	+	1700				+	9	+	2044			
Industrial	3	153	2157	2313	*	*	*	26	456	2165	2297	2550	2238	1675
Mechanical	35	402	2355	2363	2600	2418	2150	100	1419	2362	2364	2600	2413	2150
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	3	26	2347	2391	*	*	*	11	74	2404	2400	*	*	*
Mining & Mineral	+	+	+	+				+	4	+	2327			
Nuclear (incl. Engrg. Physics)	+	4	+	2373				+	16	+	2418			
Petroleum	+	10	+	2945				4	43	2525	2580	*	*	*
Engineering Technology	+	27	+	2138				8	146	1925	2198	*	*	*
SCIENCES														
Agricultural Sciences	1	9	1416	1918	*	*	*	8	87	1590	1641	*	*	*
Allied Health Professions	2	7	1712	2203	*	*	*	6	37	2110	2087	*	*	*
Biological Sciences	1	6	2000	1681	*	*	*	1	33	2000	1569	*	*	*
Chemistry	+	10	+	2248				2	18	2033	2239	*	*	*
Computer Science	72	388	2297	2250	2625	2333	1937	141	1124	2279	2205	2625	2300	1917
Mathematics	8	50	2113	2114	*	*	*	34	167	2146	2149	2416	2224	1833
Other Physical & Earth Sciences	+	7	+	2128				+	24	+	1865			
Totals	380	3688						1077	14218					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported
‡ The 90th and 50th percentiles are close in value because of a clustering of offers

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

(Data Combined For Men and Women)

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	83	562	$1801	$1807	$1875	$1800	$1708	256	3461	$1776	$1801	$1875	$1791	$1625
Banking Occupations	*	64	*	1779				8	146	1463	1720	*	*	*
Business Administration	5	56	1969	1686	*	*	*	12	243	1784	1629	*	*	*
Consultants	8	111	2220	2197	*	*	*	33	325	2103	2081	2333	2000	1917
Financial Analysts	7	62	1771	2111	*	*	*	19	184	1980	1961	*	*	*
Human Resources	*	12	*	1819				5	83	1929	1945	*	*	*
Management Trainees	47	325	1684	1683	2275	1900	1416	121	1125	1700	1638	2250	1516	1333
COMPUTER & MATHEMATICAL														
Computer Programmers	47	219	2332	2232	2633	2333	1937	82	626	2332	2139	2608	2355	2000
Computer Scientists (incl. Systems Analysts)	26	213	2194	2236	2515	2208	1792	66	749	2243	2221	2583	2250	2000
Mathematicians/Statisticians	1	35	1833	2019	*	*	*	4	93	1978	2128	*	*	*
MARKETING & SALES														
Advertising/Marketing	4	94	1750	1856	*	*	*	15	338	1897	1807	*	*	*
Retail/Wholesale Sales	12	153	1707	1728	*	*	*	27	405	1758	1691	2058	1725	1500
Technical Sales	4	67	1892	1913	*	*	*	13	208	1935	1910	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	4	21	2198	1999	*	*	*	6	75	1889	1491	*	*	*
Engineers (Engrg. Degree Required)	122	1556	2424	2393	2625	2488	2150	385	3629	2381	2369	2619	2448	1989
Farm & Natural Resources Management	*	6	*	1649				3	52	1936	1661	*	*	*
Health-Related Occupations	*	8	*	1993				6	49	2040	1938	*	*	*
Insurance & Real Estate Occupations	4	60	1633	1695	*	*	*	8	180	1714	1648	*	*	*
Production Occupations	5	32	1952	2063	*	*	*	6	108	2006	1887	*	*	*
Researchers—Nonscientific	*	*	*	*				*	2	*	2583			
Researchers—Scientific	*	1	*	2625				*	8	*	2223			
Social Workers & Recreational Workers	*	12	*	1433				2	56	1243	1341	*	*	*
Transportation & Distribution Occupations	1	19	1630	1921	*	*	*	4	71	2083	1937	*	*	*
Totals	390	3688						1077	14218					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
- No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates

Inexperienced

(One Year Or Less Of Full Time Non Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	1	21	$1541	$2164	•	•	•	8	233	$2067	$2141	•	•	•
MBA (Nontechnical Undergraduate)	1	160	1500	2666	•	•	•	8	450	2326	2539	•	•	•
MBA (Technical Undergraduate)	+	42	+	2755				2	109	2330	2802	•	•	•
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	11	+	2536				+	52	+	2423			
Administration (incl. Public, Hospital, etc.)	+	+	+	+		!		8	13	1791	1875	•	•	•
Industrial Mgmt. (incl. Industrial Admin.)	+	12	+	2987				3	29	2175	2715	•	•	•
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	6	+	1868				6	34	1882	1670	•	•	•
Social Sciences	+	5	+	1595				+	40	+	1748			
ENGINEERING														
Chemical	+	14	+	2803				1	61	2740	2780	•	•	•
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	10	+	2377				7	52	2047	2386	•	•	•
Electrical (incl. Computer Engrg.)	+	91	+	3000				4	243	2931	2952	•	•	•
Industrial	1	18	2333	2559	•	•	•	2	44	2417	2589	•	•	•
Mechanical	4	38	2820	2896	•	•	•	9	126	2726	2831	•	•	•
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	6	2842	2638	•	•	•	2	24	2775	2695	•	•	•
Nuclear (incl. Engrg. Physics)	+	2	+	2675				+	11	+	2838			
SCIENCES														
Chemistry	1	11	2335	2371	•	•	•	2	21	2251	2316	•	•	•
Computer Science	3	46	2750	2846	•	•	•	12	124	2784	2787	•	•	•
Geology & Related Geological Sciences	+	+	+	+				+	6	+	2201			
Mathematics	+	3	+	2714				+	30	+	2459			
Totals	12	496						74	1702					

* Percentiles are computed on regional data
\+ No offers reported
* Not computed for fewer than 20 offers
! The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	+	63	+	$3126				1	163	$1600	$2877	*	*	*
MBA - Tech Undergraduate	+	26	+	3249				+	65	+	3131			
Over 2 to 4 years														
MBA - Nontech Undergraduate	+	120	+	3215				4	267	2552	3238	*	*	*
MBA - Tech Undergraduate	+	31	+	3078				+	88	+	3353			
Over 4 years														
MBA - Nontech Undergraduate	+	55	+	3070				+	144	+	3120			
MBA - Tech Undergraduate	+	18	+	3581				+	64	+	3400			
Totals	+	313						5	791					
ENGINEERING														
Chemical	9	36	$3715	$3665	*	*	*	38	107	$3511	$3590	$3850	$3650	$2875
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	1	+	4166				+	1	+	4166			
Electrical (incl. Computer Engrg.)	3	16	4050	4054	*	*	*	6	50	4035	3977	*	*	*
Mechanical	+	3	+	3843				7	28	2876	3432	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	+	9	+	3336				+	20	+	3187			
SCIENCES														
Chemistry	3	16	3290	2872	*	*	*	4	92	3292	3127	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	3	+	3610				1	9	3583	3293	*	*	*
Physics	+	3	+	3561				1	30	3553	3385	*	*	*
Totals	15	87						57	337					

DOCTORAL DEGREE CANDIDATES

[1] Years of previous full time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

MAY 1987 MAPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1810 1833 1750	67	1562	2							1791	1
BUSINESS ADMINISTRATION &	2118	5	1830	11	1660	15						
MANAGEMENT INFO SYSTEMS	2083	1			1680	3						
MARKETING & DISTRIBUTION			1666	1	1441	10			2333	1	1950	1
ECONOMICS			1819	6	1664	3						
HUMANITIES					1625	4						
SOCIAL SCIENCES			1516	1	1416	4						

MAY 1987 MAPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2541	1									2375	1
CIVIL											2248	2
ELECTRICAL(INCL COMP ENG)					2304	4	2510	2	2300	2	2375	1
GEOLOGICAL												
INDUSTRIAL												

MAY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
MECHANICAL				2418	7	2159	7	2200	3
METALLURGICAL				2425	1	2167	1		
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY									

MAY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL					1416	1						
ALLIED HEALTH PROFESSIONS					1416	1						
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	2114	4	2022	6	2571	7	2444	2				
MATHEMATICS			1955	3	2361	3						
OTHER PHYSICAL & EARTH												

MAY 1987 MAPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
ACCOUNTING					1838	2			2083	2		
BUSINESS ADMINISTRATION &			2283	4	2250	2	866	1				
MANAGEMENT INFO SYSTEMS							2425	1				
MARKETING & DISTRIBUTION	2045	1	1472	6			1630	1				
ECONOMICS	2150	1			1542	2						
HUMANITIES	1930	1	2333	2								
SOCIAL SCIENCES							1725	1				

MAY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2517	12			2489	3						
CIVIL												
ELECTRICAL(INCL COMP ENG)	2621	3	2607	10	2496 2675 2400	24			2166	1	2500	1
GEOLOGICAL												
INDUSTRIAL					2400	1					1670	1

MAY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
MECHANICAL	2518	4	2510	1	2455	8			2500	1	2418	1
METALLURGICAL											2450	1
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY												

MAY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS							2008	1				
BIOLOGICAL	2000	1										
CHEMISTRY												
COMPUTER SCIENCE	2292	3	2292	17	2400	18			1666	1		
MATHEMATICS												
OTHER PHYSICAL & EARTH												

MAY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1800	3			1875	1	1235	1	1536	1		
BUSINESS ADMINISTRATION &			2080	1	2000	1	1530	1				
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION					2050	1						
ECONOMICS												
HUMANITIES												
SOCIAL SCIENCES											2666	1

MAY 1987 MAPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2625	1	2300	1			1732	1				
CIVIL												
ELECTRICAL(INCL COMP ENG)	2292	1			2500	6	1989	4				
GEOLOGICAL												
INDUSTRIAL					2400	1						

MAY 1987 MAPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 MAPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MECHANICAL		2700 1	2330 1	1605 1		
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY						

MAY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	2358	5	2321	5	2096	2	1827	2				
MATHEMATICS			1833	1	2122	1						
OTHER PHYSICAL & EARTH												

AVERAGE MONTHLY SALARY OFFERS MAY 1987 MAPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	1835 2000 1750	73	1778 2275 1533	21	1577 2000 1416	39			2333	1	1871	2
BACHELOR TECHNICAL	2200	5	2000	9	2370	16	2438	12	2188	10	2264	7

AVERAGE MONTHLY SALARY OFFERS MAY 1987 MAPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
BACHELOR NON-TECH	2042	3	1886	12	1876	6	1662	4	2083	2		
BACHELOR TECHNICAL	2479 2600 2209	23	2412 2833 2166	28	2456 2600 2333	54	2008	1	2111	3		

AVERAGE MONTHLY SALARY OFFERS MAY 1987 MAPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	1800	3	2080	1	1978	3	1383	2	1536	1	2666	1
BACHELOR TECHNICAL	2387	7	2305	8	2369	11	1868	8				

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 MAPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 MAPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MBA--NON-TECH	/ / /	/ 1500 1	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 MAPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 5, July 1987

MIDDLE ATLANTIC REGION (MAPA)

Bucknell University
Carnegie-Mellon University
University of Delaware
Fairleigh Dickinson University - Teaneck
George Washington University
Grove City College
Lafayette College
Lehigh University
New Jersey Institute of Technology
Pennsylvania State University
Pennsylvania State University - Capitol Campus
University of Pennsylvania
University of Pennsylvania - Wharton Graduate School
University of Pittsburgh
Princeton University
Rutgers University - Camden-College of Arts and Sciences
Rutgers University - New Brunswick
Villanova University
West Virginia University

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Middle Atlantic region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (May 1 through June 5) and cumulatively (September 1 through June 5). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	121	1947	$1846	$1835	$2050	$1833	$1666	375	5478	$1801	$1812	$2000	$1792	$1625
Business Administration & Management	62	730	1839	1699	2400	1833	1375	147	1788	1857	1701	2300	1875	1416
Management Information Systems	25	181	2154	1999	2600	2240	1666	36	524	2017	1979	2500	2000	1416
Marketing & Distribution	73	903	1767	1709	2400	1708	1416	120	1852	1726	1697	2333	1604	1333
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	118	405	2326	2078	3000	2408	1750	145	697	2218	1970	2940	2166	1583
Humanities	92	489	2019	1775	2583	2042	1292	117	854	1941	1688	2500	1930	1292
Social Sciences	165	457	2148	1952	2650	2300	1417	196	744	2045	1823	2600	2000	1416
ENGINEERING														
Aerospace & Aeronautical	13	159	2343	2361	*	*	*	17	343	2340	2343	*	*	*
Chemical	96	423	2550	2482	2660	2550	2375	176	1070	2533	2487	2625	2550	2375
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	94	406	2098	2052	2583	2000	1750	116	817	2078	2037	2575	2000	1750
Electrical (incl. Computer Engrg.)	299	2029	2459	2415	2667	2500	2250	449	4527	2449	2410	2666	2500	2250
Geological	+	11	+	1914				+	20	+	1973			
Industrial	46	270	2276	2264	2540	2333	1875	72	726	2236	2285	2540	2309	1750
Mechanical	148	1045	2359	2351	2583	2416	2000	248	2460	2360	2359	2585	2416	2000
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	11	83	2547	2433	*	*	*	22	157	2475	2417	2600	2450	2325
Mining & Mineral	1	5	2083	2171	*	*	*	1	9	2083	2240	*	*	*
Nuclear (incl. Engrg. Physics)	3	18	2475	2345	*	*	*	3	34	2475	2379	*	*	*
Petroleum	+	17	+	2517				4	60	2525	2568	*	*	*
Engineering Technology	15	108	2063	2166	*	*	*	23	254	2015	2185	2625	2000	1500
SCIENCES														
Agricultural Sciences	2	37	1875	1666	*	*	*	10	124	1647	1649	*	*	*
Allied Health Professions	3	10	2975	2024	*	*	*	9	47	2398	2040	*	*	*
Biological Sciences	7	40	2069	2024	*	*	*	8	73	2060	1818	*	*	*
Chemistry	2	18	2150	2022	*	*	*	4	36	2092	2131	*	*	*
Computer Science	79	770	2288	2185	2600	2350	1846	220	1894	2282	2197	2608	2307	1900
Mathematics	55	185	2223	2174	2417	2250	1865	89	352	2194	2162	2417	2250	1858
Other Physical & Earth Sciences	11	26	2080	2126	*	*	*	11	50	2080	2001	*	*	*
Totals	1541	10772						2618	24990					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported
‡ The 90th and 50th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	148	1985	$1896	$1840	$2145	$1865	$1667	404	5446	$1820	$1815	$2041	$1792	$1625
Banking Occupations	60	249	2269	1989	2700	2500	1625	68	395	2175	1889	2700	2225	1300
Business Administration	28	194	1813	1681	2100	1750	1500	40	437	1804	1652	2235	1750	1500
Consultants	127	284	2400	2243	2750	2400	2000	160	609	2339	2157	2725	2333	2000
Financial Analysts	160	356	2497	2346	2700	2500	2292	175	540	2453	2215	2684	2500	2000
Human Resources	6	48	1399	1573	*	*	*	11	131	1458	1555	*	*	*
Management Trainees	113	904	1813	1702	2425	1667	1416	234	2029	1754	1666	2375	1666	1333
COMPUTER & MATHEMATICAL														
Computer Programmers	50	434	2221	2165	2583	2271	1858	132	1060	2290	2149	2583	2333	1900
Computer Scientists (incl Systems Analysts)	90	464	2329	2279	2700	2366	1875	156	1213	2292	2243	2667	2310	1900
Mathematicians/Statisticians	13	96	2282	2178	*	*	*	17	191	2210	2153	*	*	*
MARKETING & SALES														
Advertising/Marketing	36	298	1990	1807	2400	1975	1501	51	636	1963	1807	2400	1950	1500
Retail/Wholesale Sales	31	700	1882	1704	2250	1800	1500	58	1105	1824	1699	2250	1787	1500
Technical Sales	26	133	1996	1941	2417	2050	1417	39	341	1975	1922	2417	2000	1333
ALL OTHER OCCUPATIONS														
Communications Occupations	9	40	1627	1626	*	*	*	15	115	1732	1512	*	*	*
Engineers (Engrg Degree Required)	575	4247	2361	2359	2600	2450	1956	960	9876	2369	2364	2600	2449	1958
Farm & Natural Resources Management	+	15	+	1466				3	67	1856	1617	*	*	*
Health-Related Occupations	3	14	2975	1948	*	*	*	9	63	2352	1940	*	*	*
Insurance & Real Estate Occupations	29	150	1762	1731	2083	1792	1300	37	330	1752	1685	2000	1792	1500
Production Occupations	7	58	2398	1974	*	*	*	13	166	2217	1917	*	*	*
Researchers—Nonscientific	10	19	2082	1986	*	*	*	10	21	2082	2043	*	*	*
Researchers—Scientific	10	21	2362	2164	*	*	*	10	29	2362	2180	*	*	*
Social Workers & Recreational Workers	9	28	1160	1226	*	*	*	11	84	1175	1302	*	*	*
Transportation & Distribution Occupations	1	35	1250	1745	*	*	*	5	106	1916	1874	*	*	*
Totals	1541	10772						2618	24990					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	4	81	$2335	$2225	*	*	*	12	314	$2157	$2163	*	*	*
MBA (Nontechnical Undergraduate)	23	264	2240	2857	$2675	$2208	$1666	31	714	2262	2657	$2880	$2208	$1666
MBA (Technical Undergraduate)	13	120	2555	2902	*	*	*	15	229	2525	2854	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	2	39	2274	2332	*	*	*	2	91	2274	2384	*	*	*
Administration (incl. Public, Hospital, etc.)	1	25	1250	2408	*	*	*	9	38	1731	2226	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	2	33	2375	2753	*	*	*	5	62	2255	2735	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	19	30	2247	2158	*	*	*	25	63	2159	1915	2833	2458	1250
Social Sciences	1	8	1666	2130	*	*	*	1	48	1666	1812	*	*	*
ENGINEERING														
Chemical	4	35	2695	2869	*	*	*	5	96	2704	2813	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	1	29	3000	2461	*	*	*	8	81	2166	2413	*	*	*
Electrical (incl. Computer Engrg.)	6	216	2696	2762	*	*	*	10	459	2790	2957	*	*	*
Industrial	1	10	2366	2465	*	*	*	3	54	2400	2566	*	*	*
Mechanical	6	109	2735	2840	*	*	*	15	235	2730	2835	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	4	12	2731	2717	*	*	*	6	36	2746	2702	*	*	*
Nuclear (incl. Engrg. Physics)	+	7	+	2911				+	18	+	2866			
SCIENCES														
Chemistry	1	4	2335	2422	*	*	*	3	25	2279	2333	*	*	*
Computer Science	5	117	2956	2849	*	*	*	17	241	2835	2817	*	*	*
Geology & Related Geological Sciences	1	10	1750	2199	*	*	*	1	16	1750	2200	*	*	*
Mathematics	1	22	2166	2151	*	*	*	1	52	2166	2329	*	*	*
Totals	95	1171						169	2872					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	20	222	$2286	$3059	$2708	$2192	$1975	21	385	$2253	$2982	$2708	$2167	$1916
MBA - Tech Undergraduate	6	90	2489	3126	*	*	*	6	155	2489	3128	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	9	327	2748	3383	*	*	*	13	594	2688	3318	*	*	*
MBA - Tech Undergraduate	5	172	2850	3564	*	*	*	5	260	2850	3492	*	*	*
Over 4 years														
MBA - Nontech Undergraduate	1	153	2713	3327	*	*	*	1	297	2713	3226	*	*	*
MBA - Tech Undergraduate	+	103	+	3681				+	167	+	3574			
Totals	41	1067						46	1858					
ENGINEERING														
Chemical	6	44	$3798	$3641	*	*	*	44	151	$3550	$3605	$3850	$3666	$3333
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	2	+	2921				+	3	+	3336			
Electrical (incl. Computer Engrg.)	5	33	4189	3947	*	*	*	11	83	4105	3965	*	*	*
Mechanical	+	18	+	3783				7	46	2876	3569	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[4]	1	6	3650	3922	*	*	*	1	26	3650	3357	*	*	*
SCIENCES														
Chemistry	3	56	3275	3324	*	*	*	7	146	3285	3202	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	3	+	3435				1	12	3583	3328	*	*	*
Physics	+	13	+	3253				1	43	3553	3345	*	*	*
Totals	15	175						72	512					

DOCTORAL DEGREE CANDIDATES

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[4] Previously reported under SCIENCES heading

JULY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1842 2041 1667	97	2009	3	1833	2			2041	1	1830	1
BUSINESS ADMINISTRATION &	2066	5	1872 2500 1500	27	1696	18					1625	1
MANAGEMENT INFO SYSTEMS	2197	3	2242	9	1416	1	2168	6	2440	1		
MARKETING & DISTRIBUTION	1875	1	1772	17	1763 2400 1416	33					1539	3
ECONOMICS	2203 2500 1958	21	2357 3000 1750	65	1820	10						
HUMANITIES	2064	6	2284 2667 1500	35	1730 2450 1200	27					1629	4
SOCIAL SCIENCES	2128	8	2318 2650 1667	83	1674 2000 1250	36	1900	1				

JULY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL	2304	2					2410	10			1750	1
CHEMICAL	2417	2	2417	1	2375	3	2478	4	2458	3	2625	2
CIVIL	2347	5	2341	6	2000	1			1816	1	1936 2167 1733	33
ELECTRICAL(INCL COMP ENG)	2354 2500 2167	20	2593 2900 2417	26	2535	6	2445 2500 2333	22	2463	4	2486	3
GEOLOGICAL												
INDUSTRIAL	2066	5	2417	1	2250	1	2381	3			2365	2

JULY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
MECHANICAL	2125	1	2474	4	1900	1	2396	19	2407	10	2247	10
METALLURGICAL							2510	2	2425	1		
MINING & MINERAL												
NUCLEAR			2600	1							2500	1
PETROLEUM												
ENGINEERING TECHNOLOGY			2375	1	2250	1	2700	1	2000	2	2049	6

JULY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS					2975	3						
BIOLOGICAL			1875	2								
CHEMISTRY											2000	1
COMPUTER SCIENCE	2256	8	2246	19	2340	14	2350	2				
MATHEMATICS	2181	18	2199 2417 1863	22	2453	5						
OTHER PHYSICAL & EARTH			2586	4	1583	4						

JULY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
ACCOUNTING	1700	6			1850	1	1750	1			1850	1
BUSINESS ADMINISTRATION &	2195	2	1737	3	2425	1	1833	1	2300	1		
MANAGEMENT INFO SYSTEMS	1916	1							2000	1		
MARKETING & DISTRIBUTION	2125	2	1389	3	1617	2	1833	1	1875	3	2333	1
ECONOMICS	2054	4	1950	2			2000	1				
HUMANITIES	2375	1	2083	3			2056	3	1859	2		
SOCIAL SCIENCES			2450	4	1874	2	1800	2	1959	2		

JULY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2605 2700 2500	38	1900	1	2703	4	2557	10	2535	6		
CIVIL	2350	2	2271	2	2438	2						
ELECTRICAL(INCL COMP ENG)	2494	12	2542 2750 2280	40	2437 2600 2317	110	2555	7	2469	4	2375	1
GEOLOGICAL												
INDUSTRIAL	2271	4	2200	2	2384	10	2500	2	2242	4		

JULY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
MECHANICAL	2553	15			2403 2540 2200	39	2407	10	2509	5	2357	2
METALLURGICAL	2499	2			2700	2					2525	3
MINING & MINERAL			2083	1								
NUCLEAR					2325	1						
PETROLEUM												
ENGINEERING TECHNOLOGY					1717	3					2175	1

JULY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AGRICULTURAL	1500	1			2250	1						
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL	2222	3			2063	1						
CHEMISTRY												
COMPUTER SCIENCE	2350	2	2325	9	2320	5						
MATHEMATICS	2450	2			2315	4	2250	1				
OTHER PHYSICAL & EARTH	2266	2										

JULY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1995	7					1541	1				
BUSINESS ADMINISTRATION &	2235	1					1284	2				
MANAGEMENT INFO SYSTEMS					2600	1	1850	2				
MARKETING & DISTRIBUTION	1885	5	1500	1	1855	1						
ECONOMICS			2846	15								
HUMANITIES	2215	1	2493	6					1375	1	1129	3
SOCIAL SCIENCES			2600 3000 2333	21	1250	1			1250	1	1179	4

JULY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 3 - PAGE 2

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2659	17	2375	1	2400	2	1530	2				
CIVIL	2575	1	2330 2750 1900	23	1770	9	1957	2	1948	7		
ELECTRICAL(INCL COMP ENG)	2625	1	2527	10	2589	11	2060 2350 1605	20			2479	2
GEOLOGICAL												
INDUSTRIAL			2342	3	2717	3	1921	5			1750	1

JULY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE	NON-PROFIT ORG
MECHANICAL	2532	5	2347	3	2483	8	1890	16		
METALLURGICAL	2600	1								
MINING & MINERAL										
NUCLEAR										
PETROLEUM										
ENGINEERING TECHNOLOGY										

JULY 1987 MAPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL			2000	1								
CHEMISTRY			2300	1								
COMPUTER SCIENCE	2349	12	2446	5			1732	2			1500	1
MATHEMATICS			2225	2			1529	1				
OTHER PHYSICAL & EARTH			1667	1								

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 MAPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
MBA--NON-TECH	2187	8	2291	3	1867	2					1666	1
MBA--TECH	2166	2	2666	1			2200	1	3000	1	3000	1

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 MAPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
MBA--NON-TECH			1666	1	2650	1						
MBA--TECH	2416	1	2468	4	2600	1			3125	1		

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 MAPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM		RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL		GOVT-LCL/STATE	NON-PROFIT ORG	
MBA--NON-TECH	2743	5			1891	1		1833	1
MBA--TECH									

AVERAGE MONTHLY SALARY OFFERS JULY 1987 MAPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	/ 1937	141	/ 2220	239	/ 1724	127	/ 2130	7	/ 2241	2	/ 1621	9
	/ 2291		/ 2666		/ 2400		/		/		/	
	/ 1750		/ 1583		/ 1291		/		/		/	
BACHELOR TECHNICAL	/ 2262	61	/ 2371	87	/ 2334	39	/ 2427	63	/ 2359	21	/ 2074	59
	/ 2500		/ 2670		/ 2917		/ 2550		/ 2500		/ 2583	
	/ 1916		/ 1846		/ 1666		/ 2275		/ 2300		/ 1750	

AVERAGE MONTHLY SALARY OFFERS JULY 1987 MAPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
BACHELOR NON-TECH	1959	16	1955	15	1876	6	1909	9	1951	9		
BACHELOR TECHNICAL	2510 2610 2266	83	2464 2750 2167	55	2426 2590 2250	182	2492 2625 2333	30	2452	19		

AVERAGE MONTHLY SALARY OFFERS JULY 1987 MAPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	/ 1989	14	/ 2640	43	/ 1902	3	/ 1562	5	/ 1313	2	/ 1158	7
	/		/ 3000		/		/		/		/	
	/		/ 2333		/		/		/		/	
BACHELOR TECHNICAL	/ 2536	37	/ 2359	50	/ 2340	33	/ 1938	48	/ 1948	7	/ 2052	4
	/ 2625		/ 2733		/ 2666		/ 2350		/		/	
	/ 2225		/ 1958		/ 1950		/ 1560		/		/	

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 1, February 1987

MIDWESTERN REGION (MCPA)

University of Akron
Case Western Reserve University
University of Chicago - Graduate School of Business
Cleveland State University
Illinois Institute of Technology
University of Illinois at Chicago
University of Illinois - Commerce and Business
University of Illinois - College of Engineering
Indiana University
Iowa State University - Engineering
Iowa State University - Sciences and Humanities
University of Iowa
University of Iowa - Engineering
University of Kansas - College of Arts
University of Kansas - College of Business
University of Kansas - College of Engineering
Michigan State University
Michigan Technological University
University of Michigan - Ann Arbor College of Engineering
University of Michigan - Ann Arbor Graduate School of Business
University of Michigan - Dearborn
University of Minnesota - School of Management
University of Missouri - Columbia-College of Engineering
University of Missouri - Rolla
University of Missouri - St. Louis
University of North Dakota
Northwestern University
Northwestern University - Kellogg Graduate School
Ohio State University - College of Administrative Science
Ohio State University - College of Engineering
Ohio University
Purdue University
Southern Illinois University - Carbondale
Southern Illinois University - Edwardsville
Southwest Missouri State University
University of Toledo
Washington University - School of Business
Wayne State University
University of Wisconsin - Madison-College of Arts
University of Wisconsin - Madison-College of Business
University of Wisconsin - Madison-College of Engineering

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed above comprise the Midwestern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (January 2 through February 6) and cumulatively (September 1 through February 6). The block tables contain data for the interim period only.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	485	903	$1835	$1824	$1917	$1875	$1750	783	1970	$1817	$1801	$1917	$1833	$1708
Business Administration & Management	42	112	1798	1708	2000	1875	1500	162	476	1749	1676	2083	1743	1358
Management Information Systems	24	41	1906	1910	2250	1921	1542	50	143	1854	1891	2250	1916	1333
Marketing & Distribution	60	146	1720	1663	2000	1717	1500	142	451	1722	1650	2042	1667	1400
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	17	25	1798	1782	*	*	*	29	90	1771	1676	2208	1750	1360
Humanities	4	22	1731	1624	*	*	*	46	165	1450	1445	1950	1347	1000
Social Sciences	11	15	1821	1762	*	*	*	34	118	1713	1528	2200	1667	1208
ENGINEERING														
Aerospace & Aeronautical	9	20	2270	2254	*	*	*	37	80	2343	2304	2555	2387	2100
Chemical	55	101	2546	2519	2625	2575	2450	92	207	2520	2483	2625	2555	2375
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	23	46	1902	1967	2083	1875	1750	93	194	1936	1999	2220	1908	1666
Electrical (incl. Computer Engrg.)	152	340	2383	2371	2560	2425	2083	422	1026	2414	2367	2583	2459	2202
Geological	*	1	*	2500				2	5	1888	2106	*	*	*
Industrial	39	68	2318	2307	2500	2383	2000	92	178	2278	2279	2500	2300	1917
Mechanical	68	182	2412	2401	2631	2423	2200	223	584	2387	2355	2585	2416	2167
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	4	12	2363	2402	*	*	*	13	31	2417	2441	*	*	*
Mining & Mineral	3	3	2333	2333	*	*	*	3	4	2333	2327	*	*	*
Nuclear (incl. Engrg. Physics)	3	4	2400	2391	*	*	*	7	10	2464	2415	*	*	*
Petroleum	2	7	2600	2758	*	*	*	4	20	2763	2652	*	*	*
Engineering Technology	1	26	2525	2204	*	*	*	6	62	2699	2153	*	*	*
SCIENCES														
Agricultural Sciences	2	13	1735	1564	*	*	*	2	62	1735	1643	*	*	*
Allied Health Professions	*	4	*	2140				2	19	1375	2102	*	*	*
Biological Sciences	1	2	2167	1751	*	*	*	4	20	1832	1488	*	*	*
Chemistry	1	1	2170	2170	*	*	*	1	5	2170	1920	*	*	*
Computer Science	57	127	2136	2160	2427	2208	1750	190	437	2164	2151	2442	2217	1758
Mathematics	15	26	2204	2222	*	*	*	21	66	2142	2117	2375	2167	2016
Other Physical & Earth Sciences	*	1	*	957				2	10	1709	1613	*	*	*
Totals	1078	2248						2462	6433					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
[4] No offers reported
[1] The 90th and 50th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor s Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATION														
Accountants & Auditors	473	885	$1832	$1822	$1916	$1875	$1750	768	1937	$1818	$1801	$1916	$1833	$1708
Banking Occupations	8	11	2004	1870	*	*	*	12	39	1921	1653	*	*	*
Business Administration	14	32	1520	1609	*	*	*	41	118	1607	1572	2000	1583	1000
Consultants	54	64	2014	2017	2208	2000	1750	67	123	2051	1953	2417	2000	1750
Financial Analysts	4	18	2017	1932	*	*	*	10	61	1900	1845	*	*	*
Human Resources	4	9	1792	1700	*	*	*	10	49	1472	1530	*	*	*
Management Trainee	33	119	1673	1599	2000	1666	1375	107	478	1638	1588	2060	1542	1308
COMPUTER & MATHEMATICAL														
Computer Programmers	35	61	2067	2083	2375	2160	1708	80	216	2029	2039	2333	2062	1667
Computer Scientists (incl Systems Analysts)	38	103	2214	2232	2500	2250	1917	129	322	2200	2212	2500	2250	1916
Mathematicians/Statisticians	13	14	2181	2185	*	*	*	16	26	2206	2140	*	*	*
MARKETING & SALES														
Advertising/Marketing	15	38	1880	1744	*	*	*	70	155	1746	1702	2300	1750	1166
Retail/Wholesale Sales	14	39	1728	1715	*	*	*	50	176	1707	1667	2000	1700	1333
Technical Sales	18	31	1887	1916	*	*	*	46	101	1886	1890	2450	1817	1500
ALL OTHER OCCUPATIONS														
Communications Occupations	+	4	+	1306				13	46	1401	1360	*	*	*
Engineers (Engrg Degree Required)	332	762	2382	2368	2600	2450	2000	973	2312	2359	2337	2600	2425	1983
Farm & Natural Resources Management	1	8	1970	1725	*	*	*	1	38	1970	1647	*	*	*
Health-Related Occupations	+	4	+	2161				5	26	1772	1970	*	*	*
Insurance & Real Estate Occupations	14	21	1682	1705	*	*	*	34	90	1608	1609	1916	1613	1341
Production Occupations	5	10	2053	1838	*	*	*	15	55	1889	1766	*	*	*
Researchers—Nonscientific	+	+	+	+				+	+	+	+			
Researchers—Scientific	+	+	+	+				+	+	+	+			
Social Workers & Recreational Workers	1	6	2000	1431	*	*	*	5	32	1631	1347	*	*	*
Transportation & Distribution Occupations	2	9	2050	2018	*	*	*	10	33	1732	1906	*	*	*
Totals	1078	2248						2462	6433					

[1] Percentiles are computed on regional data
+ Not computed for fewer than 20 offers
* No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates

Inexperienced

(One Year Or Less Of Full Time Non Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	13	64	$2161	$2140	*	*	*	32	164	$2049	$2130	$2358	$1979	$1792
MBA (Nontechnical Undergraduate)	24	40	2431	2447	$3166	$2333	$2083	59	140	2297	2235	3125	2291	1667
MBA (Technical Undergraduate)	3	7	2389	2644	*	*	*	5	18	2376	2453	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	5	8	2341	2352	*	*	*	9	14	2265	2342	*	*	*
Administration (incl. Public, Hospital, etc.)	1	7	2500	1970	*	*	*	1	9	2500	2009	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	2	2	2724	2724	*	*	*	4	6	2445	2377	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	*	4	*	1675				10	20	1654	1577	*	*	*
Social Sciences	4	4	1604	1604	*	*	*	22	35	1609	1775	1958	1521	1291
ENGINEERING														
Chemical	7	11	2845	2838	*	*	*	10	26	2833	2766	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	1	7	2878	2292	*	*	*	9	28	2476	2385	*	*	*
Electrical (incl. Computer Engrg.)	14	24	3013	2871	*	*	*	32	72	2956	2880	3183	2984	2667
Industrial	4	10	2619	2580	*	*	*	7	17	2633	2592	*	*	*
Mechanical	8	20	2863	2829	*	*	*	13	56	2845	2818	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	6	12	2724	2681	*	*	*	8	14	2679	2661	*	*	*
Nuclear (incl. Engrg. Physics)	1	1	3917	3917	*	*	*	1	4	3917	3040	*	*	*
SCIENCES														
Chemistry	*	1	*	2166				4	5	2375	2333	*	*	*
Computer Science	4	17	2660	2558	*	*	*	17	37	2782	2692	*	*	*
Geology & Related Geological Sciences	*	2	*	2525				1	3	2833	2628	*	*	*
Mathematics	*	1	*	2860				*	9	*	2310			
Totals	97	242						244	677					

[1] Percentiles are computed on regional data

* No offers reported

* Not computed for fewer than 20 offers

† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	2	6	$2625	$2674	*	*	*	8	28	$2688	$2533	*	*	*
MBA - Tech Undergraduate	+	2	+	2035				5	14	3167	2911	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	9	10	2632	2643	*	*	*	15	26	2721	2505	*	*	*
MBA - Tech Undergraduate	+	+	+	+				1	1	2083	2083	*	*	*
Over 4 years														
MBA - Nontech Undergraduate	9	12	2535	2540	*	*	*	16	26	2654	2650	*	*	*
MBA - Tech Undergraduate	3	3	3733	3733	*	*	*	6	6	3447	3447	*	*	*
Totals	23	33						51	101					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	4	28	$3650	$3539	*	*	*	6	35	$3703	$3555	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+	*	*	*
Electrical (incl. Computer Engrg.)	+	10	+	3949				2	23	2803	3893	*	*	*
Mechanical	2	14	3250	3213	*	*	*	3	19	3400	3309	*	*	*
SCIENCES														
Chemistry	4	19	3025	3090	*	*	*	12	36	3162	3091	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	1	+	3765				+	1	+	3765			
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)	1	1	3167	3167	*	*	*	1	5	3167	3408	*	*	*
Physics	+	7	+	3611				3	12	3415	3536	*	*	*
Totals	11	80						27	131					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers

FEBRUARY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/76 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1837 1917 1750	455	1724	4	1890	6			1916	1		
BUSINESS ADMINISTRATION &	1923	6	1581	9	1855	10			1809	2		
MANAGEMENT INFO SYSTEMS	1929	6	1800	3	1833	4	2083	1			1775	1
MARKETING & DISTRIBUTION	1938	2	1710	5	1707 2000 1500	33			1862	2	1900	1
ECONOMICS	1750	3	1916	1	1500	2						
HUMANITIES			1375	1	1833	1						
SOCIAL SCIENCES			2222	3	1352	2			2917	1		

FEBRUARY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 01/05/76 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2371	7				
CHEMICAL												
ELECTRICAL(INCL COMP ENG)			2500	1	2254	3	2443 2622 2200	24	2456	11	2373	3
CIVIL							-				1942	8
GEOLOGICAL												
INDUSTRIAL	2167	3	2411	3	2333	2	2383	5	2375	3	2500	2

FEBRUARY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/76 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO. MECH-EQPT	BLDG MATERIAL
MECHANICAL				2322 10	2430 9	2640 3
METALLURGICAL					2500 1	
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY					2525 1	

FEBRUARY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 01/05/76 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	2056	8	1884	1	1868	5	2422	9	2308	3		
MATHEMATICS			2221	12								
OTHER PHYSICAL & EARTH												

FEBRUARY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/76 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM,FAB METAL	
ACCOUNTING	1750	1	1677	3	1817	2	1809	5	1783	2		
BUSINESS ADMINISTRATION &	2013	4	1563	4	1416	1	2088	2	1708	1		
MANAGEMENT INFO SYSTEMS	2281	2	2115	2			1802	4				
MARKETING & DISTRIBUTION			1356	4	1900	4	1846	2	1738	2	1700	1
ECONOMICS							1500	1	2100	1		
HUMANITIES	2050	1										
SOCIAL SCIENCES							1792	2				

FEBRUARY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/76 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
AEROSPACE & AERONAUTICAL					2626	1						
CHEMICAL	2557 2625 2485	36			2450	1	2525	3	2550	2		
ELECTRICAL(INCL COMP ENG)	2498	8	2455	15	2403 2557 2208	40	2500	1			2488	2
CIVIL					2000	1						
GEOLOGICAL												
INDUSTRIAL	2425	1	2417	3	2500	1	2446	3	2208	1		

FEBRUARY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/76 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
MECHANICAL	2473	16	2275	1	2416	8	2510	2	2400	1	2365	5
METALLURGICAL	2400	1									2275	2
MINING & MINERAL												
NUCLEAR					2460	1						
PETROLEUM												
ENGINEERING TECHNOLOGY												

FEBRUARY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/76 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AGRICULTURAL	1970	1					1500	1				
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY	2170	1										
COMPUTER SCIENCE	2253	10	1931	7	2221	2	2314	3			2100	1
MATHEMATICS	2100	2										
OTHER PHYSICAL & EARTH												

FEBRUARY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/76 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1875	1	2042	1	1752	2			1773	2		
BUSINESS ADMINISTRATION &			1750	1	2117	2						
MANAGEMENT INFO SYSTEMS									1583	1		
MARKETING & DISTRIBUTION			1833	1	1697	3						
ECONOMICS			1867	9								
HUMANITIES											1666	1
SOCIAL SCIENCES											1389	3

FEBRUARY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/76 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH/CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL							1211	1				
CHEMICAL	2634	10	2500	1			1994	2				
ELECTRICAL(INCL COMP ENG)	2584	2	2288	7	2434 2500 2350	20	1971	14	2390	1		
CIVIL	1750	1	1944	4					1854	9		
GEOLOGICAL												
INDUSTRIAL			2133	10	2458	2						

FEBRUARY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/76 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2575	2	2275	3	2509	5	1775	2			2500	1
METALLURGICAL												
MINING & MINERAL	2250	2			2500	1						
NUCLEAR					2417	1	2323	1				
PETROLEUM	3000	1	2200	1								
ENGINEERING TECHNOLOGY												

FEBRUARY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/76 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL					2167	1						
CHEMISTRY												
COMPUTER SCIENCE	2150	1	2096	4	1946	2	1375	1				
MATHEMATICS			2208	1								
OTHER PHYSICAL & EARTH												

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
MBA--NON-TECH	2229	9	2770	8	2042	3			
MBA--TECH									

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM,FAB METAL	
MBA--NON-TECH	3166	1										
MBA--TECH					2750	1						

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH			2272	3				
MBA--TECH	2208	2						

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 2, March 1987

MIDWESTERN REGION (MCPA)

University of Akron
Case Western Reserve University
University of Chicago - Graduate School of Business
Cleveland State University
Illinois Institute of Technology
University of Illinois at Chicago
University of Illinois - Commerce and Business
University of Illinois - College of Engineering
Indiana University
Iowa State University - Engineering
Iowa State University - Sciences and Humanities
University of Iowa
University of Iowa - Engineering
University of Kansas - College of Arts
University of Kansas - College of Business
University of Kansas - College of Engineering
Michigan State University
Michigan Technological University
University of Michigan - Ann Arbor College of Engineering
University of Michigan - Ann Arbor Graduate School of Business
University of Michigan - Dearborn
University of Minnesota - School of Management
University of Missouri - Columbia-College of Engineering
University of Missouri - Rolla
University of Missouri - St. Louis
University of North Dakota
Northwestern University
Northwestern University - Kellogg Graduate School
Ohio State University - College of Administrative Science
Ohio State University - College of Engineering
Ohio University
Purdue University
Southern Illinois University - Carbondale
Southern Illinois University - Edwardsville
Southwest Missouri State University
University of Toledo
Washington University - School of Business
Wayne State University
University of Wisconsin - Madison-College of Arts
University of Wisconsin - Madison-College of Business
University of Wisconsin - Madison-College of Engineering

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed above comprise the Midwestern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (February 6 through March 6) and cumulatively (September 1 through March 6). The block tables contain data for the interim period only.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	210	674	$1806	$1798	$1950	$1833	$1624	993	2644	$1814	$1800	$1917	$1833	$1675
Business Administration & Management	38	154	1728	1658	2383	1625	1250	200	630	1745	1671	2125	1708	1341
Management Information Systems	13	47	1994	2006	*	*	*	63	190	1883	1919	2250	1916	1500
Marketing & Distribution	59	120	1808	1723	2143	1825	1300	201	571	1747	1666	2083	1725	1334
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	4	32	1446	1814	*	*	*	33	122	1732	1712	2100	1750	1360
Humanities	12	47	1748	1564	*	*	*	58	212	1512	1471	2250	1363	1000
Social Sciences	10	46	1670	1547	*	*	*	44	164	1703	1533	2500	1604	1083
ENGINEERING														
Aerospace & Aeronautical	7	20	2472	2342	*	*	*	44	100	2364	2311	2555	2394	2130
Chemical	40	142	2498	2524	2625	2530	2272	132	349	2514	2499	2625	2550	2333
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	18	61	1998	1998	*	*	*	111	255	1946	1999	2250	1908	1667
Electrical (incl. Computer Engrg.)	115	359	2432	2418	2646	2483	2084	537	1385	2418	2380	2600	2466	2200
Geological	+	2	+	2085				2	7	1888	2100	*	*	*
Industrial	14	53	2304	2288	*	*	*	106	231	2282	2281	2500	2300	1958
Mechanical	64	216	2361	2356	2642	2400	1989	287	800	2381	2356	2600	2406	2100
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	2	10	2396	2398	*	*	*	15	41	2414	2431	*	*	*
Mining & Mineral	+	+	+	+				3	4	2333	2327	*	*	*
Nuclear (incl. Engrg. Physics)	+	1	+	2667				7	11	2464	2438	*	*	*
Petroleum	+	10	+	2570				4	30	2763	2624	*	*	*
Engineering Technology	6	45	2553	2263	*	*	*	12	107	2626	2199	*	*	*
SCIENCES														
Agricultural Sciences	1	2	1805	1653	*	*	*	3	64	1758	1643	*	*	*
Allied Health Professions	4	11	1896	1989	*	*	*	6	30	1722	2060	*	*	*
Biological Sciences	1	4	1000	1629	*	*	*	5	24	1665	1511	*	*	*
Chemistry	+	3	+	2742				1	8	2170	2228	*	*	*
Computer Science	31	163	2145	2191	2342	2167	1920	221	600	2161	2162	2427	2208	1808
Mathematics	2	20	2404	2191	*	*	*	23	86	2165	2134	2425	2167	2016
Other Physical & Earth Sciences	+	3	+	1816				2	13	1709	1660	*	*	*
Totals	651	2245						3113	8678					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported
† The 90th and 50th percentiles are close in value because of a clustering of offers

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

(Data Combined For Men and Women)

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	202	662	$1809	$1797	$1925	$1833	$1624	970	2599	$1816	$1800	$1917	$1833	$1700
Banking Occupations	1	14	1375	1610	*	*	*	13	53	1879	1642	*	*	*
Business Administration	15	35	1647	1648	*	*	*	56	153	1617	1589	2083	1583	1000
Consultants	8	38	2026	2077	*	*	*	75	161	2048	1982	2375	2000	1775
Financial Analysts	9	20	1607	1737	*	*	*	19	81	1761	1819	*	*	*
Human Resources	4	9	1240	1240	*	*	*	14	58	1406	1485	*	*	*
Management Trainees	37	185	1652	1616	2000	1666	1200	144	663	1642	1596	2000	1583	1308
COMPUTER & MATHEMATICAL														
Computer Programmers	14	68	2042	2141	*	*	*	94	284	2031	2063	2358	2062	1667
Computer Scientists (incl Systems Analysts)	31	129	2163	2196	2500	2213	1750	160	451	2193	2207	2500	2250	1875
Mathematicians/Statisticians	2	11	2404	2133	*	*	*	18	37	2228	2138	*	*	*
MARKETING & SALES														
Advertising/Marketing	26	52	2019	1950	2850	1950	1250	76	207	1820	1764	2500	1829	1166
Retail/Wholesale Sales	13	38	1786	1716	*	*	*	63	214	1723	1675	2000	1700	1333
Technical Sales	5	25	2244	1921	*	*	*	51	126	1921	1896	2475	1933	1500
ALL OTHER OCCUPATIONS														
Communications Occupations	2	7	1873	1601	*	*	*	15	53	1464	1392	*	*	*
Engineers (Engrg Degree Required)	258	892	2382	2377	2633	2458	2000	1231	3204	2364	2348	2600	2426	1989
Farm & Natural Resources Management	+	3	+	1719				1	41	1970	1653	*	*	*
Health-Related Occupations	4	15	1896	1853	*	*	*	9	41	1827	1928	*	*	*
Insurance & Real Estate Occupations	8	14	1809	1723	*	*	*	42	104	1646	1624	1950	1647	1358
Production Occupations	4	9	2211	1935	*	*	*	19	64	1956	1790	*	*	*
Researchers--Nonscientific	+	1	+	2583				+	1	+	2583			
Researchers—Scientific	+	3	+	2542				+	3	+	2542			
Social Workers & Recreational Workers	2	7	1000	1264	*	*	*	7	39	1451	1332	*	*	*
Transportation & Distribution Occupations	6	8	2050	1969	*	*	*	16	41	1851	1918	*	*	*
Totals	651	2245						3113	8678					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates

Inexperienced

(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	9	42	$2143	$2156	*	*	*	41	206	$2070	$2135	$2358	$2042	$1792
MBA (Nontechnical Undergraduate)	23	55	2761	2523	$3750	$2583	$2100	82	195	2427	2316	3333	2333	1800
MBA (Technical Undergraduate)	9	16	2889	2772	*	*	*	14	34	2706	2603	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	12	14	2383	2301	*	*	*	21	28	2332	2322	2916	2333	1833
Administration (incl. Public, Hospital, etc.)	+	3	+	1625				1	12	2500	1913	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	3	5	2810	2561	*	*	*	7	11	2601	2461	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	1	5	917	1395	*	*	*	11	25	1587	1540	*	*	*
Social Sciences	+	1	+	1666				22	36	1609	1772	1958	1521	1291
ENGINEERING														
Chemical	6	11	2581	2768	*	*	*	16	37	2738	2767	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	8	+	2437				9	36	2476	2396	*	*	*
Electrical (incl. Computer Engrg.)	9	35	2928	2948	*	*	*	41	107	2950	2902	3183	2967	2687
Industrial	+	3	+	2467				7	20	2633	2573	*	*	*
Mechanical	3	15	2983	2789	*	*	*	16	71	2871	2812	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	2	+	3059				8	16	2679	2711	*	*	*
Nuclear (incl. Engrg. Physics)	+	3	+	2781				1	7	3917	2929	*	*	*
SCIENCES														
Chemistry	2	2	1698	1698	*	*	*	6	7	2149	2152	*	*	*
Computer Science	9	23	2702	2887	*	*	*	26	60	2754	2767	3083	2777	2375
Geology & Related Geological Sciences	1	2	1458	1829	*	*	*	2	5	2146	2308	*	*	*
Mathematics	2	11	2204	2579	*	*	*	2	20	2204	2458	*	*	*
Totals	89	256						333	933					

[1] Percentiles are computed on regional data

\+ No offers reported

* Not computed for fewer than 20 offers

† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	12	33	$3055	$2602	*	*	*	20	61	$2908	$2570	$3750	$2792	$2333
MBA - Tech Undergraduate	9	12	3278	3063	*	*	*	14	26	3238	2981	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	24	36	3437	3144	$4165	$3479	$2770	39	62	3162	2876	3942	3208	2250
MBA - Tech Undergraduate	27	29	3346	3349	4500	3333	2375	28	30	3301	3307	4500	3281	2083
Over 4 years														
MBA - Nontech Undergraduate	12	27	3404	3200	*	*	*	28	53	2976	2930	3917	3083	2041
MBA - Tech Undergraduate	16	23	3027	3049	*	*	*	22	29	3141	3131	4000	3368	1667
Totals	100	160						151	261					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	6	19	$3758	$3598	*	*	*	12	54	$3731	$3571	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	3	8	3808	4045	*	*	*	5	31	3406	3932	*	*	*
Mechanical	+	1	+	3500				3	20	3400	3318	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	3	4	1777	2310	*	*	*	4	9	2125	2920	*	*	*
SCIENCES														
Chemistry	10	13	2549	2775	*	*	*	22	49	2884	3007	$3600	$3190	$1583
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	3	5	2527	3008	*	*	*	3	6	2527	3134	*	*	*
Physics	5	7	2457	2910	*	*	*	8	19	2816	3305	*	*	*
Totals	30	57						57	188					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

MARCH 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1829 1925 1700	167	1561	5	1623	5			1750	3	1583	1
BUSINESS ADMINISTRATION &			1910	6	1671	18			2125	2		
MANAGEMENT INFO SYSTEMS	2008	3	1838	2	1666	1			2500	1	1775	1
MARKETING & DISTRIBUTION			1675	9	1799 2143 1350	22			2000	1	1333	1
ECONOMICS			1417	2	1200	1						
HUMANITIES					1431	7			2063	2		
SOCIAL SCIENCES			3500	1	1704	2			2500	1		

MARCH 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO/MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2472	7				
CHEMICAL									2402	3		
CIVIL											1839	6
ELECTRICAL(INCL COMP ENG)			3000	1	2569	4	2507 2667 2350	26	2448	8		
GEOLOGICAL												
INDUSTRIAL	2167	1							2417	1		

MARCH 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
MECHANICAL							2408	5	2375	16	2342	3
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY	2083	1							2500	1	2400	1

MARCH 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL									1000	1		
CHEMISTRY												
COMPUTER SCIENCE	2056	3	1500	1	2120	5	2219	1	2192	5		
MATHEMATICS	2383	1	2425	1								
OTHER PHYSICAL & EARTH												

MARCH 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
ACCOUNTING	1750	1	1950	1	1568	4	1670	4	1698	4	1667	1
BUSINESS ADMINISTRATION &	1650	2			1250	1	1765	6	1613	2		
MANAGEMENT INFO SYSTEMS	2125	3										
MARKETING & DISTRIBUTION	2010	7			1865	6	1808	5	1625	1		
ECONOMICS												
HUMANITIES			1500	1			2000	1				
SOCIAL SCIENCES			1500	1								

MARCH 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2512 2625 2460	26					2521	2	2500	1	2500	1
CIVIL												
ELECTRICAL(INCL COMP ENG)	2407	5	2442	8	2518 2633 2400	41					2263	2
GEOLOGICAL												
INDUSTRIAL	2433	2	2202	3	2367	3	2415	1			2400	1

MARCH 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
MECHANICAL	2565	6	2240	1	2446	10			2371	5	2339	3
METALLURGICAL	2625	1										
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY					3125	2						

MARCH 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
AGRICULTURAL	1805	1							
ALLIED HEALTH PROFESSIONS	2333	1							
BIOLOGICAL									
CHEMISTRY									
COMPUTER SCIENCE	2340	3	2421	2	2207	3			
MATHEMATICS									
OTHER PHYSICAL & EARTH									

MARCH 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1944	3	2000	1	1330	2	1500	2	2054	5	2292	1
BUSINESS ADMINISTRATION &					1500	1						
MANAGEMENT INFO SYSTEMS	2250	1									1657	1
MARKETING & DISTRIBUTION	2175	2			1950	2					1494	3
ECONOMICS			1750	1								
HUMANITIES					3337	1						
SOCIAL SCIENCES			1667	1					1450	1	889	3

MARCH 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2592	5	2209	2								
CIVIL	2583	1	2119	4	2400	1	2000	1	1895	5		
ELECTRICAL(INCL COMP ENG)			2225	4	2442	6	1870	10				
GEOLOGICAL												
INDUSTRIAL			2292	1			2000	1				

MARCH 1987 MCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2395	3	1850	2	2419	4	2090	6				
METALLURGICAL	2166	1										
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY							2083	1				

MARCH 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL						
ALLIED HEALTH PROFESSIONS				1708 2		1833 1
BIOLOGICAL						
CHEMISTRY						
COMPUTER SCIENCE		2000 2	2010 2	2166 2		2107 2
MATHEMATICS						
OTHER PHYSICAL & EARTH						

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	/ 1832 / 1925 / 1708	170	/ 1774 / 2500 / 1333	25	/ 1679 / 2143 / 1200	56	/		/ 2062	10	/ 1564	3
BACHELOR TECHNICAL	/ 2133 / /	6	/ 2308 / /	3	/ 2319 / /	9	/ 2481 / 2667 / 2292	39	/ 2333 / 2542 / 2083	35	/ 2046	10

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
BACHELOR NON-TECH	1961	13	1650	3	1701	11	1769	16	1663	7		
BACHELOR TECHNICAL	2475 2625 2210	45	2373	14	2503 2675 2208	59	2486	3	2392	6		

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	2072	6	1806	3	1900	6	1500	2	1955	6	1387	8
BACHELOR TECHNICAL	2489	10	2119	15	2365	13	1963 2362 1558	23	1895	5	2015	3

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 MCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG--PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EGPT		BLDG MATERIAL	
MBA--NON-TECH	2285	7	3472	3	3550	2			3083	1		
MBA--TECH	2171	4	3463	5								

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 MCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
MBA--NON-TECH	2054	3	2750	1			3099	5	2500	1		
MBA--TECH												

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 MCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH/CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 3, April 1987

MIDWESTERN REGION (MCPA)

University of Akron
Case Western Reserve University
University of Chicago - Graduate School of Business
Cleveland State University
Illinois Institute of Technology
University of Illinois at Chicago
University of Illinois - Commerce and Business
University of Illinois - College of Engineering
Indiana University
Iowa State University - Engineering
Iowa State University - Sciences and Humanities
University of Iowa
University of Iowa - Engineering
University of Kansas - College of Arts
University of Kansas - College of Business
University of Kansas - College of Engineering
Michigan State University
Michigan Technological University
University of Michigan - Ann Arbor College of Engineering
University of Michigan - Ann Arbor Graduate School of Business
University of Michigan - Dearborn
University of Minnesota - School of Management
University of Missouri - Columbia-College of Engineering
University of Missouri - Rolla
University of Missouri - St. Louis
University of North Dakota
Northwestern University
Northwestern University - Kellogg Graduate School
Ohio State University - College of Administrative Science
Ohio State University - College of Engineering
Ohio University
Purdue University
Southern Illinois University - Carbondale
Southern Illinois University - Edwardsville
Southwest Missouri State University
University of Toledo
Washington University - School of Business
Wayne State University
University of Wisconsin - Madison-College of Arts
University of Wisconsin - Madison-College of Business
University of Wisconsin - Madison-College of Engineering

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed above comprise the Midwestern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (March 6 through April 3) and cumulatively (September 1 through April 3). The block tables contain data for the interim period only.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	212	314	$1810	$1784	$1950	$1833	$1650	1205	2958	$1814	$1799	$1917	$1833	$1675
Business Administration & Management	92	146	1763	1780	2333	1750	1250	292	776	1750	1692	2175	1733	1308
Management Information Systems	56	76	2024	1975	2300	2166	1500	119	266	1949	1935	2250	2000	1500
Marketing & Distribution	51	78	1757	1736	2208	1792	1300	252	649	1749	1674	2083	1740	1375
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	36	57	2002	1942	2417	1967	1667	69	179	1873	1785	2416	1875	1375
Humanities	21	37	1834	1743	2500	1542	945	79	249	1597	1512	2500	1485	1000
Social Sciences	15	35	1621	1665	*	*	*	59	199	1682	1556	2417	1541	917
ENGINEERING														
Aerospace & Aeronautical	14	27	2341	2341	*	*	*	58	127	2358	2318	2556	2383	2100
Chemical	33	105	2424	2462	2667	2550	2000	165	454	2496	2491	2625	2550	2292
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	10	61	2115	2063	*	*	*	121	316	1960	2011	2250	1935	1697
Electrical (incl. Computer Engrg.)	143	419	2473	2438	2670	2500	2250	680	1804	2430	2394	2625	2470	2210
Geological	+	1	+	2000				2	8	1888	2088	*	*	*
Industrial	33	72	2317	2317	2558	2350	2080	139	303	2290	2290	2500	2333	2000
Mechanical	89	213	2412	2396	2583	2420	2200	376	1013	2388	2364	2590	2416	2167
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	3	7	2281	2249	*	*	*	18	48	2392	2404	*	*	*
Mining & Mineral	+	+	+	+				3	4	2333	2327	*	*	*
Nuclear (incl. Engrg. Physics)	1	1	2370	2370	*	*	*	8	12	2452	2433	*	*	*
Petroleum	+	3	+	2367				4	33	2763	2601	*	*	*
Engineering Technology	3	12	2089	2276	*	*	*	15	119	2519	2207	*	*	*
SCIENCES														
Agricultural Sciences	1	14	1333	1712	*	*	*	4	70	1652	1655	*	*	*
Allied Health Professions	+	+	+	+				6	30	1722	2060	*	*	*
Biological Sciences	+	3	+	1805				5	27	1665	1544	*	*	*
Chemistry	+	+	+	+				1	8	2170	2228	*	*	*
Computer Science	44	136	2106	2261	2591	2200	1542	265	736	2152	2180	2491	2208	1750
Mathematics	15	31	2261	2247	*	*	*	38	117	2203	2164	2500	2176	1917
Other Physical & Earth Sciences	3	4	2044	2074	*	*	*	5	17	1910	1757	*	*	*
Totals	875	1852						3988	10530					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.
† The 90th and 50th percentiles are close in value because of a clustering of offers.

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

(Data Combined For Men and Women)

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	202	300	$1821	$1793	$1925	$1835	$1700	1172	2899	$1817	$1799	$1917	$1833	$1700
Banking Occupations	13	29	1714	1732	*	*	*	26	82	1797	1674	2500	1858	1200
Business Administration	21	34	1827	1714	2250	1750	1000	77	187	1675	1612	2250	1583	1000
Consultants	30	53	2054	2140	2333	2009	1874	105	214	2050	2021	2375	2000	1775
Financial Analysts	22	41	1993	2015	2500	2042	1417	41	122	1886	1895	2500	1916	1250
Human Resources	10	13	1609	1561	*	*	*	24	71	1490	1499	2108	1500	1100
Management Trainees	63	137	1723	1734	2083	1667	1250	207	800	1667	1619	2083	1585	1240
COMPUTER & MATHEMATICAL														
Computer Programmers	69	123	2044	2147	2333	2166	1600	163	407	2036	2088	2333	2133	1667
Computer Scientists (incl Systems Analysts)	31	85	2199	2256	2667	2242	1833	191	536	2194	2215	2500	2250	1833
Mathematicians/Statisticians	15	23	2241	2277	*	*	*	33	60	2234	2192	2500	2185	2000
MARKETING & SALES														
Advertising/Marketing	26	37	1902	1922	2397	1892	1417	124	244	1838	1788	2397	1838	1250
Retail/Wholesale Sales	22	38	1655	1635	1958	1750	1250	85	252	1706	1669	2000	1708	1333
Technical Sales	6	15	2154	2022	*	*	*	57	141	1945	1909	2500	1858	1500
ALL OTHER OCCUPATIONS														
Communications Occupations	1	1	1500	1500	*	*	*	16	54	1466	1394	*	*	*
Engineers (Engrg Degree Required)	308	869	2426	2399	2625	2458	2170	1539	4073	2376	2359	2600	2442	2000
Farm & Natural Resources Management	1	5	1550	1744	*	*	*	2	46	1760	1663	*	*	*
Health-Related Occupations	+	+	+	+				9	41	1827	1928	*	*	*
Insurance & Real Estate Occupations	9	16	1463	1625	*	*	*	51	120	1614	1624	1950	1583	1208
Production Occupations	7	12	1811	1940	*	*	*	26	76	1917	1813	2525	1900	1500
Researchers—Nonscientific	1	1	2583	2583	*	*	*	1	2	2583	2583	*	*	*
Researchers—Scientific	4	4	1884	1884	*	*	*	4	7	1884	2166	*	*	*
Social Workers & Recreational Workers	3	5	1150	1187	*	*	*	10	44	1361	1315	*	*	*
Transportation & Distribution Occupations	9	11	2018	2038	*	*	*	25	52	1911	1944	2383	2000	1250
Totals	875	1852						3988	10930					

[1] Percentiles are computed on regional data
+ Not computed for fewer than 20 offers
* No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	3	6	$2319	$2278	*	*	*	44	212	$2087	$2139	$2416	$2083	$1792
MBA (Nontechnical Undergraduate)	29	95	2887	2783	$3750	$2750	$2292	111	290	2547	2469	3467	2400	1917
MBA (Technical Undergraduate)	18	33	3270	3066	*	*	*	32	67	3023	2831	4165	3042	2167
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	12	13	2548	2545	*	*	*	33	41	2411	2392	3000	2375	1875
Administration (incl. Public, Hospital, etc.)	+	1	+	1418				1	13	2500	1875	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	5	6	2575	2639	*	*	*	12	17	2590	2524	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	3	+	2355				11	28	1587	1628	*	*	*
Social Sciences	+	1	+	2825				22	37	1609	1800	1958	1521	1291
ENGINEERING														
Chemical	1	10	2833	2797	*	*	*	17	47	2744	2773	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	1	6	2750	2337	*	*	*	10	42	2503	2388	*	*	*
Electrical (incl. Computer Engrg.)	12	45	2950	2971	*	*	*	53	152	2950	2923	3200	2942	2667
Industrial	1	6	2333	2733	*	*	*	8	26	2596	2610	*	*	*
Mechanical	1	17	2733	2765	*	*	*	17	88	2863	2803	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	2	2725	2738	*	*	*	9	18	2684	2714	*	*	*
Nuclear (incl. Engrg. Physics)	+	2	+	2684				1	9	3917	2874	*	*	*
SCIENCES														
Chemistry	1	3	2083	2497	*	*	*	7	10	2140	2255	*	*	*
Computer Science	5	18	2860	2705	*	*	*	31	78	2771	2753	3083	2833	2375
Geology & Related Geological Sciences	+	1	+	1666				2	6	2146	2201	*	*	*
Mathematics	+	7	+	2353				2	27	2204	2431	*	*	*
Totals	90	275						423	1208					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
! The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	20	39	$2898	$2953	$3750	$2759	$2333	40	100	$2903	$2720	$3750	$2792	$2333
MBA - Tech Undergraduate	9	13	3459	3195	*	*	*	23	39	3329	3052	4166	3250	2750
Over 2 to 4 years														
MBA - Nontech Undergraduate	34	85	3394	3535	4167	3500	2465	73	147	3270	3257	4000	3333	2400
MBA - Tech Undergraduate	22	27	3731	3718	4417	3750	3167	50	97	3490	3502	4417	3459	2650
Over 4 years														
MBA - Nontech Undergraduate	16	36	3344	3474	*	*	*	44	89	3110	3150	3750	3333	2150
MBA - Tech Undergraduate	15	17	3697	3667	*	*	*	37	46	3367	3329	4167	3542	2080
Totals	116	217						267	478					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	5	17	$3460	$3494	*	*	*	17	71	$3651	$3552	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	+	3	+	4031				5	34	3406	3941	*	*	*
Mechanical	+	5	+	3638				3	25	3400	3382	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[4]	1	2	3434	3717	*	*	*	5	11	2387	3065	*	*	*
SCIENCES														
Chemistry	17	27	3477	3497	*	*	*	39	76	3142	3181	$3773	$3300	$1666
Mathematics (incl. Oprs. Research, Statistics, & Actuarial Science)	+	+	+	+				3	6	2527	3134	*	*	*
Physics	5	8	3311	3506	*	*	*	13	27	3006	3365	*	*	*
Totals	28	62						85	250					

[1] Years of previous full time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[4] Previously reported under SCIENCES heading

APRIL 1987 MCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1837 1917 1750	164	1922	11	1521	8	1843	2	1806	3		
BUSINESS ADMINISTRATION &	1954	4	1777 2500 1200	20	1572 2000 1208	28	1765	2	1492	3		
MANAGEMENT INFO SYSTEMS	1875	3	1883	1	1857	13	1875	1	1583	1		
MARKETING & DISTRIBUTION	1875	2	1666	4	1538 2000 1200	22					1817	3
ECONOMICS	2058	8	2088	13	1653	3						
HUMANITIES	1917	1	2000	1	1464	9						
SOCIAL SCIENCES			1813	6	1602	4						

APRIL 1987 MCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2383	9				
CHEMICAL							2583	1				
CIVIL											2042	6
ELECTRICAL(INCL COMP ENG)			2500	2	2603	4	2467 2578 2333	21	2410	7	1833	1
GEOLOGICAL												
INDUSTRIAL					2372	1	2457	5	2411	3	2125	2

APRIL 1987 MCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO.MECH-EQPT	BLDG MATERIAL
MECHANICAL			2450 1	2412 10	2362 22 2500 2167	
METALLURGICAL					2425 1	
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY						1600 1

APRIL 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL					1333	1						
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	2333	1	1953	6	1995	5	2417	1				
MATHEMATICS	2292	2	2240	9								
OTHER PHYSICAL & EARTH												

APRIL 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		FRIM,FAB METAL	
ACCOUNTING	2003	3	1966	3	1875	2	1826	7	1917	4		
BUSINESS ADMINISTRATION &	2254	9	1938	2	1861	3	1874	12	2150	1		
MANAGEMENT INFO SYSTEMS	2276	6	2137	4	1800	2	1993	1	1983	5		
MARKETING & DISTRIBUTION	2441	3			1875	2	1813	7	2150	1		
ECONOMICS			2175	2			2000	1	1889	3		
HUMANITIES	1650	7	4100	2			1666	1				
SOCIAL SCIENCES							2083	1				

APRIL 1987 MCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM,FAB METAL	
AEROSPACE & AERONAUTICAL					2521	2						
CHEMICAL	2424 2600 2250	22			2375	2	2514	3				
CIVIL												
ELECTRICAL(INCL COMP ENG)	2515	9	2505 2715 2300	29	2450 2650 2300	40	2225	1	2454	4	2438	2
GEOLOGICAL												
INDUSTRIAL			2377	3	2292	9	2278	3	2417	2		

APRIL 1987 MCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MECHANICAL	2530 10	2499 6	2434 27 2620 2200	2361 1	2260 1	2600 1
METALLURGICAL			2417 1		2000 1	
MINING & MINERAL						
NUCLEAR	2370 1					
PETROLEUM						
ENGINEERING TECHNOLOGY					2000 1	

APRIL 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	1966	10	2175	12	2516	2			1792	1		
MATHEMATICS					2333	2						
OTHER PHYSICAL & EARTH												

APRIL 1987 MCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM		RESEARCH/CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1750	1					1686	3			1417	1
BUSINESS ADMINISTRATION &	1000	1			1649	4			1780	2	1280	1
MANAGEMENT INFO SYSTEMS	2219	14	2100	2					1750	2	1755	1
MARKETING & DISTRIBUTION	1979	2			2002	5						
ECONOMICS	2083	1	1925	3	1833	1	1800	1				
HUMANITIES												
SOCIAL SCIENCES			1500	1							1150	3

APRIL 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL							2098	3				
CHEMICAL	2614	3	2000	1			1931	1				
CIVIL					2450	1			2151	3		
ELECTRICAL(INCL COMP ENG)	2705	6	2436	6	2436	9	2380	2				
GEOLOGICAL												
INDUSTRIAL			2000	3	2455	2						

APRIL 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2708	1	2278	3	2461	4	1767	2				
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY	2666	1										

APRIL 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	2200	1	2284	2	2289	3						
MATHEMATICS			2250	2								
OTHER PHYSICAL & EARTH			2083	1			2500	1	1550	1		

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 MCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
MBA--NON-TECH	2363	7	2823	7	3452	5			3083	1		
MBA--TECH	2439	3	4050	5	2500	1	2917	1				

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 MCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MBA--NON-TECH	/	/ 3200 1	/ 2778 3	/ 3111 5	/	/
MBA--TECH	/	/ 3230 2	/ 2667 1	/	/	/

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 MCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM		RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH							
MBA--TECH	3350	5					

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	1851 1950 1750	182	1801 2500 1200	56	1594 2083 1200	87	1818	5	1639	7	1817	3
BACHELOR TECHNICAL	2306	3	2169	17	2212	12	2440 2600 2292	47	2378 2542 2167	33	1993	10

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM,FAB METAL	
BACHELOR NON-TECH	/ 2101 / 2530 / 1234	28	/ 2375 / /	13	/ 1854 / /	9	/ 1857 / 2175 / 1333	30	/ 1968 / /	14	/ / /	/ / /
BACHELOR TECHNICAL	/ 2371 / 2633 / 2210	52	/ 2417 / 2683 / 2049	50	/ 2426 / 2625 / 2200	85	/ 2370 / /	8	/ 2270 / /	10	/ / /	/ / /

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	2098	19	1913	6	1844	10	1714	4	1765	4	1317	6
BACHELOR TECHNICAL	2637	12	2256	18	2421	19	2113	9	2001	4		

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 4, May 1987

MIDWESTERN REGION (MCPA)

University of Akron
Case Western Reserve University
University of Chicago - Graduate School of Business
Cleveland State University
Illinois Institute of Technology
University of Illinois at Chicago
University of Illinois - Commerce and Business
University of Illinois - College of Engineering
Indiana University
Iowa State University - Engineering
Iowa State University - Sciences and Humanities
University of Iowa
University of Iowa - Engineering
University of Kansas - College of Arts
University of Kansas - College of Business
University of Kansas - College of Engineering
Michigan State University
Michigan Technological University
University of Michigan - Ann Arbor College of Engineering
University of Michigan - Ann Arbor Graduate School of Business
University of Michigan - Dearborn
University of Minnesota - School of Management
University of Missouri - Columbia-College of Engineering
University of Missouri - Rolla
University of Missouri - St. Louis
University of North Dakota
Northwestern University
Northwestern University - Kellogg Graduate School
Ohio State University - College of Administrative Science
Ohio State University - College of Engineering
Ohio University
Purdue University
Southern Illinois University - Carbondale
Southern Illinois University - Edwardsville
Southwest Missouri State University
University of Toledo
Washington University - School of Business
Wayne State University
University of Wisconsin - Madison-College of Arts
University of Wisconsin - Madison-College of Business
University of Wisconsin - Madison-College of Engineering

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed above comprise the Midwestern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (April 3 through May 1) and cumulatively (September 1 through May 1). The block tables contain data for the interim period only.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	242	573	$1820	$1808	$2000	$1850	$1530	1447	3531	$1815	$1800	$1917	$1833	$1666
Business Administration & Management	80	282	1765	1731	2167	1750	1385	372	1038	1754	1702	2175	1750	1333
Management Information Systems	35	77	2060	2080	2300	2085	1771	154	343	1974	1968	2275	2041	1500
Marketing & Distribution	166	300	1737	1709	2034	1718	1417	418	949	1744	1685	2083	1725	1400
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	57	113	1960	1875	2333	1950	1666	126	292	1912	1820	2333	1908	1500
Humanities	58	116	1634	1698	2083	1627	1083	137	365	1621	1571	2250	1500	1000
Social Sciences	46	88	1681	1753	2458	1604	1125	105	287	1681	1616	2458	1542	1083
ENGINEERING														
Aerospace & Aeronautical	21	57	2263	2349	2533	2345	1983	79	184	2333	2327	2556	2375	1989
Chemical	62	193	2487	2489	2625	2525	2300	227	647	2493	2490	2625	2550	2300
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	38	95	1995	2064	2320	1973	1697	159	411	1968	2023	2253	1958	1697
Electrical (incl. Computer Engrg.)	294	694	2439	2439	2600	2500	2200	974	2498	2432	2406	2622	2475	2208
Geological	+	1	+	1700				2	9	1869	2044	*	*	*
Industrial	84	153	2302	2313	2550	2333	2000	223	456	2295	2297	2500	2333	2000
Mechanical	143	402	2391	2363	2600	2417	2133	519	1415	2389	2364	2600	2417	2150
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	9	26	2412	2391	*	*	*	27	74	2399	2400	2583	2420	2208
Mining & Mineral	+	+	+	+				3	4	2333	2327	*	*	*
Nuclear (incl. Engrg. Physics)	2	4	2346	2373	*	*	*	10	16	2431	2418	*	*	*
Petroleum	+	10	+	2545				4	43	2763	2588	*	*	*
Engineering Technology	6	27	2390	2158	*	*	*	21	146	2482	2198	3337	2500	2000
SCIENCES														
Agricultural Sciences	1	9	1529	1518	*	*	*	5	87	1627	1641	*	*	*
Allied Health Professions	5	7	2400	2203	*	*	*	11	37	2030	2087	*	*	*
Biological Sciences	1	6	1750	1681	*	*	*	6	33	1679	1569	*	*	*
Chemistry	7	10	2166	2248	*	*	*	8	18	2166	2239	*	*	*
Computer Science	123	388	2228	2230	2500	2210	1917	388	1124	2176	2205	2500	2210	1792
Mathematics	10	50	1901	2114	*	*	*	48	167	2140	2149	2500	2167	1667
Other Physical & Earth Sciences	4	7	1961	2128	*	*	*	9	24	1933	1865	*	*	*
Totals	1494	3608						5462	14218					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported
‡ The 90th and 50th percentiles are close in value because of a clustering of offers

AVERAGE MONTHLY SALARY OFFERS

(Data Combined For Men and Women)

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	231	562	$1819	$1807	$1995	$1850	$1530	1403	3461	$1817	$1801	$1917	$1833	$1674
Banking Occupations	28	64	1861	1779	2100	1896	1417	94	146	1830	1720	2167	1896	1375
Business Administration	29	56	1639	1686	2042	1625	1208	106	243	1665	1629	2208	1592	1000
Consultants	53	111	2129	2197	2333	2166	1916	158	325	2077	2081	2375	2083	1833
Financial Analysts	24	62	2074	2111	2500	2083	1500	65	184	1955	1961	2500	2000	1417
Human Resources	6	12	1592	1819	*	*	*	30	83	1511	1545	2083	1500	1100
Management Trainees	104	325	1724	1685	2083	1703	1300	311	1125	1686	1638	2083	1666	1300
COMPUTER & MATHEMATICAL														
Computer Programmers	69	219	2124	2232	2425	2121	1771	232	626	2063	2139	2375	2125	1667
Computer Scientists (incl. Systems Analysts)	78	213	2221	2236	2500	2228	1841	269	749	2202	2221	2500	2240	1833
Mathematicians/Statisticians	14	35	1946	2019	*	*	*	47	95	2148	2128	2458	2150	1750
MARKETING & SALES														
Advertising/Marketing	50	94	1911	1856	2417	1888	1385	174	338	1859	1807	2417	1850	1250
Retail/Wholesale Sales	93	153	1720	1728	2075	1750	1383	178	405	1713	1691	2000	1729	1333
Technical Sales	37	67	1896	1913	2458	1860	1500	94	208	1926	1910	2500	1859	1500
ALL OTHER OCCUPATIONS														
Communications Occupations	9	21	1469	1599	*	*	*	25	75	1467	1451	2000	1485	1000
Engineers (Engrg. Degree Required)	608	1556	2398	2393	2619	2450	2080	2147	5629	2382	2369	2600	2448	2000
Farm & Natural Resources Management	1	6	1529	1645	*	*	*	3	52	1683	1661	*	*	*
Health-Related Occupations	7	8	2130	1993	*	*	*	16	49	1960	1938	*	*	*
Insurance & Real Estate Occupations	23	60	1725	1695	2083	1750	1520	74	180	1648	1648	1960	1666	1341
Production Occupations	12	32	2284	2063	*	*	*	38	108	2033	1887	2667	1908	1500
Researchers—Nonscientific	+	+	+	+				1	2	2383	2383	*	*	*
Researchers—Scientific	+	1	+	2625				4	8	1884	2223	*	*	*
Social Workers & Recreational Workers	8	12	1278	1433	*	*	*	18	56	1324	1341	*	*	*
Transportation & Distribution Occupations	10	19	2033	1921	*	*	*	35	71	1946	1937	2500	2000	1300
Totals	1494	3688						5482	14218					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	1	21	$1750	$2164	*	*	*	45	233	$2079	$2141	$2416	$2083	$1792
MBA (Nontechnical Undergraduate)	70	160	2801	2666	$3583	$2750	$2145	181	450	2646	2539	3500	2500	2000
MBA (Technical Undergraduate)	19	42	2657	2755	*	*	*	51	109	2887	2802	4000	2700	2207
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	10	11	2607	2536	*	*	*	43	52	2456	2423	3000	2500	1875
Administration (incl. Public, Hospital, etc.)	+	+	+	+				1	13	2500	1875	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	10	12	2892	2987	*	*	*	22	29	2728	2715	3166	2750	2417
HUMANITIES & SOCIAL SCIENCES														
Humanities	5	6	2042	1868	*	*	*	16	34	1729	1670	*	*	*
Social Sciences	2	5	1646	1595	*	*	*	24	40	1612	1748	1958	1542	1291
ENGINEERING														
Chemical	5	14	2661	2803	*	*	*	22	61	2725	2780	2967	2790	2500
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	7	10	2381	2377	*	*	*	17	52	2453	2386	*	*	*
Electrical (incl. Computer Engrg.)	36	91	3036	3000	3250	3036	2708	89	243	2985	2952	3217	2983	2687
Industrial	11	18	2585	2559	*	*	*	19	44	2590	2589	*	*	*
Mechanical	16	38	2905	2896	*	*	*	33	126	2883	2831	3280	2833	2600
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	6	2583	2638	*	*	*	10	24	2674	2695	*	*	*
Nuclear (incl. Engrg. Physics)	2	2	2675	2675	*	*	*	3	11	3089	2830	*	*	*
SCIENCES														
Chemistry	6	11	2404	2371	*	*	*	13	21	2262	2316	*	*	*
Computer Science	20	46	2827	2846	3083	2817	2500	51	124	2793	2787	3083	2833	2375
Geology & Related Geological Sciences	+	+	+	+				2	6	2146	2201	*	*	*
Mathematics	+	3	+	2714				2	30	2204	2459	*	*	*
Totals	221	496						644	1702					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
! The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	33	63	$3109	$3126	$3500	$3250	$2583	73	163	$2996	$2877	$3667	$3000	$2333
MBA - Tech Undergraduate	23	26	3267	3249	3750	3333	2625	46	65	3296	3131	3917	3333	2667
Over 2 to 4 years														
MBA - Nontech Undergraduate	55	120	3184	3215	4166	3167	2500	128	267	3233	3238	4165	3333	2417
MBA - Tech Undergraduate	23	31	3008	3078	3667	3167	2100	73	88	3338	3353	4250	3333	2375
Over 4 years														
MBA - Nontech Undergraduate	33	55	3013	3070	3667	3000	2375	77	144	3068	3120	3750	3083	2166
MBA - Tech Undergraduate	16	18	3607	3581	*	*	*	53	64	3439	3400	4165	3542	2333
Totals	183	313						450	791					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	15	36	$3679	$3665	*	*	*	32	107	$3664	$3590	$3800	$3700	$3458
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	1	1	4166	4166	*	*	*	1	1	4166	4166	*	*	*
Electrical (incl. Computer Engrg.)	5	16	3995	4054	*	*	*	10	50	3701	3977	*	*	*
Mechanical	1	3	4113	3843	*	*	*	4	28	3578	3432	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	7	9	3431	3336	*	*	*	12	20	2996	3187	*	*	*
SCIENCES														
Chemistry	7	16	2634	2872	*	*	*	46	92	3065	3127	3689	3300	1583
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	3	+	3610				3	9	2527	3293	*	*	*
Physics	2	3	3759	3561	*	*	*	15	30	3107	3385	*	*	*
Totals	39	87						123	337					

[1] Years of previous full time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

MAY 1987 MCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1838 1920 1708	184	1613	6	1739	12	1696	3	1938	2		
BUSINESS ADMINISTRATION &	1896	2	1821	17	1667 2000 1300	35			2008	4		
MANAGEMENT INFO SYSTEMS	1983	1	1896	4	1723	6	1841	1				
MARKETING & DISTRIBUTION	1638	2	1691	14	1692 2000 1458	94			1865	8	2417	1
ECONOMICS			1912 2100 1666	32	1977	10			1929	2		
HUMANITIES	1797	1	1981	7	1505 2000 1000	37			2320	3	1500	1
SOCIAL SCIENCES			2027	17	1461	6						

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2353	15				
CHEMICAL					2416	1			2383	1		
CIVIL			1892	1	2167	1	2665	1			2152	7
ELECTRICAL(INCL COMP ENG)	2271	4	2472	3	2512	14	2451 2583 2250	47	2437	15	2500	1
GEOLOGICAL												
INDUSTRIAL	2167	14	2313	2			2371	2	2370	11	2437	4

MAY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
MECHANICAL	2187 4		1667 1	2393 22 2667 2042	2341 27 2550 2133	2413 3
METALLURGICAL				2515 2	2425 1	
MINING & MINERAL						
NUCLEAR				2232 1		
PETROLEUM						
ENGINEERING TECHNOLOGY					2556 3	

MAY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS					2333	4						
BIOLOGICAL												
CHEMISTRY			2187	1								
COMPUTER SCIENCE	2101	16	1949	7	2201	13	2442	6	2304	4		
MATHEMATICS			2058	6								
OTHER PHYSICAL & EARTH							2375	1				

MAY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL		
ACCOUNTING	1865	3	2000	3	1800	1	1952	7	1903	4			
BUSINESS ADMINISTRATION &	2055	5	1484	4	1791	1	2085	5			1825	1	
MANAGEMENT INFO SYSTEMS	2267	3	2259	5			2016	2	2111	3	2300	1	
MARKETING & DISTRIBUTION	1891	10	1637	9	1851	5	1962	7	1915	4	1725	2	
ECONOMICS	1800	1	1950	1			1916	1	2000	1			
HUMANITIES	2004	2					2142	1					
SOCIAL SCIENCES			1950	1	1284	2	2333	1					

MAY 1987 MCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2468 2600 2300	42			2333	1	2708	2	2572	3		
CIVIL	2240	3										
ELECTRICAL(INCL COMP ENG)	2519	9	2434 2745 2116	41	2469 2591 2332	92	2528	3	2406	4	2430	5
GEOLOGICAL												
INDUSTRIAL	2312	5	2303	9	2361	11	2354	4	2425	2	1860	2

MAY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
MECHANICAL	2462	16	2505	3	2451 2550 2335	31	2563	3	2383	7	2348	5
METALLURGICAL											2376	6
MINING & MINERAL												
NUCLEAR					2460	1						
PETROLEUM												
ENGINEERING TECHNOLOGY					2083	1	1250	1				

MAY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS	2667	1										
BIOLOGICAL							1750	1				
CHEMISTRY	2274	4			1250	1	2625	1				
COMPUTER SCIENCE	2273 2400 2210	22	2303 2750 1917	20	2574	9	2200	1	2133	2		
MATHEMATICS			1835	1	2325	1	833	1				
OTHER PHYSICAL & EARTH					2458	1						

MAY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES--PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1928	3	1333	1	1803	5	1512	7	1417	1		
BUSINESS ADMINISTRATION &			1834	2	1660	2	1520	1			1333	1
MANAGEMENT INFO SYSTEMS	2275	3			2224	3	1867	1				
MARKETING & DISTRIBUTION	1866	2	1667	3	1939	3	1466	1			1269	1
ECONOMICS	2300	1	2088	8								
HUMANITIES					1859	2	1500	1	1583	2	1583	1
SOCIAL SCIENCES			1961	3			1467	3	1478	3	1292	10

MAY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL							2038	6				
CHEMICAL	2627	9	2510	2					1633	1		
CIVIL			1978	7	2287	2			1804	16		
ELECTRICAL(INCL COMP ENG)	2531	7	2344	18	2437 2500 2375	20	2174	8	1600	1	2200	2
GEOLOGICAL												
INDUSTRIAL			2394	12	2192	2	1989	1	1697	1	2417	2

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2594	7	2204	2	2425	3	1978	3				
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY	3337	1										

MAY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURAL							1529	1				
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	2336	3	2143	9	2082	7	1860	1			1931	3
MATHEMATICS			1667	1								
OTHER PHYSICAL & EARTH									1679	1	1333	1

AVERAGE MONTHLY SALARY OFFERS MAY 1987 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	/ 1837 / 1920 / 1708	190	/ 1870 / 2458 / 1458	97	/ 1664 / 2000 / 1250	200	/ 1732 / /	4	/ 1982 / /	19	/ 1959 / /	2
BACHELOR TECHNICAL	/ 2152 / 2333 / 1960	38	/ 2106 / 2500 / 1750	20	/ 2334 / 2583 / 1750	34	/ 2421 / 2617 / 2233	97	/ 2379 / 2600 / 2133	62	/ 2316 / /	17

AVERAGE MONTHLY SALARY OFFERS MAY 1987 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
BACHELOR NON-TECH	/ 1975 / 2250 / 1800	24	/ 1820 / 2297 / 1417	23	/ 1713	9	/ 2010 / 2333 / 1625	24	/ 1988	14	/	
BACHELOR TECHNICAL	/ 2410 / 2600 / 2210	102	/ 2377 / 2750 / 1917	74	/ 2451 / 2583 / 2280	149	/ 2280	17	/ 2397	18	/	

AVERAGE MONTHLY SALARY OFFERS MAY 1987 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	/ 2093	9	/ 1917	17	/ 1903	15	/ 1524	14	/ 1503	6	/ 1284	13
BACHELOR TECHNICAL	/ 2587 / 2667 / 2375	27	/ 2258 / 2583 / 1933	51	/ 2344 / 2500 / 2030	36	/ 2040 / 2375 / 1860	22	/ 1774 / 1975 / 1679	20	/ 2045	8

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 MCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
MBA--NON-TECH	2204	6	2828 3750 1917	21	2758	8			2808	6		
MBA--TECH	2553	5	2881	7								

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 MCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
MBA--NON-TECH	3161	4	2799	6	2750	2	3214	6	3333	1	2550	2
MBA--TECH	2475	3	2500	1					2450	1	2700	1

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 MCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC	GOVT-FEDERAL		GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	2960	6	2333	1		1800	1		
MBA--TECH			2483	1					

A3940-1.34 9/87

The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 5, July 1987

MIDWESTERN REGION (MCPA)

University of Akron
Case Western Reserve University
University of Chicago - Graduate School of Business
Cleveland State University
Illinois Institute of Technology
University of Illinois at Chicago
University of Illinois - Commerce and Business
University of Illinois - College of Engineering
Indiana University
Iowa State University - Engineering
Iowa State University - Sciences and Humanities
University of Iowa
University of Iowa - Engineering
University of Kansas - College of Arts
University of Kansas - College of Business
University of Kansas - College of Engineering
Michigan State University
Michigan Technological University
University of Michigan - Ann Arbor College of Engineering
University of Michigan - Ann Arbor Graduate School of Business
University of Michigan - Dearborn
University of Minnesota - School of Management
University of Missouri - Columbia-College of Engineering
University of Missouri - Rolla
University of Missouri - St. Louis
University of North Dakota
Northwestern University
Northwestern University - Kellogg Graduate School
Ohio State University - College of Administrative Science
Ohio State University - College of Engineering
Ohio University
Purdue University
Southern Illinois University - Carbondale
Southern Illinois University - Edwardsville
Southwest Missouri State University
University of Toledo
Washington University - School of Business
Wayne State University
University of Wisconsin - Madison-College of Arts
University of Wisconsin - Madison-College of Business
University of Wisconsin - Madison-College of Engineering

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed above comprise the Midwestern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (May 1 through June 5) and cumulatively (September 1 through June 5). The block tables contain data for the interim period only.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	951	1947	$1873	$1835	$2000	$1875	$1750	2398	5478	$1838	$1812	$1959	$1875	$1700
Business Administration & Management	287	730	1716	1699	2166	1674	1300	659	1788	1737	1701	2167	1700	1333
Management Information Systems	42	181	2020	1999	2260	2042	1750	196	524	1984	1979	2275	2041	1500
Marketing & Distribution	446	903	1717	1709	2025	1675	1417	864	1852	1730	1697	2050	1708	1417
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	50	405	1779	2078	2333	1658	1458	176	697	1874	1970	2333	1875	1500
Humanities	186	489	1621	1775	2000	1583	1250	323	854	1621	1688	2083	1542	1083
Social Sciences	43	457	1528	1952	2000	1458	1000	148	744	1637	1823	2417	1542	1000
ENGINEERING														
Aerospace & Aeronautical	91	159	2379	2361	2684	2405	1983	170	343	2358	2343	2600	2400	1989
Chemical	108	423	2500	2482	2645	2521	2250	335	1070	2495	2487	2625	2542	2292
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	133	406	1955	2052	2206	1925	1697	292	817	1962	2037	2225	1935	1697
Electrical (incl. Computer Engrg.)	642	2029	2440	2415	2600	2467	2250	1616	4527	2435	2410	2615	2470	2242
Geological	8	11	1989	1914	*	*	*	10	20	1969	1973	*	*	*
Industrial	113	270	2272	2264	2500	2340	1917	336	726	2287	2285	2500	2333	1958
Mechanical	306	1045	2401	2351	2595	2420	2175	825	2460	2394	2359	2600	2417	2166
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	43	83	2434	2433	2566	2417	2300	70	157	2420	2417	2575	2419	2275
Mining & Mineral	1	5	1700	2171	*	*	*	4	9	2175	2240	*	*	*
Nuclear (incl. Engrg. Physics)	4	18	2359	2345	*	*	*	14	34	2411	2379	*	*	*
Petroleum	6	17	2456	2517	*	*	*	10	60	2579	2568	*	*	*
Engineering Technology	10	108	2072	2166	*	*	*	31	254	2349	2185	2917	2350	1600
SCIENCES														
Agricultural Sciences	4	37	1607	1666	*	*	*	9	124	1618	1649	*	*	*
Allied Health Professions	1	10	2352	2024	*	*	*	12	47	2057	2040	*	*	*
Biological Sciences	10	40	2005	2024	*	*	*	16	73	1883	1818	*	*	*
Chemistry	8	18	1784	2022	*	*	*	16	36	1975	2131	*	*	*
Computer Science	241	770	2157	2185	2458	2215	1750	629	1894	2169	2197	2500	2210	1750
Mathematics	18	185	2058	2174	*	*	*	66	352	2118	2162	2500	2146	1583
Other Physical & Earth Sciences	1	26	1416	2126	*	*	*	10	50	1881	2001	*	*	*
Totals	3753	10772						9235	24990					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
[3] Not computed for fewer than 20 offers.
[4] No offers reported.
[5] The 90th and 50th percentiles are close in value because of a clustering of offers.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	932	1985	$1871	$1840	$2000	$1875	$1750	2335	5446	$1839	$1815	$1958	$1875	$1700
Banking Occupations	36	249	1733	1989	2083	1667	1500	90	395	1791	1889	2100	1792	1400
Business Administration	80	194	1628	1681	2000	1500	1417	186	437	1649	1652	2100	1583	1125
Consultants	53	284	2011	2243	2383	1959	1560	211	609	2060	2157	2375	2067	1800
Financial Analysts	32	356	1963	2346	2425	1909	1500	97	540	1958	2215	2500	1925	1417
Human Resources	10	48	1756	1573	*	*	*	40	131	1572	1555	2108	1500	1100
Management Trainees	200	904	1664	1702	2083	1583	1300	511	2029	1677	1666	2083	1625	1300
COMPUTER & MATHEMATICAL														
Computer Programmers	94	434	2155	2165	2435	2250	1792	326	1060	2089	2149	2417	2157	1700
Computer Scientists (incl. Systems Analysts)	163	464	2246	2279	2557	2253	1920	432	1213	2218	2243	2500	2250	1916
Mathematicians/Statisticians	15	96	2075	2178	*	*	*	62	191	2131	2153	2450	2133	1708
MARKETING & SALES														
Advertising/Marketing	87	298	1817	1807	2250	1833	1458	261	636	1845	1807	2367	1833	1333
Retail/Wholesale Sales	494	700	1671	1704	2000	1667	1375	672	1105	1682	1699	2000	1667	1350
Technical Sales	53	133	1921	1941	2350	1995	1500	147	341	1924	1922	2475	1890	1500
ALL OTHER OCCUPATIONS														
Communications Occupations	7	40	2074	1626	*	*	*	32	115	1600	1512	2342	1500	1050
Engineers (Engrg. Degree Required)	1400	4247	2377	2359	2600	2433	1990	3547	9876	2380	2364	2600	2442	2000
Farm & Natural Resources Management	3	15	1573	1466	*	*	*	6	67	1628	1617	*	*	*
Health-Related Occupations	3	14	1787	1948	*	*	*	19	63	1932	1940	*	*	*
Insurance & Real Estate Occupations	36	190	1689	1731	2083	1667	1250	110	330	1662	1685	1960	1667	1300
Production Occupations	36	98	1915	1974	2300	2004	1458	74	166	1976	1917	2558	2000	1500
Researchers—Nonscientific	+	19	+	1986				1	21	2583	2043	*	*	*
Researchers—Scientific	+	21	+	2164				4	29	1884	2180	*	*	*
Social Workers & Recreational Workers	5	28	1235	1226	*	*	*	23	84	1305	1302	1667	1333	875
Transportation & Distribution Occupations	14	35	1696	1745	*	*	*	49	106	1875	1874	2500	1920	1300
Totals	3753	10772						9235	24990					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	19	91	$2486	$2225	*	*	*	64	314	$2200	$2163	$2583	$2188	$1792
MBA (Nontechnical Undergraduate)	178	264	3104	2857	$3916	$3000	$2167	359	714	2873	2657	3750	2750	2083
MBA (Technical Undergraduate)	87	120	3062	2902	3750	3020	2322	138	229	2997	2854	3750	2925	2208
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	28	39	2354	2332	3083	2482	1300	71	91	2416	2384	3000	2500	1875
Administration (incl. Public, Hospital, etc.)	22	25	2509	2408	3125	2584	2042	23	38	2509	2226	3125	2500	2042
Industrial Mgmt. (incl. Industrial Admin.)	18	33[2]	2785	2753	*	*	*	40	62	2754	2735	3208	2838	2416
HUMANITIES & SOCIAL SCIENCES														
Humanities	5	30	2333	2158	*	*	*	21	63	1873	1915	2400	2000	1333
Social Sciences	3	8	2722	2130	*	*	*	27	48	1735	1812	2916	1590	1291
ENGINEERING														
Chemical	6	35	2836	2869	*	*	*	28	96	2749	2813	2967	2800	2500
Civil (incl. Construction, Sanitary & Transportation Engrg.)	10	29	2430	2461	*	*	*	27	81	2444	2413	2878	2375	2083
Electrical (incl. Computer Engrg.)	68	216	2980	2962	3208	3000	2625	157	459	2983	2957	3208	3000	2687
Industrial	+	10	+	2465				19	54	2590	2566	*	*	*
Mechanical	28	109	2749	2840	3050	2833	2583	61	235	2822	2835	3084	2833	2600
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	2	12	2760	2717	*	*	*	12	36	2688	2702	*	*	*
Nuclear (incl. Engrg. Physics)	2	7	2709	2911	*	*	*	5	18	2937	2866	*	*	*
SCIENCES														
Chemistry	2	4	2277	2422	*	*	*	15	25	2264	2333	*	*	*
Computer Science	46	117	2813	2849	3253	2904	2083	97	241	2803	2817	3183	2851	2250
Geology & Related Geological Sciences	+	10	+	2199				2	16	2146	2200	*	*	*
Mathematics	5	22	2365	2151	*	*	*	7	52	2319	2329	*	*	*
Totals	529	1171						1173	2872					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[1] The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	139	222	$3192	$3059	$3833	$3175	$2500	212	385	$3124	$2982	$3750	$3167	$2450
MBA - Tech Undergraduate	77	90	3182	3126	3916	3250	2125	123	155	3224	3128	3916	3250	2500
Over 2 to 4 years														
MBA - Nontech Undergraduate	257	327	3431	3383	4167	3333	2666	385	594	3365	3318	4167	3333	2625
MBA - Tech Undergraduate	126	172	3623	3564	4333	3583	2800	199	260	3518	3492	4333	3500	2625
Over 4 years														
MBA - Nontech Undergraduate	112	153	3351	3327	4167	3333	2666	189	297	3236	3226	4167	3250	2416
MBA - Tech Undergraduate	72	103	3658	3681	4541	3570	3042	125	167	3565	3574	4167	3550	2915
Totals	783	1067						1233	1858					
ENGINEERING														
Chemical	12	44	$3678	$3641	*	*	*	44	151	$3668	$3605	$3825	$3700	$3500
Civil (incl. Construction, Sanitary & Transportation Engrg.)	1	2	2509	2921	*	*	*	2	3	3338	3336	*	*	*
Electrical (incl. Computer Engrg.)	5	33	4122	3947	*	*	*	15	83	3841	3965	*	*	*
Mechanical	2	18	4302	3783	*	*	*	6	46	3820	3569	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	2	6	3900	3922	*	*	*	14	26	3125	3357	*	*	*
SCIENCES														
Chemistry	8	56	3314	3324	*	*	*	54	148	3102	3202	3667	3300	1666
Mathematics (incl. Oprs. Research, Statistics, & Actuarial Science)	+	3	+	3435				3	12	2527	3328	*	*	*
Physics	1	13	3450	3253	*	*	*	16	43	3128	3345	*	*	*
Totals	31	175						154	512					

DOCTORAL DEGREE CANDIDATES

[1] Years of previous full time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

JULY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1875 2000 1750	811	1793 2000 1458	32	1596	9	1867	3	1929	10		
BUSINESS ADMINISTRATION &	1958	6	1677 1917 1333	41	1566 1917 1300	136	2201	7	1820	10	1928	5
MANAGEMENT INFO SYSTEMS	1939	8	1896	8	2069	3	2254	2	2517	3		
MARKETING & DISTRIBUTION	2000	3	1715 1833 1417	23	1625 2000 1416	251			1907 2150 1584	44	1950	1
ECONOMICS	2109	2	1835 2416 1458	26	1628	15			1458	1		
HUMANITIES			1752	18	1565 1833 1250	130			1877	3		
SOCIAL SCIENCES			1691	12	1388	18					1771	2

JULY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2419 2616 2160	66	2438	2		
CHEMICAL	1917	1					2458	1	2492	2	2083	1
CIVIL	2083	1			2167	2	2396	1			1944 2167 1792	20
ELECTRICAL(INCL COMP ENG)	2222	5	2479	2	2408 2583 2292	21	2473 2582 2333	142	2473 2625 2340	26	2454	5
GEOLOGICAL											2000	1
INDUSTRIAL	2253	5	1975	4	2144	7	2398	3	2344	14	2021	2

JULY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO.MECH-EQPT	BLDG MATERIAL
MECHANICAL			2370 2	2434 73 2600 2283	2356 66 2595 2083	2302 8
METALLURGICAL				2318 2	2486 7	
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY					1655 3	

JULY 1987 MCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL					1416	1						
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL					917	1						
CHEMISTRY			1883	1	1773	2						
COMPUTER SCIENCE	2044 2291 1858	21	1905 2000 1750	25	1981 2467 1542	36	2302 2492 2080	21	2198	5	2275	1
MATHEMATICS	2108	1	1807	5					2450	1	2400	1
OTHER PHYSICAL & EARTH												

JULY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM,FAB METAL		
ACCOUNTING	1927	7	1954	8	2102	8	1917	14	1964	11	1833	1	
BUSINESS ADMINISTRATION &	1896	16	1670	5	1927	9	1911 2250 1250	28	2004	6	1750	1	
MANAGEMENT INFO SYSTEMS	2167	5	1843	4			1667	2	2200	1			
MARKETING & DISTRIBUTION	1876 2208 1500	32	1750	18	1802	3	1840 2200 1600	33	1855	15	1934	2	
ECONOMICS			2063	2			1850	1			1700	1	
HUMANITIES	1954	9					1722	12	1803	5			
SOCIAL SCIENCES	1917	2					1771	2	2083	1			

JULY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AEROSPACE & AERONAUTICAL	2430	1			2609	4						
CHEMICAL	2558 2625 2333	47			2423	4	2471	6	2450	5	2558	1
CIVIL	2280	1	2458	2			1826	1	2267	3		
ELECTRICAL(INCL COMP ENG)	2493 2670 2300	22	2407 2600 2167	57	2467 2608 2292	227	2492	10	2354	5	2405	12
GEOLOGICAL					1833	1						
INDUSTRIAL	2419	5	2223	5	2343 2500 2083	31	2479	6	2173	6	2209	3

JULY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
MECHANICAL	2476	17	2458	3	2471 2600 2375	52	2377	11	2377	12	2351	17
METALLURGICAL	2560	3	2300	1	2463	8			2500	1	2388 2450 2333	20
MINING & MINERAL												
NUCLEAR					2917	1						
PETROLEUM												
ENGINEERING TECHNOLOGY			2104	2	2302	2					2263	2

JULY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AGRICULTURAL	1970	1					1708	1				
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL	2227	7							1771	2		
CHEMISTRY	2083	3			1167	1						
COMPUTER SCIENCE	2282 2425 2135	29	2222 2450 1672	35	2367 2700 2025	30	1834	6	2143	3	2138	3
MATHEMATICS	2142	1	2583	1								
OTHER PHYSICAL & EARTH												

JULY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1939 2083 1800	20	1500	2	1842	4	1542	2	1705	9		
BUSINESS ADMINISTRATION &	2086	6	1917	3	1968	4	1653	3	1235	1		
MANAGEMENT INFO SYSTEMS	2126	2	2199	1			1483	1	2158	1	2083	1
MARKETING & DISTRIBUTION	1803	7	1500	2	1782	12						
ECONOMICS	2100	1			1374	1						
HUMANITIES			1270	3	2207	3	1208	1	858	1	1083	1
SOCIAL SCIENCES			1250	1	1175	1			1375	1	1212	3

JULY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL			2400	1			2161	17				
CHEMICAL	2590 2655 2500	30	2115	4	2411	3	1879	3				
CIVIL	2181	1	1969 2166 1666	31	1982	14	1930	9	1880 2206 1697	46	1750	1
ELECTRICAL(INCL COMP ENG)	2526	10	2451 2667 2080	28	2448 2583 2344	40	2057 2448 1605	25	2242	2	2221	3
GEOLOGICAL			1972	3			2055	3				
INDUSTRIAL	2340	2	2199	11	2255	4	2048	5				

JULY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2562	9	2401	10	2443	13	2009	11	2458	1	2461	1
METALLURGICAL	2667	1										
MINING & MINERAL							1700	1				
NUCLEAR					2781	1	1870	2				
PETROLEUM	2456	6										
ENGINEERING TECHNOLOGY			2417	1								

JULY 1987 MCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 MCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURAL							1333	1				
ALLIED HEALTH PROFESSIONS											2352	1
BIOLOGICAL												
CHEMISTRY									1425	1		
COMPUTER SCIENCE	2268	12	2307	5	2349	3	1846	4			2188	2
MATHEMATICS			2292	3			1890	5				
OTHER PHYSICAL & EARTH			1416	1								

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 MCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
MBA--NON-TECH	2575 3000 2166	24	3679 5625 2425	52	3038 3750 2167	21			2765	11		
MBA--TECH	2529	10	3499 5208 2666	23	2834	7			3051	9	3166	3

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 MCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM,FAB METAL	
MBA--NON-TECH	3096	10	2821	8	2932	8	3295 3750 2583	22	3167	3	2575	3
MBA--TECH	2863	11	2752	4	2958	4	2992	7				

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 MCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MBA--NON-TECH	3200	3	2721	3	2671	2	1914	3	1906	3	1942	2
MBA--TECH	3166	4	3611	3	2250	1	2833	1				

AVERAGE MONTHLY SALARY OFFERS JULY 1987 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 09/01/86 THROUGH 06/05/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	/ 1878 / 2000 / 1750	830	/ 1752 / 2375 / 1417	160	/ 1591 / 2000 / 1300	562	/ 2126 /	12	/ 1916 / 2166 / 1541	71	/ 1892 /	8	/ / /
BACHELOR TECHNICAL	/ 2100 / 2383 / 1875	34	/ 1930 / 2275 / 1667	37	/ 2109 / 2533 / 1500	72	/ 2438 / 2583 / 2267	309	/ 2367 / 2595 / 2150	126	/ 2112 / 2450 / 1792	39	/ / /

AVERAGE MONTHLY SALARY OFFERS JULY 1987 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 09/01/86 THROUGH 06/05/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
BACHELOR NON-TECH	/ 1917 / 2250 / 1500	71	/ 1810 / 2250 / 1333	37	/ 1978 / 2253 / 1615	20	/ 1853 / 2200 / 1500	92	/ 1917 / 2166 / 1750	39	/ / /	
BACHELOR TECHNICAL	/ 2436 / 2600 / 2167	137	/ 2334 / 2600 / 2000	106	/ 2445 / 2600 / 2250	361	/ 2324 / 2583 / 1826	41	/ 2293 / 2541 / 1833	37	/ / /	

AVERAGE MONTHLY SALARY OFFERS JULY 1987 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 09/01/86 THROUGH 06/05/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	/ 1952 / 2167 / 1750	36	/ 1584 /	12	/ 1831 / 2083 / 1375	25	/ 1533 /	7	/ 1613 /	13	/ 1360 /	5
BACHELOR TECHNICAL	/ 2500 / 2666 / 2325	71	/ 2213 / 2633 / 1750	98	/ 2352 / 2583 / 1970	78	/ 2015 / 2397 / 1605	86	/ 1897 / 2206 / 1697	50	/ 2200 /	8

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 1, February 1987

ROCKY MOUNTAIN REGION (RMCPA)

University of Arizona
Brigham Young University
Colorado School of Mines
Colorado State University
University of Colorado
University of Denver
Kansas State University
Montana State University
University of Montana
University of Nebraska - Lincoln
New Mexico State University
University of New Mexico
Northern Arizona University
South Dakota School of Mines and Technology
Utah State University
University of Utah

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Rocky Mountain region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (January 2 through February 6) and cumulatively (September 1 through February 6). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	127	903	$1789	$1824	$2000	$1817	$1625	252	1970	$1759	$1801	$1960	$1792	$1500
Business Administration & Management	26	112	1549	1708	2041	1471	1200	79	476	1536	1676	2083	1500	1200
Management Information Systems	2	41	1675	1910	*	*	*	14	143	1729	1891	*	*	*
Marketing & Distribution	22	146	1556	1663	1800	1500	1400	68	491	1553	1650	1917	1533	1200
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	2	25	2000	1782	*	*	*	14	90	1652	1676	*	*	*
Humanities	5	22	1642	1624	*	*	*	28	165	1313	1445	1791	1250	833
Social Sciences	1	15	2000	1762	*	*	*	33	118	1355	1528	2000	1250	850
ENGINEERING														
Aerospace & Aeronautical	+	20	+	2254				4	80	2263	2304	*	*	*
Chemical	17	101	2502	2519	*	*	*	36	207	2404	2483	2650	2500	1925
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	7	46	2079	1967	*	*	*	40	194	2003	1999	2405	1980	1667
Electrical (incl. Computer Engrg.)	65	340	2377	2371	2586	2450	2150	183	1026	2302	2367	2617	2400	1916
Geological	1	1	2500	2500	*	*	*	2	5	2528	2106	*	*	*
Industrial	12	68	2344	2307	*	*	*	25	178	2291	2279	2500	2320	1850
Mechanical	44	182	2462	2401	2600	2408	2291	114	584	2381	2355	2600	2404	2080
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	4	12	2396	2402	*	*	*	8	31	2471	2441	*	*	*
Mining & Mineral	+	3	+	2333				1	4	2306	2327	*	*	*
Nuclear (incl. Engrg. Physics)	+	4	+	2391				1	10	2625	2415	*	*	*
Petroleum	+	7	+	2758				4	20	2516	2652	*	*	*
Engineering Technology	1	26	2875	2204	*	*	*	14	62	2113	2153	*	*	*
SCIENCES														
Agricultural Sciences	3	13	1469	1564	*	*	*	42	62	1688	1643	2175	1604	1200
Allied Health Professions	1	4	1250	2140	*	*	*	3	19	1600	2102	*	*	*
Biological Sciences	+	2	+	1751				11	20	1413	1488	*	*	*
Chemistry	+	1	+	2170				2	5	1967	1920	*	*	*
Computer Science	9	127	2172	2160	*	*	*	49	437	2022	2151	2525	2083	1350
Mathematics	4	26	2340	2222	*	*	*	10	66	2188	2117	*	*	*
Other Physical & Earth Sciences	+	1	+	957				3	10	1067	1613	*	*	*
Totals	353	2248						1040	6433					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.
1 The 90th and 50th percentiles are close in value because of a clustering of offers.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATION														
Accountants & Auditors	123	885	$1798	$1822	$2000	$1817	$1650	245	1937	$1762	$1801	$1960	$1792	$1500
Banking Occupations	1	11	1250	1870	*	*	*	7	39	1435	1653	*	*	*
Business Administration	5	32	1523	1609	*	*	*	25	118	1502	1572	1833	1500	1200
Consultants	1	64	1850	2017	*	*	*	14	123	1645	1953	*	*	*
Financial Analysts	2	18	1938	1932	*	*	*	16	61	1809	1845	*	*	*
Human Resources	+	9	+	1700				13	49	1371	1530	*	*	*
Management Trainee	27	119	1489	1599	1870	1454	1200	86	478	1514	1588	1950	1500	1200
COMPUTER & MATHEMATICAL														
Computer Programmers	5	61	2007	2083	*	*	*	28	216	1962	2039	2458	2025	1200
Computer Scientists (incl. Systems Analysts)	9	103	2300	2232	*	*	*	35	322	2162	2212	2708	2199	1579
Mathematicians/Statisticians	1	14	2234	2185	*	*	*	2	26	2217	2140	*	*	*
MARKETING & SALES														
Advertising/Marketing	13	38	1650	1744	*	*	*	25	155	1647	1702	2112	1600	1250
Retail/Wholesale Sales	7	39	1686	1715	*	*	*	29	176	1623	1667	2083	1700	1000
Technical Sales	1	31	2000	1916	*	*	*	9	101	1832	1890	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	+	4	+	1306				14	46	1217	1360	*	*	*
Engineers (Engrg. Degree Required)	148	762	2406	2368	2625	2429	2166	410	2312	2305	2337	2625	2381	1916
Farm & Natural Resources Management	3	8	1903	1725	*	*	*	30	38	1640	1647	2200	1625	1100
Health-Related Occupations	+	4	+	2161				5	26	1471	1970	*	*	*
Insurance & Real Estate Occupations	2	21	1504	1705	*	*	*	17	90	1570	1609	*	*	*
Production Occupations	2	10	2167	1838	*	*	*	14	55	1805	1766	*	*	*
Researchers—Nonscientific	+	+	+	+				+	+	+	+			
Researchers—Scientific	+	+	+	+				+	+	+	+			
Social Workers & Recreational Workers	2	6	1250	1431	*	*	*	9	32	1074	1347	*	*	*
Transportation & Distribution Occupations	1	9	1050	2018	*	*	*	7	33	2010	1906	*	*	*
Totals	353	2248						1040	6433					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	3	64	$1902	$2140	*	*	*	9	164	$1945	$2130	*	*	*
MBA (Nontechnical Undergraduate)	+	40	+	2447				4	140	1821	2235	*	*	*
MBA (Technical Undergraduate)	+	7	+	2644				+	18	+	2453			
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	8	+	2352				1	14	2850	2342	*	*	*
Administration (incl. Public, Hospital, etc.)	+	7	+	1970				1	9	2200	2009	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	+	2	+	2724				+	6	+	2377			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	4	+	1675				3	20	1183	1577	*	*	*
Social Sciences	+	4	+	1604				1	35	1600	1775	*	*	*
ENGINEERING														
Chemical	2	11	2775	2838	*	*	*	7	26	2694	2766	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	1	7	2000	2292	*	*	*	1	28	2000	2385	*	*	*
Electrical (incl. Computer Engrg.)	+	24	+	2871				+	72	+	2880			
Industrial	+	10	+	2580				+	17	+	2592			
Mechanical	1	20	2500	2829	*	*	*	3	56	2692	2818	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	12	2417	2681	*	*	*	1	14	2417	2661	*	*	*
Nuclear (incl. Engrg. Physics)	+	1	+	3917				+	4	+	3040			
SCIENCES														
Chemistry	+	1	+	2166				+	5	+	2333			
Computer Science	1	17	2667	2558	*	*	*	2	37	2699	2692	*	*	*
Geology & Related Geological Sciences	+	2	+	2525				+	3	+	2628			
Mathematics	+	1	+	2860				+	9	+	2310			
Totals	9	242						33	677					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	1	6	$2650	$2674	*	*	*	1	28	$2650	$2533	*	*	*
MBA - Tech Undergraduate	1	2	1676	2035	*	*	*	1	14	1676	2911	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	+	10	+	2643				+	26	+	2505			
MBA - Tech Undergraduate	+	+	+	+				+	1	+	2083			
Over 4 years														
MBA - Nontech Undergraduate	2	12	2417	2540	*	*	*	4	26	2229	2650	*	*	*
MBA - Tech Undergraduate	+	3	+	3733				+	6	+	3447			
Totals	4	33						6	101					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	2	28	$3700	$3539	*	*	*	2	35	$3700	$3555	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	1	10	2650	3949	*	*	*	5	23	3703	3893	*	*	*
Mechanical	+	14	+	3213				+	19	+	3309			
SCIENCES														
Chemistry	+	19	+	3090				2	34	2854	3091	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	1	+	3765				+	1	+	3765			
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)	+	1	+	3167				1	5	3000	3408	*	*	*
Physics	+	7	+	3611				+	12	+	3536			
Totals	3	80						10	131					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers

FEBRUARY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1800 1950 1667	113	1450	4	1550	2	1966	2				
BUSINESS ADMINISTRATION &			1411	3	1454	13					1917	1
MANAGEMENT INFO SYSTEMS					1675	2						
MARKETING & DISTRIBUTION					1567	13	1692	2	1500	1		
ECONOMICS					2000	1						
HUMANITIES			1542	1	1708	2						
SOCIAL SCIENCES												

FEBRUARY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL		
AEROSPACE & AERONAUTICAL													
CHEMICAL													
ELECTRICAL(INCL COMP ENG)							2363	17	2333	1	2141	3	
CIVIL											2129	4	
GEOLOGICAL													
INDUSTRIAL	1850	1					2400	2					

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FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO.MECH-EQPT	BLDG MATERIAL
MECHANICAL	/ / /	/ / /	/ / /	2378 16 / / /	/ / /	/ / /
METALLURGICAL	/ / /	/ / /	/ / /	/ / /	2600 1 / / /	/ / /
MINING & MINERAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
NUCLEAR	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
PETROLEUM	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ENGINEERING TECHNOLOGY	/ / /	/ / /	/ / /	2875 1 / / /	/ / /	/ / /

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AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

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INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
AGRICULTURAL			1200 1			
ALLIED HEALTH PROFESSIONS						
BIOLOGICAL						
CHEMISTRY						
COMPUTER SCIENCE				2000 1		
MATHEMATICS				2234 1		
OTHER PHYSICAL & EARTH						

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BY CURRICULUM & EMPLOYER

FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT
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CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER	PRIM.FAB METAL
ACCOUNTING							2015	1		
BUSINESS ADMINISTRATION &	2083	1	2000	1			1562	5		
MANAGEMENT INFO SYSTEMS										
MARKETING & DISTRIBUTION			1525	1	1800	1				
ECONOMICS										
HUMANITIES			1000	1			2250	1		
SOCIAL SCIENCES	2000	1								

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CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER	PRIM.FAB METAL
AEROSPACE & AERONAUTICAL										
CHEMICAL	2537	3			2275	2	2458	2		
ELECTRICAL(INCL COMP ENG)	2275	2	2522	8	2450 2586 2300	20				
CIVIL					1559	1	2458	1		
GEOLOGICAL										
INDUSTRIAL			2600	1	2313	6	2500	1		

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BY CURRICULUM & EMPLOYER

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CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
MECHANICAL	2517	6	2250	1	2330	8	2408	1	3075	4	2450	1
METALLURGICAL	2435	1									2275	2
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY												

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CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
AGRICULTURAL	1970	1							
ALLIED HEALTH PROFESSIONS									
BIOLOGICAL									
CHEMISTRY									
COMPUTER SCIENCE	2325	1	2284	3	2396	2			
MATHEMATICS					2187	2			
OTHER PHYSICAL & EARTH									

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INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES--PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1962	3					1527	2				
BUSINESS ADMINISTRATION &							1664	2				
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION							1414	4				
ECONOMICS	2000	1										
HUMANITIES												
SOCIAL SCIENCES												

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BY CURRICULUM & EMPLOYER

FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH,CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2548	8										
ELECTRICAL(INCL COMP ENG)	2555	2	2550	1	2307	4	2076	6	2500	1		
CIVIL			2025	1								
GEOLOGICAL	2500	1										
INDUSTRIAL	2500	1										

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BY CURRICULUM & EMPLOYER

FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2511	4			2475	2	2125	1				
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY												

FEBRUARY 1987 RMCPA INTERIM REPORT
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FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL					1238 1	
ALLIED HEALTH PROFESSIONS						1250 1
BIOLOGICAL						
CHEMISTRY						
COMPUTER SCIENCE		1400 1		2178 1		
MATHEMATICS		2750 1				
OTHER PHYSICAL & EARTH						

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHL SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM. FAB METAL
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 2, March 1987

ROCKY MOUNTAIN REGION (RMCPA)

University of Arizona
Brigham Young University
Colorado School of Mines
Colorado State University
University of Colorado
University of Denver
Kansas State University
Montana State University
University of Montana
University of Nebraska - Lincoln
New Mexico State University
University of New Mexico
Northern Arizona University
South Dakota School of Mines and Technology
Utah State University
University of Utah

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Rocky Mountain region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (February 6 through March 6) and cumulatively (September 1 through March 6). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	82	674	$1741	$1798	$1875	$1792	$1583	334	2644	$1754	$1800	$1950	$1792	$1500
Business Administration & Management	38	154	1532	1658	1792	1458	1333	117	630	1535	1671	2000	1500	1200
Management Information Systems	20	47	1964	2006	2550	2043	1250	34	190	1868	1919	2430	1883	1250
Marketing & Distribution	26	120	1608	1723	1875	1582	1350	94	571	1568	1666	1900	1575	1250
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	1	32	1500	1814	*	*	*	15	122	1642	1712	*	*	*
Humanities	6	47	1187	1564	*	*	*	34	212	1291	1471	1750	1250	833
Social Sciences	5	46	1617	1547	*	*	*	38	164	1389	1533	2000	1333	850
ENGINEERING														
Aerospace & Aeronautical	4	20	2210	2342	*	*	*	8	100	2236	2311	*	*	*
Chemical	12	142	2542	2524	*	*	*	48	349	2439	2499	2650	2500	1930
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	8	61	2036	1998	*	*	*	48	255	2009	1999	2405	2013	1667
Electrical (incl. Computer Engrg.)	41	359	2354	2418	2580	2425	2000	224	1385	2311	2380	2617	2400	1916
Geological	2	2	2085	2085	*	*	*	4	7	2306	2100	*	*	*
Industrial	8	53	2291	2288	*	*	*	33	231	2291	2281	2500	2300	1917
Mechanical	29	216	2339	2356	2600	2375	2000	143	800	2372	2356	2600	2400	2059
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	10	+	2398				8	41	2471	2431	*	*	*
Mining & Mineral	+	+	+	+				1	4	2306	2327	*	*	*
Nuclear (incl. Engrg. Physics)	+	1	+	2667				1	11	2625	2438	*	*	*
Petroleum	1	10	2000	2570	*	*	*	5	30	2413	2624	*	*	*
Engineering Technology	8	45	2103	2263	*	*	*	22	107	2109	2199	2500	2208	1700
SCIENCES														
Agricultural Sciences	1	2	1500	1653	*	*	*	43	64	1683	1643	2175	1583	1200
Allied Health Professions	1	11	2425	1989	*	*	*	4	30	1806	2060	*	*	*
Biological Sciences	+	4	+	1629				11	24	1413	1511	*	*	*
Chemistry	+	3	+	2742				2	8	1967	2228	*	*	*
Computer Science	7	163	2093	2191	*	*	*	56	600	2031	2162	2500	2092	1354
Mathematics	3	20	2253	2191	*	*	*	13	86	2203	2134	*	*	*
Other Physical & Earth Sciences	1	3	2325	1816	*	*	*	4	13	1381	1660	*	*	*
Totals	304	2245						1344	8678					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.
† The 90th and 50th percentiles are close in value because of a clustering of offers.

AVERAGE MONTHLY SALARY OFFERS

(Data Combined For Men and Women)

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	85	662	$1746	$1797	$1875	$1792	$1583	330	2599	$1758	$1800	$1950	$1792	$1500
Banking Occupations	1	14	1333	1610	*	*	*	8	53	1422	1642	*	*	*
Business Administration	6	35	1549	1648	*	*	*	31	153	1511	1589	1833	1500	1200
Consultants	3	38	2079	2077	*	*	*	17	161	1722	1982	*	*	*
Financial Analysts	1	20	1583	1737	*	*	*	17	81	1796	1819	*	*	*
Human Resources	3	9	1128	1240	*	*	*	16	98	1326	1485	*	*	*
Management Trainees	47	185	1513	1616	1850	1458	1333	133	663	1514	1596	1916	1500	1200
COMPUTER & MATHEMATICAL														
Computer Programmers	1	68	1666	2141	*	*	*	29	284	1952	2063	2458	2000	1200
Computer Scientists (incl. Systems Analysts)	15	129	2233	2196	*	*	*	50	451	2183	2207	2650	2245	1692
Mathematicians/Statisticians	3	11	2253	2133	*	*	*	5	37	2239	2138	*	*	*
MARKETING & SALES														
Advertising/Marketing	3	52	1967	1950	*	*	*	28	207	1681	1764	2250	1630	1250
Retail/Wholesale Sales	9	38	1625	1716	*	*	*	38	214	1623	1675	2000	1725	1000
Technical Sales	8	25	1601	1921	*	*	*	17	126	1723	1896	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	+	7	+	1601				14	53	1217	1392	*	*	*
Engineers (Engrg. Degree Required)	112	892	2322	2377	2600	2374	2000	522	3204	2309	2348	2615	2375	1916
Farm & Natural Resources Management	1	3	1500	1719	*	*	*	31	41	1636	1653	2200	1583	1100
Health-Related Occupations	1	15	2425	1853	*	*	*	6	41	1630	1928	*	*	*
Insurance & Real Estate Occupations	1	14	1250	1723	*	*	*	18	104	1552	1624	*	*	*
Production Occupations	2	9	1700	1935	*	*	*	16	64	1792	1790	*	*	*
Researchers—Nonscientific	+	1	+	2583				+	1	+	2583			
Researchers—Scientific	+	3	+	2542				+	3	+	2542			
Social Workers & Recreational Workers	2	7	1192	1264	*	*	*	11	39	1096	1332	*	*	*
Transportation & Distribution Occupations	+	8	+	1969				7	41	2010	1918	*	*	*
Totals	304	2245						1344	8678					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced

(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	7	42	$1964	$2156	*	*	*	16	206	$1953	$2135	*	*	*
MBA (Nontechnical Undergraduate)	12	55	2004	2523	*	*	*	16	195	1958	2316	*	*	*
MBA (Technical Undergraduate)	1	16	2750	2772	*	*	*	1	34	2750	2603	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	14	+	2301				1	28	2850	2322	*	*	*
Administration (incl. Public, Hospital, etc.)	1	3	1833	1625	*	*	*	2	12	2017	1913	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	+	5	+	2561				+	11	+	2461			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	5	+	1395				3	25	1183	1540	*	*	*
Social Sciences	1	1	1666[†]	1666	*	*	*	2	36	1633	1772	*	*	*
ENGINEERING														
Chemical	1	11	3060	2768	*	*	*	8	37	2740	2767	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	8	+	2437				1	36	2000	2396	*	*	*
Electrical (incl. Computer Engrg.)	1	35	2950	2948	*	*	*	1	107	2950	2902	*	*	*
Industrial	+	3	+	2467				+	20	+	2573			
Mechanical	+	15	+	2789				3	71	2692	2812	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	2	+	3059				1	16	2417	2711	*	*	*
Nuclear (incl. Engrg. Physics)	+	3	+	2781				+	7	+	2929			
SCIENCES														
Chemistry	+	2	+	1698				+	7	+	2152			
Computer Science	1	23	3883	2887	*	*	*	3	60	3093	2767	*	*	*
Geology & Related Geological Sciences	+	2	+	1829				+	5	+	2308			
Mathematics	+	11	+	2579				+	20	+	2458			
Totals	29	256						58	933					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	10	33	$2101	$2602	*	*	*	11	61	$2151	$2570	*	*	*
MBA - Tech Undergraduate	1	12	2800	3063	*	*	*	2	26	2238	2961	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	8	36	2490	3144	*	*	*	8	62	2490	2876	*	*	*
MBA - Tech Undergraduate	+	29	+	3349				+	30	+	3307			
Over 4 years														
MBA - Nontech Undergraduate	7	27	3063	3200	*	*	*	11	53	2760	2930	*	*	*
MBA - Tech Undergraduate	4	23	2957	3049	*	*	*	4	29	2957	3131	*	*	*
Totals	30	160						36	261					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	+	19	+	$3598				2	54	$3700	$3571	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	+	8	+	4045				5	31	3703	3932	*	*	*
Mechanical	+	1	+	3500				+	20	+	3318			
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	+	4	+	2310				1	9	3000	2920	*	*	*
SCIENCES														
Chemistry	1	13	$3475	2775	*	*	*	3	49	3061	3007	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	5	+	3008				+	6	+	3134			
Physics	+	7	+	2910				+	19	+	3305			
Totals	1	57						11	188					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

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AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1775 1875 1625	76	1333	1	1583	1						
BUSINESS ADMINISTRATION &	1778	3	1772	3	1461 1700 1333	28						
MANAGEMENT INFO SYSTEMS	1934	4	1292	2	1393	4					1833	1
MARKETING & DISTRIBUTION			1250	1	1575	11			1660	1		
ECONOMICS					1500	1						
HUMANITIES			1561	1	1000	3						
SOCIAL SCIENCES												

MARCH 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO. MECH-EQPT	BLDG MATERIAL
AEROSPACE & AERONAUTICAL				2210 4		
CHEMICAL						
CIVIL						2001 5
ELECTRICAL(INCL COMP ENG)				2409 6	2300 1	2408 2
GEOLOGICAL						
INDUSTRIAL			2750 1			

MARCH 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
MECHANICAL							2375	8	2317	3	1930	1
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY							2333	4	2166	1	1750	1

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1987 — RMCPA REGIONAL INTERIM REPORT

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 02/06/87 THROUGH 03/06/87 — PART 1 - PAGE 4

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
AGRICULTURAL						
ALLIED HEALTH PROFESSIONS						
BIOLOGICAL						
CHEMISTRY						
COMPUTER SCIENCE				2345 2		
MATHEMATICS				2253 3		
OTHER PHYSICAL & EARTH						

MARCH 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
ACCOUNTING									1300	1		
BUSINESS ADMINISTRATION &												
MANAGEMENT INFO SYSTEMS	2333	1			2342	5						
MARKETING & DISTRIBUTION	1688	2	1583	1	1577	5	1789	4				
ECONOMICS												
HUMANITIES												
SOCIAL SCIENCES	1584	2										

MARCH 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2494	8										
CIVIL												
ELECTRICAL(INCL COMP ENG)	2617	1	2189	3	2382 2542 2250	20					2575	1
GEOLOGICAL					2550	1						
INDUSTRIAL					2225	7						

MARCH 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE	GLASS-PAPER	PRIM, FAB METAL
MECHANICAL	2281	3	2480	5	2371	7			
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY									

MARCH 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
AGRICULTURAL	1500	1										
ALLIED HEALTH PROFESSIONS	2425	1										
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE			1958	1			1800	1				
MATHEMATICS												
OTHER PHYSICAL & EARTH					2325	1						

MARCH 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING							1208	3				
BUSINESS ADMINISTRATION &	1925	1					1586	3				
MANAGEMENT INFO SYSTEMS	2241	3										
MARKETING & DISTRIBUTION							1575	1				
ECONOMICS												
HUMANITIES			1480	1							1083	1
SOCIAL SCIENCES									1792	2	1333	1

MARCH 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2639	4										
CIVIL			1833	1	2225	2						
ELECTRICAL(INCL COMP ENG)	2667	1	2800	1	2304	2	1829	3				
GEOLOGICAL			1620	1								
INDUSTRIAL												

MARCH 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MECHANICAL			2041 1	2059 1		
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM	2000 1					
ENGINEERING TECHNOLOGY				1788 2		

MARCH 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL						
ALLIED HEALTH PROFESSIONS						
BIOLOGICAL						
CHEMISTRY						
COMPUTER SCIENCE	2200 1	2000 2				
MATHEMATICS						
OTHER PHYSICAL & EARTH						

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 RMCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	1783 1916 1625	83	1505	8	1472 1833 1066	48			1660	1	1833	1
BACHELOR TECHNICAL					2750	1	2336 2535 2167	27	2283	5	2056	9

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 RMCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
BACHELOR NON-TECH	1775	5	1583	1	1960	10	1739	4	1300	1		
BACHELOR TECHNICAL	2381	14	2325	9	2353 2542 2167	36	1800	1				

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 RMCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	2162	4	1480	1			1422	7	1792	2	1208	2
BACHELOR TECHNICAL	2489	7	2051	5	2220	5	1854	6				

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 RMCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC	AUTO, MECH--EQPT		BLDG MATERIAL
MBA--NON-TECH		1794	5	1500	1		1917	1	
MBA--TECH									

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 RMCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM,FAB METAL
MBA--NON-TECH	3250	1					
MBA--TECH	2750	1					

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 RMCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/	/ 2102 4	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
MBA--TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/

The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

A 3940-1.44
5/87

CPC Salary Survey

REGIONAL Interim Report No. 3, April 1987

ROCKY MOUNTAIN REGION (RMCPA)

University of Arizona
Brigham Young University
Colorado School of Mines
Colorado State University
University of Colorado
University of Denver
Kansas State University
Montana State University
University of Montana
University of Nebraska - Lincoln
New Mexico State University
University of New Mexico
Northern Arizona University
South Dakota School of Mines and Technology
Utah State University
University of Utah

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Rocky Mountain region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (March 6 through April 3) and cumulatively (September 1 through April 3). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	12	314	$1731	$1784	*	*	*	346	2958	$1754	$1799	$1950	$1792	$1500
Business Administration & Management	6	146	1699	1780	*	*	*	123	776	1543	1692	2000	1500	1200
Management Information Systems	2	76	1402	1975	*	*	*	36	266	1842	1935	2430	1842	1250
Marketing & Distribution	7	78	1571	1736	*	*	*	101	649	1568	1674	1900	1579	1250
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	+	57	+	1942				15	179	1642	1785	*	*	*
Humanities	2	37	1350	1743	*	*	*	36	249	1294	1512	1750	1250	833
Social Sciences	1	35	1667	1665	*	*	*	39	199	1397	1556	2000	1333	850
ENGINEERING														
Aerospace & Aeronautical	+	27	+	2341				8	127	2236	2318	*	*	*
Chemical	8	105	2463	2462	*	*	*	56	454	2442	2491	2626	2500	1988
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	3	61	1543	2063	*	*	*	51	316	1981	2011	2333	2000	1667
Electrical (incl. Computer Engrg.)	21	419	2394	2438	$2640	$2400	$2200	245	1804	2318	2394	2625	2400	1930
Geological	1	1	2000	2000	*	*	*	5	8	2245	2088	*	*	*
Industrial	+	72	+	2317				33	303	2291	2290	2500	2300	1917
Mechanical	5	213	2190	2396	*	*	*	148	1013	2366	2364	2600	2400	2000
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	7	+	2249				8	48	2471	2404	*	*	*
Mining & Mineral	+	+	+	+				1	4	2306	2327	*	*	*
Nuclear (incl. Engrg. Physics)	+	1	+	2370				1	12	2625	2433	*	*	*
Petroleum	+	3	+	2367				5	33	2413	2601	*	*	*
Engineering Technology	2	12	2353	2276	*	*	*	24	119	2129	2207	2545	2208	1700
SCIENCES														
Agricultural Sciences	1	14	1249	1712	*	*	*	44	78	1673	1655	2175	1583	1200
Allied Health Professions	+	+	+	+				4	30	1806	2060	*	*	*
Biological Sciences	+	3	+	1805				11	27	1413	1544	*	*	*
Chemistry	+	+	+	+				2	8	1967	2228	*	*	*
Computer Science	8	136	2575	2261	*	*	*	64	736	2099	2180	2628	2164	1400
Mathematics	1	31	2207	2247	*	*	*	14	117	2203	2164	*	*	*
Other Physical & Earth Sciences	1	4	2162	2074	*	*	*	5	17	1537	1757	*	*	*
Totals	81	1852						1425	10530					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported
† The 90th and 50th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	11	300	$1750	$1793	*	*	*	341	2899	$1758	$1799	$1950	$1792	$1500
Banking Occupations	+	29	+	1732				8	82	1422	1674	*	*	*
Business Administration	+	34	+	1714				31	187	1511	1612	1833	1500	1200
Consultants	+	53	+	2140				17	214	1722	2021	*	*	*
Financial Analysts	2	41	1452	2015	*	*	*	19	122	1760	1885	*	*	*
Human Resources	2	13	1354	1561	*	*	*	18	71	1329	1499	*	*	*
Management Trainees	9	137	1521	1734	*	*	*	142	800	1514	1619	1925	1492	1200
COMPUTER & MATHEMATICAL														
Computer Programmers	3	123	2305	2147	*	*	*	32	407	1985	2088	2339	2052	1400
Computer Scientists (incl. Systems Analysts)	5	85	2390	2256	*	*	*	55	536	2220	2215	2708	2253	1632
Mathematicians/Statisticians	1	23	2207	2277	*	*	*	6	60	2234	2192	*	*	*
MARKETING & SALES														
Advertising/Marketing	2	37	1630	1922	*	*	*	30	244	1678	1788	2112	1630	1250
Retail/Wholesale Sales	1	38	1500	1635	*	*	*	39	252	1620	1669	2000	1700	1000
Technical Sales	2	15	1500	2022	*	*	*	19	141	1700	1909	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	+	1	+	1500				14	54	1217	1394	*	*	*
Engineers (Engrg. Degree Required)	40	869	2359	2399	2633	2433	1988	562	4073	2312	2359	2617	2381	1916
Farm & Natural Resources Management	1	5	1249	1744	*	*	*	32	46	1624	1663	2200	1583	1100
Health-Related Occupations	+	+	+	+				6	41	1630	1928	*	*	*
Insurance & Real Estate Occupations	2	16	1813	1625	*	*	*	20	120	1578	1624	2025	1504	1200
Production Occupations	+	12	+	1940				16	76	1792	1813	*	*	*
Researchers—Nonscientific	+	1	+	2583				+	2	+	2583			
Researchers—Scientific	+	4	+	1884				+	7	+	2166			
Social Workers & Recreational Workers	+	5	+	1187				11	44	1096	1315	*	*	*
Transportation & Distribution Occupations	+	11	+	2038				7	52	2010	1944	*	*	*
Totals	81	1852						1425	10530					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	1	6	$2000	$2278	*	*	*	17	212	$1956	$2139	*	*	*
MBA (Nontechnical Undergraduate)	2	95	2596	2783	*	*	*	18	290	2029	2469	*	*	*
MBA (Technical Undergraduate)	+	33	+	3066				1	67	2750	2831	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	13	+	2545				1	41	2850	2392	*	*	*
Administration (incl. Public, Hospital, etc.)	1	1	1418	1418	*	*	*	3	13	1817	1875	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	+	6	+	2639				+	17	+	2524			
HUMANITIES & SOCIAL SCIENCES														
Humanities	1	3	1400	2355	*	*	*	4	28	1238	1628	*	*	*
Social Sciences	1	1	2825	2825	*	*	*	3	37	2030	1800	*	*	*
ENGINEERING														
Chemical	1	10	2625	2797	*	*	*	9	47	2727	2773	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	6	+	2337				1	42	2000	2388	*	*	†
Electrical (incl. Computer Engrg.)	4	45	2752	2971	*	*	*	5	152	2792	2923	*	*	*
Industrial	+	6	+	2733				+	26	+	2610			
Mechanical	1	17	2958	2765	*	*	*	4	88	2758	2803	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	2	+	2738				1	18	2417	2714	*	*	†
Nuclear (incl. Engrg. Physics)	1	2	2625	2684	*	*	*	1	9	2625	2874	*	*	*
SCIENCES														
Chemistry	1	3	2376	2497	*	*	*	1	10	2376	2255	*	*	*
Computer Science	1	18	2200	2705	*	*	*	4	78	2870	2753	*	*	*
Geology & Related Geological Sciences	1	1	1666	1666	*	*	*	1	6	1666	2201	*	*	*
Mathematics	+	7	+	2353				+	27	+	2431			
Totals	16	275						74	1208					

' Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	+	39	+	$2953				11	100	$2151	$2720	*	*	*
MBA - Tech Undergraduate	+	13	+	3195				2	39	2238	3052	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	4	85	$2188	3535	*	*	*	12	147	2389	3257	*	*	*
MBA - Tech Undergraduate	+	27	+	3718				+	57	+	3502			
Over 4 years														
MBA - Nontech Undergraduate	1	36	2666	3474	*	*	*	12	89	2752	3150	*	*	*
MBA - Tech Undergraduate	+	17	+	3667				4	46	2957	3329	*	*	*
Totals	5	217						41	478					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	+	17	+	$3494				2	71	$3700	$3552	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	+	3	+	4031				5	34	3703	3941	*	*	*
Mechanical	+	5	+	3638				+	25	+	3382			
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	+	2	+	3717				1	11	3000	3065	*	*	*
SCIENCES														
Chemistry	+	27	+	3497				3	76	3061	3181	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	+	+	+				+	6	+	3134			
Physics	+	8	+	3506				+	27	+	3365			
Totals	+	62						11	250					

[1] Years of previous full time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

APRIL 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
ACCOUNTING	1747	8	1791	1	2000	1			
BUSINESS ADMINISTRATION &			1834	2	1397	3			
MANAGEMENT INFO SYSTEMS			1375	1	1428	1			
MARKETING & DISTRIBUTION			1916	1	1492	2			
ECONOMICS									
HUMANITIES					1500	1			
SOCIAL SCIENCES									

APRIL 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
AEROSPACE & AERONAUTICAL						
CHEMICAL						
CIVIL			800 1			2150 1
ELECTRICAL(INCL COMP ENG)				2375 2		
GEOLOGICAL						
INDUSTRIAL						

APRIL 1987 RMCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
MECHANICAL				2416 1		1800 1
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY				2105 1		

APRIL 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO/MECH-EQPT	BLDG MATERIAL
AGRICULTURAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ 2250 1 / /	/ / /	/ 2555 3 / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

APRIL 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL		FOOD-BEVERAGE	GLASS-PAPER	PRIM,FAB METAL
ACCOUNTING	/ / /	/ / /	/ / /		/ / /	/ / /	/ / /
BUSINESS ADMINISTRATION &	/ / /	/ / /	/ / /		/ / /	/ / /	/ / /
MANAGEMENT INFO SYSTEMS	/ / /	/ / /	/ / /		/ / /	/ / /	/ / /
MARKETING & DISTRIBUTION	/ / /	/ / /	/ / /	1687 3	/ / /	/ / /	/ / /
ECONOMICS	/ / /	/ / /	/ / /		/ / /	/ / /	/ / /
HUMANITIES	/ / /	/ / /	/ / /	1200 1	/ / /	/ / /	/ / /
SOCIAL SCIENCES	/ / /	/ / /	/ / /		/ / /	/ / /	/ / /

APRIL 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2553	5			2475	2						
CIVIL												
ELECTRICAL(INCL COMP ENG)			2422	3	2419	9						
GEOLOGICAL												
INDUSTRIAL												

APRIL 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL		FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MECHANICAL	/ / /	/ / /	/ / / 2200	1	/ / /	/ / /	/ / /
METALLURGICAL	/ / /	/ / /	/ / /		/ / /	/ / /	/ / /
MINING & MINERAL	/ / /	/ / /	/ / /		/ / /	/ / /	/ / /
NUCLEAR	/ / /	/ / /	/ / /		/ / /	/ / /	/ / /
PETROLEUM	/ / /	/ / /	/ / /		/ / /	/ / /	/ / /
ENGINEERING TECHNOLOGY	/ / /	/ / /	/ / / 2600	1	/ / /	/ / /	/ / /

APRIL 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
AGRICULTURAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ 2333 1 / /	/ 3008 2 / /	/ / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ 2207 1 / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

APRIL 1987 RMCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING							1506	2				
BUSINESS ADMINISTRATION &					2333	1						
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION											1041	1
ECONOMICS												
HUMANITIES												
SOCIAL SCIENCES											1667	1

APRIL 1987 RMCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AEROSPACE & AERONAUTICAL						
CHEMICAL				1988 1		
CIVIL				1680 1		
ELECTRICAL(INCL COMP ENG)			2260 3	2425 4		
GEOLOGICAL		2000 1				
INDUSTRIAL						

APRIL 1987 RMCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MECHANICAL	/ / /	/ / /	/ / /	/ 2267 2 / / /	/ / /	/ / /
METALLURGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MINING & MINERAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
NUCLEAR	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
PETROLEUM	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ENGINEERING TECHNOLOGY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

APRIL 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL					1249 1	
ALLIED HEALTH PROFESSIONS						
BIOLOGICAL						
CHEMISTRY						
COMPUTER SCIENCE				2333 1		
MATHEMATICS						
OTHER PHYSICAL & EARTH				2162 1		

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 RMCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO MECH-EQPT	BLDG MATERIAL
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 RMCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MBA--NON-TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
MBA--TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 RMCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/ / /	2596 2 / / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 RMCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	1747	8	1750	5	1513	8						
BACHELOR TECHNICAL			2250	1	800	1	2419	7			1975	2

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 RMCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE	GLASS-PAPER	PRIM,FAB METAL
BACHELOR NON-TECH					1565	4			
BACHELOR TECHNICAL	2553	5	2400	4	2484	16			

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 RMCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH/CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH					2333	1	1506	2			1354	2
BACHELOR TECHNICAL			2000	1	2260	3	2240	10	1249	1		

The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

A3940-1.44

5/87

CPC Salary Survey

REGIONAL Interim Report No. 4, May 1987

ROCKY MOUNTAIN REGION (RMCPA)

University of Arizona
Brigham Young University
Colorado School of Mines
Colorado State University
University of Colorado
University of Denver
Kansas State University
Montana State University
University of Montana
University of Nebraska - Lincoln
New Mexico State University
University of New Mexico
Northern Arizona University
South Dakota School of Mines and Technology
Utah State University
University of Utah

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Rocky Mountain region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (April 3 through May 1) and cumulatively (September 1 through May 1). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	20	373	$1792	$1808	$1950	$1791	$1400	366	3331	$1756	$1800	$1950	$1792	$1485
Business Administration & Management	11	282	1591	1731	*	*	*	134	1038	1547	1702	2000	1500	1200
Management Information Systems	10	77	2310	2080	*	*	*	46	343	1944	1968	2350	1960	1333
Marketing & Distribution	21	300	1681	1709	2000	1600	1400	122	949	1588	1685	1916	1580	1250
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	3	113	1693	1875	*	*	*	18	292	1650	1820	*	*	*
Humanities	12	116	1857	1698	*	*	*	48	365	1435	1571	1916	1490	916
Social Sciences	3	88	1640	1753	*	*	*	42	287	1414	1616	2000	1380	908
ENGINEERING														
Aerospace & Aeronautical	4	57	2195	2349	*	*	*	12	184	2223	2327	*	*	*
Chemical	40	193	2560	2489	2625	2546	2458	96	647	2491	2490	2626	2500	2333
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	8	95	2137	2064	*	*	*	59	411	2003	2023	2405	2025	1667
Electrical (incl. Computer Engrg.)	79	694	2474	2439	2667	2450	2283	320	2498	2395	2406	2625	2400	2000
Geological	1	1	1700	1700	*	*	*	6	9	2154	2044	*	*	*
Industrial	2	153	2387	2313	*	*	*	35	456	2296	2297	2500	2300	1917
Mechanical	98	402	2322	2363	2900	2333	2125	206	1415	2354	2364	2583	2375	2041
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	12	26	2386	2391	*	*	*	20	74	2420	2400	2600	2417	2250
Mining & Mineral	+	+	+	+				1	4	2306	2327	*	*	*
Nuclear (incl. Engrg. Physics)	+	4	+	2373				1	16	2625	2418	*	*	*
Petroleum	9	10	2527	2545	*	*	*	14	43	2486	2386	*	*	*
Engineering Technology	2	27	2075	2158	*	*	*	26	146	2125	2198	2545	2183	1700
SCIENCES														
Agricultural Sciences	2	9	1921	1518	*	*	*	46	87	1684	1641	2175	1604	1200
Allied Health Professions	+	7	+	2203				4	37	1806	2087	*	*	*
Biological Sciences	+	6	+	1681				11	33	1413	1569	*	*	*
Chemistry	+	10	+	2248				2	18	1967	2239	*	*	*
Computer Science	11	388	2333	2250	*	*	*	79	1124	2133	2205	2666	2200	1400
Mathematics	9	90	2247	2114	*	*	*	23	167	2220	2149	2542	2234	1893
Other Physical & Earth Sciences	2	7	2425	2128	*	*	*	7	24	1791	1865	*	*	*
Totals	315	3688						1740	14218					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.
† The 90th and 50th percentiles are close in value because of a clustering of offers.

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

(Data Combined For Men and Women)

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	22	562	$1763	$1807	$1950	$1783	$1400	363	3461	$1758	$1801	$1930	$1792	$1500
Banking Occupations	1	64	2900	1779	*	*	*	9	146	1986	1720	*	*	*
Business Administration	4	56	2188	1686	*	*	*	35	243	1988	1629	2000	1500	1200
Consultants	4	111	2193	2197	*	*	*	21	325	1804	2081	2400	1916	1200
Financial Analysts	2	62	1558	2111	*	*	*	21	184	1740	1961	2083	1683	1232
Human Resources	*	12	*	1819				10	83	1329	1545	*	*	*
Management Trainees	27	329	1640	1685	2000	1600	1400	169	1125	1534	1638	1950	1500	1208
COMPUTER & MATHEMATICAL														
Computer Programmers	10	219	2334	2232	*	*	*	42	626	2068	2139	2430	2204	1933
Computer Scientists (incl Systems Analysts)	11	213	2370	2236	*	*	*	64	749	2245	2221	2708	2273	1659
Mathematicians/Statisticians	1	39	2324	2019	*	*	*	7	95	2246	2128	*	*	*
MARKETING & SALES														
Advertising/Marketing	8	94	1685	1856	*	*	*	38	338	1679	1807	2112	1660	1250
Retail/Wholesale Sales	3	193	1700	1728	*	*	*	42	405	1626	1691	2000	1683	1193
Technical Sales	1	67	2000	1913	*	*	*	20	208	1719	1910	2450	1642	1200
ALL OTHER OCCUPATIONS														
Communications Occupations	1	21	1941	1599	*	*	*	15	75	1239	1451	*	*	*
Engineers (Engrg Degree Required)	212	1556	2422	2393	2626	2445	2200	774	5629	2342	2369	2625	2400	1990
Farm & Natural Resources Management	2	6	1921	1645	*	*	*	34	92	1641	1661	2200	1625	1100
Health-Related Occupations	*	8	*	1993				6	49	1630	1938	*	*	*
Insurance & Real Estate Occupations	5	60	2043	1695	*	*	*	29	180	1671	1648	2400	1510	1200
Production Occupations	*	32	*	2063				16	108	1792	1887	*	*	*
Researchers—Nonscientific	*	*	*	*				*	2	*	2983			
Researchers—Scientific	*	1	*	2625				*	8	*	2223			
Social Workers & Recreational Workers	1	12	1416	1433	*	*	*	12	96	1122	1341	*	*	*
Transportation & Distribution Occupations	*	19	*	1921				7	71	2010	1937	*	*	*
Totals	315	3688						1740	14218					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
* No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	+	21	+	$2164				17	233	$1956	$2141	*	*	*
MBA (Nontechnical Undergraduate)	7	160	$2405	2666	*	*	*	25	450	2134	2539	$2825	$2000	$1616
MBA (Technical Undergraduate)	1	42	2125	2755	*	*	*	2	109	2438	2802	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	11	+	2536				1	52	2850	2423	*	*	*
Administration (incl. Public, Hospital, etc.)	+	+	+	+				3	13	1817	1875	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	+	12	+	2987				+	29	+	2715			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	6	+	1868				4	34	1238	1670	*	*	*
Social Sciences	+	5	+	1595				3	40	2030	1748	*	*	*
ENGINEERING														
Chemical	+	14	+	2803				9	61	2727	2780	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	2	10	2128	2377	*	*	*	3	52	2085	2386	*	*	*
Electrical (incl. Computer Engrg.)	+	91	+	3000				5	243	2792	2952	*	*	*
Industrial	+	18	+	2559				+	44	+	2589			
Mechanical	+	38	+	2896				4	126	2758	2831	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	6	2300	2638	*	*	*	2	24	2359	2695	*	*	*
Nuclear (incl. Engrg. Physics)	+	2	+	2679				1	11	2625	2838	*	*	*
SCIENCES														
Chemistry	+	11	+	2371				1	21	2376	2316	*	*	*
Computer Science	1	46	3183	2946	*	*	*	5	124	2933	2787	*	*	*
Geology & Related Geological Sciences	+	+	+	+				1	6	1666	2201	*	*	*
Mathematics	+	3	+	2714				+	30	+	2459			
Totals	12	496						86	1702					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	2	63	$2292	$3126	*	*	*	13	163	$2172	$2877	*	*	*
MBA - Tech Undergraduate	+	26	+	3249				2	65	2238	3131	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	1	120	2583	3215	*	*	*	13	267	2404	3238	*	*	*
MBA - Tech Undergraduate	2	31	2917	3078	*	*	*	2	88	2917	3353	*	*	*
Over 4 years														
MBA - Nontech Undergraduate	1	55	2666	3070	*	*	*	13	144	2745	3120	*	*	*
MBA - Tech Undergraduate	+	18	+	3581				4	64	2957	3400	*	*	*
Totals	6	313						47	791					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	1	36	$3500	$3665	*	*	*	3	107	$3633	$3590	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	1	+	4166				+	1	+	4166			
Electrical (incl. Computer Engrg.)	2	16	3450	4034	*	*	*	7	50	3631	3977	*	*	*
Mechanical	+	3	+	3843				+	28	+	3432			
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	1	9	2000	3336	*	*	*	2	20	2500	3187	*	*	*
SCIENCES														
Chemistry	3	16	2613	2872	*	*	*	6	92	2837	3127	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	3	+	3610				+	9	+	3293			
Physics	+	3	+	3561				+	30	+	3385			
Totals	7	87						18	337					

[1] Years of previous full time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

MAY 1987 RMCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO/MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1809	12			1791	1	1400	1				
BUSINESS ADMINISTRATION &					1476	10						
MANAGEMENT INFO SYSTEMS	2079	3			2550	1						
MARKETING & DISTRIBUTION			2900	1	1600	12			1732	5		
ECONOMICS					1320	1						
HUMANITIES			1916	1	1940	5						
SOCIAL SCIENCES					1920	1						

MAY 1987 RMCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2396	2				
CHEMICAL							2500	1				
CIVIL					2375	1	2361	1			2055	4
ELECTRICAL(INCL COMP ENG)							2378	13			2538	2
GEOLOGICAL												
INDUSTRIAL							2387	2				

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
MECHANICAL				2353 27 2500 2250	2417 2	2145 4
METALLURGICAL					2253 3	
MINING & MINERAL						
NUCLEAR						
PETROLEUM			1240 1			
ENGINEERING TECHNOLOGY				2200 1		

MAY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
AGRICULTURAL						
ALLIED HEALTH PROFESSIONS						
BIOLOGICAL						
CHEMISTRY						
COMPUTER SCIENCE	1884 1			2197 3	2296 2	
MATHEMATICS		2125 5				
OTHER PHYSICAL & EARTH				2641 1		

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER	PRIM.FAB METAL
ACCOUNTING					2417	1				
BUSINESS ADMINISTRATION &	2750	1								
MANAGEMENT INFO SYSTEMS	2333	1			2477	3				
MARKETING & DISTRIBUTION			1687	1			1625	1		
ECONOMICS	1675	1					2083	1		
HUMANITIES							1906	4		
SOCIAL SCIENCES	1585	1								

MAY 1987 RMCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2501	15			2842	2	2542	3				
CIVIL												
ELECTRICAL(INCL COMP ENG)	2508	2	2362	9	2462 2600 2300	41					2679	1
GEOLOGICAL												
INDUSTRIAL												

MAY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
MECHANICAL	2450	1	2492	3	2291	9	2396	2	2350	1	2500	1
METALLURGICAL					2250	1					2458	7
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY					1950	1						

MAY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM. FAB METAL
AGRICULTURAL				1833 1		
ALLIED HEALTH PROFESSIONS						
BIOLOGICAL						
CHEMISTRY						
COMPUTER SCIENCE		2358 2			2750 1	
MATHEMATICS						
OTHER PHYSICAL & EARTH						

MAY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1800	1					1400	1	1774	3		
BUSINESS ADMINISTRATION &												
MANAGEMENT INFO SYSTEMS	2275	2										
MARKETING & DISTRIBUTION							1232	1				
ECONOMICS												
HUMANITIES							1541	1			1500	1
SOCIAL SCIENCES									1416	1		

MAY 1987 RMCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL							1995	2				
CHEMICAL	2582	19										
CIVIL	2154	1					1988	1				
ELECTRICAL(INCL COMP ENG)	2844	4	2855	3			2299	4				
GEOLOGICAL			1700	1								
INDUSTRIAL												

MAY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2050	4	2333	1	2378	2	2200	1				
METALLURGICAL	2417	1										
MINING & MINERAL												
NUCLEAR												
PETROLEUM	2715	7	2500	1								
ENGINEERING TECHNOLOGY												

MAY 1987 RMCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 RMCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURAL									2008	1		
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	2458	1					2675	1				
MATHEMATICS	2400	4										
OTHER PHYSICAL & EARTH			2208	1								

AVERAGE MONTHLY SALARY OFFERS MAY 1987 RMCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	1863	15	2408	2	1653 2000 1400	31	1400	1	1732	5		
BACHELOR TECHNICAL	1884	1	2125	5	1808	2	2360 2500 2250	51	2312	7	2187	10

AVERAGE MONTHLY SALARY OFFERS MAY 1987 RMCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
BACHELOR NON-TECH	2086	4	1687	1	2462	4	1889	6				
BACHELOR TECHNICAL	2499	18	2400	10	2434 2660 2250	54	2375	6	2550	2		

AVERAGE MONTHLY SALARY OFFERS MAY 1987 RMCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	2117	3					1391	3	1685	4	1500	1
BACHELOR TECHNICAL	2543 2800 2250	41	2472	7	2378	2	2228	9	2008	1		

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 RMCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
MBA--NON-TECH	2117	4										
MBA--TECH					2125	1						

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 RMCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM, FAB METAL
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 RMCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/ / /	/ 2789 3 / / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 5, July 1987

ROCKY MOUNTAIN REGION (RMCPA)

University of Arizona
Brigham Young University
Colorado School of Mines
Colorado State University
University of Colorado
University of Denver
Kansas State University
Montana State University
University of Montana
University of Nebraska - Lincoln
New Mexico State University
University of New Mexico
Northern Arizona University
South Dakota School of Mines and Technology
Utah State University
University of Utah

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Rocky Mountain region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (May 1 through June 5) and cumulatively (September 1 through June 5). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	162	1947	$1745	$1835	$1917	$1783	$1529	528	5478	$1752	$1812	$1950	$1792	$1500
Business Administration & Management	81	730	1575	1699	1958	1583	1250	215	1788	1557	1701	2000	1500	1200
Management Information Systems	18	181	1922	1999	*	*	*	64	524	1937	1979	2450	1918	1388
Marketing & Distribution	78	903	1735	1709	2083	1700	1375	200	1852	1645	1697	2000	1596	1333
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	16	405	1807	2078	*	*	*	34	697	1724	1970	2083	1684	1320
Humanities	36	489	1719	1775	2500	1583	1100	84	854	1557	1688	2083	1521	1000
Social Sciences	33	457	1617	1952	2100	1333	950	75	744	1503	1823	2000	1343	908
ENGINEERING														
Aerospace & Aeronautical	2	159	2350	2361	*	*	*	14	343	2241	2343	*	*	*
Chemical	43	423	2346	2482	2605	2458	1988	139	1070	2446	2487	2625	2500	2021
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	52	406	2050	2052	2450	2034	1600	111	817	2025	2037	2405	2025	1600
Electrical (incl. Computer Engrg.)	277	2029	2315	2415	2583	2383	1930	597	4527	2336	2410	2600	2400	1942
Geological	3	11	1715	1914	*	*	*	9	20	2008	1973	*	*	*
Industrial	22	270	2223	2264	2583	2300	1540	57	726	2268	2285	2525	2300	1833
Mechanical	133	1045	2340	2351	2600	2375	2000	339	2460	2348	2359	2583	2375	2000
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	16	83	2361	2433	*	*	*	36	157	2394	2417	2600	2400	2250
Mining & Mineral	1	5	2250	2171	*	*	*	2	9	2278	2240	*	*	*
Nuclear (incl. Engrg. Physics)	1	18	2470	2345	*	*	*	2	34	2548	2379	*	*	*
Petroleum	5	17	2528	2517	*	*	*	19	60	2497	2568	*	*	*
Engineering Technology	18	108	2176	2166	*	*	*	44	254	2146	2185	2545	2200	1700
SCIENCES														
Agricultural Sciences	21	37	1742	1666	2015	1750	1400	67	124	1702	1649	2175	1667	1208
Allied Health Professions	2	10	1292	2024	*	*	*	6	47	1635	2040	*	*	*
Biological Sciences	2	40	950	2024	*	*	*	13	73	1342	1818	*	*	*
Chemistry	2	18	2242	2022	*	*	*	4	36	2104	2131	*	*	*
Computer Science	122	770	2116	2185	2500	2208	1538	197	1894	2122	2197	2560	2208	1530
Mathematics	17	185	2212	2174	*	*	*	40	352	2217	2162	2608	2250	1833
Other Physical & Earth Sciences	+	26	+	2126				7	50	1791	2001	*	*	*
Totals	1163	10772						2903	24990					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported
† The 90th and 50th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	155	1985	$1744	$1840	$1917	$1750	$1529	518	5446	$1754	$1815	$1950	$1792	$1500
Banking Occupations	15	249	2129	1989	*	*	*	24	395	1926	1889	2291	1500	1250
Business Administration	17	194	1383	1681	*	*	*	52	437	1521	1652	2000	1500	1100
Consultants	12	284	1823	2243	*	*	*	33	609	1811	2157	2500	1850	1125
Financial Analysts	8	356	1823	2346	*	*	*	29	540	1763	2215	2350	1841	1200
Human Resources	18	48	1510	1573	*	*	*	36	131	1419	1555	2000	1395	850
Management Trainees	135	904	1655	1702	2070	1583	1320	304	2029	1588	1666	2000	1535	1250
COMPUTER & MATHEMATICAL														
Computer Programmers	77	434	2201	2165	2500	2250	1800	119	1060	2154	2149	2500	2240	1700
Computer Scientists (incl Systems Analysts)	58	464	2226	2279	2542	2292	1750	124	1213	2236	2243	2583	2286	1750
Mathematicians/Statisticians	11	96	2196	2178	*	*	*	18	191	2216	2153	*	*	*
MARKETING & SALES														
Advertising/Marketing	46	298	1840	1807	2250	1817	1500	84	636	1767	1807	2112	1750	1469
Retail/Wholesale Sales	16	700	1505	1704	*	*	*	58	1105	1592	1699	2000	1683	1000
Technical Sales	6	133	1933	1941	*	*	*	26	341	1765	1922	2465	1788	1200
ALL OTHER OCCUPATIONS														
Communications Occupations	9	40	1466	1626	*	*	*	24	115	1324	1512	2000	1238	850
Engineers (Engrg Degree Required)	544	4247	2302	2359	2583	2375	1930	1318	9876	2326	2364	2600	2383	1930
Farm & Natural Resources Management	6	15	1508	1466	*	*	*	40	67	1621	1617	2175	1583	1104
Health-Related Occupations	3	14	1511	1948	*	*	*	9	63	1590	1940	*	*	*
Insurance & Real Estate Occupations	14	150	1692	1731	*	*	*	39	330	1679	1685	2400	1650	1125
Production Occupations	3	58	1964	1974	*	*	*	19	166	1819	1917	*	*	*
Researchers—Nonscientific	+	19	+	1986				+	21	+	2043			
Researchers—Scientific	2	21	1875	2164	*	*	*	2	29	1875	2180	*	*	*
Social Workers & Recreational Workers	6	28	1207	1226	*	*	*	18	84	1151	1302	*	*	*
Transportation & Distribution Occupations	2	35	1525	1745	*	*	*	9	106	1903	1874	*	*	*
Totals	1163	10772						2903	24990					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	13	81	$1998	$2225	*	*	*	30	314	$1974	$2163	$2125	$2000	$1875
MBA (Nontechnical Undergraduate)	22	264	2213	2857	$2500	$2167	$1792	47	714	2171	2657	2825	2083	1667
MBA (Technical Undergraduate)	4	120	2104	2902	*	*	*	6	229	2215	2854	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	39	+	2332				1	91	2850	2384	*	*	*
Administration (incl. Public, Hospital, etc.)	+	25	+	2408				3	38	1817	2226	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	4	33	2733	2753	*	*	*	4	62	2733	2735	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	3	30	1780	2158	*	*	*	6	63	1573	1915	*	*	*
Social Sciences	+	8	+	2130				3	48	2030	1812	*	*	*
ENGINEERING														
Chemical	2	35	3033	2869	*	*	*	11	96	2783	2813	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	1	29	2362	2461	*	*	*	4	81	2154	2413	*	*	*
Electrical (incl. Computer Engrg.)	14	216	2763	2962	*	*	*	19	459	2771	2957	*	*	*
Industrial	+	10	+	2465				+	54	+	2566			
Mechanical	2	109	2825	2840	*	*	*	6	235	2781	2835	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	12	2500	2717	*	*	*	3	36	2406	2702	*	*	*
Nuclear (incl. Engrg. Physics)	1	7	2625	2911	*	*	*	2	18	2625	2866	*	*	*
SCIENCES														
Chemistry	+	4	+	2422				1	25	2376	2333	*	*	*
Computer Science	7	117	2502	2849	*	*	*	12	241	2681	2817	*	*	*
Geology & Related Geological Sciences	1	10	1583	2199	*	*	*	2	16	1625	2200	*	*	*
Mathematics	2	22	2266	2151	*	*	*	2	52	2266	2329	*	*	*
Totals	77	1171						162	2872					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
! The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	16	222	$2475	$3059	*	*	*	29	385	$2339	$2982	$2958	$2250	$1833
MBA - Tech Undergraduate	2	90	2292	3126	*	*	*	4	155	2265	3128	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	6	327	2447	3383	*	*	*	19	594	2417	3318	*	*	*
MBA - Tech Undergraduate	1	172	750	3564	*	*	*	3	260	2194	3492	*	*	*
Over 4 years														
MBA - Nontech Undergraduate	+	153	+	3327				13	297	2745	3226	*	*	*
MBA - Tech Undergraduate	+	103	+	3681				4	167	2957	3574	*	*	*
Totals	25	1067						72	1858					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	1	44	$3778	$3641	*	*	*	4	151	$3670	$3605	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	2	+	2921				+	3	+	3336			
Electrical (incl. Computer Engrg.)	6	33	3597	3947	*	*	*	13	83	3615	3965	*	*	*
Mechanical	1	18	5200	3783	*	*	*	1	46	5200	3569	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	+	6	+	3922				2	26	2500	3357	*	*	*
SCIENCES														
Chemistry	+	56	+	3324				6	148	2837	3202	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	3	+	3435				+	12	+	3328			
Physics	+	13	+	3253				+	43	+	3345			
Totals	8	175						26	512					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
[3] Not computed for fewer than 20 offers
* Previously reported under SCIENCES heading

JULY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1796 1917 1650	96	1577	5	1750	14	1819	3	1721	2		
BUSINESS ADMINISTRATION &	1800	1	1430	8	1546 1875 1320	57			2166	1		
MANAGEMENT INFO SYSTEMS	1844	3	1700	2	1864	3	2318	1				
MARKETING & DISTRIBUTION			1755	11	1661 2000 1360	43			1771	2	2177	4
ECONOMICS			1975	10								
HUMANITIES			1694	3	1538	19	2000	1	2000	1	2000	1
SOCIAL SCIENCES			3575	4	1315	7			1063	2		

JULY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2350	2				
CHEMICAL					1675	2	2367	4				
CIVIL					2166	1	2310	3			2041	19
ELECTRICAL(INCL COMP ENG)	2229	2	1925	3	2414	6	2366 2550 2208	79	2429	9	2220	5
GEOLOGICAL					1860	1						
INDUSTRIAL	2283	3			1540	1	2388	7	2184	3		

JULY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
MECHANICAL		1976 1	2234 2	2397 68 2565 2210	2328 14	2190 4
METALLURGICAL				2287 2		2423 1
MINING & MINERAL						
NUCLEAR				2470 1		
PETROLEUM						
ENGINEERING TECHNOLOGY		1830 1	2000 1	2433 4		2100 2

JULY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL		1553	2	1300	2						
ALLIED HEALTH PROFESSIONS											
BIOLOGICAL				400	1			1500	1		
CHEMISTRY											
COMPUTER SCIENCE		1236	4	1967 2500 1250	33	2404	18	2383	1	2728	2
MATHEMATICS		2297	8	1864	1	2500	1				
OTHER PHYSICAL & EARTH											

JULY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
ACCOUNTING	1800	1										
BUSINESS ADMINISTRATION &	1785	2	2162	2	1500	1	1625	3				
MANAGEMENT INFO SYSTEMS			2037	4	2450	1						
MARKETING & DISTRIBUTION	1903	3	1800	1	1888	3	1775	8				
ECONOMICS							2066	1				
HUMANITIES			2000	1			1750	1			3000	1
SOCIAL SCIENCES					2100	1	1333	1				

JULY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2335	10	2325	2	2248	2	2479	2				
CIVIL					2146	2			2450	1		
ELECTRICAL(INCL COMP ENG)			2408 2600 2000	34	2425 2583 2250	50					2600	1
GEOLOGICAL												
INDUSTRIAL					2300	3			2750	1		

JULY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
MECHANICAL	2383	2	2432	7	2313	12	2458	1	2579	2	2600	1
METALLURGICAL					2400	2					2401	8
MINING & MINERAL									2230	1		
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY	2100	2			2253	3						

JULY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AGRICULTURAL	1986	5					1832	8				
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY	2750	1										
COMPUTER SCIENCE	2017	2	2206 2500 1700	28	2488	7	2208	2				
MATHEMATICS			2295	4	2608	1						
OTHER PHYSICAL & EARTH												

JULY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1840	6			1991	6	1510 1558 1458	25	1661	3	1375	1
BUSINESS ADMINISTRATION &					2225	1	1455	3	1490	1	1667	1
MANAGEMENT INFO SYSTEMS			2000	1	2150	1	1500	2				
MARKETING & DISTRIBUTION							1667	3				
ECONOMICS							1406	4			1475	1
HUMANITIES			1920	2			2467	3			1197	3
SOCIAL SCIENCES							1663	5	1175	4	1252	9

JULY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2635	15					1968	3	2094	2	1000	1
CIVIL			2166	1	2124	6	1973	5	1975	13	1509	1
ELECTRICAL(INCL COMP ENG)	2674	5	2614	6	2263 2500 1606	21	2026 2400 1830	52	2568	3	1416	1
GEOLOGICAL			1683	1					1602	1		
INDUSTRIAL					2290	1	1769	3				

JULY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2189	3	2356	3	2667	3	1906	9	1800	1		
METALLURGICAL	2500	1	2400	1			1875	1				
MINING & MINERAL												
NUCLEAR												
PETROLEUM	2528	5										
ENGINEERING TECHNOLOGY			2465	1			1997	4				

JULY 1987 RMCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 RMCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURAL	2000	1					1432	3				
ALLIED HEALTH PROFESSIONS									1292	2		
BIOLOGICAL												
CHEMISTRY			1733	1								
COMPUTER SCIENCE	2233	3	2292	4	2208	2	2072	4	1721	2	1754	10
MATHEMATICS	1550	1					1530	1				
OTHER PHYSICAL & EARTH												

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 RMCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
MBA--NON-TECH	1985	3	2077	4	2458	3	2083	1	2958	1		
MBA--TECH												

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 RMCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL	FOOD-BEVERAGE		GLASS-PAPER	PRIM.FAB METAL
MBA--NON-TECH	2083	1	3333	1		2500	1		
MBA--TECH	2666	1							

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 RMCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MBA--NON-TECH	2167	2			2400	2	1730	2			1500	1
MBA--TECH			1917	3								

AVERAGE MONTHLY SALARY OFFERS JULY 1987 RMCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO/MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	/ 1798	100	/ 1887	43	/ 1595	143	/ 1955	5	/ 1659	8	/ 2142	5
	/ 1916		/ 2291		/ 2000		/		/		/	
	/ 1650		/ 1200		/ 1225		/		/		/	
BACHELOR TECHNICAL	/ 2261	5	/ 1895	19	/ 1954	51	/ 2382	189	/ 2317	28	/ 2143	33
	/		/		/ 2500		/ 2550		/ 2667		/ 2458	
	/		/		/ 1200		/ 2208		/ 1875		/ 1700	

AVERAGE MONTHLY SALARY OFFERS JULY 1987 RMCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
BACHELOR NON-TECH	1846	6	2034	8	1953	6	1730	14				
BACHELOR TECHNICAL	2229 2583 1833	22	2327 2625 2000	75	2394 2617 2208	82	2038	13	2522	5		

AVERAGE MONTHLY SALARY OFFERS JULY 1987 RMCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	/ 1840 / /	6	/ 1947 / /	3	/ 2040 / /	8	/ 1388 / 1833 / 1400	45	/ 1397 / /	8	/ 1292 / /	15
BACHELOR TECHNICAL	/ 2496 / 2750 / 1958	34	/ 2354 / /	18	/ 2272 / 2600 / 1826	33	/ 1971 / 2400 / 1530	85	/ 1958 / 2416 / 1590	24	/ 1651 / /	13

The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

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CPC Salary Survey

REGIONAL Interim Report No. 1, February 1987

SOUTHERN REGION (SCPA)

Alabama A & M University
Auburn University
Clemson University
Duke University
Duke University - Fuqua School of Business
Georgia Institute of Technology
University of Georgia
University of Kentucky
Mary Washington College
Memphis State University
Mississippi State University
University of Mississippi
North Carolina A & T State University
University of North Carolina - Chapel Hill
University of South Florida
University of Tennessee - Knoxville
Tulane University
Vanderbilt University
Vanderbilt University - Owen Graduate School of Management
Virginia Polytechnic Institute and State University
University of Virginia
University of Virginia - Colgate Darden Graduate School of Business
Wake Forest University
Wake Forest University - Babcock Graduate School of Management

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (January 2 through February 6) and cumulatively (September 1 through February 6). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	57	903	$1797	$1824	$2042	$1833	$1400	157	1970	$1782	$1801	$2000	$1792	$1550
Business Administration & Management	10	112	1743	1708	*	*	*	77	476	1684	1676	2208	1667	1250
Management Information Systems	+	41	+	1910				20	143	1842	1891	2219	1833	1375
Marketing & Distribution	10	146	1956	1663	*	*	*	34	451	1747	1650	2117	1733	1333
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	2	25	1604	1782	*	*	*	16	90	1621	1676	*	*	*
Humanities	5	22	1440	1624	*	*	*	32	165	1406	1445	1750	1375	1025
Social Sciences	3	15	1467	1762	*	*	*	18	118	1412	1528	*	*	*
ENGINEERING														
Aerospace & Aeronautical	2	20	2025	2254	*	*	*	4	80	2163	2304	*	*	*
Chemical	3	101	2528	2519	*	*	*	9	207	2407	2483	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	7	46	1896	1967	*	*	*	21	194	2050	1999	2375	2000	1767
Electrical (incl. Computer Engrg.)	38	340	2335	2371	2500	2408	1931	103	1026	2358	2367	2541	2400	2167
Geological	+	1	+	2500				1	5	1700	2106	*	*	*
Industrial	9	68	2268	2307	*	*	*	29	178	2333	2279	2500	2458	1950
Mechanical	27	182	2284	2401	2750	2325	2000	58	584	2310	2355	2500	2323	2000
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	12	+	2402				1	31	2500	2441	*	*	*
Mining & Mineral	+	3	+	2333				+	4	+	2327			
Nuclear (incl. Engrg. Physics)	1	4	2363	2391	*	*	*	1	10	2363	2415	*	*	*
Petroleum	+	7	+	2758				+	20	+	2652			
Engineering Technology	+	26	+	2204				1	62	600	2153	*	*	*
SCIENCES														
Agricultural Sciences	3	13	1652	1564	*	*	*	9	62	1578	1643	*	*	*
Allied Health Professions	+	4	+	2140				6	19	2793	2102	*	*	*
Biological Sciences	1	2	1334	1751	*	*	*	2	20	1409	1488	*	*	*
Chemistry	+	1	+	2170				+	5	+	1920			
Computer Science	13	127	2124	2160	*	*	*	43	437	2058	2151	2450	2117	1583
Mathematics	+	26	+	2222				4	66	1779	2117	*	*	*
Other Physical & Earth Sciences	1	1	957	957	*	*	*	2	10	1479	1613	*	*	*
Totals	192	2248						648	6433					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported.
† The 90th and 50th percentiles are close in value because of a clustering of offers

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

(Data Combined For Men and Women)

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATION														
Accountants & Auditors	55	885	$1794	$1822	$2042	$1833	$1400	157	1937	$1781	$1801	$2000	$1792	$1550
Banking Occupations	*	11	*	1870				8	39	1542	1653	*	*	*
Business Administration	4	32	1580	1609	*	*	*	13	118	1463	1572	*	*	*
Consultants	1	64	2083	2017	*	*	*	11	123	1639	1953	*	*	*
Financial Analysts	8	18	1912	1932	*	*	*	11	61	1918	1845	*	*	*
Human Resources	*	9	*	1700				6	49	1331	1530	*	*	*
Management Trainee	3	119	1443	1599	*	*	*	65	478	1654	1588	2175	1667	1283
COMPUTER & MATHEMATICAL														
Computer Programmers	3	61	1818	2083	*	*	*	27	216	1903	2039	2350	1917	1316
Computer Scientists (incl Systems Analysts)	9	103	2197	2232	*	*	*	30	322	2120	2212	2425	2121	1833
Mathematicians/Statisticians	*	14	*	2185				4	26	1779	2140	*	*	*
MARKETING & SALES														
Advertising/Marketing	3	38	1639	1744	*	*	*	21	155	1659	1702	2414	1500	1250
Retail/Wholesale Sales	4	39	1599	1715	*	*	*	28	176	1647	1667	2000	1667	1250
Technical Sales	3	31	2272	1916	*	*	*	9	101	2222	1890	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	3	4	1436	1306	*	*	*	7	46	1270	1360	*	*	*
Engineers (Engrg. Degree Required)	85	762	2278	2368	2541	2350	1917	213	2312	2322	2337	2540	2370	1950
Farm & Natural Resources Management	3	8	1652	1725	*	*	*	4	38	1814	1647	*	*	*
Health-Related Occupations	1	4	1334	2161	*	*	*	8	26	2326	1970	*	*	*
Insurance & Real Estate Occupations	*	21	*	1705				12	90	1493	1609	*	*	*
Production Occupations	1	10	1308	1838	*	*	*	2	55	1154	1766	*	*	*
Researchers—Nonscientific	*	*	*	*	*	*	*	*	*	*	*			
Researchers—Scientific	*	*	*	*				*	*	*	*			
Social Workers & Recreational Workers	1	6	1000	1431	*	*	*	4	32	1281	1347	*	*	*
Transportation & Distribution Occupations	5	9	2113	2018	*	*	*	8	33	2008	1906	*	*	*
Totals	192	2248						648	6433					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
* No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates

Inexperienced

(One Year Or Less Of Full Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	9	64	$2014	$2140	*	*	*	31	164	$2001	$2130	$2167	$2042	$1833
MBA (Nontechnical Undergraduate)	7	40	2621	2447	*	*	*	20	140	2283	2235	2677	2313	1750
MBA (Technical Undergraduate)	3	7	2892	2644	*	*	*	6	18	2606	2453	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	2	8	2429	2352	*	*	*	3	14	2436	2342	*	*	*
Administration (incl. Public, Hospital, etc.)	+	7	+	1970				1	9	2090	2009	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	+	2	+	2724				1	6	2333	2377	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	4	+	1675				+	20	+	1977			
Social Sciences	+	4	+	1604				2	35	1946	1775	*	*	*
ENGINEERING														
Chemical	+	11	+	2838				+	26	+	2766			
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	7	+	2292				+	28	+	2385			
Electrical (incl. Computer Engrg.)	+	24	+	2871				4	72	2770	2880	*	*	*
Industrial	+	10	+	2580				+	17	+	2592			
Mechanical	+	20	+	2829				2	56	2747	2818	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	12	+	2681				+	14	+	2661			
Nuclear (incl. Engrg. Physics)	+	1	+	3917				3	4	2748	3040	*	*	*
SCIENCES														
Chemistry	+	1	+	2166				+	5	+	2333			
Computer Science	3	17	2477	2558	*	*	*	3	37	2477	2692	*	*	*
Geology & Related Geological Sciences	+	2	+	2525				+	3	+	2628			
Mathematics	+	1	+	2860				3	9	2361	2310	*	*	*
Totals	24	242						79	677					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

MASTER'S DEGREE CANDIDATES

GRADUATE PROGRAM	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	3	6	$2714	$2674	*	*	*	4	28	$2661	$2533	*	*	*
MBA - Tech Undergraduate	1	2	2393	2035	*	*	*	2	14	3197	2911	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	1	10	2743	2643	*	*	*	3	26	1886	2505	*	*	*
MBA - Tech Undergraduate	+	+	+	+				+	1	+	2083			
Over 4 years														
MBA - Nontech Undergraduate	1	12	2833	2540	*	*	*	1	26	2833	2650	*	*	*
MBA - Tech Undergraduate	+	3	+	3733				+	6	+	3447			
Totals	6	33						10	101					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	+	28	+	$3539				+	35	+	$3555			
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	+	10	+	3949				+	23	+	3893			
Mechanical	2	14	$3167	3213	*	*	*	2	19	$3167	3309	*	*	*
SCIENCES														
Chemistry	1	19	3170	3090	*	*	*	3	36	2846	3091	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	1	+	3765				+	1	+	3765			
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)	+	1	+	3167				+	5	+	3408			
Physics	1	7	3083	3611	*	*	*	1	12	3083	3536	*	*	*
Totals	4	80						6	131					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers

FEBRUARY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
ACCOUNTING	1795 2000 1562	51	1683	2					
BUSINESS ADMINISTRATION &			1681	3	1395	2			
MANAGEMENT INFO SYSTEMS									
MARKETING & DISTRIBUTION					1565	2			
ECONOMICS			1540	1	1667	1			
HUMANITIES					1383	2			
SOCIAL SCIENCES					1700	2			

FEBRUARY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2025	2				
CHEMICAL							2450	1				
ELECTRICAL(INCL COMP ENG)					2500	1	2180	3				
CIVIL											1929	4
GEOLOGICAL												
INDUSTRIAL					2000	1			2750	1		

FEBRUARY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
MECHANICAL				2318 5	2341 1	
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY						

FEBRUARY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO.MECH-EQPT	BLDG MATERIAL
AGRICULTURAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ / /	/ 2375 1 / / /	/ 2300 1 / / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

FEBRUARY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
ACCOUNTING	2333	1										
BUSINESS ADMINISTRATION &							1835	1			1308	1
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION	2079	2					2000	3				
ECONOMICS												
HUMANITIES												
SOCIAL SCIENCES												

FEBRUARY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2600	1							2535	1		
ELECTRICAL(INCL COMP ENG)			2500	1	2404	18			2541	2		
CIVIL									1987	2		
GEOLOGICAL												
INDUSTRIAL	2500	1	2200	1	2458	1						

FEBRUARY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
MECHANICAL	2750	1	2600	1	2471	7			2000	1		
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY												

FEBRUARY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
AGRICULTURAL	1990	1					1300	1				
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	2400	1	2125	1	2415	2						
MATHEMATICS												
OTHER PHYSICAL & EARTH												

FEBRUARY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
ACCOUNTING			1896 2		1400 1	
BUSINESS ADMINISTRATION &			2153 3			
MANAGEMENT INFO SYSTEMS						
MARKETING & DISTRIBUTION			2091 3			
ECONOMICS						
HUMANITIES		1083 1			1675 2	
SOCIAL SCIENCES					1000 1	

FEBRUARY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL												
ELECTRICAL(INCL COMP ENG)					2420	8	1892	5				
CIVIL									1583	1		
GEOLOGICAL												
INDUSTRIAL					2125	4						

FEBRUARY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2333	1			2156	8	1745	2				
METALLURGICAL												
MINING & MINERAL												
NUCLEAR					2363	1						
PETROLEUM												
ENGINEERING TECHNOLOGY												

FEBRUARY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURAL							1667	1				
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL									1334	1		
CHEMISTRY												
COMPUTER SCIENCE	1875	1	2083	1	2221	2	1965	2	1250	1		
MATHEMATICS												
OTHER PHYSICAL & EARTH							957	1				

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
MBA--NON-TECH	2629	4			2333	1			2667	1		
MBA--TECH	2250	1	2677	1	3750	1						

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM,FAB METAL
MBA--NON-TECH	/	/	/	/ 2833 1	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
MBA--TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 2, March 1987

SOUTHERN REGION (SCPA)

Alabama A & M University
Auburn University
Clemson University
Duke University
Duke University - Fuqua School of Business
Georgia Institute of Technology
University of Georgia
University of Kentucky
Mary Washington College
Memphis State University
Mississippi State University
University of Mississippi
North Carolina A & T State University
University of North Carolina - Chapel Hill
University of South Florida
University of Tennessee - Knoxville
Tulane University
Vanderbilt University
Vanderbilt University - Owen Graduate School of Management
Virginia Polytechnic Institute and State University
University of Virginia
University of Virginia - Colgate Darden Graduate School of Business
Wake Forest University
Wake Forest University - Babcock Graduate School of Management

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (February 6 through March 6) and cumulatively (September 1 through March 6). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	48	674	$1774	$1798	$2042	$1796	$1500	205	2644	$1780	$1800	$2000	$1792	$1530
Business Administration & Management	12	154	1571	1658	*	*	*	89	630	1669	1671	2208	1667	1283
Management Information Systems	1	47	1750	2006	*	*	*	21	190	1837	1919	2219	1833	1375
Marketing & Distribution	13	120	1671	1723	*	*	*	47	571	1726	1666	2208	1733	1167
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	4	32	1698	1814	*	*	*	20	122	1636	1712	1875	1667	1333
Humanities	5	47	1439	1564	*	*	*	37	212	1410	1471	1750	1375	1025
Social Sciences	4	46	1477	1547	*	*	*	22	164	1424	1533	1700	1396	1000
ENGINEERING														
Aerospace & Aeronautical	1	20	2440	2342	*	*	*	5	100	2218	2311	*	*	*
Chemical	16	142	2592	2524	*	*	*	25	349	2525	2499	2675	2600	2375
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	8	61	1923	1998	*	*	*	29	255	2015	1999	2375	2000	1666
Electrical (incl. Computer Engrg.)	49	359	2441	2418	2750	2450	2200	152	1385	2384	2380	2567	2417	2200
Geological	+	2	+	2085				1	7	1700	2100	*	*	*
Industrial	15	53	2268	2288	*	*	*	44	231	2311	2281	2500	2300	2000
Mechanical	38	216	2315	2356	2550	2369	2000	96	800	2312	2356	2508	2329	2000
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	10	+	2398				1	41	2500	2431	*	*	*
Mining & Mineral	+	+	+	+				+	4	+	2327			
Nuclear (incl. Engrg. Physics)	+	1	+	2667				1	11	2363	2438	*	*	*
Petroleum	+	10	+	2570				+	30	+	2624			
Engineering Technology	2	45	2087	2263	*	*	*	3	107	1591	2199	*	*	*
SCIENCES														
Agricultural Sciences	+	2	+	1653				9	64	1578	1643	*	*	*
Allied Health Professions	5	11	1989	1989	*	*	*	11	30	2427	2060	*	*	*
Biological Sciences	1	4	1900	1629	*	*	*	3	24	1572	1511	*	*	*
Chemistry	2	3	2813	2742	*	*	*	2	8	2813	2228	*	*	*
Computer Science	26	163	2158	2191	2400	2178	1733	69	600	2096	2162	2450	2129	1583
Mathematics	1	20	2000	2191	*	*	*	5	86	1823	2134	*	*	*
Other Physical & Earth Sciences	2	3	1562	1816	*	*	*	4	13	1520	1660	*	*	*
Totals	253	2245						901	8678					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.
1 The 90th and 50th percentiles are close in value because of a clustering of offers.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	44	662	$1772	$1797	$2042	$1796	$1500	201	2599	$1779	$1800	$2000	$1792	$1542
Banking Occupations	1	14	1667	1610	*	*	*	9	53	1556	1642	*	*	*
Business Administration	2	35	1313	1648	*	*	*	15	153	1443	1589	*	*	*
Consultants	3	38	2333	2077	*	*	*	14	161	1788	1982	*	*	*
Financial Analysts	3	20	1819	1737	*	*	*	14	81	1897	1819	*	*	*
Human Resources	1	9	1333	1240	*	*	*	7	58	1331	1485	*	*	*
Management Trainees	15	185	1559	1616	*	*	*	80	663	1636	1596	2175	1604	1283
COMPUTER & MATHEMATICAL														
Computer Programmers	4	68	2025	2141	*	*	*	31	284	1918	2063	2350	1917	1346
Computer Scientists (incl Systems Analysts)	21	129	2107	2196	2334	2178	1733	51	451	2115	2207	2408	2178	1833
Mathematicians/Statisticians	1	11	2000	2133	*	*	*	5	37	1823	2138	*	*	*
MARKETING & SALES														
Advertising/Marketing	9	52	1801	1950	*	*	*	30	207	1702	1764	2400	1700	1250
Retail/Wholesale Sales	4	38	1683	1716	*	*	*	32	214	1651	1675	2000	1667	1250
Technical Sales	5	25	1821	1921	*	*	*	14	126	2079	1896	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	2	7	1473	1601	*	*	*	9	53	1315	1392	*	*	*
Engineers (Engrg Degree Required)	126	892	2373	2377	2620	2408	2083	339	3204	2341	2348	2583	2375	2000
Farm & Natural Resources Management	1	3	1457	1719	*	*	*	5	41	1743	1653	*	*	*
Health-Related Occupations	7	15	1837	1853	*	*	*	15	41	2098	1928	*	*	*
Insurance & Real Estate Occupations	+	14	+	1723				12	104	1493	1624	*	*	*
Production Occupations	1	9	2450	1935	*	*	*	3	64	1586	1790	*	*	*
Researchers—Nonscientific	+	1	+	2583				+	1	+	2583			
Researchers—Scientific	1	3	2625	2542	*	*	*	1	3	2625	2542	*	*	*
Social Workers & Recreational Workers	1	7	1384	1264	*	*	*	5	39	1301	1332	*	*	*
Transportation & Distribution Occupations	1	8	2600	1969	*	*	*	9	41	2074	1918	*	*	*
Totals	253	2245						901	8678					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	6	42	$2036	$2156	*	*	*	37	206	$2007	$2135	$2208	$2042	$1750
MBA (Nontechnical Undergraduate)	14	55	2548	2523	*	*	*	34	195	2392	2316	3025	2375	1750
MBA (Technical Undergraduate)	3	16	2559	2772	*	*	*	9	34	2590	2603	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	14	+	2301				3	28	2436	2322	*	*	*
Administration (incl. Public, Hospital, etc.)	+	3	+	1625				1	12	2090	1913	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	+	5	+	2561				1	11	2333	2461	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	5	+	1395				+	25	+	1540			
Social Sciences	+	1	+	1666				2	36	1546	1772	*	*	*
ENGINEERING														
Chemical	1	11	2700	2768	*	*	*	1	37	2700	2767	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	8	+	2437				+	36	+	2396			
Electrical (incl. Computer Engrg.)	+	35	+	2948				4	107	2770	2902	*	*	*
Industrial	+	3	+	2467				+	20	+	2573			
Mechanical	1	15	2800	2789	*	*	*	3	71	2764	2812	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	2	+	3059				+	16	+	2711			
Nuclear (incl. Engrg. Physics)	+	3	+	2781				3	7	2748	2929	*	*	*
SCIENCES														
Chemistry	+	2	+	1698				+	7	+	2152			
Computer Science	1	23	3818	2887	*	*	*	4	60	2812	2767	*	*	*
Geology & Related Geological Sciences	+	2	+	1829				+	5	+	2308			
Mathematics	+	11	+	2579				3	20	2361	2458	*	*	*
Totals	26	256						105	933					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

MASTER'S DEGREE CANDIDATES

GRADUATE PROGRAM	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	4	33	$2354	$2602	*	*	*	8	61	$2508	$2570	*	*	*
MBA - Tech Undergraduate	+	12	+	3063				2	26	3197	2981	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	3	36	2347	3144	*	*	*	6	62	2117	2876	*	*	*
MBA - Tech Undergraduate	1	29	3025	3349	*	*	*	1	30	3025	3307	*	*	*
Over 4 years														
MBA - Nontech Undergraduate	2	27	2825	3200	*	*	*	3	53	2827	2930	*	*	*
MBA - Tech Undergraduate	+	23	+	3049				+	29	+	3131			
Totals	10	160						20	261					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	1	19	$3790	$3598	*	*	*	1	54	$3790	$3571	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	1	8	4100	4045	*	*	*	1	31	4100	3932	*	*	*
Mechanical	+	1	+	3500				2	20	3167	3318	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	+	4	+	2310				+	9	+	2920			
SCIENCES														
Chemistry	1	13	3200	2775	*	*	*	4	49	2934	3007	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	5	+	3008				+	6	+	3134			
Physics	+	7	+	2910				1	19	4083	3305	*	*	*
Totals	3	57						9	188					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

MARCH 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1843 2042 1675	31	1722	3	1644	4						
BUSINESS ADMINISTRATION &			1500	1	1446	4			1370	1		
MANAGEMENT INFO SYSTEMS	1750	1										
MARKETING & DISTRIBUTION					1663	7			1798	1		
ECONOMICS			1542	2								
HUMANITIES			1667	1	1280	3						
SOCIAL SCIENCES					1191	1						

MARCH 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC	BANK--FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO. MECH-EGPT	BLDG MATERIAL
AEROSPACE & AERONAUTICAL				2440 1		
CHEMICAL						
CIVIL						1700 2
ELECTRICAL(INCL COMP ENG)		1416 1	2433 2	2644 3	2524 2	
GEOLOGICAL						
INDUSTRIAL	2155 7			2380 1		

MARCH 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
MECHANICAL							2361	5	2383	4		
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY			2090	1	2083	1						

MARCH 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL					1900	1						
CHEMISTRY												
COMPUTER SCIENCE	2042	2			1709	2	2207	3				
MATHEMATICS									2000	1		
OTHER PHYSICAL & EARTH					1457	1						

MARCH 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
ACCOUNTING									1834	2		
BUSINESS ADMINISTRATION &							1567	3	1917	1		
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION	1825	1					1833	1				
ECONOMICS												
HUMANITIES												
SOCIAL SCIENCES							2083	1				

MARCH 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2603	13							2568	2		
CIVIL												
ELECTRICAL(INCL COMP ENG)	3100	1	2412	6	2519	15					2275	2
GEOLOGICAL												
INDUSTRIAL					2275	4			2362	1		

MARCH 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM,FAB METAL	
MECHANICAL	2513	2	2550	1	2313	5			2172	3	2025	2
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY												

MARCH 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY	2625	1					3000	1				
COMPUTER SCIENCE			2350	1	2300	4			2300	1		
MATHEMATICS												
OTHER PHYSICAL & EARTH												

MARCH 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH/CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING			1692	3	1800	1	1525	1	1362	2	1517	1
BUSINESS ADMINISTRATION &	1791	2										
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION	2208	1	1292	1							1125	1
ECONOMICS					1854	2						
HUMANITIES									1688	1		
SOCIAL SCIENCES									1317	2		

MARCH 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2500	1										
CIVIL					2096	4	1931	1	1666	1		
ELECTRICAL(INCL COMP ENG)	2550	1			2369	9	2365	7				
GEOLOGICAL												
INDUSTRIAL			2750	1	2350	1						

MARCH 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2000	1			2380	13	2000	2				
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY												

MARCH 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL						
ALLIED HEALTH PROFESSIONS					1989 5	
BIOLOGICAL						
CHEMISTRY						
COMPUTER SCIENCE		2750 1	2554 1	2076 11		
MATHEMATICS						
OTHER PHYSICAL & EARTH					1666 1	

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 SCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	1840 2042 1675	32	1631	7	1528	19			1584	2		
BACHELOR TECHNICAL	2130	9	1753	2	1960	7	2398	13	2369	7	1700	2

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 SCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM,FAB METAL	
BACHELOR NON-TECH	1825	1					1723	5	1861	3		
BACHELOR TECHNICAL	2623	17	2421	8	2416 2750 2200	28	3000	1	2331	7		

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 SCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES--PUBLC		GOVT--FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	1930	3	1592	4	1836	3	1525	1	1409	5	1321	2
BACHELOR TECHNICAL	2350	3	2750	2	2341 2500 2190	28	2158 2334 1916	21	1666	1	1935	6

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 SCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
MBA--NON-TECH	2652	7	2196	4				
MBA--TECH	2500	1	2589	2				

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 SCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE		GLASS-PAPER	PRIM.FAB METAL
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	2604 2	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /		/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 SCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/ / /	/ 3117 1 / / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 3, April 1987

SOUTHERN REGION (SCPA)

Alabama A & M University
Auburn University
Clemson University
Duke University
Duke University - Fuqua School of Business
Georgia Institute of Technology
University of Georgia
University of Kentucky
Mary Washington College
Memphis State University
Mississippi State University
University of Mississippi
North Carolina A & T State University
University of North Carolina - Chapel Hill
University of South Florida
University of Tennessee - Knoxville
Tulane University
Vanderbilt University
Vanderbilt University - Owen Graduate School of Management
Virginia Polytechnic Institute and State University
University of Virginia
University of Virginia - Colgate Darden Graduate School of Business
Wake Forest University
Wake Forest University - Babcock Graduate School of Management

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (March 6 through April 3) and cumulatively (September 1 through April 3). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	27	314	$1761	$1784	$1875	$1791	$1500	232	2958	$1778	$1799	$2000	$1792	$1530
Business Administration & Management	18	146	1723	1780	*	*	*	107	776	1678	1692	2175	1667	1300
Management Information Systems	+	76	+	1975				21	266	1837	1935	2219	1833	1375
Marketing & Distribution	3	78	1528	1736	*	*	*	50	649	1714	1674	2117	1704	1235
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	6	57	1544	1942	*	*	*	26	179	1615	1785	1875	1613	1333
Humanities	3	37	1666	1743	*	*	*	40	249	1429	1512	1750	1396	1083
Social Sciences	10	35	1448	1665	*	*	*	32	199	1432	1556	1700	1438	1083
ENGINEERING														
Aerospace & Aeronautical	+	27	+	2341				5	127	2218	2318	*	*	*
Chemical	14	105	2534	2462	*	*	*	39	454	2529	2491	2640	2583	2375
Civil (incl. Construction, Sanitary & Transportation Engrg.)	10	61	1980	2063	*	*	*	39	316	2006	2011	2333	2000	1666
Electrical (incl. Computer Engrg.)	27	419	2462	2438	2860	2495	2083	179	1804	2396	2394	2583	2425	2167
Geological	+	1	+	2000				1	8	1700	2088	*	*	*
Industrial	8	72	2390	2317	*	*	*	52	303	2323	2290	2500	2300	2083
Mechanical	20	213	2399	2396	2650	2369	2290	116	1013	2327	2364	2550	2346	2000
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	7	2450	2249	*	*	*	2	48	2475	2404	*	*	*
Mining & Mineral	+	+	+	+				+	4	+	2327			
Nuclear (incl. Engrg. Physics)	+	1	+	2370				1	12	2363	2433	*	*	*
Petroleum	+	3	+	2367				+	33	+	2601			
Engineering Technology	3	12	2228	2276	*	*	*	6	119	1910	2207	*	*	*
SCIENCES														
Agricultural Sciences	1	14	1417	1712	*	*	*	10	78	1562	1655	*	*	*
Allied Health Professions	+	+	+	+				11	30	2427	2060	*	*	*
Biological Sciences	2	3	1375	1805	*	*	*	5	27	1493	1544	*	*	*
Chemistry	+	+	+	+				2	8	2813	2228	*	*	*
Computer Science	10	136	2127	2261	*	*	*	79	736	2100	2180	2450	2129	1983
Mathematics	+	31	+	2247				5	117	1823	2164	*	*	*
Other Physical & Earth Sciences	+	4	+	2074				4	17	1520	1757	*	*	*
Totals	163	1852						1064	10530					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.
† The 90th and 50th percentiles are close in value because of a clustering of offers.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	25	300	$1774	$1793	$1875	$1791	$1647	226	2899	$1779	$1799	$2000	$1792	$1542
Banking Occupations	10	29	1646	1732	*	*	*	19	82	1603	1674	*	*	*
Business Administration	3	34	1368	1714	*	*	*	18	187	1431	1612	*	*	*
Consultants	2	53	2417	2140	*	*	*	16	214	1867	2021	*	*	*
Financial Analysts	1	41	2083	2015	*	*	*	15	122	1909	1885	*	*	*
Human Resources	+	13	+	1561				7	71	1331	1499	*	*	*
Management Trainees	15	137	1551	1734	*	*	*	99	800	1623	1619	2083	1579	1300
COMPUTER & MATHEMATICAL														
Computer Programmers	1	123	2000	2147	*	*	*	32	407	1921	2088	2350	1940	1346
Computer Scientists (incl Systems Analysts)	7	85	2235	2256	*	*	*	58	536	2129	2215	2425	2178	1833
Mathematicians/Statisticians	+	23	+	2277				5	60	1823	2192	*	*	*
MARKETING & SALES														
Advertising/Marketing	4	37	1940	1922	*	*	*	34	244	1730	1788	2414	1725	1250
Retail/Wholesale Sales	10	38	1613	1635	*	*	*	42	252	1642	1669	1917	1667	1250
Technical Sales	2	15	2046	2022	*	*	*	16	141	2075	1909	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	+	1	+	1500				9	54	1315	1394	*	*	*
Engineers (Engrg. Degree Required)	79	869	2381	2399	2650	2400	1989	418	4073	2348	2359	2600	2378	2000
Farm & Natural Resources Management	+	5	+	1744				5	46	1743	1663	*	*	*
Health-Related Occupations	+	+	+	+				15	41	2098	1928	*	*	*
Insurance & Real Estate Occupations	1	16	1667	1625	*	*	*	13	120	1506	1624	*	*	*
Production Occupations	2	12	1780	1940	*	*	*	5	76	1664	1813	*	*	*
Researchers—Nonscientific	+	1	+	2583				+	2	+	2583			
Researchers—Scientific	+	4	+	1884				1	7	2625	2166	*	*	*
Social Workers & Recreational Workers	1	5	1250	1187	*	*	*	6	44	1293	1315	*	*	*
Transportation & Distribution Occupations	+	11	+	2038				9	52	2074	1944	*	*	*
Totals	163	1852						1064	10530					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	+	6	+	$2278				37	212	$2007	$2139	$2208	$2042	$1750
MBA (Nontechnical Undergraduate)	55	95	$2809	2783	$3417	$2750	$2290	89	290	2650	2469	3375	2625	2042
MBA (Technical Undergraduate)	14	33	2827	3066	*	*	*	23	67	2734	2831	3750	2583	2197
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	13	+	2545				3	41	2436	2392	*	*	*
Administration (incl. Public, Hospital, etc.)	+	1	+	1418				1	13	2090	1875	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	+	6	+	2639				1	17	2333	2524	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	3	+	2355				+	28	+	1628			
Social Sciences	+	1	+	2825				2	37	1546	1800	*	*	*
ENGINEERING														
Chemical	2	10	3125	2797	*	*	*	3	47	2983	2773	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	6	+	2337				+	42	+	2388			
Electrical (incl. Computer Engrg.)	6	45	2942	2971	*	*	*	10	152	2873	2923	*	*	*
Industrial	1	6	3000	2733	*	*	*	1	26	3000	2610	*	*	*
Mechanical	4	17	2741	2765	*	*	*	7	88	2751	2803	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	2	+	2738				+	18	+	2714			
Nuclear (incl. Engrg. Physics)	+	2	+	2684				3	9	2748	2874	*	*	*
SCIENCES														
Chemistry	+	3	+	2497				+	10	+	2255			
Computer Science	3	18	2950	2705	*	*	*	7	78	2871	2753	*	*	*
Geology & Related Geological Sciences	+	1	+	1666				+	6	+	2201			
Mathematics	4	7	2271	2353	*	*	*	7	27	2309	2431	*	*	*
Totals	89	275						194	1208					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	19	39	$3012	$2953	*	*	*	27	100	$2862	$2720	$3667	$2833	$2167
MBA - Tech Undergraduate	3	13	2675	3195	*	*	*	5	39	2884	3052	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	46	85	3781	3535	$4375	$3917	$2917	52	147	3589	3257	4375	3750	2500
MBA - Tech Undergraduate	5	27	3660	3718	*	*	*	6	57	3554	3502	*	*	*
Over 4 years														
MBA - Nontech Undergraduate	19	36	3626	3474	*	*	*	22	89	3517	3150	4333	3834	2437
MBA - Tech Undergraduate	2	17	3442	3667	*	*	*	2	46	3442	3329	*	*	*
Totals	94	217						114	478					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	1	17	$3870	$3494	*	*	*	2	71	$3830	$3552	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	+	3	+	4031				1	34	4100	3941	*	*	*
Mechanical	1	5	4400	3638	*	*	*	3	25	3578	3382	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	+	2	+	3717				+	11	+	3065			
SCIENCES														
Chemistry	+	27	+	3497				4	76	2934	3181	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	+	+	+				+	6	+	3134			
Physics	+	8	+	3506				1	27	3083	3365	*	*	*
Totals	2	62						11	250					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

APRIL 1987 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1767 1875 1647	24										
BUSINESS ADMINISTRATION &			1693	8	1694	3			1458	1	1950	1
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION			1625	1	1479	2						
ECONOMICS			1542	4	1500	1						
HUMANITIES					1666	3						
SOCIAL SCIENCES			1666	1	1450	5			1458	1		

APRIL 1987 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO/MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL												
CIVIL											2250	1
ELECTRICAL(INCL COMP ENG)					2517	3			2545	3		
GEOLOGICAL												
INDUSTRIAL	2167	1			2750	1					2550	1

APRIL 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

SCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO.MECH-EQPT	BLDG MATERIAL
MECHANICAL	/	/	/	/	2310 4	/
	/	/	/	/	/	/
	/	/	/	/	/	/
METALLURGICAL	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
MINING & MINERAL	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
NUCLEAR	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
PETROLEUM	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
ENGINEERING TECHNOLOGY	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
					2083 1	

APRIL 1987 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
AGRICULTURAL	/ / /	/ / /	/ 1417 1 / / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ 1250 1 / / /	/ 1500 1 / / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ 2042 2 / / /	/ 2500 1 / / /	/ / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

APRIL 1987 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
ACCOUNTING	1946	1					1450	1	1750	1		
BUSINESS ADMINISTRATION &	1671	2	1883	1	1875	2						
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION												
ECONOMICS												
HUMANITIES												
SOCIAL SCIENCES												

APRIL 1987 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2511	10										
CIVIL					1950	1					2050	4
ELECTRICAL(INCL COMP ENG)	2867	1			2454	8			2517	2		
GEOLOGICAL												
INDUSTRIAL					2288	4						

APRIL 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

SCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
MECHANICAL	2599	4			2220	4					2604	2
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY	2301	2										

APRIL 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

SCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
AGRICULTURAL	/ / /		/ / /		/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /		/ / /		/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /		/ / /		/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /		/ / /		/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ 2327 / /	1	/ 2072 / /	3	/ / /	/ / /	/ / /	/ / /
MATHEMATICS	/ / /		/ / /		/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /		/ / /		/ / /	/ / /	/ / /	/ / /

APRIL 1987 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM	RESEARCH,CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
ACCOUNTING	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BUSINESS ADMINISTRATION &	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MANAGEMENT INFO SYSTEMS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MARKETING & DISTRIBUTION	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ECONOMICS	/ / /	/ / /	/ 1600 1 / / /	/ / /	/ / /	/ / /
HUMANITIES	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
SOCIAL SCIENCES	/ / /	/ / /	/ 1667 1 / / /	/ / /	/ 1219 2 / / /	/ / /

APRIL 1987 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2592	4										
CIVIL							1850	4				
ELECTRICAL(INCL COMP ENG)					2469	3	2334	7				
GEOLOGICAL												
INDUSTRIAL			2500	1								

APRIL 1987 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MECHANICAL	/ / /	/ / /	/ 2447 4	/ 2234 2 / / /	/ / /	/ / /
METALLURGICAL	/ / /	/ / /	/ 2450 1	/ / /	/ / /	/ / /
MINING & MINERAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
NUCLEAR	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
PETROLEUM	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ENGINEERING TECHNOLOGY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

APRIL 1987 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM	RESEARCH/CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ / /	/ 2167 1 / /	/ 1989 2 / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 SCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
MBA--NON-TECH	2681	6	2791 3583 2250	22	2472	5	2625	1	3417	1		
MBA--TECH	2648	6	4333	1	2449	2					2083	1

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 SCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
MBA--NON-TECH	2938	2			2887	4	3095	7	2958	1		
MBA--TECH			3021	2								

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 SCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	2675	1	2783	5				
MBA--TECH			3167	2				

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 SCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC	AUTO.MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	1767 1875 1647	24	1643	14	1556	14		1458	2	1950	1
BACHELOR TECHNICAL	2167	1	1778	3	2245	7		2411	7	2294	3

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 SCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
BACHELOR NON-TECH	1763	3	1883	1	1875	2	1450	1	1750	1		
BACHELOR TECHNICAL	2517	18	2072	3	2330	17			2517	2		

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 SCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH					1634	2					1219	2
BACHELOR TECHNICAL	2592	4	2500	1	2424	9	2146	15				

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5/87

The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 4, May 1987

SOUTHERN REGION (SCPA)

Alabama A & M University
Auburn University
Clemson University
Duke University
Duke University - Fuqua School of Business
Georgia Institute of Technology
University of Georgia
University of Kentucky
Mary Washington College
Memphis State University
Mississippi State University
University of Mississippi
North Carolina A & T State University
University of North Carolina - Chapel Hill
University of South Florida
University of Tennessee - Knoxville
Tulane University
Vanderbilt University
Vanderbilt University - Owen Graduate School of Management
Virginia Polytechnic Institute and State University
University of Virginia
University of Virginia - Colgate Darden Graduate School of Business
Wake Forest University
Wake Forest University - Babcock Graduate School of Management

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (April 3 through May 1) and cumulatively (September 1 through May 1). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	76	573	$1793	$1808	$2042	$1833	$1458	308	3531	$1782	$1800	$2000	$1792	$1500
Business Administration & Management	70	282	1690	1731	2000	1667	1333	177	1058	1682	1702	2083	1667	1308
Management Information Systems	4	77	1667	2080	*	*	*	25	343	1810	1968	2219	1833	1375
Marketing & Distribution	29	300	1703	1709	2058	1750	1300	79	949	1710	1685	2083	1708	1235
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	16	113	1661	1875	*	*	*	42	292	1632	1820	1833	1625	1416
Humanities	15	116	1509	1698	*	*	*	55	365	1451	1571	1750	1500	1025
Social Sciences	13	88	1676	1753	*	*	*	45	287	1502	1616	1750	1500	1187
ENGINEERING														
Aerospace & Aeronautical	6	57	2223	2349	*	*	*	11	184	2221	2327	*	*	*
Chemical	45	193	2519	2489	2660	2535	2417	84	647	2523	2490	2640	2550	2400
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	10	95	2037	2064	*	*	*	49	411	2012	2023	2333	2000	1666
Electrical (incl. Computer Engrg.)	71	694	2331	2439	2537	2375	1983	250	2498	2377	2406	2567	2400	2100
Geological	+	1	+	1700				1	9	1700	2044	*	*	*
Industrial	23	153	2312	2313	2608	2300	2083	75	456	2320	2297	2550	2300	2083
Mechanical	53	402	2314	2363	2600	2350	2000	169	1415	2323	2364	2575	2350	2000
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	26	+	2391				2	74	2475	2400	*	*	*
Mining & Mineral	+	+	+	+				+	4	+	2327			
Nuclear (incl. Engrg. Physics)	1	4	2363	2373	*	*	*	2	16	2363	2418	*	*	*
Petroleum	+	10	+	2545				+	43	+	2588			
Engineering Technology	6	27	1931	2138	*	*	*	12	146	1920	2198	*	*	*
SCIENCES														
Agricultural Sciences	2	9	1417	1518	*	*	*	12	87	1538	1641	*	*	*
Allied Health Professions	+	7	+	2203				11	37	2427	2087	*	*	*
Biological Sciences	2	6	1584	1681	*	*	*	7	33	1519	1569	*	*	*
Chemistry	+	10	+	2248				2	18	2813	2239	*	*	*
Computer Science	52	388	2090	2250	2475	2130	1583	131	1124	2096	2205	2458	2129	1583
Mathematics	6	50	2050	2114	*	*	*	11	167	1947	2149	*	*	*
Other Physical & Earth Sciences	1	7	2200	2128	*	*	*	5	24	1656	1865	*	*	*
Totals	501	3698						1565	14218					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported
† The 90th and 50th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	72	562	$1806	$1807	$2042	$1833	$1500	298	3461	$1785	$1801	$2000	$1792	$1525
Banking Occupations	29	64	1683	1779	1916	1667	1500	48	146	1651	1720	1916	1666	1416
Business Administration	6	56	1532	1686	*	*	*	24	243	1456	1629	1835	1438	1083
Consultants	4	111	1938	2197	*	*	*	20	325	1881	2081	2750	1875	1417
Financial Analysts	5	62	2118	2111	*	*	*	20	184	1961	1961	2219	1875	1681
Human Resources	2	12	1729	1819	*	*	*	9	83	1419	1545	*	*	*
Management Trainees	36	325	1593	1685	1917	1542	1300	131	1125	1615	1638	2083	1579	1300
COMPUTER & MATHEMATICAL														
Computer Programmers	15	219	1968	2232	*	*	*	47	626	1936	2139	2441	1963	1350
Computer Scientists (incl. Systems Analysts)	38	213	2141	2236	2475	2209	1708	96	749	2134	2221	2450	2178	1750
Mathematicians/Statisticians	4	35	1989	2019	*	*	*	9	95	1897	2128	*	*	*
MARKETING & SALES														
Advertising/Marketing	21	94	1714	1856	2058	1667	1333	55	338	1724	1807	2300	1700	1275
Retail/Wholesale Sales	21	153	1678	1728	1958	1625	1333	63	405	1634	1691	1958	1667	1333
Technical Sales	8	67	2038	1913	*	*	*	24	208	2063	1910	2475	2100	1541
ALL OTHER OCCUPATIONS														
Communications Occupations	5	21	1417	1599	*	*	*	14	75	1351	1451	*	*	*
Engineers (Engrg. Degree Required)	200	1536	2354	2393	2605	2375	1989	618	5629	2350	2369	2600	2375	1989
Farm & Natural Resources Management	2	6	1500	1645	*	*	*	7	52	1673	1661	*	*	*
Health-Related Occupations	+	8	+	1993				15	49	2098	1938	*	*	*
Insurance & Real Estate Occupations	16	60	1604	1695	*	*	*	29	180	1560	1648	1792	1634	1200
Production Occupations	9	32	1996	2063	*	*	*	14	108	1877	1887	*	*	*
Researchers—Nonscientific	+	+	+	+				+	2	+	2383			
Researchers—Scientific	+	1	+	2625				1	8	2625	2223	*	*	*
Social Workers & Recreational Workers	2	12	1875	1433	*	*	*	8	56	1438	1341	*	*	*
Transportation & Distribution Occupations	6	19	1867	1921	*	*	*	15	71	1991	1937	*	*	*
Totals	501	3688						1565	14218					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	1	21	$2125	$2164	*	*	*	38	233	$2010	$2141	$2208	$2042	$1750
MBA (Nontechnical Undergraduate)	57	160	2738	2666	$3667	$2833	$1958	146	450	2684	2539	3417	2671	2000
MBA (Technical Undergraduate)	22	42	2868	2755	3542	2833	2375	45	109	2800	2802	3583	2677	2291
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	11	+	2536				3	52	2436	2423	*	*	*
Administration (incl. Public, Hospital, etc.)	+	+	+	*				1	13	2090	1875	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	+	12	+	2987				1	29	2333	2715	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	1	6	1000	1868	*	*	*	1	34	1000	1670	*	*	*
Social Sciences	+	5	+	1595				2	40	1546	1748	*	*	*
ENGINEERING														
Chemical	+	14	+	2803				3	61	2983	2780	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	10	+	2377				+	52	+	2386			
Electrical (incl. Computer Engrg.)	6	91	2859	3000	*	*	*	16	243	2868	2952	*	*	*
Industrial	+	18	+	2559				1	44	3000	2589	*	*	*
Mechanical	1	38	3140	2896	*	*	*	8	126	2799	2831	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	6	+	2638				+	24	+	2695			
Nuclear (incl. Engrg. Physics)	+	2	+	2675				3	11	2748	2838	*	*	*
SCIENCES														
Chemistry	1	11	1822	2371	*	*	*	1	21	1822	2316	*	*	*
Computer Science	3	46	2855	2846	*	*	*	10	124	2867	2787	*	*	*
Geology & Related Geological Sciences	+	+	+	+				+	6	+	2201			
Mathematics	1	3	2583	2714	*	*	*	8	30	2344	2459	*	*	*
Totals	93	496						287	1702					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
! The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	27	63	$3220	$3126	$3750	$3417	$2416	54	163	$3041	$2877	$3750	$3083	$2333
MBA - Tech Undergraduate	3	26	3111	3249	*	*	*	8	65	2969	3131	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	62	120	3269	3215	4000	3333	2416	114	267	3415	3238	4167	3500	2500
MBA - Tech Undergraduate	6	31	3403	3078	*	*	*	12	88	3479	3353	*	*	*
Over 4 years														
MBA - Nontech Undergraduate	14	55	3164	3070	*	*	*	36	144	3380	3120	4333	3250	2333
MBA - Tech Undergraduate	2	18	3375	3581	*	*	*	4	64	3408	3400	*	*	*
Totals	114	313						228	791					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	2	36	$3429	$3665	*	*	*	4	107	$3630	$3590	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	1	+	4166				+	1	+	4166			
Electrical (incl. Computer Engrg.)	+	16	+	4054				1	50	4100	3977	*	*	*
Mechanical	+	3	+	3843				3	28	3578	3432	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	+	9	+	3336				+	20	+	3187			
SCIENCES														
Chemistry	2	16	3354	2872	*	*	*	6	92	3074	3127	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	3	+	3610				+	9	+	3293			
Physics	+	3	+	3561				1	30	3083	3385	*	*	*
Totals	4	87						15	337					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

MAY 1987 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 SCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1809 2042 1633	61	1533	5					1500	1		
BUSINESS ADMINISTRATION &	1975	2	1683 1917 1458	38	1554	16			1900	1	1450	1
MANAGEMENT INFO SYSTEMS			1764	3	1375	1						
MARKETING & DISTRIBUTION	2000	1	1350	2	1472	7						
ECONOMICS			1698	8	1644	4					1583	1
HUMANITIES			1594	5	1488	7						
SOCIAL SCIENCES			1633	7	1479	2						

MAY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2262	4				
CHEMICAL									2583	1		
CIVIL							2192	1			1979	2
ELECTRICAL(INCL COMP ENG)	2100	1			2430	1	2585	5	2230	1	2450	1
GEOLOGICAL												
INDUSTRIAL	2500	1					2217	2	2554	2	2500	1

MAY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
MECHANICAL		2167 1		2386 10	2033 4	2104 2
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY						1833 1

MAY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL					1333	1						
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL					1667	1						
CHEMISTRY												
COMPUTER SCIENCE	2000	1	1821	6	2217	1	2386	5	2083	1		
MATHEMATICS			1958	3	2123	1						
OTHER PHYSICAL & EARTH												

MAY 1987 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 SCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
ACCOUNTING	1842	1	1850	2								
BUSINESS ADMINISTRATION &					1951	6			1917	2	1950	1
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION	1899	7	1458	2	1798	4			1952	2		
ECONOMICS			1333	1								
HUMANITIES							1000	1				
SOCIAL SCIENCES							1733	1	1916	1		

MAY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
AEROSPACE & AERONAUTICAL					2292	1						
CHEMICAL	2532 2660 2458	35			2355	2			2520	3	2675	1
CIVIL												
ELECTRICAL(INCL COMP ENG)			2414	4	2354 2496 2208	23			2539	2	2488	2
GEOLOGICAL												
INDUSTRIAL	2234	2			2225	4						

MAY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
MECHANICAL	2618	6			2213	12			2613	2	2600	1
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY					1834	2			1875	2		

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
AGRICULTURAL							1500	1				
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE			2214	17	2235	8	2000	1	2091	1		
MATHEMATICS			2215	1								
OTHER PHYSICAL & EARTH					2200	1						

MAY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1938	1	2292	2	1750	1			1456	2		
BUSINESS ADMINISTRATION &					1938	2			816	1		
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION					1769	4						
ECONOMICS			1750	1					1750	1		
HUMANITIES							1750	1	1500	1		
SOCIAL SCIENCES							1667	1			2083	1

MAY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL							2000	1				
CHEMICAL	2609	2					1989	1				
CIVIL	2575	1			2234	2			1794	4		
ELECTRICAL(INCL COMP ENG)	2250	1	2475	2	2397	16	1912	10	2399	2		
GEOLOGICAL												
INDUSTRIAL			2666	1	2268	9	2200	1				

MAY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH/CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2416	1	2375	1	2309	10	2099	3				
METALLURGICAL												
MINING & MINERAL												
NUCLEAR					2363	1						
PETROLEUM												
ENGINEERING TECHNOLOGY							2333	1				

MAY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL						
ALLIED HEALTH PROFESSIONS						
BIOLOGICAL					1500 1	
CHEMISTRY						
COMPUTER SCIENCE			2092 1	1587 4	1982 5	1583 1
MATHEMATICS				2083 1		
OTHER PHYSICAL & EARTH						

AVERAGE MONTHLY SALARY OFFERS MAY 1987 SCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	1817 2042 1633	64	1656 1833 1458	68	1527 1750 1250	37			1700	2	1517	2
BACHELOR TECHNICAL	2200	3	1897	10	1954	5	2385 2900 1983	27	2240	9	2136	7

AVERAGE MONTHLY SALARY OFFERS MAY 1987 SCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
BACHELOR NON-TECH	1892	8	1590	5	1890	10	1367	2	1930	5		
BACHELOR TECHNICAL	2530 2660 2417	43	2250 2500 2000	22	2271 2458 2000	53	1750	2	2370	10		

AVERAGE MONTHLY SALARY OFFERS MAY 1987 SCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES--PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	1950	1	2111	3	1814	7	1709	2	1395	5	2083	1
BACHELOR TECHNICAL	2492	5	2498	4	2327 2475 2092	39	1926 2308 1530	22	1949	12	1583	1

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 SCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL	
MBA--NON-TECH	2282	5	2801 3750 2000	28	2525	13				
MBA--TECH	2500	5	2641	6	2833	1			2500	2

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 SCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
MBA--NON-TECH	3250	1	3208	1			3290	4	2646	2		
MBA--TECH	3583	1	3271	2	2958	1	3583	3				

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 SCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MBA--NON-TECH	3100	1	3083	1	2457	1						
MBA--TECH					3083	1						

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 5, July 1987

SOUTHERN REGION (SCPA)

Alabama A & M University
Auburn University
Clemson University
Duke University
Duke University - Fuqua School of Business
Georgia Institute of Technology
University of Georgia
University of Kentucky
Mary Washington College
Memphis State University
Mississippi State University
University of Mississippi
North Carolina A & T State University
University of North Carolina - Chapel Hill
University of South Florida
University of Tennessee - Knoxville
Tulane University
Vanderbilt University
Vanderbilt University - Owen Graduate School of Management
Virginia Polytechnic Institute and State University
University of Virginia
University of Virginia - Colgate Darden Graduate School of Business
Wake Forest University
Wake Forest University - Babcock Graduate School of Management

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (May 1 through June 5) and cumulatively (September 1 through June 5). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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ISSN 0196-1004

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	237	1947	$1839	$1835	$1975	$1833	$1708	545	5478	$1807	$1812	$2000	$1833	$1570
Business Administration & Management	133	750	1688	1699	2083	1666	1333	310	1788	1685	1701	2083	1667	1333
Management Information Systems	22	181	1971	1999	2408	1968	1500	47	524	1885	1979	2375	1833	1375
Marketing & Distribution	110	903	1639	1709	2000	1514	1333	189	1852	1669	1697	2058	1667	1333
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	77	405	1927	2078	2500	1833	1500	119	697	1823	1970	2500	1729	1458
Humanities	66	489	1569	1775	2000	1567	1215	121	854	1515	1688	1833	1529	1083
Social Sciences	79	457	1864	1952	2500	1667	1250	124	744	1733	1823	2500	1613	1191
ENGINEERING														
Aerospace & Aeronautical	11	159	2238	2361	*	*	*	22	343	2229	2343	2440	2296	1989
Chemical	61	423	2498	2482	2625	2550	2315	145	1070	2513	2487	2625	2550	2360
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	33	406	2111	2052	2500	2080	1824	82	817	2052	2037	2430	2000	1733
Electrical (incl. Computer Engrg.)	185	2029	2401	2415	2633	2426	1989	435	4527	2387	2410	2600	2417	2000
Geological	+	11	+	1914				1	20	1700	1973	*	*	*
Industrial	42	270	2307	2264	2500	2375	1989	117	726	2315	2285	2500	2333	2000
Mechanical	136	1045	2316	2351	2575	2361	1988	305	2460	2320	2359	2575	2350	1989
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	83	2450	2433	*	*	*	3	157	2467	2417	*	*	*
Mining & Mineral	+	5	+	2171				+	9	+	2240			
Nuclear (incl. Engrg. Physics)	2	18	2036	2345	*	*	*	4	34	2200	2379	*	*	*
Petroleum	+	17	+	2517				+	60	+	2568			
Engineering Technology	5	108	2396	2166	*	*	*	17	254	2060	2185	*	*	*
SCIENCES														
Agricultural Sciences	2	37	1450	1666	*	*	*	14	124	1525	1649	*	*	*
Allied Health Professions	1	10	1700	2024	*	*	*	12	47	2367	2040	*	*	*
Biological Sciences	6	40	2021	2024	*	*	*	13	73	1751	1818	*	*	*
Chemistry	1	18	2000	2022	*	*	*	3	36	2542	2131	*	*	*
Computer Science	87	770	2159	2185	2583	2213	1625	218	1894	2121	2197	2500	2167	1583
Mathematics	13	185	2024	2174	*	*	*	24	352	1989	2162	2300	2000	1667
Other Physical & Earth Sciences	4	26	2318	2126	*	*	*	9	30	1950	2001	*	*	*
Totals	1314	10772						2879	24990					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.
! The 90th and 50th percentiles are close in value because of a clustering of offers.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	239	1985	$1833	$1840	$1965	$1833	$1700	537	5446	$1807	$1815	$2000	$1833	$1570
Banking Occupations	84	249	1850	1989	2500	1792	1500	132	395	1778	1889	2354	1750	1492
Business Administration	20	194	1535	1681	1975	1458	1145	44	437	1492	1652	1970	1458	1125
Consultants	22	284	2202	2243	2500	2354	1833	42	609	2049	2157	2500	2083	1417
Financial Analysts	37	356	2200	2346	2500	2333	1610	57	540	2116	2215	2500	2083	1666
Human Resources	2	48	1284	1573	*	*	*	11	131	1395	1555	*	*	*
Management Trainees	118	904	1619	1702	2083	1500	1333	249	2029	1617	1666	2083	1541	1320
COMPUTER & MATHEMATICAL														
Computer Programmers	37	434	2002	2165	2583	2000	1346	84	1060	1965	2149	2441	2000	1350
Computer Scientists (incl Systems Analysts)	53	464	2272	2279	2600	2260	1937	149	1213	2183	2243	2542	2240	1833
Mathematicians/Statisticians	9	96	2021	2178	*	*	*	18	191	1959	2153	*	*	*
MARKETING & SALES														
Advertising/Marketing	63	298	1652	1807	2083	1583	1333	118	636	1685	1807	2150	1658	1292
Retail/Wholesale Sales	75	700	1768	1704	2083	1667	1333	138	1105	1716	1699	2083	1667	1333
Technical Sales	15	133	2046	1941	*	*	*	39	341	2056	1922	2475	2083	1500
ALL OTHER OCCUPATIONS														
Communications Occupations	8	40	1589	1626	*	*	*	22	115	1438	1512	1833	1379	1000
Engineers (Engrg Degree Required)	451	4247	2359	2359	2610	2386	1989	1069	9876	2354	2364	2600	2380	1989
Farm & Natural Resources Management	4	15	1412	1466	*	*	*	11	67	1578	1617	*	*	*
Health-Related Occupations	1	14	1700	1948	*	*	*	16	63	2073	1940	*	*	*
Insurance & Real Estate Occupations	36	150	1709	1731	2000	1667	1500	65	330	1643	1685	2000	1667	1250
Production Occupations	5	58	1672	1974	*	*	*	19	166	1823	1917	*	*	*
Researchers—Nonscientific	9	19	1879	1986	*	*	*	9	21	1879	2043	*	*	*
Researchers—Scientific	7	21	2220	2164	*	*	*	8	29	2271	2180	*	*	*
Social Workers & Recreational Workers	2	28	938	1226	*	*	*	10	84	1338	1302	*	*	*
Transportation & Distribution Occupations	17	35	1813	1745	*	*	*	32	106	1896	1874	2167	1958	1500
Totals	1314	10772						2879	24990					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates

Inexperienced

(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	12	81	$2066	$2225	*	*	*	50	314	$2023	$2163	$2208	$2042	$1833
MBA (Nontechnical Undergraduate)	20	264	2734	2857	$3583	$2750	$2000	166	714	2690	2657	3417	2676	2000
MBA (Technical Undergraduate)	1	120	3333	2902	*	*	*	46	229	2811	2854	3583	2677	2291
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	1	39	3157	2332	*	*	*	4	91	2616	2384	*	*	*
Administration (incl. Public, Hospital, etc.)	2	25	1874	2408	*	*	*	3	38	1946	2226	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	5	33	3326	2753	*	*	*	6	62	3160	2735	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	1	30	1733	2158	*	*	*	2	63	1367	1915	*	*	*
Social Sciences	1	8	1360	2130	*	*	*	3	48	1484	1812	*	*	*
ENGINEERING														
Chemical	3	35	2780	2869	*	*	*	6	96	2882	2813	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	29	+	2461				+	81	+	2413			
Electrical (incl. Computer Engrg.)	17	216	2910	2962	*	*	*	33	459	2890	2957	3083	2870	2667
Industrial	3	10	2539	2465	*	*	*	4	54	2635	2566	*	*	*
Mechanical	10	109	2674	2840	*	*	*	18	235	2730	2835	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	12	+	2717				+	36	+	2702			
Nuclear (incl. Engrg. Physics)	1	7	3750	2911	*	*	*	4	18	2999	2866	*	*	*
SCIENCES														
Chemistry	1	4	2800	2422	*	*	*	2	25	2311	2333	*	*	*
Computer Science	4	117	3022	2849	*	*	*	14	241	2911	2817	*	*	*
Geology & Related Geological Sciences	+	10	+	2199				+	16	+	2200			
Mathematics	3	22	2214	2151	*	*	*	11	52	2308	2329	*	*	*
Totals	85	1171						372	2872					

' Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
! The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	39	222	$3335	$3059	$4583	$3333	$2292	93	385	$3164	$2982	$3917	$3100	$2333
MBA - Tech Undergraduate	5	90	3378	3126	*	*	*	13	155	3126	3128	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	49	327	3452	3383	4167	3417	2833	163	594	3426	3318	4167	3500	2500
MBA - Tech Undergraduate	37	172	3528	3564	4167	3500	2833	49	260	3516	3492	4167	3500	2750
Over 4 years														
MBA - Nontech Undergraduate	30	153	3413	3327	4166	3625	2500	66	297	3395	3226	4333	3542	2333
MBA - Tech Undergraduate	24	103	3739	3681	4167	3709	3000	28	167	3691	3574	4300	3709	3000
Totals	184	1067						412	1858					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	4	44	$3913	$3641	*	*	*	8	151	$3771	$3605	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	2	+	2921				+	3	+	3336			
Electrical (incl. Computer Engrg.)	1	33	4250	3947	*	*	*	2	83	4175	3965	*	*	*
Mechanical	+	18	+	3783				3	46	3578	3569	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	+	6	+	3922				+	26	+	3357			
SCIENCES														
Chemistry	13	56	3387	3324	*	*	*	19	148	3288	3202	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	3	+	3435				+	12	+	3328			
Physics	2	13	3718	3253	*	*	*	3	43	3506	3345	*	*	*
Totals	20	175						35	512					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

JULY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1843 1958 1750	200	1776	6	2084	4					1804	2
BUSINESS ADMINISTRATION &	1944	3	1702 1958 1416	64	1549 1950 1333	33	1542	2	1900	1	1983	1
MANAGEMENT INFO SYSTEMS	1958	2	1723	5	1714	4						
MARKETING & DISTRIBUTION	2083	1	1679	10	1529 1833 1333	54			2000	2		
ECONOMICS			2020 2500 1542	41	1697	16						
HUMANITIES	1541	1	1686	11	1489 1833 1200	39			2083	1		
SOCIAL SCIENCES			2064 2667 1500	34	1450 1666 1083	23					2973	3

JULY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2378	7				
CHEMICAL									2325	2		
CIVIL					2083	1			2090	2	1892	8
ELECTRICAL(INCL COMP ENG)	1875	1	2153	3	2510	7	2513	6	2322	14	2219	4
GEOLOGICAL												
INDUSTRIAL	2194	3					2208	2			2500	3

JULY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
MECHANICAL							2364	15	2254 2375 2150	39	2279	4
METALLURGICAL												
MINING & MINERAL												
NUCLEAR									2083	1		
PETROLEUM												
ENGINEERING TECHNOLOGY							2500	1	2400	1		

JULY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL					1500	1						
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL			1667	1	1750	1						
CHEMISTRY												
COMPUTER SCIENCE	2042	3	2117	15	2008	15	2395	3	2083	1	1750	1
MATHEMATICS	1833	1	2017	3	2300	1			1900	1		
OTHER PHYSICAL & EARTH			2312	3								

JULY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
ACCOUNTING	1935	1			1817	2			1867	4	1250	1
BUSINESS ADMINISTRATION &	2000	2	1396	2	1917	2	1960	5	2013	5	1517	2
MANAGEMENT INFO SYSTEMS	2500	1	1902	4	1935	1						
MARKETING & DISTRIBUTION	1994	8	1381	7	1649	4	1865	8	1867	2		
ECONOMICS			1333	1	2083	2	1861	3	1802	4	1500	1
HUMANITIES							1589	3	2333	1		
SOCIAL SCIENCES	2190	3					1718	3	1917	2		

JULY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2523 2585 2460	27			2625	1	2259	2	2490	1		
CIVIL												
ELECTRICAL(INCL COMP ENG)	2534	9	2576	5	2505 2675 2350	41			2565	4	2200	1
GEOLOGICAL												
INDUSTRIAL	2625	1	2600	1	2330	9			2308	3	2427	4

JULY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM. FAB METAL
MECHANICAL	2437 9	2375 1	2432 7	2538 2	2500 3	2352 4
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY		2333 2				

JULY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AGRICULTURAL							1400	1				
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL	2000	1					2236	3				
CHEMISTRY	2000	1										
COMPUTER SCIENCE	2625	1	2256	14	2384	10	2483	1	2167	2	2410	2
MATHEMATICS									2100	1		
OTHER PHYSICAL & EARTH												

JULY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1971	6			1786	8	1409	1	1435	2		
BUSINESS ADMINISTRATION &					1953	5	1434	4	2000	1	1083	1
MANAGEMENT INFO SYSTEMS	2080	1			2464	4						
MARKETING & DISTRIBUTION					1770	11	1421	2			1633	1
ECONOMICS	2083	1	2037	5	2103	3						
HUMANITIES			1500	2	1801	4	1671	3			1000	1
SOCIAL SCIENCES	2208	1	2020	5	1521	2	1529	1	1500	1	875	1

JULY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL							1992	4				
CHEMICAL	2617 2655 2590	20	2360	2	2307	2	1989	3	1983	1		
CIVIL	2498	6			2273	5	1935	6	2061	5		
ELECTRICAL(INCL COMP ENG)	2583	16	2267	4	2420 2525 2300	50	1976 2000 1606	20				
GEOLOGICAL												
INDUSTRIAL	2473	2	2363	7	2333	1	1959	6				

JULY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE	NON-PROFIT ORG
MECHANICAL	2564	13			2406 2500 2350	20	1989	19		
METALLURGICAL					2450	1				
MINING & MINERAL										
NUCLEAR							1989	1		
PETROLEUM										
ENGINEERING TECHNOLOGY					2416	1				

JULY 1987 SCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS											1700	1
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	2302	5	2417	2	2203	6	2119	1	1489	4	1490	1
MATHEMATICS			2055	3	2042	1	1962	2				
OTHER PHYSICAL & EARTH			2333	1								

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 SCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
MBA--NON-TECH	2333	1	2874	12	2042	2						
MBA--TECH												

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 SCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
MBA--NON-TECH	2000	1	2842	2			3333	1				
MBA--TECH					3333	1						

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 SCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/ / /	/ / /	/ 2750 1	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

AVERAGE MONTHLY SALARY OFFERS JULY 1987 SCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	/ 1845 / 1958 / 1750	207	/ 1851 / 2500 / 1500	171	/ 1546 / 1916 / 1250	173	/ 1542 /	2	/ 1996 /	4	/ 2378 /	6
BACHELOR TECHNICAL	/ 2052 / /	8	/ 2115 / 2583 / 1667	25	/ 2128 / 2666 / 1500	26	/ 2390 / 2526 / 2292	34	/ 2264 / 2383 / 2150	61	/ 2119 / 2500 / 1700	20

AVERAGE MONTHLY SALARY OFFERS JULY 1987 SCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
BACHELOR NON-TECH	2064	15	1528	14	1833	11	1829 2083 1416	22	1924	18		
BACHELOR TECHNICAL	2492 2615 2315	49	2352 2600 2000	23	2458 2633 2240	68	2243	9	2398	14		

AVERAGE MONTHLY SALARY OFFERS JULY 1987 SCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	2022	9	1941	12	1890 2400 1473	37	1503	11	1592	4	1148	4
BACHELOR TECHNICAL	2555 2655 2430	62	2298	19	2386 2500 2258	87	1978 2119 1782	62	1824	10	1595	2

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 1, February 1987

SOUTHWESTERN REGION (SWPA)

University of Arkansas - Fayetteville
Baylor University
University of Houston
Lamar University
Louisiana Technological University
North Texas State University
Oklahoma State University
Oklahoma State University - College of Engineering
University of Oklahoma
Southern Methodist University
Texas A & I University
Texas A & M University
Texas Technological University
University of Texas at Arlington
University of Texas - Austin-College of Business Administration
University of Texas - Austin-College of Engineering
University of Texas - El Paso

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southwestern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (January 2 through February 6) and cumulatively (September 1 through February 6). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	110	903	$1902	$1824	$2000	$1917	$1833	325	1970	$1907	$1801	$2000	$1917	$1800
Business Administration & Management	10	112	1680	1708	*	*	*	31	476	1713	1676	2100	1583	1416
Management Information Systems	9	41	2045	1910	*	*	*	36	143	2138	1891	2383	2158	1875
Marketing & Distribution	23	146	1591	1663	2000	1417	1400	70	451	1631	1650	1958	1650	1400
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	+	25	+	1782				+	90	+	1676			
Humanities	2	22	1375	1624	*	*	*	13	165	1561	1445	*	*	*
Social Sciences	+	15	+	1762				+	118	+	1528			
ENGINEERING														
Aerospace & Aeronautical	1	20	2292	2254	*	*	*	10	80	2413	2304	*	*	*
Chemical	8	101	2482	2519	*	*	*	34	207	2514	2483	2700	2542	2250
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	6	46	1981	1967	*	*	*	26	194	2037	1999	2416	2000	1788
Electrical (incl. Computer Engrg.)	17	340	2354	2371	*	*	*	89	1026	2312	2367	2542	2377	1920
Geological	+	1	+	2500				+	5	+	2106			
Industrial	2	68	2238	2307	*	*	*	7	178	2311	2279	*	*	*
Mechanical	18	182	2423	2401	*	*	*	66	584	2367	2355	2600	2388	2000
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	12	+	2402				+	31	+	2441			
Mining & Mineral	+	3	+	2333				+	4	+	2327			
Nuclear (incl. Engrg. Physics)	+	4	+	2391				+	10	+	2415			
Petroleum	4	7	2815	2758	*	*	*	9	20	2712	2652	*	*	*
Engineering Technology	22	26	2149	2204	2375	2167	1833	27	62	2155	2153	2450	2167	1750
SCIENCES														
Agricultural Sciences	+	13	+	1564				1	62	1500	1643	*	*	*
Allied Health Professions	+	4	+	2140				+	19	+	2102			
Biological Sciences	+	2	+	1751				+	20	+	1488			
Chemistry	+	1	+	2170				+	5	+	1920			
Computer Science	10	127	2165	2160	*	*	*	43	437	2144	2151	2500	2150	1900
Mathematics	+	26	+	2222				2	66	2379	2117	*	*	*
Other Physical & Earth Sciences	+	1	+	957				+	10	+	1613			
Totals	242	2248						789	6433					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.
1 The 90th and 50th percentiles are close in value because of a clustering of offers.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATION														
Accountants & Auditors	108	885	$1899	$1822	$2000	$1917	$1821	320	1937	$1906	$1801	$2000	$1917	$1800
Banking Occupations	+	11	+	1870				1	39	1500	1653	*	*	*
Business Administration	4	32	1852	1609	*	*	*	11	118	1696	1572	*	*	*
Consultants	2	64	2000	2017	*	*	*	6	123	2104	1953	*	*	*
Financial Analysts	3	18	1956	1932	*	*	*	9	61	2014	1845	*	*	*
Human Resources	2	9	1600	1700	*	*	*	4	49	1508	1530	*	*	*
Management Trainee	23	119	1528	1599	1917	1417	1400	56	478	1553	1588	1960	1486	1250
COMPUTER & MATHEMATICAL														
Computer Programmers	7	61	2135	2083	*	*	*	42	216	2085	2039	2375	2092	1800
Computer Scientists (incl Systems Analysts)	14	103	2190	2232	*	*	*	36	322	2276	2212	2525	2216	2017
Mathematicians/Statisticians	+	14	+	2185				1	26	2500	2140	*	*	*
MARKETING & SALES														
Advertising/Marketing	3	38	1915	1744	*	*	*	14	155	1759	1702	*	*	*
Retail/Wholesale Sales	4	39	1658	1715	*	*	*	15	176	1708	1667	*	*	*
Technical Sales	+	31	+	1916				6	101	1878	1890	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	+	4	+	1306				3	46	1708	1360	*	*	*
Engineers (Engrg Degree Required)	72	762	2325	2368	2625	2350	1833	255	2312	2334	2337	2625	2375	1930
Farm & Natural Resources Management	+	8	+	1725				1	38	1500	1647	*	*	*
Health-Related Occupations	+	4	+	2161				+	26	+	1970			
Insurance & Real Estate Occupations	+	21	+	1705				3	90	1850	1609	*	*	*
Production Occupations	+	10	+	1838				1	55	2100	1766	*	*	*
Researchers—Nonscientific	+	+	+	+				+	+	+	+			
Researchers—Scientific	+	+	+	+				+	+	+	+			
Social Workers & Recreational Workers	+	6	+	1431				+	32	+	1347			
Transportation & Distribution Occupations	+	9	+	2018				5	33	1871	1906	*	*	*
Totals	242	2248						789	6433					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	37	64	$2186	$2140	$2500	$2175	$1840	79	164	$2239	$2130	$2500	$2209	$1917
MBA (Nontechnical Undergraduate)	6	40	2057	2447	*	*	*	36	140	2159	2235	2573	2204	1666
MBA (Technical Undergraduate)	+	7	+	2644				4	18	2498	2453	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	1	8	2250	2352	*	*	*	1	14	2250	2342	*	*	*
Administration (incl. Public, Hospital, etc.)	+	7	+	1970				+	9	+	2009			
Industrial Mgmt. (incl. Industrial Admin.)	+	2	+	2724				+	6	+	2377			
HUMANITIES & SOCIAL SCIENCES														
Humanities	3	4	1678	1675	*	*	*	6	20	1630	1577	*	*	*
Social Sciences	+	4	+	1604				1	35	1667	1775	*	*	*
ENGINEERING														
Chemical	+	11	+	2838				4	26	2763	2766	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	7	+	2292				4	28	2229	2385	*	*	*
Electrical (incl. Computer Engrg.)	+	24	+	2871				5	72	2958	2880	*	*	*
Industrial	2	10	2597	2580	*	*	*	5	17	2639	2592	*	*	*
Mechanical	1	20	3000	2829	*	*	*	9	56	2728	2818	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	12	+	2681				+	14	+	2661			
Nuclear (incl. Engrg. Physics)	+	1	+	3917				+	4	+	3040			
SCIENCES														
Chemistry	+	1	+	2166				+	5	+	2333			
Computer Science	+	17	+	2558				2	37	2500	2692	*	*	*
Geology & Related Geological Sciences	2	2	2525	2525	*	*	*	2	3	2525	2628	*	*	*
Mathematics	1	1	2860	2860	*	*	*	1	9	2860	2310	*	*	*
Totals	53	242						159	677					

' Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	+	6	+	$2674				10	28	$2492	$2533	*	*	*
MBA - Tech Undergraduate	+	2	+	2035				6	14	2810	2911	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	+	10	+	2643				4	26	2240	2505	*	*	*
MBA - Tech Undergraduate	+	+	+	+				+	1	+	2083			
Over 4 years														
MBA - Nontech Undergraduate	+	12	+	2540				+	26	+	2650			
MBA - Tech Undergraduate	+	3	+	3733				+	6	+	3447			
Totals	+	33						20	101					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	1	28	$3116	$3539	*	*	*	3	35	$3344	$3555	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	+	10	+	3949				3	23	4042	3893	*	*	*
Mechanical	1	14	3250	3213	*	*	*	1	19	3250	3309	*	*	*
SCIENCES														
Chemistry	1	19	1667	3090	*	*	*	4	36	2725	3091	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	1	1	3765	3765	*	*	*	1	1	3765	3765	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)	+	1	+	3167				+	5	+	3408			
Physics	+	7	+	3611				+	12	+	3536			
Totals	4	80						12	131					

[1] Years of previous full time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers

FEBRUARY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC	AUTO. MECH-EQPT	BLDG MATERIAL
ACCOUNTING	1921 2000 1875	84	1811	8					
BUSINESS ADMINISTRATION &					1517	5			
MANAGEMENT INFO SYSTEMS	2000	3			1400	1			
MARKETING & DISTRIBUTION			1917	1	1410	15			
ECONOMICS									
HUMANITIES									
SOCIAL SCIENCES									

FEBRUARY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
AEROSPACE & AERONAUTICAL				2292 1		
CHEMICAL					1935 1	
ELECTRICAL(INCL COMP ENG)				2408 6	2333 1	
CIVIL						1958 1
GEOLOGICAL						
INDUSTRIAL					2250 1	

FEBRUARY 1987 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
MECHANICAL							2380	7				
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY			1832	8			2365	4				

FEBRUARY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
AGRICULTURAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ 2083 1 / /	/ / /	/ 2113 2 / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

FEBRUARY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
ACCOUNTING	2195	1										
BUSINESS ADMINISTRATION &					1850	1	1917	1				
MANAGEMENT INFO SYSTEMS			2200	1								
MARKETING & DISTRIBUTION			1722	2			2000	2				
ECONOMICS												
HUMANITIES			1500	1								
SOCIAL SCIENCES												

FEBRUARY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2523	2							2542	1		
ELECTRICAL(INCL COMP ENG)					2350	1			2583	1		
CIVIL												
GEOLOGICAL												
INDUSTRIAL					2225	1						

FEBRUARY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
MECHANICAL					2363	2			2542	1	2333	1
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY					2267	9						

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CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM, FAB METAL
AGRICULTURAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ 2017 1 / /	/ 2213 1 / /	/ / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

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INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1858	16					1458	1				
BUSINESS ADMINISTRATION &	1817	3										
MANAGEMENT INFO SYSTEMS	2202	4										
MARKETING & DISTRIBUTION	2031	3										
ECONOMICS												
HUMANITIES									1250	1		
SOCIAL SCIENCES												

FEBRUARY 1987 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2584	4										
ELECTRICAL(INCL COMP ENG)	2190	4			2377	3	2420	1				
CIVIL			2333	1	1833	2	1966	2				
GEOLOGICAL												
INDUSTRIAL												

FEBRUARY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2567	3			2413	4						
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM	2819	4										
ENGINEERING TECHNOLOGY	2750	1										

FEBRUARY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL							
ALLIED HEALTH PROFESSIONS							
BIOLOGICAL							
CHEMISTRY							
COMPUTER SCIENCE	2222	5					
MATHEMATICS							
OTHER PHYSICAL & EARTH							

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY-OFFERS TO MBA CANDIDATES FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MBA--NON-TECH	/	/ 1500 1	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
MBA--TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM		RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	2168	5					
MBA--TECH							

The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

A3940-1.64
5/87

CPC Salary Survey

REGIONAL Interim Report No. 2, March 1987

SOUTHWESTERN REGION (SWPA)

University of Arkansas - Fayetteville
Baylor University
University of Houston
Lamar University
Louisiana Technological University
North Texas State University
Oklahoma State University
Oklahoma State University - College of Engineering
University of Oklahoma
Southern Methodist University
Texas A & I University
Texas A & M University
Texas Technological University
University of Texas at Arlington
University of Texas - Austin-College of Business Administration
University of Texas - Austin-College of Engineering
University of Texas - El Paso

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southwestern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (February 6 through March 6) and cumulatively (September 1 through March 6). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	118	674	$1988	$1798	$2083	$2000	$1900	443	2644	$1929	$1800	$2042	$1950	$1833
Business Administration & Management	7	154	1353	1658	*	*	*	38	630	1646	1671	2100	1542	1300
Management Information Systems	8	47	2082	2006	*	*	*	44	190	2128	1919	2375	2158	1875
Marketing & Distribution	5	120	1607	1723	*	*	*	75	571	1630	1666	2000	1633	1300
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	3	32	1833	1814	*	*	*	3	122	1833	1712	*	*	*
Humanities	7	47	1457	1564	*	*	*	20	212	1525	1471	1900	1508	1250
Social Sciences	+	46	+	1547				+	164	+	1533			
ENGINEERING														
Aerospace & Aeronautical	+	20	+	2342				10	100	2413	2311	*	*	*
Chemical	29	142	2552	2524	2670	2600	2417	59	349	2530	2499	2700	2600	2250
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	3	61	1939	1998	*	*	*	29	255	2027	1999	2416	2000	1788
Electrical (incl. Computer Engrg.)	32	359	2317	2418	2625	2408	1989	121	1385	2314	2380	2555	2380	1989
Geological	+	2	+	2085				+	7	+	2100			
Industrial	+	53	+	2288				7	231	2311	2281	*	*	*
Mechanical	23	216	2422	2356	2625	2458	2166	89	800	2381	2356	2615	2406	2000
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	10	+	2398				+	41	+	2431			
Mining & Mineral	+	+	+	+				+	4	+	2327			
Nuclear (incl. Engrg. Physics)	+	1	+	2667				+	11	+	2438			
Petroleum	5	10	2849	2570	*	*	*	14	30	2761	2624	*	*	*
Engineering Technology	16	45	2191	2263	*	*	*	43	107	2168	2199	2400	2229	1833
SCIENCES														
Agricultural Sciences	+	2	+	1653				1	64	1500	1643	*	*	*
Allied Health Professions	+	11	+	1989				+	30	+	2060			
Biological Sciences	+	4	+	1629				+	24	+	1911			
Chemistry	+	3	+	2742				+	8	+	2228			
Computer Science	14	163	2105	2191	*	*	*	57	600	2135	2162	2500	2125	1900
Mathematics	+	20	+	2191				2	86	2379	2134	*	*	*
Other Physical & Earth Sciences	+	3	+	1816				+	13	+	1660			
Totals	266	2245						1055	8678					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported
† The 90th and 50th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	115	662	$1994	$1797	$2083	$2000	$1916	435	2599	$1929	$1800	$2042	$1950	$1833
Banking Occupations	*	14	*	1610				1	93	1500	1642	*	*	*
Business Administration	*	39	*	1648				11	193	1696	1589	*	*	*
Consultants	5	38	2042	2077	*	*	*	11	161	2076	1982	*	*	*
Financial Analysts	1	20	1200	1737	*	*	*	10	81	1933	1819	*	*	*
Human Resources	*	9	*	1240				4	58	1508	1485	*	*	*
Management Trainees	14	185	1401	1616	*	*	*	70	663	1523	1596	1917	1454	1300
COMPUTER & MATHEMATICAL														
Computer Programmers	7	68	2115	2141	*	*	*	49	284	2089	2063	2375	2100	1800
Computer Scientists (incl Systems Analysts)	15	129	2144	2196	*	*	*	51	451	2237	2207	2515	2200	2017
Mathematicians/Statisticians	*	11	*	2133				1	37	2500	2138	*	*	*
MARKETING & SALES														
Advertising/Marketing	3	52	1683	1950	*	*	*	17	207	1746	1764	*	*	*
Retail/Wholesale Sales	*	38	*	1716				15	214	1708	1675	*	*	*
Technical Sales	1	25	2208	1921	*	*	*	7	126	1925	1896	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	*	7	*	1601				3	53	1708	1392	*	*	*
Engineers (Engrg Degree Required)	103	892	2383	2377	2667	2425	1987	358	3204	2348	2348	2625	2390	1958
Farm & Natural Resources Management	*	3	*	1719				1	41	1500	1653	*	*	*
Health-Related Occupations	*	15	*	1853				*	41	*	1928			
Insurance & Real Estate Occupations	1	14	1417	1723	*	*	*	4	104	1742	1624	*	*	*
Production Occupations	1	9	1300	1935	*	*	*	2	64	1700	1790	*	*	*
Researchers—Nonscientific	*	1	*	2583				*	1	*	2583			
Researchers—Scientific	*	3	*	2542				*	3	*	2542			
Social Workers & Recreational Workers	*	7	*	1264				*	39	*	1332			
Transportation & Distribution Occupations	*	8	*	1969				5	41	1871	1918	*	*	*
Totals	266	2245						1055	8678					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
♦ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates

Inexperienced

(One Year Or Less Of Full Time Non Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	20	42	$2265	$2156	$2458	$2208	$2083	99	206	$2244	$2135	$2500	$2208	$1958
MBA (Nontechnical Undergraduate)	2	55	2157	2523	*	*	*	38	195	2159	2316	2573	2204	1666
MBA (Technical Undergraduate)	+	16	+	2772				4	34	2498	2603	*	*	*
MS-Business (incl Mgmt , Mktg , Finance, etc)	1	14	2166	2301	*	*	*	2	28	2208	2322	*	*	*
Administration (incl Public, Hospital, etc)	+	3	+	1625				+	12	+	1913			
Industrial Mgmt. (incl Industrial Admin)	+	5	+	2561				+	11	+	2461			
HUMANITIES & SOCIAL SCIENCES														
Humanities	1	5	2100	1395	*	*	*	7	25	1697	1540	*	*	*
Social Sciences	+	1	+	1666				1	36	1667	1772	*	*	*
ENGINEERING														
Chemical	1	11	3584	2768	*	*	*	5	37	2927	2767	*	*	*
Civil (incl Construction, Sanitary, & Transportation Engrg)	4	8	2707	2437	*	*	*	8	36	2468	2396	*	*	*
Electrical (incl Computer Engrg)	7	35	2883	2948	*	*	*	12	107	2915	2902	*	*	*
Industrial	3	3	2467	2467	*	*	*	8	20	2574	2573	*	*	*
Mechanical	6	15	2742	2789	*	*	*	15	71	2733	2812	*	*	*
Metallurgical (incl Metallurgy & Ceramic Engrg)	+	2	+	3059				+	16	+	2711			
Nuclear (incl Engrg Physics)	+	3	+	2781				+	7	+	2929			
SCIENCES														
Chemistry	+	2	+	1698				+	7	+	2152			
Computer Science	4	23	2569	2887	*	*	*	6	60	2546	2767	*	*	*
Geology & Related Geological Sciences	+	2	+	1829				2	5	2525	2308	*	*	*
Mathematics	+	11	+	2579				1	20	2860	2458	*	*	*
Totals	49	256						208	933					

[1] Percentiles are computed on regional data

\+ No offers reported

* Not computed for fewer than 20 offers

† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

DOCTORAL DEGREE CANDIDATES

GRADUATE PROGRAM	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	1	33	$2333	$2602	*	*	*	11	61	$2478	$2570	*	*	*
MBA - Tech Undergraduate	2	12	2226	3063	*	*	*	8	26	2664	2981	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	+	36	+	3144				4	62	2240	2876	*	*	*
MBA - Tech Undergraduate	+	29	+	3349				+	30	+	3307			
Over 4 years														
MBA - Nontech Undergraduate	+	27	+	3200				+	53	+	2930			
MBA - Tech Undergraduate	+	23	+	3049				+	29	+	3131			
Totals	3	160						23	261					
ENGINEERING														
Chemical	6	19	$3512	$3598	*	*	*	9	54	$3456	$3571	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	+	8	+	4045	*	*	*	3	31	4042	3932			
Mechanical	+	1	+	3500	*	*	*	1	20	3250	3318			
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	+	4	+	2310				+	9	+	2920			
SCIENCES														
Chemistry	+	13	+	2775	*	*	*	4	49	2725	3007			
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	5	+	3008	*	*	*	1	6	3765	3134			
Physics	+	7	+	2910				+	19	+	3305			
Totals	6	57						18	188					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

MARCH 1987 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1987 — SWPA REGIONAL INTERIM REPORT

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 02/06/87 THROUGH 03/06/87 — PART 1 - PAGE 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
ACCOUNTING	2000 2083 1916	113			1750	1			
BUSINESS ADMINISTRATION &			1200	1	1360	5			
MANAGEMENT INFO SYSTEMS					1500	1			
MARKETING & DISTRIBUTION			1417	1	1350	2			
ECONOMICS	2166	1			1300	1			
HUMANITIES					1275	2			
SOCIAL SCIENCES									

MARCH 1987 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL												
CIVIL											1820	1
ELECTRICAL(INCL COMP ENG)	2229	2					2469	6			2292	1
GEOLOGICAL												
INDUSTRIAL												

MARCH 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
MECHANICAL					1875	1	2442	5			2425	1
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY							2247	9	1867	2		

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO.MECH-EQPT	BLDG MATERIAL
AGRICULTURAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ / /	/ 2159 2 / / /	/ 2067 2 / / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

MARCH 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
ACCOUNTING												
BUSINESS ADMINISTRATION &												
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION	2000	1										
ECONOMICS												
HUMANITIES					1600	2	1516	2				
SOCIAL SCIENCES												

MARCH 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM,FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2649	12					2417	1				
CIVIL												
ELECTRICAL(INCL COMP ENG)	2610	1	2450	1	2480	3						
GEOLOGICAL												
INDUSTRIAL												

MARCH 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
MECHANICAL	2496	4			2211	3						
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM			2200	1								
ENGINEERING TECHNOLOGY					2233	3	2076	1			2333	1

MARCH 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
AGRICULTURAL						
ALLIED HEALTH PROFESSIONS						
BIOLOGICAL						
CHEMISTRY						
COMPUTER SCIENCE		1916 1	2325 2			
MATHEMATICS						
OTHER PHYSICAL & EARTH						

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH,CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1808	3					1417	1				
BUSINESS ADMINISTRATION &							1469	1				
MANAGEMENT INFO SYSTEMS	2165	7										
MARKETING & DISTRIBUTION	1916	1										
ECONOMICS	2033	1										
HUMANITIES									1416	1		
SOCIAL SCIENCES												

MARCH 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2588	8	2600	2	1958	1			1725	1		
CIVIL					2005	1	1991	1				
ELECTRICAL(INCL COMP ENG)	2562	6	2000	1	2390	4	1880	7				
GEOLOGICAL												
INDUSTRIAL												

MARCH 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH.CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2589	7	2450	1	2000	1						
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM	3012	4										
ENGINEERING TECHNOLOGY												

MARCH 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL								
ALLIED HEALTH PROFESSIONS								
BIOLOGICAL								
CHEMISTRY								
COMPUTER SCIENCE	2132	6	1667	1				
MATHEMATICS								
OTHER PHYSICAL & EARTH								

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	2002 2083 1916	114	1309	2	1383	12						
BACHELOR TECHNICAL	2229	2			2064	3	2335 2534 2150	22	1867	2	2179	3

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM,FAB METAL	
BACHELOR NON-TECH	2000	1			1600	2	1516	2				
BACHELOR TECHNICAL	2611	17	2189	3	2311	11	2247	2				

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	2044	12					1443	2			1416	1
BACHELOR TECHNICAL	2550 2670 2125	31	2263	5	2217	7	1894	8	1725	1		

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
MBA--NON-TECH	/	/	2333	1	/	/	/	/	1980	1	/	/
	/	/			/	/	/	/			/	/
	/	/			/	/	/	/			/	/
MBA--TECH	/	/			/	/	/	/			/	/
	/	/			/	/	/	/			/	/
	/	/			/	/	/	/			/	/

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM,FAB METAL
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
MBA--TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 3, April 1987

SOUTHWESTERN REGION (SWPA)

University of Arkansas - Fayetteville
Baylor University
University of Houston
Lamar University
Louisiana Technological University
North Texas State University
Oklahoma State University
Oklahoma State University - College of Engineering
University of Oklahoma
Southern Methodist University
Texas A & I University
Texas A & M University
Texas Technological University
University of Texas at Arlington
University of Texas - Austin-College of Business Administration
University of Texas - Austin-College of Engineering
University of Texas - El Paso

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southwestern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (March 6 through April 3) and cumulatively (September 1 through April 3). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	11	314	$1937	$1784	*	*	*	454	2958	$1929	$1799	$2042	$1950	$1833
Business Administration & Management	4	146	1600	1780	*	*	*	42	776	1642	1692	2100	1542	1300
Management Information Systems	13	76	1800	1975	*	*	*	57	266	2053	1935	2375	2125	1640
Marketing & Distribution	5	78	1690	1736	*	*	*	80	649	1633	1674	2000	1650	1333
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	+	57	+	1942				3	179	1833	1785	*	*	*
Humanities	4	37	1654	1743	*	*	*	24	249	1546	1512	1900	1475	1250
Social Sciences	2	35	1483	1665	*	*	*	2	199	1483	1556	*	*	*
ENGINEERING														
Aerospace & Aeronautical	8	27	2367	2341	*	*	*	18	127	2393	2318	*	*	*
Chemical	10	105	2545	2462	*	*	*	69	454	2532	2491	2700	2580	2333
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	4	61	2118	2063	*	*	*	33	316	2038	2011	2416	2000	1791
Electrical (incl. Computer Engrg.)	64	419	2331	2438	$2583	$2450	$1930	185	1804	2320	2394	2575	2400	1930
Geological	+	1	+	2000				+	8	+	2088			
Industrial	13	72	2329	2317	*	*	*	20	303	2323	2290	2500	2304	2166
Mechanical	36	213	2389	2396	2575	2448	2100	125	1013	2383	2364	2600	2425	2000
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	7	1559	2249	*	*	*	1	48	1559	2404	*	*	*
Mining & Mineral	+	+	+	+				+	4	+	2327			
Nuclear (incl. Engrg. Physics)	+	1	+	2370				+	12	+	2433			
Petroleum	3	3	2367	2367	*	*	*	17	33	2691	2601	*	*	*
Engineering Technology	+	12	+	2276				43	119	2168	2207	2400	2229	1833
SCIENCES														
Agricultural Sciences	8	14	1792	1712	*	*	*	9	78	1759	1655	*	*	*
Allied Health Professions	+	+	+	+				+	30	+	2060			
Biological Sciences	+	3	+	1805				+	27	+	1544			
Chemistry	+	+	+	+				+	8	+	2228			
Computer Science	9	136	2071	2261	*	*	*	66	736	2126	2180	2467	2125	1800
Mathematics	+	31	+	2247				2	117	2379	2164	*	*	*
Other Physical & Earth Sciences	+	4	+	2074				+	17	+	1757			
Totals	195	1852						1250	10530					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.
1 The 90th and 50th percentiles are close in value because of a clustering of offers.

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

(Data Combined For Men and Women)

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	9	300	$1981	$1793	*	*	*	444	2899	$1930	$1799	$2042	$1950	$1833
Banking Occupations	+	29	+	1732				1	82	1500	1674	*	*	*
Business Administration	7	34	1576	1714	*	*	*	18	187	1650	1612	*	*	*
Consultants	3	53	2250	2140	*	*	*	14	214	2113	2021	*	*	*
Financial Analysts	2	41	1875	2015	*	*	*	12	122	1923	1885	*	*	*
Human Resources	+	13	+	1561				4	71	1508	1499	*	*	*
Management Trainees	16	137	1644	1734	*	*	*	86	800	1545	1619	2000	1454	1300
COMPUTER & MATHEMATICAL														
Computer Programmers	12	123	2109	2147	*	*	*	61	407	2093	2088	2375	2100	1825
Computer Scientists (incl. Systems Analysts)	13	85	2140	2256	*	*	*	64	536	2218	2215	2500	2200	1950
Mathematicians/Statisticians	+	23	+	2277				1	60	2500	2192	*	*	*
MARKETING & SALES														
Advertising/Marketing	1	37	2250	1922	*	*	*	18	244	1774	1788	*	*	*
Retail/Wholesale Sales	1	38	1800	1635	*	*	*	16	252	1714	1669	*	*	*
Technical Sales	2	15	1833	2022	*	*	*	9	141	1905	1909	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	+	1	+	1500				3	54	1708	1394	*	*	*
Engineers (Engrg. Degree Required)	125	869	2356	2399	2583	2450	1975	483	4073	2350	2359	2617	2400	1958
Farm & Natural Resources Management	1	5	1520	1744	*	*	*	2	46	1510	1663	*	*	*
Health-Related Occupations	+	+	+	+				+	41	+	1928			
Insurance & Real Estate Occupations	1	16	1667	1625	*	*	*	5	120	1727	1624	*	*	*
Production Occupations	2	12	2473	1940	*	*	*	4	76	2086	1813	*	*	*
Researchers—Nonscientific	+	1	+	2583				+	2	+	2583			
Researchers—Scientific	+	4	+	1884				+	7	+	2166			
Social Workers & Recreational Workers	+	5	+	1187				+	44	+	1315			
Transportation & Distribution Occupations	+	11	+	2038				5	52	1871	1944	*	*	*
Totals	195	1852						1250	10530					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	+	6	+	$2278				99	212	$2244	$2139	$2500	$2208	$1958
MBA (Nontechnical Undergraduate)	8	95	$2323	2783	*	*	*	46	290	2187	2469	2573	2230	1833
MBA (Technical Undergraduate)	+	33	+	3066				4	67	2498	2831	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	13	+	2545				2	41	2208	2392	*	*	*
Administration (incl. Public, Hospital, etc.)	+	1	+	1418				+	13	+	1875			
Industrial Mgmt. (incl. Industrial Admin.)	1	6	2958	2639	*	*	*	1	17	2958	2524	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	3	+	2355				7	28	1697	1628	*	*	*
Social Sciences	+	1	+	2825				1	37	1667	1800	*	*	*
ENGINEERING														
Chemical	4	10	2712	2797	*	*	*	9	47	2831	2773	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	6	+	2337				8	42	2468	2388	*	*	*
Electrical (incl. Computer Engrg.)	3	45	2758	2971	*	*	*	15	152	2883	2923	*	*	*
Industrial	+	6	+	2733				8	26	2574	2610	*	*	*
Mechanical	6	17	2603	2765	*	*	*	21	88	2696	2803	2958	2667	2475
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	2	+	2738				+	18	+	2714			
Nuclear (incl. Engrg. Physics)	+	2	+	2684				+	9	+	2874			
SCIENCES														
Chemistry	+	3	+	2497				+	10	+	2455			
Computer Science	3	18	2375	2705	*	*	*	9	78	2489	2753	*	*	*
Geology & Related Geological Sciences	+	1	+	1666				2	6	2525	2201	*	*	*
Mathematics	+	7	+	2353				1	27	2860	2431	*	*	*
Totals	25	275						233	1208					

' Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
! The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	+	39	+	$2953				11	100	$2478	$2720	*	*	*
MBA - Tech Undergraduate	1	13	$2375	3195	*	*	*	9	39	2632	3052	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	+	85	+	3535				4	147	2240	3257	*	*	*
MBA - Tech Undergraduate	+	27	+	3718				+	57	+	3502			
Over 4 years														
MBA - Nontech Undergraduate	+	36	+	3474				+	89	+	3150			
MBA - Tech Undergraduate	+	17	+	3667				+	46	+	3329			
Totals	1	217						24	478					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	2	17	$3675	$3494	*	*	*	11	71	$3496	$3552	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	1	3	4033	4031	*	*	*	4	34	4040	3941	*	*	*
Mechanical	2	5	3863	3638	*	*	*	3	25	3658	3382	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	+	2	+	3717				+	11	+	3065			
SCIENCES														
Chemistry	3	27	3395	3497	*	*	*	7	76	3012	3181	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	+	+	+				1	6	3765	3134	*	*	*
Physics	+	8	+	3506				+	27	+	3365			
Totals	8	62						26	250					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

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AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC	AUTO/MECH-EQPT	BLDG MATERIAL
ACCOUNTING	1979	10							
BUSINESS ADMINISTRATION &					1467	3			
MANAGEMENT INFO SYSTEMS	1916	1	1640	1	1279	4			
MARKETING & DISTRIBUTION			1667	1	1367	2			
ECONOMICS									
HUMANITIES					1789	3			
SOCIAL SCIENCES					1300	1			

APRIL 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2366	7	2380	1		
CHEMICAL									2375	1		
CIVIL											1991	3
ELECTRICAL(INCL COMP ENG)	2166	1			2233	3	2449	13	2083	1		
GEOLOGICAL												
INDUSTRIAL					2125	2	2344	5				

APRIL 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO. MECH-EQPT	BLDG MATERIAL
MECHANICAL		2750 1		2498 7	2342 2	2080 1
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY						

APRIL 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL					1616	5						
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	2042	1			2048	3						
MATHEMATICS												
OTHER PHYSICAL & EARTH												

APRIL 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM. FAB METAL
ACCOUNTING						
BUSINESS ADMINISTRATION &						
MANAGEMENT INFO SYSTEMS			1950 1			
MARKETING & DISTRIBUTION				1800 1		
ECONOMICS						
HUMANITIES				1250 1		
SOCIAL SCIENCES						

APRIL 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2547	6					2542	1				
CIVIL												
ELECTRICAL(INCL COMP ENG)	2000	1			2452 2600 2250	22			2562	2		
GEOLOGICAL												
INDUSTRIAL					2279	2	2417	3	2500	1		

APRIL 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
MECHANICAL	2455	4	2325	1	2377	4			2541	1		
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY												

APRIL 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
AGRICULTURAL	/ / /	/ / /	/ / /	2083 3 / / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

APRIL 198? SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE	NON-PROFIT ORG
ACCOUNTING							1520	1		
BUSINESS ADMINISTRATION &	2000	1								
MANAGEMENT INFO SYSTEMS	2191	5			1825	1				
MARKETING & DISTRIBUTION	2250	1								
ECONOMICS										
HUMANITIES										
SOCIAL SCIENCES			1666	1						

APRIL 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2625	2										
CIVIL					2500	1						
ELECTRICAL(INCL COMP ENG)	2368	4	2500	1	2411	6	1890	10				
GEOLOGICAL												
INDUSTRIAL												

APRIL 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2393	6	2166	1	2440	5	2028	3				
METALLURGICAL							1559	1				
MINING & MINERAL												
NUCLEAR												
PETROLEUM	2367	3										
ENGINEERING TECHNOLOGY												

APRIL 1987 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM		RESEARCH/CON		UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL	/		/		/	/	/	/
	/		/		/	/	/	/
	/		/		/	/	/	/
ALLIED HEALTH PROFESSIONS	/		/		/	/	/	/
	/		/		/	/	/	/
	/		/		/	/	/	/
BIOLOGICAL	/		/		/	/	/	/
	/		/		/	/	/	/
	/		/		/	/	/	/
CHEMISTRY	/		/		/	/	/	/
	/		/		/	/	/	/
	/		/		/	/	/	/
COMPUTER SCIENCE	/ 2203	4	/ 1640	1	/	/	/	/
	/		/		/	/	/	/
	/		/		/	/	/	/
MATHEMATICS	/		/		/	/	/	/
	/		/		/	/	/	/
	/		/		/	/	/	/
OTHER PHYSICAL & EARTH	/		/		/	/	/	/
	/		/		/	/	/	/
	/		/		/	/	/	/

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EGPT	BLDG MATERIAL
MBA--NON-TECH	2219	4	2361	3				
MBA--TECH								

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MBA--NON-TECH	/ 2625 1	/	/	/	/	/
MBA--TECH	/	/	/	/	/	/

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
MBA--TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH % EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	1973	11	1654	2	1455	13						
BACHELOR TECHNICAL	2104	2	2750	1	1937	13	2425 2567 2250	32	2304	5	2013	4

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH % EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
BACHELOR NON-TECH					1950	1	1525	2				
BACHELOR TECHNICAL	2463	11	2325	1	2429 2600 2200	28	2292	7	2541	4		

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH % EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	2172	7	1666	1	1825	1	1520	1				
BACHELOR TECHNICAL	2368	19	2102	3	2431	12	1896	14				

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 4, May 1987

SOUTHWESTERN REGION (SWPA)

University of Arkansas - Fayetteville
Baylor University
University of Houston
Lamar University
Louisiana Technological University
North Texas State University
Oklahoma State University
Oklahoma State University - College of Engineering
University of Oklahoma
Southern Methodist University
Texas A & I University
Texas A & M University
Texas Technological University
University of Texas at Arlington
University of Texas - Austin-College of Business Administration
University of Texas - Austin-College of Engineering
University of Texas - El Paso

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southwestern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (April 3 through May 1) and cumulatively (September 1 through May 1). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	59	573	$1891	$1808	$2042	$1933	$1550	513	3531	$1925	$1800	$2042	$1950	$1821
Business Administration & Management	25	282	1642	1731	2000	1667	1333	67	1098	1642	1702	2100	1542	1320
Management Information Systems	7	77	2027	2080	*	*	*	64	343	2050	1968	2283	2125	1640
Marketing & Distribution	27	300	1677	1709	2008	1700	1333	107	949	1644	1685	2000	1666	1333
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	2	113	1763	1875	*	*	*	5	292	1805	1820	*	*	*
Humanities	8	116	1733	1698	*	*	*	32	365	1593	1571	1900	1516	1250
Social Sciences	◆	88	◆	1753				2	287	1483	1616	*	*	*
ENGINEERING														
Aerospace & Aeronautical	2	57	2525	2349	*	*	*	20	184	2406	2327	2500	2417	2275
Chemical	16	193	2333	2489	*	*	*	85	647	2495	2490	2670	2575	2200
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	4	95	2180	2064	*	*	*	37	411	2054	2023	2490	2000	1791
Electrical (incl. Computer Engrg.)	34	694	2329	2439	2625	2421	1916	219	2498	2321	2406	2583	2400	1930
Geological	◆	1	◆	1700				◆	9	◆	2044			
Industrial	4	153	2293	2313	*	*	*	24	456	2318	2297	2500	2304	2083
Mechanical	29	402	2441	2363	2600	2480	2200	154	1415	2394	2364	2600	2450	2083
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	◆	26	◆	2391				1	74	1559	2400	*	*	*
Mining & Mineral	◆	◆	◆	◆				◆	4	◆	2327			
Nuclear (incl. Engrg. Physics)	1	4	2438	2373	*	*	*	1	16	2438	2418	*	*	*
Petroleum	1	10	2700	2545	*	*	*	18	43	2692	2588	*	*	*
Engineering Technology	8	27	2164	2158	*	*	*	51	146	2160	2198	2400	2229	1833
SCIENCES														
Agricultural Sciences	◆	9	◆	1518				9	87	1759	1641	*	*	*
Allied Health Professions	◆	7	◆	2203				◆	37	◆	2087			
Biological Sciences	◆	6	◆	1681				◆	33	◆	1569			
Chemistry	◆	10	◆	2248				◆	18	◆	2239			
Computer Science	37	388	2070	2250	2250	2083	1800	103	1124	2106	2205	2400	2100	1800
Mathematics	3	50	1878	2114	*	*	*	5	167	2078	2149	*	*	*
Other Physical & Earth Sciences	◆	7	◆	2128				◆	24	◆	1965			
Totals	267	3698						1517	14218					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
[3] Not computed for fewer than 20 offers.
◆ No offers reported.
* The 90th and 50th percentiles are close in value because of a clustering of offers.

AVERAGE MONTHLY SALARY OFFERS

(Data Combined For Men and Women)

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	37	362	$1892	$1807	$2042	$1933	$1530	501	3461	$1926	$1801	$2042	$1950	$1833
Banking Occupations	+	64	+	1779				1	146	1500	1720	*	*	*
Business Administration	1	56	2000	1686	*	*	*	19	243	1668	1629	*	*	*
Consultants	10	111	2082	2197	*	*	*	24	325	2100	2081	2375	2000	1950
Financial Analysts	3	62	2140	2111	*	*	*	15	184	1966	1961	*	*	*
Human Resources	+	12	+	1819				4	83	1908	1545	*	*	*
Management Trainees	36	325	1575	1685	1750	1548	1320	122	1125	1954	1638	2000	1900	1300
COMPUTER & MATHEMATICAL														
Computer Programmers	20	219	2029	2232	2208	2083	1750	81	626	2077	2139	2375	2085	1800
Computer Scientists (incl. Systems Analysts)	16	213	2159	2236	*	*	*	80	749	2206	2221	2455	2200	2000
Mathematicians/Statisticians	2	35	1917	2019	*	*	*	3	95	1844	2128	*	*	*
MARKETING & SALES														
Advertising/Marketing	2	94	2250	1856	*	*	*	20	338	1821	1807	2000	1900	1498
Retail/Wholesale Sales	15	153	1750	1728	*	*	*	31	405	1732	1691	2008	1733	1483
Technical Sales	6	67	1762	1913	*	*	*	15	208	1848	1910	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	+	21	+	1599				3	75	1708	1451	*	*	*
Engineers (Engrg. Degree Required)	92	1556	2375	2393	2610	2450	1969	575	5629	2354	2369	2617	2417	1958
Farm & Natural Resources Management	+	6	+	1645				2	52	1910	1661	*	*	*
Health-Related Occupations	+	8	+	1993				+	49	+	1938			
Insurance & Real Estate Occupations	3	60	1695	1695	*	*	*	8	180	1715	1648	*	*	*
Production Occupations	3	32	1956	2063	*	*	*	7	108	2030	1887	*	*	*
Researchers—Nonscientific	+	+	+	+				+	2	+	2583			
Researchers—Scientific	+	1	+	2623				+	8	+	2223			
Social Workers & Recreational Workers	+	12	+	1433				+	56	+	1341			
Transportation & Distribution Occupations	1	19	1667	1921	*	*	*	6	71	1837	1937	*	*	*
Totals	267	3608						1517	14210					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	15	21	$2211	$2164	*	*	*	114	233	$2240	$2141	$2500	$2209	$1958
MBA (Nontechnical Undergraduate)	12	160	2133	2666	*	*	*	58	450	2176	2539	2500	2230	1833
MBA (Technical Undergraduate)	+	42	+	2755				4	109	2498	2802	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	11	+	2536				2	52	2208	2423	*	*	*
Administration (incl. Public, Hospital, etc.)	+	+	+	+				+	13	+	1875			
Industrial Mgmt. (incl. Industrial Admin.)	+	12	+	2987				1	29	2958	2715	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	6	+	1868				7	34	1697	1670	*	*	*
Social Sciences	3	9	1561	1595	*	*	*	4	40	1588	1748	*	*	*
ENGINEERING														
Chemical	4	14	2863	2803	*	*	*	13	61	2841	2780	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	10	+	2377				8	52	2468	2386	*	*	*
Electrical (incl. Computer Engrg.)	3	91	2867	3000	*	*	*	18	243	2881	2952	*	*	*
Industrial	2	18	2540	2559	*	*	*	10	44	2367	2589	*	*	*
Mechanical	6	38	2715	2896	*	*	*	27	126	2700	2831	2958	2700	2375
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	6	+	2638				+	24	+	2695			
Nuclear (incl. Engrg. Physics)	+	2	+	2675				+	11	+	2838			
SCIENCES														
Chemistry	+	11	+	2371				+	21	+	2316			
Computer Science	2	46	2250	2846	*	*	*	11	124	2445	2787	*	*	*
Geology & Related Geological Sciences	+	+	+	+				2	6	2525	2201	*	*	*
Mathematics	+	3	+	2714				1	30	2860	2459	*	*	*
Totals	47	496						280	1702					

' Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

INTERIM PERIOD 4/3/87 THROUGH 5/1/87

CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87

GRADUATE PROGRAM	NUMBER OF OFFERS Regional	NUMBER OF OFFERS National	AVERAGE $ OFFERS Regional	AVERAGE $ OFFERS National	PERCENTILES[2] 90th	50th	10th	NUMBER OF OFFERS Regional	NUMBER OF OFFERS National	AVERAGE $ OFFERS Regional	AVERAGE $ OFFERS National	PERCENTILES[2] 90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	+	63	+	$3126				11	163	$2478	$2877	*	*	*
MBA - Tech Undergraduate	+	26	+	3249				9	65	2632	3131	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	+	120	+	3215				4	267	2240	3238	*	*	*
MBA - Tech Undergraduate	+	31	+	3078				+	88	+	3353			
Over 4 years														
MBA - Nontech Undergraduate	+	55	+	3070				+	144	+	3120			
MBA - Tech Undergraduate	+	18	+	3581				+	64	+	3400			
Totals	+	313						24	791					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	4	36	$3700	$3665	*	*	*	15	107	$3550	$3590	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	1	+	4166				+	1	+	4166			
Electrical (incl. Computer Engrg.)	+	16	+	4054				4	50	4040	3977	*	*	*
Mechanical	+	3	+	3843				3	28	3658	3432	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	+	9	+	3336				+	20	+	3187			
SCIENCES														
Chemistry	+	16	+	2872				7	92	3012	3127	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	3	+	3610				1	9	3765	3293	*	*	*
Physics	+	3	+	3561				+	30	+	3385			
Totals	4	87						30	337					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

MAY 1987 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1936 2042 1875	46	1690	1	1750	1					1588	2
BUSINESS ADMINISTRATION &			1698	4	1487	13	1935	1				
MANAGEMENT INFO SYSTEMS	2125	2			1500	1	2028	1				
MARKETING & DISTRIBUTION					1543	15			1580	1		
ECONOMICS											1667	1
HUMANITIES					1709	7						
SOCIAL SCIENCES												

MAY 1987 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2525	2				
CHEMICAL					1383	1	2370	1				
CIVIL												
ELECTRICAL(INCL COMP ENG)					1750	1	2309	10				
GEOLOGICAL												
INDUSTRIAL	2000	1					2495	1				

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE		MERCHANDSNG	AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
MECHANICAL		2375	1		2452	15	2350	2		
METALLURGICAL										
MINING & MINERAL										
NUCLEAR					2438	1				
PETROLEUM										
ENGINEERING TECHNOLOGY		2063	3		2292	1			1950	1

MAY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	1956	8	2083	1	1978	9	2102	4	2108	4		
MATHEMATICS			1200	1								
OTHER PHYSICAL & EARTH												

MAY 1987 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
ACCOUNTING	1916	1										
BUSINESS ADMINISTRATION &			1333	1	1917	2	1881	3				
MANAGEMENT INFO SYSTEMS			2083	1	2125	1						
MARKETING & DISTRIBUTION	2000	1					1887	7				
ECONOMICS							1858	1				
HUMANITIES					1900	1						
SOCIAL SCIENCES												

MAY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 2 - PAGE 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2575	2					2416	1				
CIVIL												
ELECTRICAL(INCL COMP ENG)	2610	1			2459	12						
GEOLOGICAL												
INDUSTRIAL					2175	1						

MAY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
MECHANICAL	2513	2	2356	2	2475	1						
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY	1910	1			2292	1						

MAY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE			2100	1	2417	1						
MATHEMATICS					2600	1						
OTHER PHYSICAL & EARTH												

MAY 1987 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1863	4					1383	2	1880	2		
BUSINESS ADMINISTRATION &	2200	1										
MANAGEMENT INFO SYSTEMS	2206	1										
MARKETING & DISTRIBUTION	1934	2					1483	1				
ECONOMICS												
HUMANITIES												
SOCIAL SCIENCES												

MAY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2491	9					1798	2				
CIVIL	2375	2							1985	2		
ELECTRICAL(INCL COMP ENG)	2250	1	2675	1	2993	3	1901	5				
GEOLOGICAL												
INDUSTRIAL					2500	1						

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2515	4	2167	1	2502	1						
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM	2700	1										
ENGINEERING TECHNOLOGY	2680	1										

MAY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL						
ALLIED HEALTH PROFESSIONS						
BIOLOGICAL						
CHEMISTRY						
COMPUTER SCIENCE	2202 8		2083 1			
MATHEMATICS		1833 1				
OTHER PHYSICAL & EARTH						

AVERAGE MONTHLY SALARY OFFERS MAY 1987 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	1944 2042 1875	48	1697	5	1559 1833 1320	37	1982	2	1580	1	1614	3
BACHELOR TECHNICAL	1961	9	1974	6	1903	11	2369 2570 2033	35	2189	6	1950	1

AVERAGE MONTHLY SALARY OFFERS MAY 1987 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
BACHELOR NON-TECH	1958	2	1708	2	1965	4	1883	11				
BACHELOR TECHNICAL	2449	6	2270	3	2439	17	2416	1				

AVERAGE MONTHLY SALARY OFFERS MAY 1987 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	1966	8					1416	3	1880	2		
BACHELOR TECHNICAL	2403 2650 2191	26	2225	3	2478	6	1871	7	1985	2		

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG	AERO--ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
MBA--NON-TECH	2036	3	2303	3				
MBA--TECH								

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
MBA--NON-TECH			2350	1	2280	1						
MBA--TECH												

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MBA--NON-TECH					2158	1	1980	2			1833	1
MBA--TECH												

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 5, July 1987

SOUTHWESTERN REGION (SWPA)

University of Arkansas - Fayetteville
Baylor University
University of Houston
Lamar University
Louisiana Technological University
North Texas State University
Oklahoma State University
Oklahoma State University - College of Engineering
University of Oklahoma
Southern Methodist University
Texas A & I University
Texas A & M University
Texas Technological University
University of Texas at Arlington
University of Texas - Austin-College of Business Administration
University of Texas - Austin-College of Engineering
University of Texas - El Paso

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southwestern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (May 1 through June 5) and cumulatively (September 1 through June 5). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	80	1947	$1847	$1835	$2000	$1917	$1530	593	5478	$1914	$1812	$2041	$1950	$1792
Business Administration & Management	25	730	1989	1699	3000	1700	1417	92	1788	1736	1701	2100	1592	1391
Management Information Systems	13	181	1874	1999	*	*	*	77	524	2020	1979	2250	2083	1458
Marketing & Distribution	47	903	1677	1709	2000	1583	1333	154	1852	1654	1697	2000	1664	1333
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	2	405	1446	2078	*	*	*	7	697	1702	1970	*	*	*
Humanities	12	489	2014	1775	*	*	*	44	854	1708	1688	2345	1516	1234
Social Sciences	2	457	1725	1952	*	*	*	4	744	1604	1823	*	*	*
ENGINEERING														
Aerospace & Aeronautical	13	159	2469	2361	*	*	*	33	343	2431	2343	2652	2417	2275
Chemical	53	423	2491	2482	2650	2540	2356	138	1070	2493	2487	2670	2550	2333
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	29	406	2073	2052	2333	2000	1969	66	817	2062	2037	2416	2000	1820
Electrical (incl. Computer Engrg.)	135	2029	2380	2415	2650	2450	1988	354	4527	2344	2410	2600	2417	1931
Geological	+	11	+	1914				+	20	+	1973			
Industrial	12	270	2231	2264	*	*	*	36	726	2289	2285	2513	2358	2000
Mechanical	85	1045	2373	2351	2600	2415	2000	239	2460	2387	2359	2600	2425	2000
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	83	1605	2433	*	*	*	2	157	1582	2417	*	*	*
Mining & Mineral	+	5	+	2171				+	9	+	2240			
Nuclear (incl. Engrg. Physics)	2	18	2357	2345	*	*	*	3	34	2384	2379	*	*	*
Petroleum	3	17	2933	2517	*	*	*	21	60	2726	2568	3246	2800	2200
Engineering Technology	32	108	2046	2166	2358	2141	1700	83	254	2121	2185	2400	2168	1766
SCIENCES														
Agricultural Sciences	2	37	1586	1666	*	*	*	11	124	1728	1649	*	*	*
Allied Health Professions	+	10	+	2024				+	47	+	2040			
Biological Sciences	+	40	+	2024				+	73	+	1818			
Chemistry	+	18	+	2022				+	36	+	2131			
Computer Science	54	770	2123	2185	2416	2083	1500	157	1894	2112	2197	2416	2100	1700
Mathematics	5	185	1999	2174	*	*	*	10	352	2039	2162	*	*	*
Other Physical & Earth Sciences	+	26	+	2126				+	50	+	2001			
Totals	607	10772						2124	24990					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported
‡ The 90th and 50th percentiles are close in value because of a clustering of offers

AVERAGE MONTHLY SALARY OFFERS

(Data Combined For Men and Women)

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	81	1985	$1841	$1840	$2000	$1917	$1530	582	5446	$1914	$1815	$2041	$1950	$1792
Banking Occupations	1	249	2167	1989	*	*	*	2	395	1834	1889	*	*	*
Business Administration	7	194	2304	1681	*	*	*	26	437	1839	1652	2917	1666	1191
Consultants	7	284	1856	2243	*	*	*	31	609	2045	2137	2300	2000	1917
Financial Analysts	3	356	1722	2346	*	*	*	18	540	1926	2215	*	*	*
Human Resources	2	48	1234	1573	*	*	*	6	131	1417	1555	*	*	*
Management Trainees	45	904	1723	1702	2000	1525	1400	167	2029	1600	1666	2000	1500	1300
COMPUTER & MATHEMATICAL														
Computer Programmers	42	434	2106	2165	2470	2083	1583	123	1060	2087	2149	2383	2083	1675
Computer Scientists (incl Systems Analysts)	28	464	2334	2279	2450	2233	1916	108	1213	2239	2243	2455	2203	1950
Mathematicians/Statisticians	3	96	1856	2178	*	*	*	6	191	1850	2153	*	*	*
MARKETING & SALES														
Advertising/Marketing	14	298	1825	1807	*	*	*	34	636	1823	1807	2345	1860	1400
Retail/Wholesale Sales	16	700	1805	1704	*	*	*	47	1105	1757	1699	2008	1733	1417
Technical Sales	5	133	1858	1941	*	*	*	20	341	1850	1922	2300	1850	1391
ALL OTHER OCCUPATIONS														
Communications Occupations	2	40	1608	1626	*	*	*	5	115	1668	1512	*	*	*
Engineers (Engrg Degree Required)	341	4247	2357	2359	2625	2425	1988	916	9876	2355	2364	2625	2417	1969
Farm & Natural Resources Management	1	15	1571	1466	*	*	*	3	67	1530	1617	*	*	*
Health-Related Occupations	1	14	2066	1948	*	*	*	1	63	2066	1940	*	*	*
Insurance & Real Estate Occupations	3	150	1510	1731	*	*	*	11	330	1659	1685	*	*	*
Production Occupations	2	58	2500	1974	*	*	*	9	166	2135	1917	*	*	*
Researchers—Nonscientific	+	19	+	1986				+	21	+	2043			
Researchers—Scientific	2	21	1267	2164	*	*	*	2	29	1267	2180	*	*	*
Social Workers & Recreational Workers	+	28	+	1226				+	84	+	1302			
Transportation & Distribution Occupations	1	35	2224	1745	*	*	*	7	106	1892	1874	*	*	*
Totals	607	10772						2124	24990					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	25	81	$2239	$2225	$2625	$2250	$1833	139	314	$2239	$2163	$2500	$2250	$1916
MBA (Nontechnical Undergraduate)	4	264	2251	2857	*	*	*	62	714	2181	2657	2500	2209	1835
MBA (Technical Undergraduate)	+	120	+	2902				4	229	2498	2854	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	6	39	2271	2332	*	*	*	8	91	2255	2384	*	*	*
Administration (incl. Public, Hospital, etc.)	+	25	+	2408				+	38	+	2226			
Industrial Mgmt. (incl. Industrial Admin.)	4	33	2101	2753	*	*	*	5	62	2272	2735	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	2	30	1648	2158	*	*	*	9	63	1686	1915	*	*	*
Social Sciences	+	8	+	2130				4	48	1588	1812	*	*	*
ENGINEERING														
Chemical	1	35	3031	2869	*	*	*	14	96	2855	2813	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	4	29	2508	2461	*	*	*	12	81	2482	2413	*	*	*
Electrical (incl. Computer Engrg.)	11	216	2889	2962	*	*	*	29	459	2884	2957	3217	2860	2525
Industrial	3	10	2417	2465	*	*	*	13	54	2593	2566	*	*	*
Mechanical	8	109	2856	2840	*	*	*	35	235	2736	2835	3000	2708	2450
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	12	+	2717				+	36	+	2702			
Nuclear (incl. Engrg. Physics)	+	7	+	2911				+	18	+	2866			
SCIENCES														
Chemistry	+	4	+	2422				+	25	+	2333			
Computer Science	3	117	2417	2849	*	*	*	14	241	2439	2817	*	*	*
Geology & Related Geological Sciences	+	10	+	2199				2	16	2525	2200	*	*	*
Mathematics	+	22	+	2151				1	52	2860	2329	*	*	*
Totals	71	1171						351	2872					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

MBA

GRADUATE PROGRAM	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	1	222	$2917	$3059	*	*	*	12	385	$2514	$2982	*	*	*
MBA - Tech Undergraduate	+	90	+	3126				9	155	2632	3128	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	2	327	2668	3383	*	*	*	6	594	2382	3318	*	*	*
MBA - Tech Undergraduate	2	172	2904	3564	*	*	*	2	260	2904	3492	*	*	*
Over 4 years														
MBA - Nontech Undergraduate	+	153	+	3327				+	297	+	3226			
MBA - Tech Undergraduate	+	103	+	3681				+	167	+	3574			
Totals	5	1067						29	1858					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	6	44	$3782	$3641	*	*	*	21	151	$3617	$3605	$3750	$3600	$3200
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	2	+	2921				+	3	+	3336			
Electrical (incl. Computer Engrg.)	4	33	3750	3947	*	*	*	8	83	3895	3965	*	*	*
Mechanical	+	18	+	3783				3	46	3658	3569	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	+	6	+	3922				+	26	+	3357			
SCIENCES														
Chemistry	2	56	3250	3324	*	*	*	9	148	3065	3202	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	1	3	3765	3435	*	*	*	2	12	3765	3328	*	*	*
Physics	+	13	+	3253				+	43	+	3345			
Totals	13	175						43	512					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

JULY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1901 2000 1791	63	1727	3	1250	1						
BUSINESS ADMINISTRATION &			1684	5	1667	11	1730	1			1859	2
MANAGEMENT INFO SYSTEMS	2041	2	1917	1	1359	4						
MARKETING & DISTRIBUTION			1520	4	1554 1833 1380	27			2058	1		
ECONOMICS					1446	2						
HUMANITIES					1290	2						
SOCIAL SCIENCES					1700	1						

JULY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2487	11				
CHEMICAL			2350	1							2450	1
CIVIL											2026	13
ELECTRICAL(INCL COMP ENG)	2300	1			2188	3	2345 2660 1988	27	2450	1	2338	2
GEOLOGICAL												
INDUSTRIAL	2120	1	1666	1			2179	5	2438	2		

JULY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO/MECH-EQPT		BLDG MATERIAL	
MECHANICAL	2000	1	2500	1			2382 2608 2000	32	2288	9	2417	2
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY			1751	9			2236	11	2204	2	1880	3

JULY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	2000	1	2001	3	1685	8	2100	2				
MATHEMATICS			1856	3								
OTHER PHYSICAL & EARTH												

JULY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
ACCOUNTING					1583	1						
BUSINESS ADMINISTRATION &	4015	3	1860	2								
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION	2397	1	2308	4	1714	3	1696	2	1658	4		
ECONOMICS												
HUMANITIES	1621	5	4100	2	2066	1						
SOCIAL SCIENCES							1750	1				

JULY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
AEROSPACE & AERONAUTICAL					2992	1						
CHEMICAL	2446 2675 2255	27			2500	1			2538	1		
CIVIL												
ELECTRICAL(INCL COMP ENG)	2510	6	2391	8	2437 2666 2025	54	2550	1	2700	1		
GEOLOGICAL												
INDUSTRIAL					2250	1						

JULY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
MECHANICAL	2455	11	2800	1	2288	8					1916	1
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY	2358	1			2083	1						

JULY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AGRICULTURAL							1600	1				
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	3237	4	2171	11	2063	5						
MATHEMATICS					2296	1						
OTHER PHYSICAL & EARTH												

JULY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1807	4			1950	1	1531	6	1617	1		
BUSINESS ADMINISTRATION &									1750	1		
MANAGEMENT INFO SYSTEMS	2155	6										
MARKETING & DISTRIBUTION	1915	1										
ECONOMICS												
HUMANITIES											1608	2
SOCIAL SCIENCES												

JULY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL							1750	1				
CHEMICAL	2562 2625 2500	21	2333	1								
CIVIL	2542	1			2178	5	2032	6	2056	3	2000	1
ELECTRICAL(INCL COMP ENG)	2481	9	2583	2	2350	4	2148	14	2458	1	1583	1
GEOLOGICAL												
INDUSTRIAL	2483	2										

JULY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2452	14	2334	2	2567	1	1986	2				
METALLURGICAL	1605	1										
MINING & MINERAL												
NUCLEAR					2350	1			2363	1		
PETROLEUM	2933	3										
ENGINEER.) TECHNOLOGY	2413	2			2216	1			1793	2		

JULY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURAL							1571	1				
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	2186	16			2067	1	1892	2	988	1		
MATHEMATICS	2130	1										
OTHER PHYSICAL & EARTH												

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
MBA--NON-TECH			2550	1			2167	1				
MBA--TECH												

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MBA--NON-TECH	/ / /	/ 2175 1 / / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM		RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	2110	1					
MBA--TECH							

AVERAGE MONTHLY SALARY OFFERS JULY 1987 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	1905 2000 1791	65	1661	13	1545 1816 1280	48	1730	1	2058	1	1859	2
BACHELOR TECHNICAL	2105	4	1880	18	1822	11	2347 2631 2000	88	2309	14	2092 2446 1833	21

AVERAGE MONTHLY SALARY OFFERS JULY 1987 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
BACHELOR NON-TECH	2505	9	2644	8	1758	5	1714	3	1658	4		
BACHELOR TECHNICAL	2519 2690 2255	49	2291 2600 2000	20	2393 2650 1988	72	2075	2	2619	2		

AVERAGE MONTHLY SALARY OFFERS JULY 1987 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	2007	11			1950	1	1531	6	1684	2	1608	2
BACHELOR TECHNICAL	2433 2625 2083	70	2433	5	2268	13	2051 2550 1638	26	1945	8	1792	2

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 1, February 1987

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Polytechnic State University - San Luis Obispo
California State Polytechnic University - Pomona
California State University - Fresno
California State University - Long Beach
California State University - Sacramento
University of California - Los Angeles
University of Idaho
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
San Diego State University
San Jose State University
University of Southern California
University of Southern California - Graduate School of Business Administration
Stanford University
Washington State University
University of Washington

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Western region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (January 2 through February 6) and cumulatively (September 1 through February 6). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	36	903	$1670	$1824	$1833	$1750	$1375	270	1970	$1697	$1801	$1900	$1750	$1458
Business Administration & Management	6	112	1809	1708	*	*	*	100	476	1642	1676	2083	1583	1360
Management Information Systems	3	41	1928	1910	*	*	*	16	143	1764	1891	*	*	*
Marketing & Distribution	21	146	1566	1663	1750	1625	1250	109	451	1616	1650	2000	1625	1250
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	+	25	+	1782				18	90	1624	1676	*	*	*
Humanities	+	22	+	1624				23	165	1515	1445	1917	1540	1070
Social Sciences	+	15	+	1762				18	118	1729	1528	*	*	*
ENGINEERING														
Aerospace & Aeronautical	5	20	2234	2254	*	*	*	16	80	2156	2304	*	*	*
Chemical	5	101	2415	2519	*	*	*	15	207	2376	2483	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	3	46	2339	1967	*	*	*	13	194	2281	1999	*	*	*
Electrical (incl. Computer Engrg.)	36	340	2342	2371	2600	2383	2131	160	1026	2328	2367	2600	2400	1931
Geological	+	1	+	2500				+	5	+	2106			
Industrial	3	68	2208	2307	*	*	*	13	178	2301	2279	*	*	*
Mechanical	11	182	2464	2401	*	*	*	69	584	2298	2355	2708	2333	1560
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	12	+	2402				1	31	2500	2441	*	*	*
Mining & Mineral	+	3	+	2333				+	4	+	2327			
Nuclear (incl. Engrg. Physics)	+	4	+	2391				+	10	+	2415			
Petroleum	+	7	+	2758				1	20	2466	2652	*	*	*
Engineering Technology	2	26	2321	2204	*	*	*	9	62	2303	2153	*	*	*
SCIENCES														
Agricultural Sciences	1	13	1833	1564	*	*	*	4	62	1533	1643	*	*	*
Allied Health Professions	+	4	+	2140				3	19	1711	2102	*	*	*
Biological Sciences	+	2	+	1751				3	20	1359	1488	*	*	*
Chemistry	+	1	+	2170				1	5	2030	1920	*	*	*
Computer Science	14	127	2199	2160	*	*	*	58	437	2244	2151	2667	2310	1760
Mathematics	+	26	+	2222				14	66	2063	2117	*	*	*
Other Physical & Earth Sciences	+	1	+	957				3	10	2186	1613	*	*	*
Totals	146	2248						937	6433					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported
† The 90th and 50th percentiles are close in value because of a clustering of offers

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

(Data Combined For Men and Women)

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATION														
Accountants & Auditors	36	885	$1669	$1822	$1833	$1750	$1375	265	1937	$1693	$1801	$1875	$1750	$1458
Banking Occupations	+	11	+	1870				6	39	1472	1653	•	•	•
Business Administration	4	32	1844	1609	•	•	•	19	118	1687	1572	•	•	•
Consultants	+	64	+	2017				8	123	1738	1953	•	•	•
Financial Analysts	+	18	+	1932				10	61	1672	1845	•	•	•
Human Resources	+	9	+	1700				7	49	1982	1530	•	•	•
Management Trainee	17	119	1632	1599	•	•	•	116	478	1576	1588	1958	1541	1300
COMPUTER & MATHEMATICAL														
Computer Programmers	1	61	2375	2083	•	•	•	16	216	2205	2039	•	•	•
Computer Scientists (incl. Systems Analysts)	16	103	2224	2232	•	•	•	55	322	2215	2212	2535	2296	1800
Mathematicians/Statisticians	+	14	+	2185				1	26	2203	2140	•	•	•
MARKETING & SALES														
Advertising/Marketing	1	38	1750	1744	•	•	•	20	155	1692	1702	2200	1658	1333
Retail/Wholesale Sales	3	39	1775	1715	•	•	•	41	176	1630	1667	2000	1700	1250
Technical Sales	1	31	1500	1916	•	•	•	18	101	1765	1890	•	•	•
ALL OTHER OCCUPATIONS														
Communications Occupations	+	4	+	1306				6	46	1542	1360	•	•	•
Engineers (Engrg. Degree Required)	61	762	2346	2368	2625	2333	1988	295	2312	2312	2337	2625	2350	1930
Farm & Natural Resources Management	+	8	+	1725				1	38	1500	1647	•	•	•
Health-Related Occupations	+	4	+	2161				4	26	1870	1970	•	•	•
Insurance & Real Estate Occupations	3	21	2020	1705	•	•	•	22	90	1671	1609	2000	1600	1333
Production Occupations	2	10	1235	1838	•	•	•	19	55	1730	1766	•	•	•
Researchers—Nonscientific	+	+	+	+				+	+	+	+			
Researchers—Scientific	+	+	+	+				+	+	+	+			
Social Workers & Recreational Workers	1	6	1833	1431	•	•	•	6	32	1534	1347	•	•	•
Transportation & Distribution Occupations	+	9	+	2018				2	33	1821	1906	•	•	•
Totals	146	2248						937	6433					

* Percentiles are computed on regional data
\+ Not computed for fewer than 20 offers
• No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	+	64	+	$2140				8	164	$2124	$2130	*	*	*
MBA (Nontechnical Undergraduate)	+	40	+	2447				14	140	2232	2235	*	*	*
MBA (Technical Undergraduate)	+	7	+	2644				1	18	2083	2453	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	8	+	2352				+	14	+	2342			
Administration (incl. Public, Hospital, etc.)	+	7	+	1970				+	9	+	2009			
Industrial Mgmt. (incl. Industrial Admin.)	+	2	+	2724				+	6	+	2377			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	4	+	1675				+	20	+	1577			
Social Sciences	+	4	+	1604				2	35	1800	1775	*	*	*
ENGINEERING														
Chemical	1	11	$2750	2838	*	*	*	2	26	2549	2766	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	1	7	3167	2292	*	*	*	6	28	2739	2385	*	*	*
Electrical (incl. Computer Engrg.)	+	24	+	2871				5	72	2696	2880	*	*	*
Industrial	2	10	2775	2580	*	*	*	3	17	2617	2592	*	*	*
Mechanical	7	20	2898	2829	*	*	*	8	56	2831	2818	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	12	+	2681				+	14	+	2661			
Nuclear (incl. Engrg. Physics)	+	1	+	3917				+	4	+	3040			
SCIENCES														
Chemistry	+	1	+	2166				+	5	+	2333			
Computer Science	2	17	2595	2558	*	*	*	2	37	2595	2692	*	*	*
Geology & Related Geological Sciences	+	2	+	2525				+	3	+	2628			
Mathematics	+	1	+	2860				1	9	2809	2310	*	*	*
Totals	13	242						52	677					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	+	6	+	$2674				4	28	$2400	$2533	*	*	*
MBA - Tech Undergraduate	+	2	+	2035				+	14	+	2911			
Over 2 to 4 years														
MBA - Nontech Undergraduate	+	10	+	2643				+	26	+	2505			
MBA - Tech Undergraduate	+	+	+	+				+	1	+	2083			
Over 4 years														
MBA - Nontech Undergraduate	+	12	+	2540				5	26	2935	2650	*	*	*
MBA - Tech Undergraduate	+	3	+	3733				+	6	+	3447			
Totals	+	33						9	101					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	4	28	$3704	$3539	*	*	*	4	35	$3704	$3555	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	8	10	4084	3949	*	*	*	8	23	4084	3893	*	*	*
Mechanical	4	14	3708	3213	*	*	*	4	19	3708	3309	*	*	*
SCIENCES														
Chemistry	13	19	3214	3090	*	*	*	13	36	3214	3091	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	+	1	+	3765				+	1	+	3765			
Metallurgical (incl. Metallurgy, Materials Engrg. /Science & Ceramics)	+	1	+	3167				+	5	+	3408			
Physics	3	7	3713	3611	*	*	*	3	12	3713	3536	*	*	*
Totals	32	80						32	131					

[1] Years of previous full time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers

FEBRUARY 1987 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1631 1791 1350	29			1750	1						
BUSINESS ADMINISTRATION &			1625	2	1928	3	1820	1				
MANAGEMENT INFO SYSTEMS			1643	2								
MARKETING & DISTRIBUTION			1528	3	1628	13						
ECONOMICS												
HUMANITIES												
SOCIAL SCIENCES												

FEBRUARY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO.MECH-EQPT	BLDG MATERIAL
AEROSPACE & AERONAUTICAL				2234 5		
CHEMICAL						
ELECTRICAL(INCL COMP ENG)				2366 17		
CIVIL						2583 2
GEOLOGICAL						
INDUSTRIAL						

FEBRUARY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE		MERCHANDSNG	AERO-ELECTRNC		AUTO. MECH-EQPT	BLDG MATERIAL	
MECHANICAL		2666	1		2382	5		3750	1
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY					2100	1			

FEBRUARY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO.MECH-EQPT	BLDG MATERIAL
AGRICULTURAL	/ / /	/ / /	/ / /	/ / /	/ / /	1833 1 / / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ / /	/ / /	/ 2186 13 / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

FEBRUARY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM. FAB METAL
ACCOUNTING					1775 1	
BUSINESS ADMINISTRATION &						
MANAGEMENT INFO SYSTEMS						
MARKETING & DISTRIBUTION	1708 2	1250 1				
ECONOMICS						
HUMANITIES						
SOCIAL SCIENCES						

FEBRUARY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2550	1					2500	1	2042	1		
ELECTRICAL(INCL COMP ENG)			2384	2	2362	10					2417	1
CIVIL												
GEOLOGICAL												
INDUSTRIAL			2208	3								

FEBRUARY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MECHANICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
METALLURGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MINING & MINERAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
NUCLEAR	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
PETROLEUM	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ENGINEERING TECHNOLOGY	/ / /	/ / /	/ 2542 1 / /	/ / /	/ / /	/ / /

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AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
AGRICULTURAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

FEBRUARY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1900	1					1775	1	1870	3		
BUSINESS ADMINISTRATION &												
MANAGEMENT INFO SYSTEMS							2500	1				
MARKETING & DISTRIBUTION							1235	2				
ECONOMICS												
HUMANITIES												
SOCIAL SCIENCES												

FEBRUARY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2304	1			2680	1						
ELECTRICAL(INCL COMP ENG)							2215	6				
CIVIL			1850	1								
GEOLOGICAL												
INDUSTRIAL												

FEBRUARY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MECHANICAL	/ / /	/ / /	/ 2604 2 / /	/ 1786 2 / /	/ / /	/ / /
METALLURGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MINING & MINERAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
NUCLEAR	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
PETROLEUM	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ENGINEERING TECHNOLOGY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

FEBRUARY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / / —	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ 2375 1 / /	/ / /	/ / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL	
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM, FAB METAL
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 2, March 1987

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Polytechnic State University - San Luis Obispo
California State Polytechnic University - Pomona
California State University - Fresno
California State University - Long Beach
California State University - Sacramento
University of California - Los Angeles
University of Idaho
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
San Diego State University
San Jose State University
University of Southern California
University of Southern California - Graduate School of Business Administration
Stanford University
Washington State University
University of Washington

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Western region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (February 6 through March 6) and cumulatively (September 1 through March 6). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. ... tional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	98	674	$1645	$1798	$1875	$1625	$1435	368	2644	$1683	$1800	$1900	$1667	$1452
Business Administration & Management	34	154	1598	1658	1917	1583	1296	134	630	1631	1671	2083	1583	1340
Management Information Systems	+	47	+	2006				16	190	1764	1919	*	*	*
Marketing & Distribution	11	120	1579	1723	*	*	*	120	571	1612	1666	2000	1625	1250
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	2	32	1892	1814	*	*	*	20	122	1650	1712	2000	1546	1337
Humanities	6	47	1396	1564	*	*	*	29	212	1490	1471	1917	1500	1000
Social Sciences	+	46	+	1547				18	164	1729	1533	*	*	*
ENGINEERING														
Aerospace & Aeronautical	3	20	2307	2342	*	*	*	19	100	2180	2311	*	*	*
Chemical	2	142	2510	2524	*	*	*	17	349	2392	2499	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	5	61	2143	1998	*	*	*	18	255	2243	1999	*	*	*
Electrical (incl. Computer Engrg.)	40	359	2440	2418	2704	2450	2150	200	1385	2350	2380	2625	2417	1931
Geological	+	2	+	2085				+	7	+	2100			
Industrial	7	53	2233	2288	*	*	*	20	231	2277	2281	2400	2261	2200
Mechanical	11	216	2311	2356	*	*	*	80	800	2300	2356	2600	2337	1583
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	10	2450	2398	*	*	*	2	41	2475	2431	*	*	*
Mining & Mineral	+	+	+	+				+	4	+	2327			
Nuclear (incl. Engrg. Physics)	+	1	+	2667					11	+	2438			
Petroleum	2	10	2200	2570	*	*	*	3	30	2289	2624	*	*	*
Engineering Technology	3	45	2183	2263	*	*	*	12	107	2273	2199	*	*	*
SCIENCES														
Agricultural Sciences	+	2	+	1653				4	64	1533	1643	*	*	*
Allied Health Professions	+	11	+	1989				3	30	1711	2060	*	*	*
Biological Sciences	1	4	2200	1629	*	*	*	4	24	1567	1511	*	*	*
Chemistry	+	3	+	2742				1	8	2030	2228	*	*	*
Computer Science	14	163	2268	2191	*	*	*	72	600	2248	2162	2659	2319	1760
Mathematics	1	20	2225	2191	*	*	*	15	86	2074	2134	*	*	*
Other Physical & Earth Sciences	+	3	+	1816				3	13	2186	1660	*	*	*
Totals	241	2245						1178	8678					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.
† The 90th and 50th percentiles are close in value because of a clustering of offers.

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidat

(Data Combined For Men and Women)

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	97	662	$1635	$1797	$1860	$1625	$1417	362	2599	$1677	$1800	$1875	$1667	$1452
Banking Occupations	+	14	+	1610				6	53	1472	1642	*	*	*
Business Administration	8	35	1720	1648	*	*	*	27	153	1697	1589	2167	1666	1300
Consultants	2	38	1809	2077	*	*	*	10	161	1752	1982	*	*	*
Financial Analysts	+	20	+	1737				10	81	1672	1819	*	*	*
Human Resources	+	9	+	1240				7	58	1982	1485	*	*	*
Management Trainees	28	185	1589	1616	1967	1583	1296	144	663	1578	1596	1958	1550	1300
COMPUTER & MATHEMATICAL														
Computer Programmers	6	68	2110	2141	*	*	*	22	284	2179	2063	2700	2333	1583
Computer Scientists (incl. Systems Analysts)	7	129	2224	2196	*	*	*	62	451	2216	2207	2535	2283	1800
Mathematicians/Statisticians	1	11	1800	2133	*	*	*	2	37	2002	2136	*	*	*
MARKETING & SALES														
Advertising/Marketing	2	52	1688	1950	*	*	*	22	207	1691	1764	2200	1658	1333
Retail/Wholesale Sales	7	38	1569	1716	*	*	*	48	214	1612	1675	2000	1700	1200
Technical Sales	3	25	1784	1921	*	*	*	21	126	1768	1896	2033	1600	1500
ALL OTHER OCCUPATIONS														
Communications Occupations	1	7	1140	1601	*	*	*	7	53	1485	1392	*	*	*
Engineers (Engrg. Degree Required)	75	892	2384	2377	[illegible]	[illegible]	2080	370	3204	2327	2348	2625	2375	1931
Farm & Natural Resources Management	1	3	2200	1719	*	*	*	[illegible]	[illegible]	[illegible]	[illegible]	*	*	*
Health-Related Occupations	+	15	+	1853				4	41	1870	1928	*	*	*
Insurance & Real Estate Occupations	2	14	1611	1723	*	*	*	24	104	1666	1624	2000	1600	1333
Production Occupations	+	9	+	1935				19	64	1730	1790	*	*	*
Researchers—Nonscientific	+	1	+	2583				+	1	+	2583			
Researchers—Scientific	+	3	+	2542				+	3	+	2542			
Social Workers & Recreational Workers	+	7	+	1264				6	39	1534	1332	*	*	*
Transportation & Distribution Occupations	1	8	850	1969	*	*	*	3	41	1497	1918	*	*	*
Totals	241	2245						1178	8678					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	+	42	+	$2156				8	206	$2124	$2135	*	*	*
MBA (Nontechnical Undergraduate)	3	55	$2778	2523	*	*	*	17	195	2328	2316	*	*	*
MBA (Technical Undergraduate)	+	16	+	2772				1	34	2083	2603	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	1	14	1450	2301	*	*	*	1	28	1450	2322	*	*	*
Administration (incl. Public, Hospital, etc.)	+	3	+	1625				+	12	+	1913			
Industrial Mgmt. (incl. Industrial Admin.)	+	5	+	2561				+	11	+	2461			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	5	+	1395				+	25	+	1540			
Social Sciences	+	1	+	1666				2	36	1800	1772	*	*	*
ENGINEERING														
Chemical	+	11	+	2768				2	37	2549	2767	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	8	+	2437				6	36	2739	2396	*	*	*
Electrical (incl. Computer Engrg.)	6	35	2967	2948	*	*	*	11	107	2844	2902	*	*	*
Industrial	+	3	+	2467				3	20	2617	2573	*	*	*
Mechanical	2	15	2542	2789	*	*	*	10	71	2773	2812	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	2	+	3059						+	2711			
Nuclear (incl. Engrg. Physics)	+	3	+	2781				+	7	+	2929			
SCIENCES														
Chemistry	+	2	+	1698				+	7	+	2152			
Computer Science	+	23	+	2887				2	60	2595	2767	*	*	*
Geology & Related Geological Sciences	1	2	2200	1829	*	*	*	1	5	2200	2308	*	*	*
Mathematics	3	11	2850	2579	*	*	*	4	20	2840	2458	*	*	*
Totals	16	256						68	933					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 2/6/87 THROUGH 3/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 3/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	4	33	$3032	$2602	*	*	*	8	61	$2716	$2570	*	*	*
MBA - Tech Undergraduate	+	12	+	3063				+	26	+	2981			
Over 2 to 4 years														
MBA - Nontech Undergraduate	1	36	3750	3144	*	*	*	1	62	3750	2876	*	*	*
MBA - Tech Undergraduate	1	29	3750	3349	*	*	*	1	30	3750	3307	*	*	*
Over 4 years														
MBA - Nontech Undergraduate	6	27	3075	3200	*	*	*	11	53	3011	2930	*	*	*
MBA - Tech Undergraduate	2	23	3763	3049	*	*	*	2	29	3763	3131	*	*	*
Totals	14	160						23	261					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	+	19	+	$3598				4	54	$3704	$3571	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	2	8	$4250	4045	*	*	*					*	*	*
Mechanical	1	1	3500	3500	*	*	*	5	20	3666	3318	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	1	4	3908	2310	*	*	*	1	9	3908	2920	*	*	*
SCIENCES														
Chemistry	+	13	+	2775				13	49	3214	3007	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	1	5	3875	3008	*	*	*	1	6	3875	3134	*	*	*
Physics	+	7	+	2910				3	19	3713	3305	*	*	*
Totals	5	57						37	188					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

MARCH 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1634 1860 1490	82			1734	4					1750	1
BUSINESS ADMINISTRATION &	1646	2	1497	4	1542 1800 1296	22	1754	2				
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION					1536	7						
ECONOMICS												
HUMANITIES			1693	2	995	2						
SOCIAL SCIENCES												

MARCH 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2307	3				
CHEMICAL												
CIVIL											2300	1
ELECTRICAL(INCL COMP ENG)							2427	8			1688	1
GEOLOGICAL												
INDUSTRIAL					1666	1	2313	3				

MARCH 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL
MECHANICAL				2199	6	2550	1	
METALLURGICAL								
MINING & MINERAL								
NUCLEAR								
PETROLEUM								
ENGINEERING TECHNOLOGY				2000	1			

MARCH 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO.MECH-EQPT	BLDG MATERIAL
AGRICULTURAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ 1417 1 / /	/ 2000 2 / /	/ 2118 4 / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

MARCH 1987 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1987 — WCPA REGIONAL INTERIM REPORT

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 02/06/87 THROUGH 03/06/87 — PART 2 - PAGE 1

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
ACCOUNTING												
BUSINESS ADMINISTRATION &			1750	1			1917	1				
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION	1860	2							1450	2		
ECONOMICS					1817	1						
HUMANITIES			1500	1								
SOCIAL SCIENCES												

MARCH 1987 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM/FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL									2352	1		
CIVIL												
ELECTRICAL(INCL COMP ENG)			2482	9	2523	15						
GEOLOGICAL												
INDUSTRIAL			2225	1	2500	1						

MARCH 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE	GLASS-PAPER	PRIM,FAB METAL
MECHANICAL	2550	1							
METALLURGICAL					2450	1			
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY			2050	1					

MARCH 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
AGRICULTURAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ 2200 1 / / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ 2720 3 / / /	/ 2375 1 / / /	/ / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

MARCH 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES--PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1875	5					1368	3	1716	2	1667	1
BUSINESS ADMINISTRATION &							2167	1	1800	1		
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION												
ECONOMICS					1967	1						
HUMANITIES							1500	1				
SOCIAL SCIENCES												

MARCH 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL							2667	1				
CIVIL					2293	2			1915	2		
ELECTRICAL(INCL COMP ENG)	2667	1			2246	5	2425	1				
GEOLOGICAL												
INDUSTRIAL					2300	1						

MARCH 1987 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES--PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2583	1	2410	1			2130	1				
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM	2200	2										
ENGINEERING TECHNOLOGY											2500	1

MARCH 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 02/06/87 THROUGH 03/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL							
ALLIED HEALTH PROFESSIONS							
BIOLOGICAL							
CHEMISTRY							
COMPUTER SCIENCE	2442	3					
MATHEMATICS	2225	1					
OTHER PHYSICAL & EARTH							

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL		
BACHELOR NON-TECH	/ 1634 / 1860 / 1490	84	/ 1562 /	6	/ 1532 / 1875 / 1000	35	/ 1754 /	2	/		/ 1750 /	1	/ / /
BACHELOR TECHNICAL	/ / /		/ 1417 / /	1	/ 1889 / /	3	/ 2278 / 2600 / 1950	25	/ 2550 /	1	/ 1994 / /	2	/ / /

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
BACHELOR NON-TECH	1860	2	1625	2	1817	1	1917	1	1450	2		
BACHELOR TECHNICAL	2550	1	2484	14	2510	18	2200	1	2352	1		

AVERAGE MONTHLY SALARY OFFERS MARCH 1987 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 02/06/87 THROUGH 03/06/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	1875	5			1967	1	1554	5	1744	3	1667	1
BACHELOR TECHNICAL	2400	8	2410	1	2265	8	2407	3	1915	2	2500	1

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 WCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG	AERO-ELECTRNC	AUTO. MECH-EQPT	BLDG MATERIAL
MBA--NON-TECH	2083	1	3125	2				
MBA--TECH								

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 WCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM,FAB METAL
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 02/06/87 THROUGH 03/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1987 WCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

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CPC Salary Survey

REGIONAL Interim Report No. 3, April 1987

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Polytechnic State University - San Luis Obispo
California State Polytechnic University - Pomona
California State University - Fresno
California State University - Long Beach
California State University - Sacramento
University of California - Los Angeles
University of Idaho
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
San Diego State University
San Jose State University
University of Southern California
University of Southern California - Graduate School of Business Administration
Stanford University
Washington State University
University of Washington

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Western region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (March 6 through April 3) and cumulatively (September 1 through April 3). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	23	314	$1552	$1784	$1825	$1608	$1235	391	2958	$1676	$1799	$1883	$1667	$1435
Business Administration & Management	11	146	1691	1780	*	*	*	145	776	1635	1692	2083	1583	1360
Management Information Systems	+	76	+	1973				16	266	1764	1935	*	*	*
Marketing & Distribution	9	78	1737	1736	*	*	*	129	649	1621	1674	2000	1625	1250
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	9	57	1828	1942	*	*	*	29	179	1706	1785	2291	1583	1300
Humanities	5	37	1698	1743	*	*	*	34	249	1521	1512	1948	1562	1040
Social Sciences	4	35	1750	1665	*	*	*	22	199	1733	1556	2310	1617	1300
ENGINEERING														
Aerospace & Aeronautical	+	27	+	2341				19	127	2180	2318	*	*	*
Chemical	5	105	2378	2462	*	*	*	22	454	2389	2491	2666	2376	2100
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	3	61	2233	2063	*	*	*	21	316	2241	2011	2680	2275	1850
Electrical (incl. Computer Engrg.)	10	419	2275	2438	*	*	*	210	1804	2347	2394	2600	2416	1931
Geological	+	1	+	2000				+	8	+	2088			
Industrial	+	72	+	2317				20	303	2277	2290	2400	2261	2200
Mechanical	4	213	2328	2396	*	*	*	84	1013	2301	2364	2600	2337	1583
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	7	+	2249				2	48	2475	2404	*	*	*
Mining & Mineral	+	+	+	+				+	4	+	2327			
Nuclear (incl. Engrg. Physics)	+	1	+	2370				+	12	+	2433			
Petroleum	+	3	+	2367				3	33	2289	2601	*	*	*
Engineering Technology	+	12	+	2276				12	119	2273	2207	*	*	*
SCIENCES														
Agricultural Sciences	+	14	+	1712				4	78	1533	1655	*	*	*
Allied Health Professions	+	+	+	+	*	*	*	3	30	1711	2060	*	*	*
Biological Sciences	+	3	+	1805				4	27	1567	1544	*	*	*
Chemistry	+	+	+	+				1	8	2030	2228	*	*	*
Computer Science	1	136	2320	2261	*	*	*	73	736	2249	2180	2659	2320	1760
Mathematics	3	31	1946	2247	*	*	*	18	117	2053	2164	*	*	*
Other Physical & Earth Sciences	+	4	+	2074				3	17	2186	1757	*	*	*
Totals	87	1852						1265	10530					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported
† The 90th and 50th percentiles are close in value because of a clustering of offers

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

(Data Combined For Men and Women)

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	24	300	$1555	$1793	$1825	$1617	$1235	386	2899	$1670	$1799	$1875	$1661	$1435
Banking Occupations	4	29	1838	1732	*	*	*	10	82	1618	1674	*	*	*
Business Administration	3	34	1596	1714	*	*	*	30	187	1687	1612	2100	1666	1300
Consultants	2	53	1600	2140	*	*	*	12	214	1727	2021	*	*	*
Financial Analysts	6	41	1826	2015	*	*	*	16	122	1730	1885	*	*	*
Human Resources	+	13	+	1561				7	71	1982	1499	*	*	*
Management Trainees	16	137	1682	1734	*	*	*	160	800	1589	1619	1958	1550	1300
COMPUTER & MATHEMATICAL														
Computer Programmers	+	123	+	2147				22	407	2179	2088	2700	2333	1583
Computer Scientists (incl. Systems Analysts)	5	85	2266	2256	*	*	*	67	536	2220	2215	2535	2296	1800
Mathematicians/Statisticians	1	23	2380	2277	*	*	*	3	60	2128	2192	*	*	*
MARKETING & SALES														
Advertising/Marketing	+	37	+	1922				22	244	1691	1788	2200	1650	1333
Retail/Wholesale Sales	4	38	1569	1635	*	*	*	52	252	1609	1669	2000	1683	1250
Technical Sales	+	15	+	2022				21	141	1768	1909	2033	1600	1500
ALL OTHER OCCUPATIONS														
Communications Occupations	+	1	+	1500				7	54	1485	1394	*	*	*
Engineers (Engrg. Degree Required)	20	869	2310	2399	2460	2343	2100	390	4073	2326	2359	2600	2365	1931
Farm & Natural Resources Management	+	5	+	1744				2	46	1850	1663	*	*	*
Health-Related Occupations	+	+	+	+				4	41	1870	1928	*	*	*
Insurance & Real Estate Occupations	2	16	1979	1625	*	*	*	26	120	1690	1624	2000	1618	1333
Production Occupations	+	12	+	1940				19	76	1730	1813	*	*	*
Researchers—Nonscientific	+	1	+	2583				+	2	+	2583			
Researchers—Scientific	+	4	+	1884				+	7	+	2166			
Social Workers & Recreational Workers	+	5	+	1187				6	44	1534	1315	*	*	*
Transportation & Distribution Occupations	+	11	+	2038				3	52	1497	1944	*	*	*
Totals	87	1852						1265	10530					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	+	6	+	$2278				8	212	$2124	$2139	*	*	*
MBA (Nontechnical Undergraduate)	+	95	+	2783				17	290	2328	2469	*	*	*
MBA (Technical Undergraduate)	+	33	+	3066				1	67	2083	2831	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	13	+	2545				1	41	1450	2392	*	*	*
Administration (incl. Public, Hospital, etc.)	+	1	+	1418				+	13	+	1875			
Industrial Mgmt. (incl. Industrial Admin.)	+	6	+	2639				+	17	+	2524			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	3	+	2355				+	28	+	1628			
Social Sciences	+	1	+	2825				2	37	1800	1800	*	*	*
ENGINEERING														
Chemical	+	10	+	2797				2	47	2549	2773	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	6	+	2337				6	42	2739	2389	*	*	*
Electrical (incl. Computer Engrg.)	1	45	$3015	2971	*	*	*	12	152	2858	2923	*	*	*
Industrial	+	6	+	2733				3	26	2617	2610	*	*	*
Mechanical	2	17	2896	2765	*	*	*	12	88	2793	2803	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	2	+	2738				+	18	+	2714			
Nuclear (incl. Engrg. Physics)	+	2	+	2684				+	9	+	2874			
SCIENCES														
Chemistry	1	3	3031	2497	*	*	*	1	10	3031	2255	*	*	*
Computer Science	1	18	1500	2705	*	*	*	3	78	2230	2753	*	*	*
Geology & Related Geological Sciences	+	1	+	1666				1	6	2200	2201	*	*	*
Mathematics	2	7	2571	2353	*	*	*	6	27	2750	2431	*	*	*
Totals	7	275						75	1208					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	*	39	*	$2953										
MBA - Tech Undergraduate	*	13	*	3195				8	100	$2716	$2720	*	*	*
Over 2 to 4 years								*	39	*	3052			
MBA - Nontech Undergraduate	*	85	*	3535										
MBA - Tech Undergraduate	*	*	*	*				1	147	3750	3257	*	*	*
Over 4 years	*	27	*	3718				1	57	3750	3502	*	*	*
MBA - Nontech Undergraduate	*	36	*	3474				11	89	3011	3150	*	*	*
MBA - Tech Undergraduate	*	17	*	3667				2	46	3763	3329	*	*	*
Totals	*	217						23	478					
ENGINEERING														
Chemical	3	17	$3586	$3494	*	*	*	7	71	$3653	$3552	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	*	*	*	*				*	*	*	*			
Electrical (incl. Computer Engrg.)	*	3	*	4031				10	34	4117	3941	*	*	*
Mechanical	*	5	*	3638				5	25	3666	3382	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	*	2	*	3717				1	11	3908	3065	*	*	*
SCIENCES														
Chemistry	5	27	3697	3497	*	*	*	18	76	3348	3181	*	*	*
Mathematics (incl. Opns. Research, Statistics, & Actuarial Science)	*	*	*	*				1	6	3875	3134	*	*	*
Physics	3	8	3832	3506	*	*	*	6	27	3773	3365	*	*	*
Totals	11	62						48	250					

DOCTORAL DEGREE CANDIDATES

[1] Years of previous full-time, non-military employment
[2] Percentiles are computed on Regional data
* No offers reported
[3] Not computed for fewer than 20 offers
[4] Previously reported under SCIENCES heading

APRIL 1987 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH+EQPT		BLDG MATERIAL	
ACCOUNTING	1643	11	1950	1								
BUSINESS ADMINISTRATION &	1625	1	2000	1	1651	6					1500	1
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION					1737	9						
ECONOMICS	1250	1	2013	4	2291	1					1500	1
HUMANITIES			1948	1	1555	3						
SOCIAL SCIENCES			1533	3	2400	1						

APRIL 1987 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO/MECH-EQPT	BLDG MATERIAL
AEROSPACE & AERONAUTICAL						
CHEMICAL					2100 1	
CIVIL				2300 2	2100 1	
ELECTRICAL(INCL COMP ENG)				2167 2	2380 1	2100 2
GEOLOGICAL						
INDUSTRIAL						

APRIL 1987 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO/MECH-EQPT	BLDG MATERIAL
MECHANICAL					2333 1	2460 1
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY						

APRIL 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
AGRICULTURAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ / /	/ / /	/ / / 2320 1	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ / /	/ / / 2380 1	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

APRIL 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM,FAB METAL	
ACCOUNTING												
BUSINESS ADMINISTRATION &									1400	1		
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION												
ECONOMICS					1680	2						
HUMANITIES					1875	1						
SOCIAL SCIENCES												

APRIL 1987 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
AEROSPACE & AERONAUTICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMICAL	/ / /	/ / /	/ / /	/ / /	/ 2445 2 / / /	/ / /
CIVIL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ELECTRICAL(INCL COMP ENG)	/ / /	/ / /	/ 2408 4 / / /	/ / /	/ / /	/ / /
GEOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
INDUSTRIAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

APRIL 1987 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MECHANICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
METALLURGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MINING & MINERAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
NUCLEAR	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
PETROLEUM	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ENGINEERING TECHNOLOGY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

APRIL 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
AGRICULTURAL						
ALLIED HEALTH PROFESSIONS						
BIOLOGICAL						
CHEMISTRY						
COMPUTER SCIENCE						
MATHEMATICS		1500 1				
OTHER PHYSICAL & E/RTH						

APRIL 1987 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM		RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL		GOVT-LCL/STATE	NON-PROFIT ORG
ACCOUNTING	2083	1			1359	10		
BUSINESS ADMINISTRATION &	2167	1						
MANAGEMENT INFO SYSTEMS								
MARKETING & DISTRIBUTION								
ECONOMICS								
HUMANITIES								
SOCIAL SCIENCES								

APRIL 1987 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM		RESEARCH/CON	UTLTIES-PUBLC	GOVT-FEDERAL		GOVT-LCL/STATE	NON-PROFIT ORG
AEROSPACE & AERONAUTICAL								
CHEMICAL	2500	1			2400	1		
CIVIL								
ELECTRICAL(INCL COMP ENG)					2208	1		
GEOLOGICAL								
INDUSTRIAL								

APRIL 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL		GOVT-LCL/STATE	NON-PROFIT ORG
MECHANICAL	/ / /	/ / /	/ / /	2259	2	/ / /	/ / /
METALLURGICAL	/ / /	/ / /	/ / /	/ / /		/ / /	/ / /
MINING & MINERAL	/ / /	/ / /	/ / /	/ / /		/ / /	/ / /
NUCLEAR	/ / /	/ / /	/ / /	/ / /		/ / /	/ / /
PETROLEUM	/ / /	/ / /	/ / /	/ / /		/ / /	/ / /
ENGINEERING TECHNOLOGY	/ / /	/ / /	/ / /	/ / /		/ / /	/ / /

APRIL 1987 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 03/06/87 THROUGH 04/03/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MATHEMATICS	/ / /	/ 1958 1 / /	/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 WCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO.MECH-EQPT	BLDG MATERIAL
MBA--NON-TECH	/	/	/	/	/	/	/
	/	/	/	/	/	/	/
	/	/	/	/	/	/	/
MBA--TECH	/	/	/	/	/	/	/
	/	/	/	/	/	/	/
	/	/	/	/	/	/	/

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 WCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MBA--NON-TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
MBA--TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 03/06/87 THROUGH 04/03/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1987 WCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH,CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
MBA--TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH % EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO/MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	1612	13	1855	10	1745 1958 1308	20					1500	2
BACHELOR TECHNICAL							2233	4	2353	4	2172	5

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH % EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
BACHELOR NON-TECH	/	/	/		/ 1745	3	/	/	/ 1400	1	/	/
	/	/	/		/		/	/	/		/	/
	/	/	/		/		/	/	/		/	/
BACHELOR TECHNICAL	/	/	/ 1500	1	/ 2408	4	/	/	/ 2445	2	/	/
	/	/	/		/		/	/	/		/	/
	/	/	/		/		/	/	/		/	/

AVERAGE MONTHLY SALARY OFFERS APRIL 1987 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH % EMPLOYER CUMULATIVE PERIOD 03/06/87 THROUGH 04/03/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES--PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	2125	2					1359	10				
BACHELOR TECHNICAL	2500	1	1958	1			2282	4				

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 4, May 1987

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Polytechnic State University - San Luis Obispo
California State Polytechnic University - Pomona
California State University - Fresno
California State University - Long Beach
California State University - Sacramento
University of California - Los Angeles
University of Idaho
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
San Diego State University
San Jose State University
University of Southern California
University of Southern California - Graduate School of Business Administration
Stanford University
Washington State University
University of Washington

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Western region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (April 3 through May 1) and cumulatively (September 1 through May 1). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	74	573	$1740	$1808	$1950	$1791	$1500	465	3531	$1686	$1800	$1900	$1675	$1435
Business Administration & Management	41	282	1599	1731	2000	1529	1375	186	1058	1627	1702	2067	1571	1360
Management Information Systems	5	77	2072	2080	*	*	*	21	343	1837	1968	2200	1830	1500
Marketing & Distribution	23	300	1736	1709	2050	1700	1250	152	949	1638	1685	2000	1666	1250
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	10	113	1655	1875	*	*	*	39	292	1693	1820	2200	1680	1300
Humanities	9	116	1383	1698	*	*	*	43	365	1492	1571	1917	1500	1040
Social Sciences	5	88	1413	1753	*	*	*	27	287	1674	1616	2310	1583	1200
ENGINEERING														
Aerospace & Aeronautical	7	57	2427	2349	*	*	*	26	184	2246	2327	2500	2340	1800
Chemical	3	193	2365	2489	*	*	*	25	647	2386	2490	2666	2360	2100
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	10	95	2210	2064	*	*	*	31	411	2231	2023	2591	2205	1875
Electrical (incl. Computer Engrg.)	24	694	2430	2439	2500	2429	1988	234	2498	2355	2406	2600	2416	1931
Geological	+	1	+	1700				+	9	+	2044			
Industrial	4	153	2381	2313	*	*	*	24	456	2295	2297	2500	2299	2200
Mechanical	21	402	2193	2363	2500	2275	1930	105	1415	2279	2364	2600	2330	1605
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	26	2335	2391	*	*	*	3	74	2428	2400	*	*	*
Mining & Mineral	+	+	+	+				+	4	+	2327			
Nuclear (incl. Engrg. Physics)	+	4	+	2373				+	16	+	2418			
Petroleum	+	10	+	2545				3	43	2289	2588	*	*	*
Engineering Technology	1	27	2301	2158	*	*	*	13	146	2275	2198	*	*	*
SCIENCES														
Agricultural Sciences	3	9	1347	1518	*	*	*	7	87	1453	1641	*	*	*
Allied Health Professions	+	7	+	2203				3	37	1711	2087	*	*	*
Biological Sciences	1	6	2135	1681	*	*	*	5	33	1680	1569	*	*	*
Chemistry	1	10	2200	2248	*	*	*	2	18	2115	2239	*	*	*
Computer Science	11	388	2424	2250	*	*	*	84	1124	2272	2205	2659	2333	1800
Mathematics	1	50	2350	2114	*	*	*	19	167	2068	2149	*	*	*
Other Physical & Earth Sciences	+	7	+	2128				3	24	2186	1865	*	*	*
Totals	255	3688						1520	14218					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported
† The 90th and 50th percentiles are close in value because of a clustering of offers

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

(Data Combined For Men and Women)

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	73	562	$1724	$1807	$1900	$1750	$1500	459	3461	$1678	$1801	$1875	$1667	$1435
Banking Occupations	3	64	1708	1779	*	*	*	13	146	1639	1720	*	*	*
Business Administration	11	56	1557	1686	*	*	*	41	243	1652	1629	2000	1666	1200
Consultants	1	111	2917	2197	*	*	*	13	325	1818	2081	*	*	*
Financial Analysts	4	62	1623	2111	*	*	*	20	184	1708	1961	2193	1680	1291
Human Resources	3	12	2106	1819	*	*	*	10	83	2019	1545	*	*	*
Management Trainees	46	325	1560	1685	1958	1509	1300	206	1125	1582	1638	1958	1546	1300
COMPUTER & MATHEMATICAL														
Computer Programmers	7	219	2337	2232	*	*	*	29	626	2217	2139	2700	2333	1583
Computer Scientists (incl Systems Analysts)	7	213	2242	2236	*	*	*	74	749	2222	2221	2513	2297	1800
Mathematicians/Statisticians	1	35	1750	2019	*	*	*	4	95	2033	2128	*	*	*
MARKETING & SALES														
Advertising/Marketing	4	94	1875	1856	*	*	*	26	338	1720	1807	2310	1666	1200
Retail/Wholesale Sales	6	153	1844	1728	*	*	*	58	405	1633	1691	2000	1700	1200
Technical Sales	6	67	1761	1913	*	*	*	27	208	1766	1910	2135	1750	1500
ALL OTHER OCCUPATIONS														
Communications Occupations	1	21	1200	1599	*	*	*	8	75	1449	1451	*	*	*
Engineers (Engrg Degree Required)	71	1556	2322	2393	2500	2335	1988	461	5629	2325	2369	2600	2360	1931
Farm & Natural Resources Management	1	6	1500	1645	*	*	*	3	52	1733	1661	*	*	*
Health-Related Occupations	+	8	+	1993				4	49	1870	1938	*	*	*
Insurance & Real Estate Occupations	5	60	1636	1695	*	*	*	31	180	1682	1648	2000	1645	1400
Production Occupations	3	32	1668	2063	*	*	*	22	108	1722	1887	2000	1765	1404
Researchers—Nonscientific	+	+	+	+				+	2	+	2583			
Researchers—Scientific	+	1	+	2625				+	8	+	2223			
Social Workers & Recreational Workers	1	12	1800	1433	*	*	*	7	56	1572	1341	*	*	*
Transportation & Distribution Occupations	1	19	1667	1921	*	*	*	4	71	1540	1937	*	*	*
Totals	255	3688						1520	14218					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	3	21	$2291	$2164	*	*	*	11	233	$2169	$2141	*	*	*
MBA (Nontechnical Undergraduate)	13	160	2347	2666	*	*	*	30	450	2337	2539	$2800	$2350	$1850
MBA (Technical Undergraduate)	+	42	+	2755				1	109	2083	2802	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	1	11	1833	2536	*	*	*	2	52	1642	2423	*	*	*
Administration (incl. Public, Hospital, etc.)	+	+	+	+				+	13	+	1875			
Industrial Mgmt. (incl. Industrial Admin.)	+	12	+	2987				+	29	+	2715			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	6	+	1868				+	34	+	1670			
Social Sciences	+	5	+	1595				2	40	1800	1748	*	*	*
ENGINEERING														
Chemical	1	14	2348	2803	*	*	*	3	61	2482	2780	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	1	10	2850	2377	*	*	*	7	52	2755	2386	*	*	*
Electrical (incl. Computer Engrg.)	6	91	2619	3000	*	*	*	18	243	2778	2952	*	*	*
Industrial	3	18	2460	2559	*	*	*	6	44	2538	2589	*	*	*
Mechanical	+	39	+	2896				12	126	2793	2831	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	6	+	2638				+	24	+	2695			
Nuclear (incl. Engrg. Physics)	+	2	+	2675				+	11	+	2838			
SCIENCES														
Chemistry	+	11	+	2371				1	21	3031	2316	*	*	*
Computer Science	1	46	3500	2846	*	*	*	4	124	2547	2787	*	*	*
Geology & Related Geological Sciences	+	+	+	+				1	6	2200	2201	*	*	*
Mathematics	1	3	2809	2714	*	*	*	7	30	2758	2459	*	*	*
Totals	30	496						105	1702					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates--Experienced[1]

MASTER'S DEGREE CANDIDATES

GRADUATE PROGRAM	INTERIM PERIOD 4/3/87 THROUGH 5/1/87							CUMULATIVE PERIOD 9/1/86 THROUGH 5/1/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	1	63	$2800	$3126	*	*	*	9	163	$2725	$2877	*	*	*
MBA - Tech Undergraduate	+	26	+	3249				+	65	+	3131			
Over 2 to 4 years														
MBA - Nontech Undergraduate	2	120	2700	3215	*	*	*	3	267	3050	3238	*	*	*
MBA - Tech Undergraduate	+	31	+	3078				1	88	3750	3353	*	*	*
Over 4 years														
MBA - Nontech Undergraduate	7	55	3214	3070	*	*	*	18	144	3090	3120	*	*	*
MBA - Tech Undergraduate	+	18	+	3581				2	64	3763	3400	*	*	*
Totals	10	313						33	791					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	1	36	$3750	$3665	*	*	*	8	107	$3666	$3590	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	1	+	4166				+	1	+	4166			
Electrical (incl. Computer Engrg.)	+	16	+	4054				10	50	4117	3977	*	*	*
Mechanical	+	3	+	3843				5	28	3666	3432	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[3]	+	9	+	3336				1	20	3908	3187	*	*	*
SCIENCES														
Chemistry	+	16	+	2872				18	92	3348	3127	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	3	3	3610	3610	*	*	*	4	9	3676	3293	*	*	*
Physics	1	3	3165	3561	*	*	*	7	30	3686	3385	*	*	*
Totals	5	87						53	337					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

MAY 1987 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO/MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1740 1900 1500	58	1660	2	1400	1	1908	3				
BUSINESS ADMINISTRATION &	1529	1	1686	5	1530 1833 1360	29					2000	1
MANAGEMENT INFO SYSTEMS	1750	1							2200	1		
MARKETING & DISTRIBUTION			1613	5	1627	7			2000	1		
ECONOMICS			1500	1	1484	3	1860	2				
HUMANITIES			1666	1	1297	7						
SOCIAL SCIENCES			1650	1	1206	3						

MAY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2417	6				
CHEMICAL												
CIVIL							2292	1			2194	4
ELECTRICAL(INCL COMP ENG)					3500	1	2435	6	2459	2	2500	1
GEOLOGICAL												
INDUSTRIAL							2375	1	2400	1		

MAY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
MECHANICAL				2342 6	2251 3	2375 1
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY						

MAY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL			1500	1	1040	1						
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY					2200	1						
COMPUTER SCIENCE					2667	2			2025	1		
MATHEMATICS												
OTHER PHYSICAL & EARTH												

MAY 1987 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM,FAB METAL	
ACCOUNTING					1875	1						
BUSINESS ADMINISTRATION &			2200	1			1604	2				
MANAGEMENT INFO SYSTEMS			2225	2			1938	1				
MARKETING & DISTRIBUTION	1900	3			1869	4	1767	3				
ECONOMICS					1719	4						
HUMANITIES			1700	1								
SOCIAL SCIENCES												

MAY 1987 WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1987 WCPA REGIONAL INTERIM REPORT

INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
AEROSPACE & AERONAUTICAL					2491	1						
CHEMICAL	2368	2			2360	1						
CIVIL							2500	1				
ELECTRICAL(INCL COMP ENG)			2750	2	2386	7						
GEOLOGICAL												
INDUSTRIAL			2500	1	2250	1						

MAY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MECHANICAL		2208 1	2000 1			
METALLURGICAL						2335 1
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY			2301 1			

MAY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
AGRICULTURAL							1500	1				
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL	2135	1										
CHEMISTRY												
COMPUTER SCIENCE			2450	2	2433	4						
MATHEMATICS					2350	1						
OTHER PHYSICAL & EARTH												

MAY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1850	2			2060	1	1497	4	1903	2		
BUSINESS ADMINISTRATION &			1750	1			2067	1				
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION												
ECONOMICS												
HUMANITIES												
SOCIAL SCIENCES									1800	1		

MAY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AEROSPACE & AERONAUTICAL						
CHEMICAL						
CIVIL				2000 1	2177 3	
ELECTRICAL(INCL COMP ENG)			2400 1	2045 4		
GEOLOGICAL						
INDUSTRIAL						

MAY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MECHANICAL	2220 3		2500 1	1901 5		
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY						

MAY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 04/03/87 THROUGH 05/01/87

CURRICULUM	PETROLEUM	RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL						
ALLIED HEALTH PROFESSIONS						
BIOLOGICAL						
CHEMISTRY						
COMPUTER SCIENCE	2367 1		2300 1			
MATHEMATICS						
OTHER PHYSICAL & EARTH						

AVERAGE MONTHLY SALARY OFFERS MAY 1987 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	1736 1875 1500	60	1642	15	1486 1750 1200	50	1889	5	2100	2	2000	1
BACHELOR TECHNICAL			1500	1	2415	5	2391 2500 2275	20	2299	7	2275	6

AVERAGE MONTHLY SALARY OFFERS MAY 1987 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
BACHELOR NON-TECH	1900	3	2088	4	1803	9	1744	6				
BACHELOR TECHNICAL	2290	3	2518	6	2364	17	2000	2				

AVERAGE MONTHLY SALARY OFFERS MAY 1987 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 04/03/87 THROUGH 05/01/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	1850	2	1750	1	2060	1	1611	5	1869	3		
BACHELOR TECHNICAL	2257	4			2400	3	1969	10	2177	3		

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 WCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
MBA--NON-TECH	/ / /	/ / /	/ / /	2300 3 / / /	1935 1 / / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 WCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MBA--NON-TECH	2350	2	2790	3				
MBA--TECH								

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 04/03/87 THROUGH 05/01/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1987 WCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MBA--NON-TECH	/	/	/	2500	1	/	/	2075	3	/	/	/
MBA--TECH	/	/	/	/	/	/	/	/	/	/	/	/

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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 5, July 1987

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Polytechnic State University - San Luis Obispo
California State Polytechnic University - Pomona
California State University - Fresno
California State University - Long Beach
California State University - Sacramento
University of California - Los Angeles
University of Idaho
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
San Diego State University
San Jose State University
University of Southern California
University of Southern California - Graduate School of Business Administration
Stanford University
Washington State University
University of Washington

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Western region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (May 1 through June 5) and cumulatively (September 1 through June 5). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	227	1947	$1731	$1835	$1850	$1750	$1500	692	5478	$1701	$1812	$1900	$1750	$1485
Business Administration & Management	116	730	1600	1699	2000	1528	1300	302	1788	1617	1701	2000	1550	1344
Management Information Systems	20	181	1922	1999	2400	1917	1500	41	524	1879	1979	2400	1833	1500
Marketing & Distribution	106	903	1697	1709	2000	1750	1353	258	1852	1663	1697	2000	1679	1291
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	22	405	1664	2078	2000	1650	1500	61	697	1682	1970	2000	1675	1316
Humanities	14	489	1582	1775	*	*	*	57	854	1514	1688	1948	1540	1040
Social Sciences	21	457	1548	1952	1888	1500	1300	48	744	1619	1823	2000	1567	1200
ENGINEERING														
Aerospace & Aeronautical	9	159	2368	2361	*	*	*	35	343	2278	2343	2500	2350	1900
Chemical	17	423	2412	2482	*	*	*	42	1070	2396	2487	2573	2419	2100
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	23	406	2217	2052	2583	2206	1960	54	817	2225	2037	2591	2206	1950
Electrical (incl. Computer Engrg.)	178	2029	2452	2415	2750	2463	2100	412	4527	2397	2410	2675	2443	2000
Geological	+	11	+	1914				+	20	+	1973			
Industrial	9	270	2100	2264	*	*	*	33	726	2241	2285	2500	2297	1833
Mechanical	67	1045	2287	2351	2590	2333	1975	172	2460	2282	2359	2600	2333	1931
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	83	+	2433				3	197	2428	2417	*	*	*
Mining & Mineral	2	5	2410	2171	*	*	*	2	9	2410	2240	*	*	*
Nuclear (incl. Engrg. Physics)	+	18	+	2345				+	34	+	2379			
Petroleum	3	17	2203	2517	*	*	*	6	60	2246	2568	*	*	*
Engineering Technology	16	108	2438	2166	*	*	*	29	294	2365	2185	2666	2400	2000
SCIENCES														
Agricultural Sciences	5	37	1444	1666	*	*	*	12	124	1449	1649	*	*	*
Allied Health Professions	2	10	1550	2024	*	*	*	5	47	1647	2040	*	*	*
Biological Sciences	1	40	1400	2024	*	*	*	6	73	1634	1818	*	*	*
Chemistry	1	18	2424	2022	*	*	*	3	36	2218	2131	*	*	*
Computer Science	61	770	2224	2185	2438	2250	1987	145	1894	2252	2197	2557	2320	1800
Mathematics	9	185	2209	2174	*	*	*	28	352	2114	2162	2520	2214	1500
Other Physical & Earth Sciences	5	26	2391	2126	*	*	*	8	50	2314	2001	*	*	*
Totals	934	10772						2454	24990					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported
‡ The 90th and 50th percentiles are close in value because of a clustering of offers

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

(Data Combined For Men and Women)

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATIONS														
Accountants & Auditors	231	1985	$1736	$1840	$1850	$1750	$1500	690	5446	$1698	$1815	$1875	$1750	$1485
Banking Occupations	11	249	1560	1989	*	*	*	24	395	1603	1889	2083	1500	1100
Business Administration	18	194	1607	1681	*	*	*	59	437	1638	1652	2100	1625	1200
Consultants	7	284	2032	2243	*	*	*	20	609	1893	2157	2200	1950	1500
Financial Analysts	11	356	2046	2346	*	*	*	31	540	1828	2215	2333	1833	1291
Human Resources	5	48	1498	1573	*	*	*	15	131	1846	1555	*	*	*
Management Trainees	166	904	1586	1702	2000	1500	1325	372	2029	1584	1666	1980	1517	1300
COMPUTER & MATHEMATICAL														
Computer Programmers	33	434	2221	2165	2458	2229	1875	62	1060	2219	2149	2600	2327	1750
Computer Scientists (incl Systems Analysts)	26	464	2251	2279	2500	2321	1987	100	1213	2230	2243	2500	2299	1830
Mathematicians/Statisticians	8	96	2267	2178	*	*	*	12	191	2189	2153	*	*	*
MARKETING & SALES														
Advertising/Marketing	16	298	1643	1807	*	*	*	42	636	1690	1807	2200	1666	1200
Retail/Wholesale Sales	48	700	1784	1704	2080	1796	1500	106	1105	1702	1699	2000	1750	1300
Technical Sales	13	133	1933	1941	*	*	*	40	341	1821	1922	2250	1792	1500
ALL OTHER OCCUPATIONS														
Communications Occupations	3	40	1444	1626	*	*	*	11	115	1448	1512	*	*	*
Engineers (Engrg Degree Required)	319	4247	2391	2359	2675	2425	1989	780	9876	2352	2364	2640	2400	1980
Farm & Natural Resources Management	+	15	+	1466				3	67	1733	1617	*	*	*
Health-Related Occupations	2	14	1550	1948	*	*	*	6	63	1764	1940	*	*	*
Insurance & Real Estate Occupations	12	150	1793	1731	*	*	*	43	330	1713	1685	2000	1650	1417
Production Occupations	4	58	1852	1974	*	*	*	26	166	1742	1917	2000	1765	1404
Researchers—Nonscientific	+	19	+	1986				+	21	+	2043			
Researchers—Scientific	+	21	+	2164				+	29	+	2180			
Social Workers & Recreational Workers	1	28	1333	1226	*	*	*	8	84	1542	1302	*	*	*
Transportation & Distribution Occupations	+	35	+	1745				4	106	1540	1874	*	*	*
Totals	934	10772						2454	24990					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates

Inexperienced

(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	8	81	$2114	$2225	*	*	*	19	314	$2146	$2163	*	*	*
MBA (Nontechnical Undergraduate)	10	264	2247	2857	*	*	*	40	714	2314	2657	$2800	$2200	$1850
MBA (Technical Undergraduate)	5	120	2310	2902	*	*	*	6	229	2272	2854	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	2	39	1854	2332	*	*	*	4	91	1748	2384	*	*	*
Administration (incl. Public, Hospital, etc.)	+	25	+	2408				+	38	+	2226			
Industrial Mgmt. (incl. Industrial Admin.)	+	33	+	2753				+	62	+	2735			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	30	+	2158				+	63	+	1915			
Social Sciences	3	8	1950	2130	*	*	*	5	48	1890	1812	*	*	*
ENGINEERING														
Chemical	14	35	2850	2869	*	*	*	17	96	2785	2813	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	4	29	2840	2461	*	*	*	11	81	2786	2413	*	*	*
Electrical (incl. Computer Engrg.)	17	216	2975	2962	*	*	*	35	459	2874	2957	3183	2900	2550
Industrial	1	10	2250	2465	*	*	*	7	54	2497	2566	*	*	*
Mechanical	20	109	3025	2840	$3175	$3000	$2898	32	235	2938	2835	3166	2954	2583
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	12	+	2717				+	36	+	2702			
Nuclear (incl. Engrg. Physics)	+	7	+	2911				+	18	+	2866			
SCIENCES														
Chemistry	+	4	+	2422				1	25	3031	2333	*	*	*
Computer Science	19	117	2914	2849	*	*	*	23	241	2850	2817	3500	3000	2083
Geology & Related Geological Sciences	8	10	2332	2199	*	*	*	9	16	2318	2200	*	*	*
Mathematics	9	22	1926	2151	*	*	*	16	52	2290	2329	*	*	*
Totals	120	1171						225	2872					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 5/1/87 THROUGH 6/5/87							CUMULATIVE PERIOD 9/1/86 THROUGH 6/5/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	2	222	$3125	$3059	*	*	*	11	385	$2798	$2982	*	*	*
MBA - Tech Undergraduate	*	90	*	3126				*	155	*	3128			
Over 2 to 4 years														
MBA - Nontech Undergraduate	2	327	2750	3383	*	*	*	5	594	2930	3318	*	*	*
MBA - Tech Undergraduate	1	172	5167	3564	*	*	*	2	260	4459	3492	*	*	*
Over 4 years														
MBA - Nontech Undergraduate	8	153	3034	3327	*	*	*	26	297	3073	3226	$4030	$3091	$2500
MBA - Tech Undergraduate	6	103	3705	3681	*	*	*	8	167	3719	3574	*	*	*
Totals	19	1067						52	1858					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	7	44	$3484	$3641	*	*	*	15	151	$3581	$3605	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	1	2	3333	2921	*	*	*	1	3	3333	3336	*	*	*
Electrical (incl. Computer Engrg.)	7	33	4113	3947	*	*	*	17	83	4115	3965	*	*	*
Mechanical	12	18	3601	3703	*	*	*	17	46	3620	3569	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)[6]	1	6	4083	3922	*	*	*	2	26	3996	3357	*	*	*
SCIENCES														
Chemistry	23	56	3361	3324	$3500	$3333	$3235	41	148	3355	3202	$3610	$3335	$3200
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	1	3	2666	3435	*	*	*	5	12	3474	3328	*	*	*
Physics	7	13	2958	3253	*	*	*	14	43	3322	3345	*	*	*
Totals	59	175						112	512					

[1] Years of previous full-time, nonmilitary employment
[2] Percentiles are computed on regional data
* No offers reported
** Not computed for fewer than 20 offers
[6] Previously reported under SCIENCES heading

JULY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1754 1833 1583	165	1633	3	1268	4			2024	2	1500	1
BUSINESS ADMINISTRATION &	1708	3	1708	10	1556 1916 1333	82	1784	4	1758	4		
MANAGEMENT INFO SYSTEMS	1833	1	1792	2	1655	8						
MARKETING & DISTRIBUTION			1633	11	1641 2000 1291	56	1696	2	1667	4	1475	2
ECONOMICS	1750	1	1603	7	1571	7	1917	2				
HUMANITIES					1583	9					1400	1
SOCIAL SCIENCES			1671	5	1497	13						

JULY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL							2425	8				
CHEMICAL												
CIVIL							2417	2			2290	11
ELECTRICAL(INCL COMP ENG)			2333	5	2522	3	2494 2740 2333	44	2409	6	2400	8
GEOLOGICAL												
INDUSTRIAL	1667	1					2333	3			1500	1

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AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO. MECH-EQPT	BLDG MATERIAL
MECHANICAL			1600 1	2373 21 2530 2292	2209 4	2295 3
METALLURGICAL						
MINING & MINERAL						2500 1
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY			2251 1	2435 8		2632 2

JULY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO.MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL			1339	2	1083	1						
ALLIED HEALTH PROFESSIONS					1550	2						
BIOLOGICAL			1400	1								
CHEMISTRY												
COMPUTER SCIENCE	2051	5	2333	1	2300	6	2371	5	2283	2	2376	3
MATHEMATICS	2083	2					2573	2	2340	4		
OTHER PHYSICAL & EARTH					1583	1	2587	2	3700	1		

JULY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
ACCOUNTING			2000	2	1835	2			1750	1		
BUSINESS ADMINISTRATION &	2080	1	1538	1	1692	4	1917	1				
MANAGEMENT INFO SYSTEMS	2233	2	2283	5								
MARKETING & DISTRIBUTION	1835	8	1795	7	1250	2	1974	12				
ECONOMICS					1850	1	1750	2				
HUMANITIES					2041	1	1800	1				
SOCIAL SCIENCES							1888	1				

JULY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM, FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2481	6			2237	3			2420	1		
CIVIL					1000	1						
ELECTRICAL(INCL COMP ENG)	2510	1	2603 2833 2421	36	2429 2600 2340	40					2458	2
GEOLOGICAL												
INDUSTRIAL			2200	1	1833	1						

JULY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
MECHANICAL	2495	2			2494	9					2167	2
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY			2542	3	2192	2						

JULY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	CHEMICALS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
AGRICULTURAL							1960	1				
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE			2273	11	2192	15	2250	1				
MATHEMATICS												
OTHER PHYSICAL & EARTH												

JULY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1840	7			1945	2	1527 1542 1485	21	1740	17		
BUSINESS ADMINISTRATION &	1917	2	1042	1			1376	2	1690	1		
MANAGEMENT INFO SYSTEMS	1580	1			2333	1						
MARKETING & DISTRIBUTION					2000	1			1624	1		
ECONOMICS					1900	1	1540	1				
HUMANITIES											1328	2
SOCIAL SCIENCES									1300	1	1500	1

JULY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL							1916	1				
CHEMICAL	2591	3					2200	2	2406	2		
CIVIL					2206	1	2225	5	2212	3		
ELECTRICAL(INCL COMP ENG)	2649	3			2471	11	2076	15	2337	2	2347	2
GEOLOGICAL												
INDUSTRIAL			2500	1			2200	1				

JULY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2626	1	2083	1	2240	1	2102	13	2223	9		
METALLURGICAL												
MINING & MINERAL									2320	1		
NUCLEAR												
PETROLEUM	2203	3										
ENGINEERING TECHNOLOGY												

JULY 1987 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1987 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 05/01/87 THROUGH 06/05/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURAL			1500	1								
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY	2424	1										
COMPUTER SCIENCE	2392	2	2000	3	2167	2	1994	2	2152	3		
MATHEMATICS							1210	1				
OTHER PHYSICAL & EARTH							1500	1				

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 WCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
MBA--NON-TECH	2161	3	2559	2	2042	4						
MBA--TECH	2083	2							2500	1	1833	1

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 WCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MBA--NON-TECH	/ / /	/ 2700 1	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 05/01/87 THROUGH 06/05/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES JULY 1987 WCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM		RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH							
MBA--TECH	3050	1					

AVERAGE MONTHLY SALARY OFFERS JULY 1987 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
BACHELOR NON-TECH	1754 1833 1583	170	1661 2000 1348	38	1578 2000 1250	179	1795	8	1775	10	1463	4
BACHELOR TECHNICAL	2011	8	2008	9	2066	15	2447 2685 2300	95	2407	17	2333 2640 1960	29

AVERAGE MONTHLY SALARY OFFERS JULY 1987 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 2

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
BACHELOR NON-TECH	1930	11	1968	15	1683	10	1929	17	1750	1		
BACHELOR TECHNICAL	2488	9	2520 2833 2200	51	2344 2590 1833	71	2105	2	2420	1		

AVERAGE MONTHLY SALARY OFFERS JULY 1987 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 05/01/87 THROUGH 06/05/87 PART 3

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
BACHELOR NON-TECH	1830	10	1042	1	2025	5	1515 1542 1485	24	1709 1790 1624	20	1385	3
BACHELOR TECHNICAL	2474	13	2014	6	2397	15	2069 2500 1764	41	2243 2450 1975	20	2347	2